



CASH MANAGEMENT

Topics

- Definition of cash management
- Cash collection management
- Cash payment management
- Cash liquidity management
- Benefit to customers



Cash management refers to the collection, handling, usage, and investing of cash.

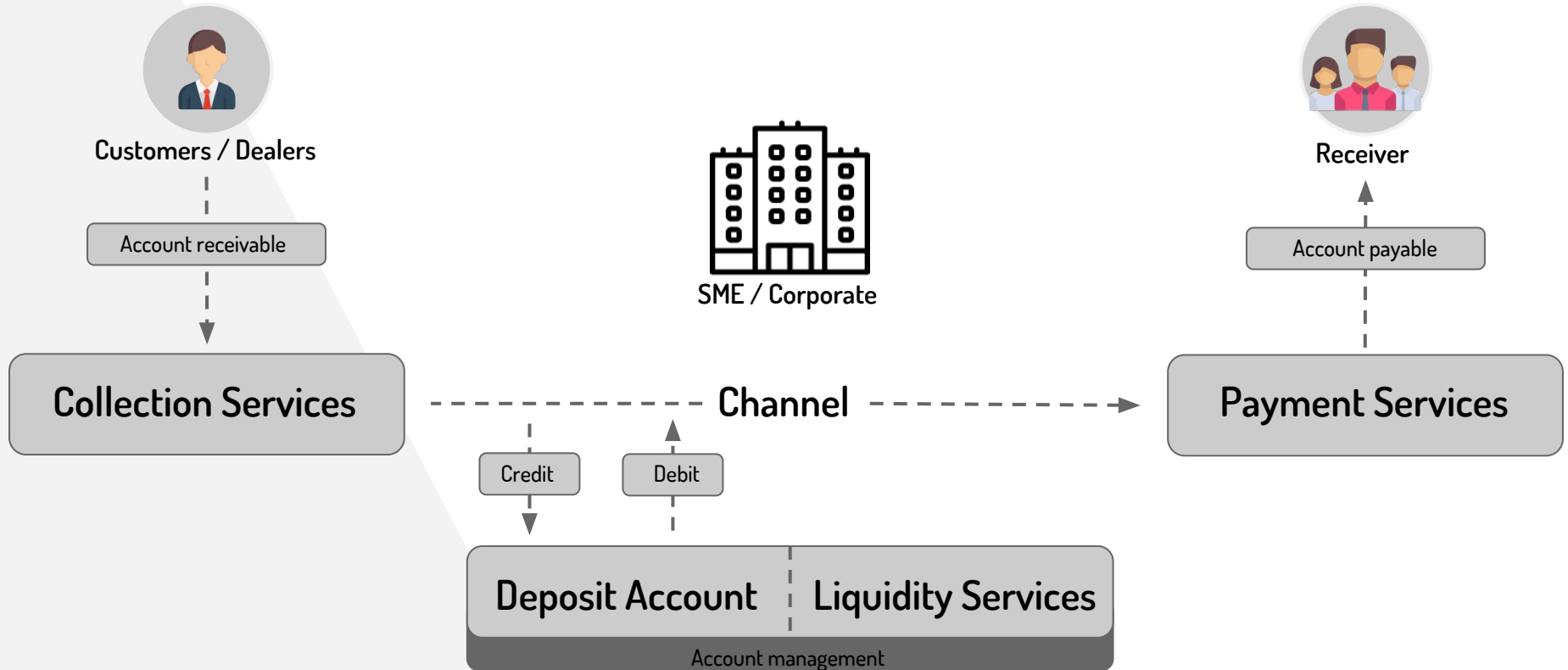
It is the management of the cash that flows in and out by a company.



Cash management in banking relates to services that banks offer to large companies.

The services include collection, payment, and liquidity management services.

Cash Management



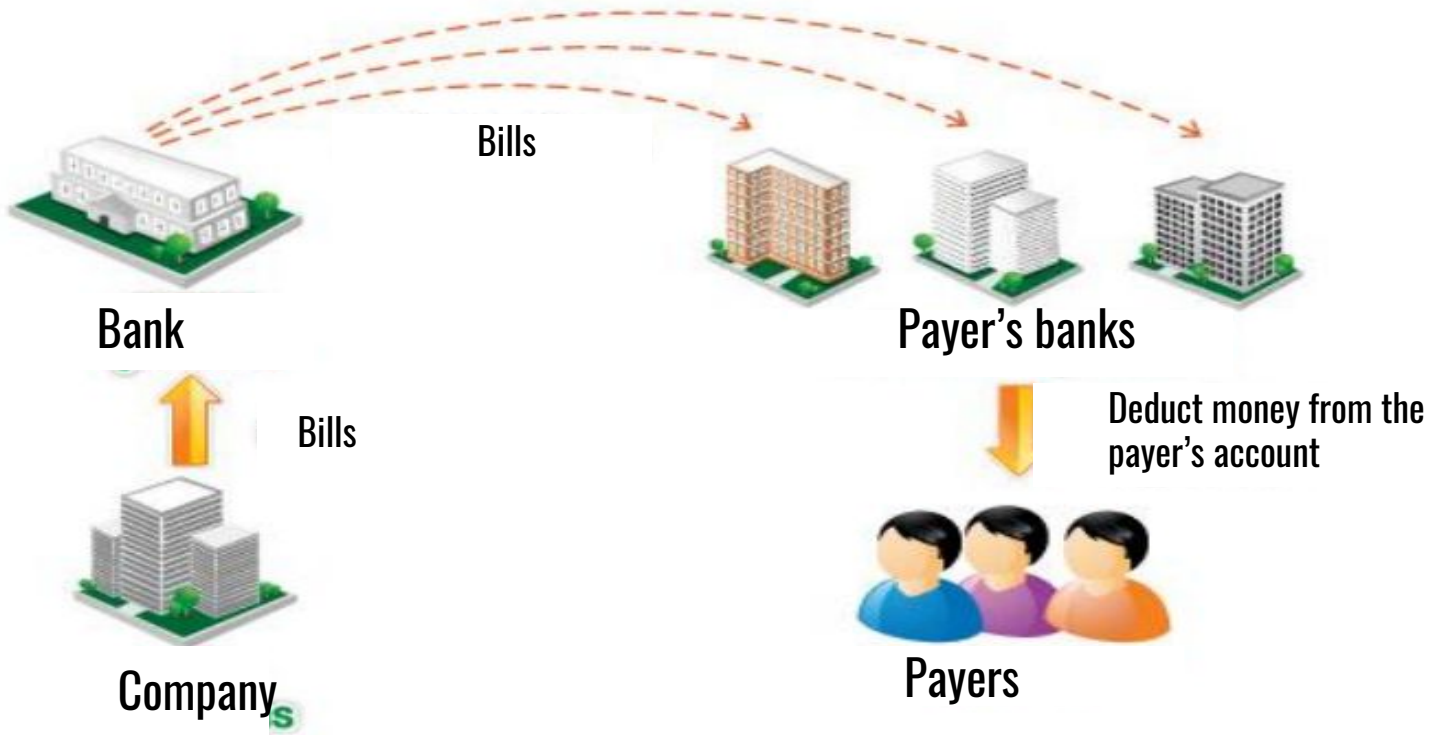
How Cash Management Works

Cash Collection Management

- ▶ Program for firms to sell on credit.
 - ▷ Shorten the Account receivable period.



How It Works? Cash Collection Management



COLLECTION SERVICES



- ▶ Cheque Collection



- ▶ Bill Payment



- ▶ Direct Debit



- ▶ Cash Pick Up

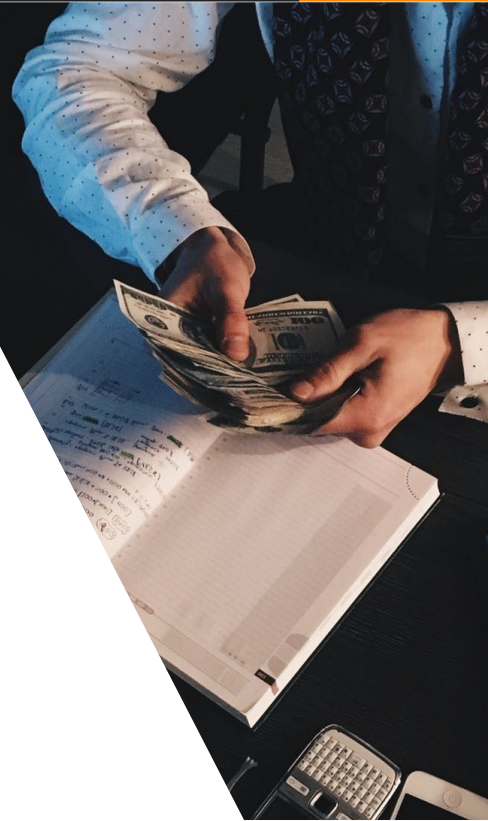
Cash Payment Management

Control the cash flow

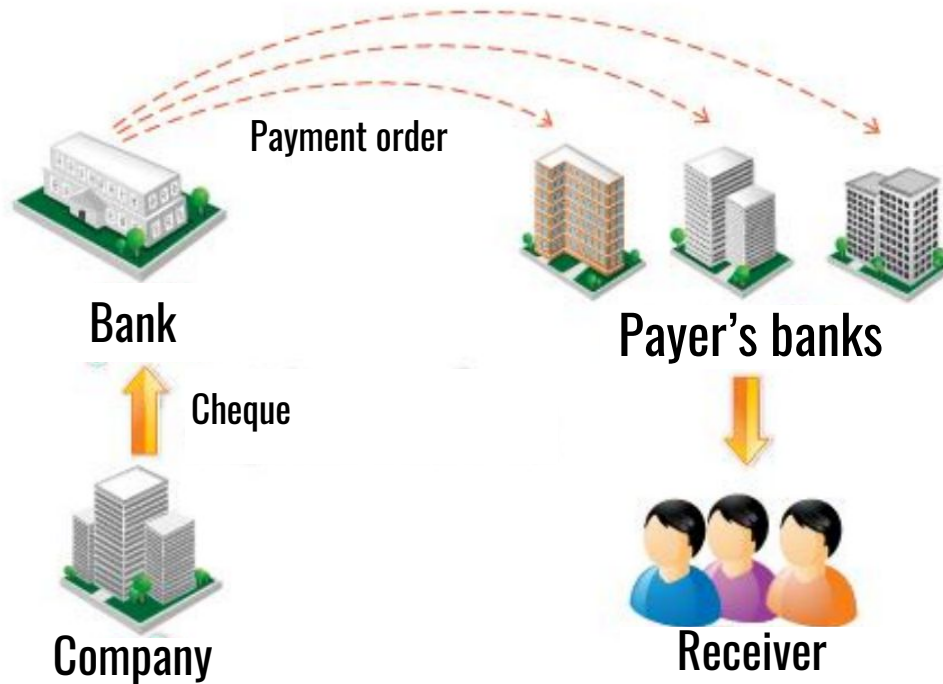
Make the payable period
as **long** as possible

reduce costs and keep more cash
working in the business

reallocate precious resources to growing the
business



How it works? Cash payment management



PAYMENT SERVICES

▶ BAHTNET Service

▶ SMART Service

▶ Direct Credit Service



▶ Payroll Service



▶ Cheque Service



How It Works? Cash Liquidity Management

Short Collection
Period

+

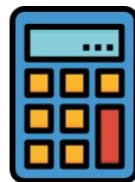
Long Payment
Period

=

MORE
LIQUIDITY!

LIQUIDITY MEASUREMENT RATIO

- ▶ Current Ratio
- ▶ Quick Ratio
- ▶ Cash Ratio
- ▶ Cash Conversion Cycle



LIQUIDITY MANAGEMENT SERVICES

Cash Concentration

- ▶ Sweep Account
- ▶ Multi-Bank Pooling
- ▶ SWIFT Statement Services



Benefits To Customers

Benefits To Customers

- 
1. Access to Account Information
 2. Easy and efficient payment process
 3. Reuse the data in your accounting system

Q&A



THANK YOU!

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