

Course Outline

TU 106: Creativity and Communication Semester 2/2020 (January 20 – May 19, 2021)

Prerequisite: None

Course Description:

Creative thought processes, with critical thinking as an important part, as well as communication of these thoughts that lead to suitable results in social, cultural and environmental contexts, at personal, organisational and social levels.

Course Objectives:

The purpose of this course is for students to develop a coherent understanding in creativity and critical thinking. Students will also be able to communicate and interchange their ideas creatively.

Instructors, Times and Venue:

Section	Day	Time	Room	Instructor
046401	Saturday	9.00 – 12.00	Online	Assist. Prof. Sarupong Sutprasert
046402	Saturday	9.00 – 12.00	Online	Dr. Napapatch Piyachaiyakul

Course Coordinator: Assist. Prof. Sarupong Sutprasert

Instructors:

Group 1: Assist. Prof. Sarupong Sutprasert

Email: zoesaru@staff.tu.ac.th

Group 2: Dr. Napapatch Piyachaiyakul

Email: napapatch14@gmail.com

Recommended Text and Materials:

1. Bono, E.D., Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas.
2. Pope, R., (2005), Creativity: Theory, History, Practice, Oxon: Routledge

Course Evaluation:

Attendance	10%
Class Activities	20%
Design Thinking	20%
Project	40%
Final Examination	10%

*Score proportion might be justified due to the variants of situation

Class Attendance:

- Students who miss more than 13 hours of class but less than 22 hours must seek instructor’s approval for eligibility to take the final exams and approval by the dean. The dean’s decision is considered final.
- Students who miss more than 22 hours of class are NOT eligible to take the final exams and results in course failure.
- Feigning other student signatures or failure to attend class after signing in results different level of penalty imposed.
 - Level 1 penalty: First time rule breakers will be considered as “Absent” for that actual class time. And a warning letter issued to first-time rule breakers.
 - Level 2 penalty: Second time rule breakers receive an “F” for the course and will not be considered for BBA scholarships, exchange student programs and other awards.
 - Level 3 penalty: Third-time rule breakers are given one semester of class suspension.

Course Schedule:

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer	Remark
1. 23/01/21 9.00-12.00 hrs. (Group 1-2)	Course Introduction	Game/ Case Study/ Discussion	Sarupong Dr.Napapatch	
2. 30/01/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 1	Game/ Case Study/ Discussion	Sarupong Dr.Napapatch	
3. 06/02/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 2	Game/ Case Study/ Discussion	Sarupong Dr.Napapatch	

4. 13/02/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 3	Game/ Case Study/ Discussion	Sarupong Dr.Napapatch	
5. 20/02/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 4	Game/ Case Study/ Discussion	Sarupong Dr.Napapatch	
6. 27/02/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 5	Game/Case Study/Discussion	Sarupong Dr.Napapatch	
7. 06/03/21 9.00-12.00 hrs. (Group 1-2)	Creative Workshop 6	Game/Case Study/ Discussion	Sarupong Dr.Napapatch	
8. 20/03/21 9.00-12.00 hrs. (Group 1-2)	Design Thinking 1	Lecture / Case Study / Demonstration	Sarupong Dr.Napapatch	
9. 27/03/21 9.00-12.00 hrs. (Group 1-2)	Design Thinking 2	Workshop	Sarupong Dr.Napapatch	
10. 03/04/21 9.00-12.00 hrs. (Group 1-2)	Design Thinking 3	Workshop	Sarupong Dr.Napapatch	
11. 10/04/21 9.00-12.00 hrs. (Group 1-2)	Design Thinking 4	Presentation	Sarupong Dr.Napapatch	
12. 24/04/21 9.00-12.00 hrs. (Group 1-2)	Project 1	Workshop/Consult	Sarupong Dr.Napapatch	
13. 01/05/21 9.00-12.00 hrs. (Group 1-2)	Project 2	Workshop/Consult	Sarupong Dr.Napapatch	
14. 08/05/21 9.00-12.00 hrs. (Group 1-2)	Project 3	Workshop/Consult	Sarupong Dr.Napapatch	
15. 15/05/21 9.00-12.00 hrs. (Group 1-2)	Project 4	Workshop/Consult	Sarupong Dr.Napapatch	
TBA	Final Examination			

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ACADEMIC CALENDAR & HOLIDAY

Semester 2/2020 (January 20 – May 19, 2021)

Semester 2/2020 (January 20 - May 19, 2021)	
Classes Begin	January 20, 2021
Add-drop period	January 25 - 29, 2021
Tuition payment period	January 30 - February 2, 2021
<i>Makha Bucha Day*</i>	<i>February 26, 2021</i>
Mid-term Examination Period	March 10 - 16, 2021
Withdrawal period with "W" on record	March 24 - May 6, 2021
<i>Chakri Memorial Day*</i>	<i>April 6, 2021</i>
<i>Songkran Day Festival*</i>	<i>April 12 - 18, 2021</i>
<i>Substitution for Visakha Bucha Day*</i>	<i>April 26, 2021</i>
<i>Coronation Day*</i>	<i>May 4, 2021</i>
<i>Royal Ploughing Ceremony Day*</i>	<i>May 11, 2021</i>
Last day of class for Semester 2/2019	May 19, 2021
Final exam period	May 20 - June 5, 2021
<i>Visakha Bucha Day*</i>	<i>May 26, 2021</i>
<i>Queen Suthida's Birthday*</i>	<i>June 3, 2021</i>

** Public Holiday, No Classes during this period*

CONTACT INFORMATION

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