

Comment.Online food delivery. 5904641882

This topic is very interesting for me as it is relevant to the current situation of covid-19. Although some groups of people in Thailand have used this service for quite a long time, I think this situation will quickly change the behavior of people leading to the larger share of customer participation. In this presentation, I like the way they present with the limited time as they focus mainly on the result part which is the most important one. However, for the next presentation i think they should also include the literature review part in the presentation as i will help them to convince the audience at the beginning. I think they clearly categorize the whole information of the result into each small part which is quite easy to understand. However, the results which are provided in some parts are not clear enough such as the commission fee charged on the restaurant and the commissin fee shown on the first degree price discrimination part are not relevant. I suggest that they should give more information to support those parts. All in all, they did quite a great job in terms of providing the information in every aspect of this industry. However, It cover just only the seller side rather than the consumer. Precisely, this paper helps me to understand more clearly of how this industry works. However, according to their research question, as they want to know the competitiveness of this industry in the future, I think that It would be better if they also gather some information on the consumer side. As I think the behaviour of people on how they participate in this market also affect the degree of competitiveness.