

GUIDELINE ON YOUR PRESENTATION 2 : INTRODUCTION, OBJECTIVE, AND LITERATURE REVIEW



EE489 SECTION 3

OVERVIEW

- **INTRODUCTION**

- **OBJECTIVES**

- **LITERATURE REVIEW**



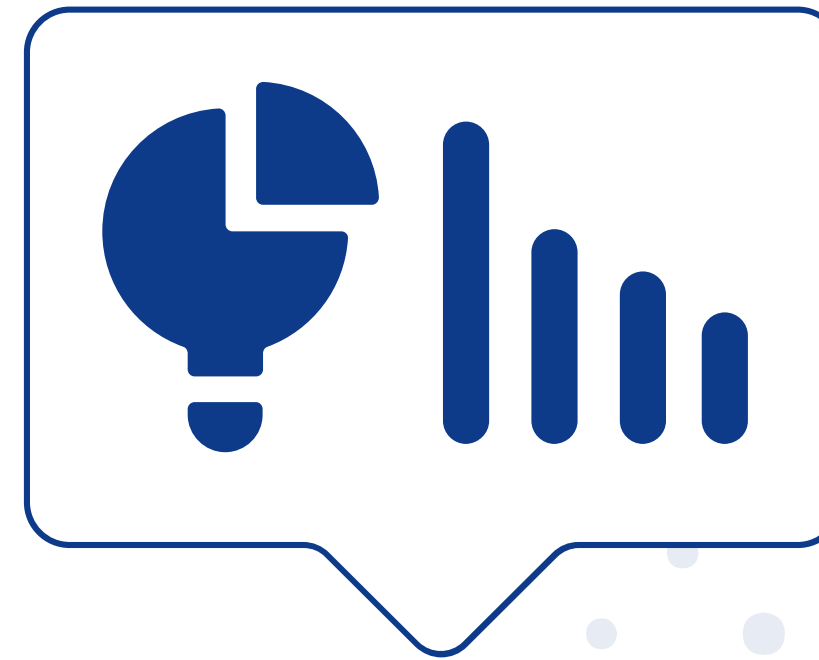
INTRODUCTION

A good introduction gives your reader a context, a frame, for ordering and understanding the information you present in the body of your paper. Introductions should normally answer the following questions:

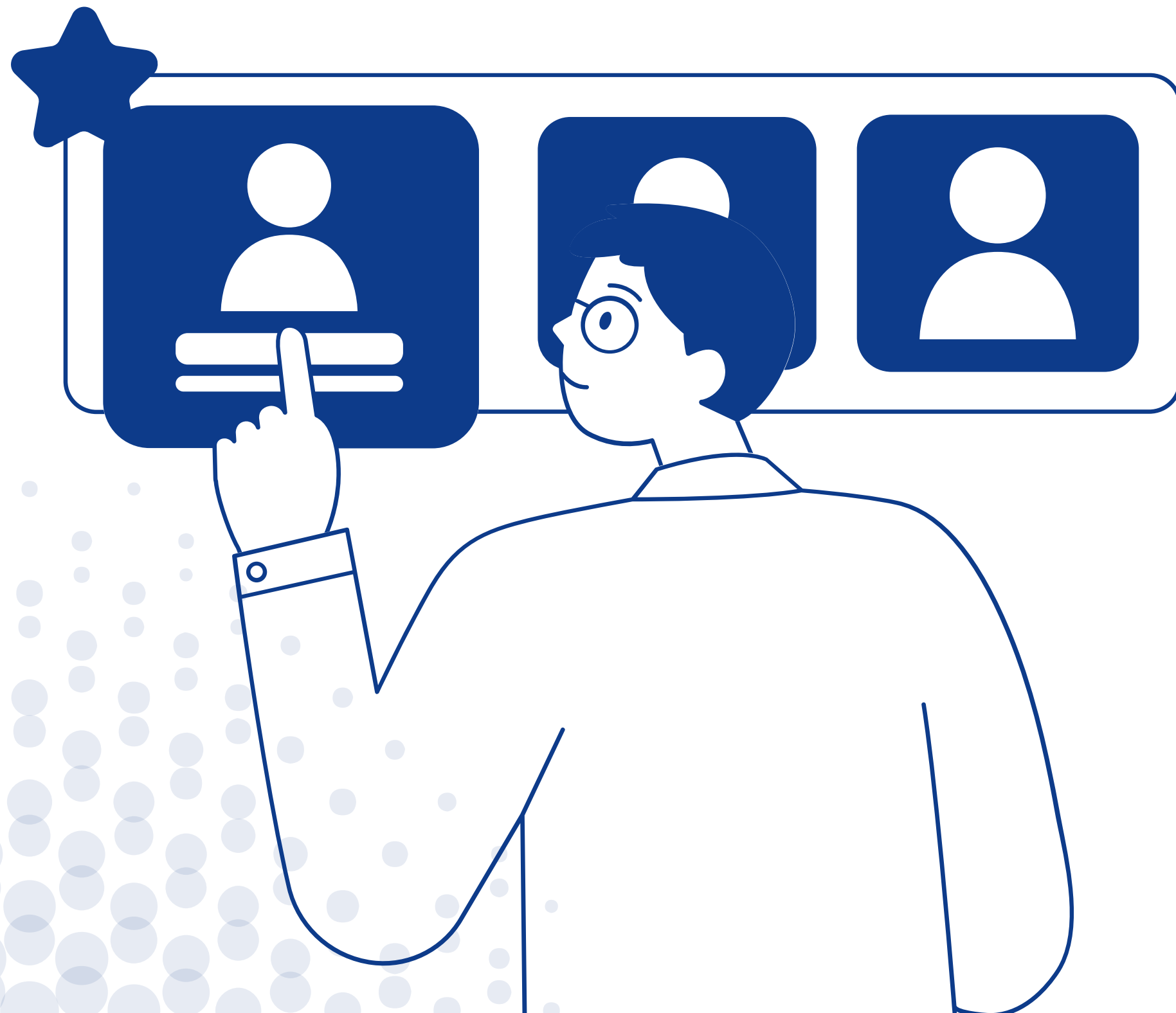
- What is the purpose of the paper?**
- What important economic question does it try to answer, or what issue does it try to shed light on?**
- What contribution does the paper make, and how does it relate to previous work on the topic?**



OBJECTIVES



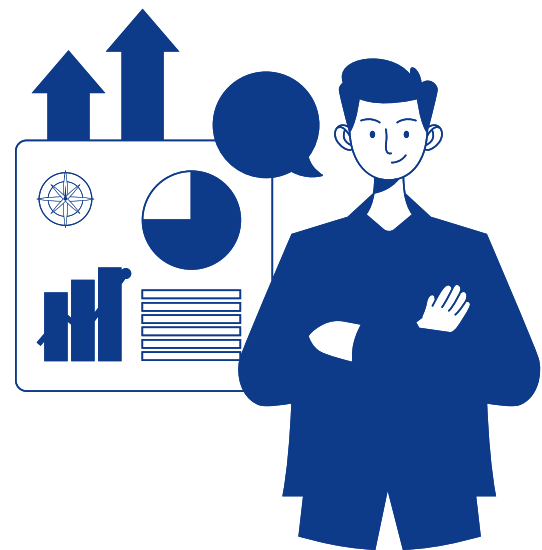
RIMBERIO UNIVERSITY



RESEARCH QUESTIONS

LITERATURE REVIEW

- **Literature reviews are standard in scholarly economics articles; they are either included in the introduction or are put in a section of their own**
- **A good literature review is an account of previous research that is carefully constructed to tell a particular story**
- **A literature review is, in a sense, a sales job. What is it selling? The value added by the present paper. Why should the present paper take its place among the existing literature? What does it do that is, in its own small way, different from what other papers have done? Those are the questions that should be answered in a literature review**



A review should do at least four things:

- **First, it should analyze critically, and organize, a body of research**
- **Second, it should put your own study in the context of other studies**
- **Third, your review should highlight your study's contribution**
- **Fourth, it establishes your scholarly “bona fides” by showing you have done your homework**

Here are some guidelines to consider when writing your literature review:

- **Begin with comments about the body of research as a whole**
- **Organize your review according to themes (data, methodology, results, etc)**
- **Begin paragraphs with a sentence that puts in explicit context what follows**
- **Explain the merits, and the shortcomings, of the existing studies**
- **Explain how your study will make a contribution**



THANK YOU

