

$$MC = \frac{\Delta TC}{\Delta Q} = 4$$

**Example 2.I:** A monopolist firm faces the market demand given by  $P = 10 - Q$ . Consider the following questions if the cost function  $C(Q) = 4Q$ .

- What is the revenue-maximizing level of output?

Revenue function

$$TR(Q) = P(Q) \times Q$$

$$= (10 - Q) \times Q$$

$$= 10Q - Q^2$$

At  $Q = 5$ , TR is max.  
TR = 25

slope =  $\frac{dTR}{dQ} = 10 - 2Q$

maximum occurs when  $\frac{dTR}{dQ} = 0$

$$10 - 2Q = 0$$

$$Q = 5$$

- What is the break-even output?

$$\pi = 0 \rightarrow TR = TC$$

$$\pi = TR - TC = 0$$

$$TR = TC$$

$$10Q - Q^2 = 4Q$$

$$6Q - Q^2$$

$$Q(6 - Q) = 0 \quad Q = 0, 6$$

- What is the profit-maximizing level of output?

<p>① <math>MR = MC</math></p> $\frac{dTR}{dQ} = \frac{dTC}{dQ}$ $10 - 2Q = 4$ $-2Q = -6$ $Q = 3$	<p>② <math>\pi = TR - TC</math></p> $\frac{\partial \pi}{\partial Q} = 0 \rightarrow Q^*$ $\pi = TR - TC$ $\pi = 6Q - Q^2$ $\pi = 18 - 9$ $\pi = 9$
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$P = 10 - Q$   
 $= 10 - 3 = 7$