



# B.E. International Program

Faculty of Economics, Thammasat University



## COURSE OUTLINE

### Ideal Class Presentations

#### Course Description

This course is designed for students to discover the essence of effective communications via presentations and prepare students for the real world. In this course students will be able to understand the importance of communications in terms of presentations both preparation and implementation. This course will provide students learning in skills and techniques in effective presentations and the opportunity to practice in class as they will be given direct feedback for further personal development.

#### Course Objectives

1. Helping students understand effective communication and presentation and how they play an essential role in real-world work experience.
2. Providing skill and theory necessary for developing effective presentations focusing on preparation, presentation and, Q&A sessions.
3. Offering students in-class presentation experience with direct feedback in each session to promote improvement and effectiveness.

| Date                      | Topic  | Assignment                                |
|---------------------------|--|---|
| <b>Nov 6</b><br>1-4 p.m.  | The importance of Effective Communications<br>Introduction to Developing "Presentations"<br>The different types of presentations<br>The Importance of Developing Content | Assignment 1: Opening up                  |
| <b>Nov 13</b><br>1-4 p.m. | Importance of Verbal, Visual and Content<br>Preparing for Q&A<br>Integrating the entire presentation   | Assignment 2: Article Exercise on Content |
| <b>Nov 20</b><br>1-4 p.m. | Final Presentation   | Assignment 3: Final Presentation          |