

Review Short-run Cost Functions.

$$TC(Q) = TFC(Q) + TVC(Q)$$

$$\text{Average Costs} : \frac{TC}{Q} = \frac{TFC(Q)}{Q} + \frac{TVC(Q)}{Q}$$

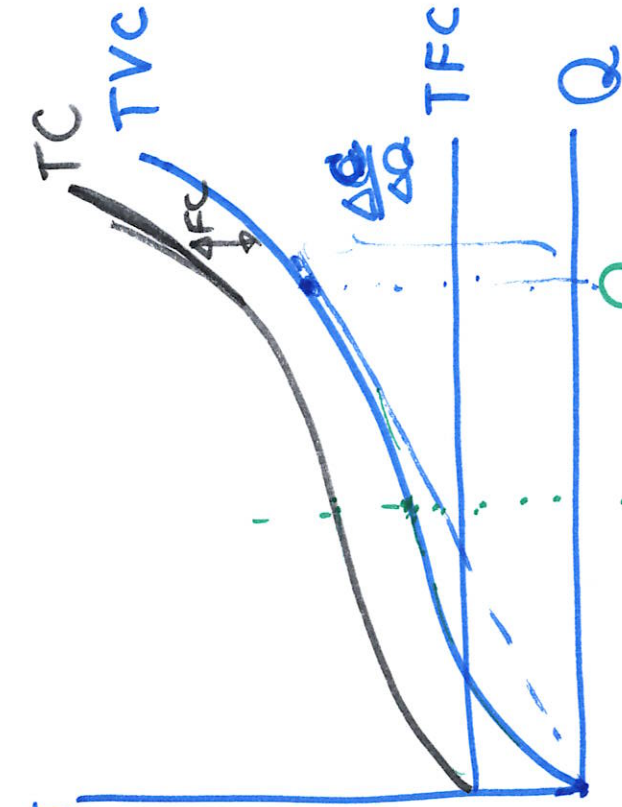
$$ATC = AFC + AVC.$$

$$\text{Marginal Costs} : MC(Q) = \frac{\Delta(TC)}{\Delta Q} = \frac{d(TC)}{dQ}$$

$$= d[TFC(Q) + TVC(Q)]$$

$$MC(Q) = \frac{d[TVC(Q)]}{dQ}$$

Cost

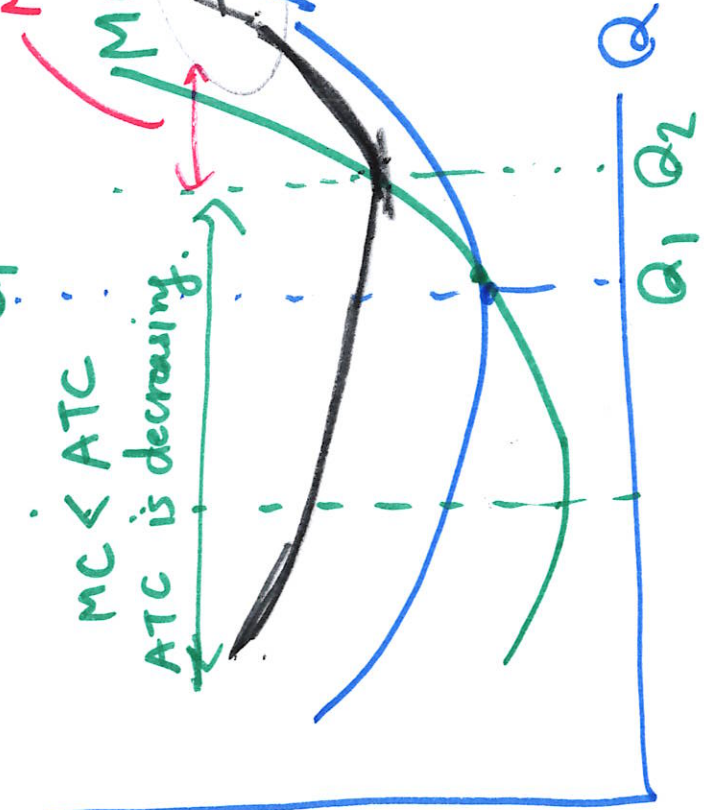


②

2 changes:

- 1) Rent increases?
- 2) Tax \$10/unit imposed.

MC, AVC



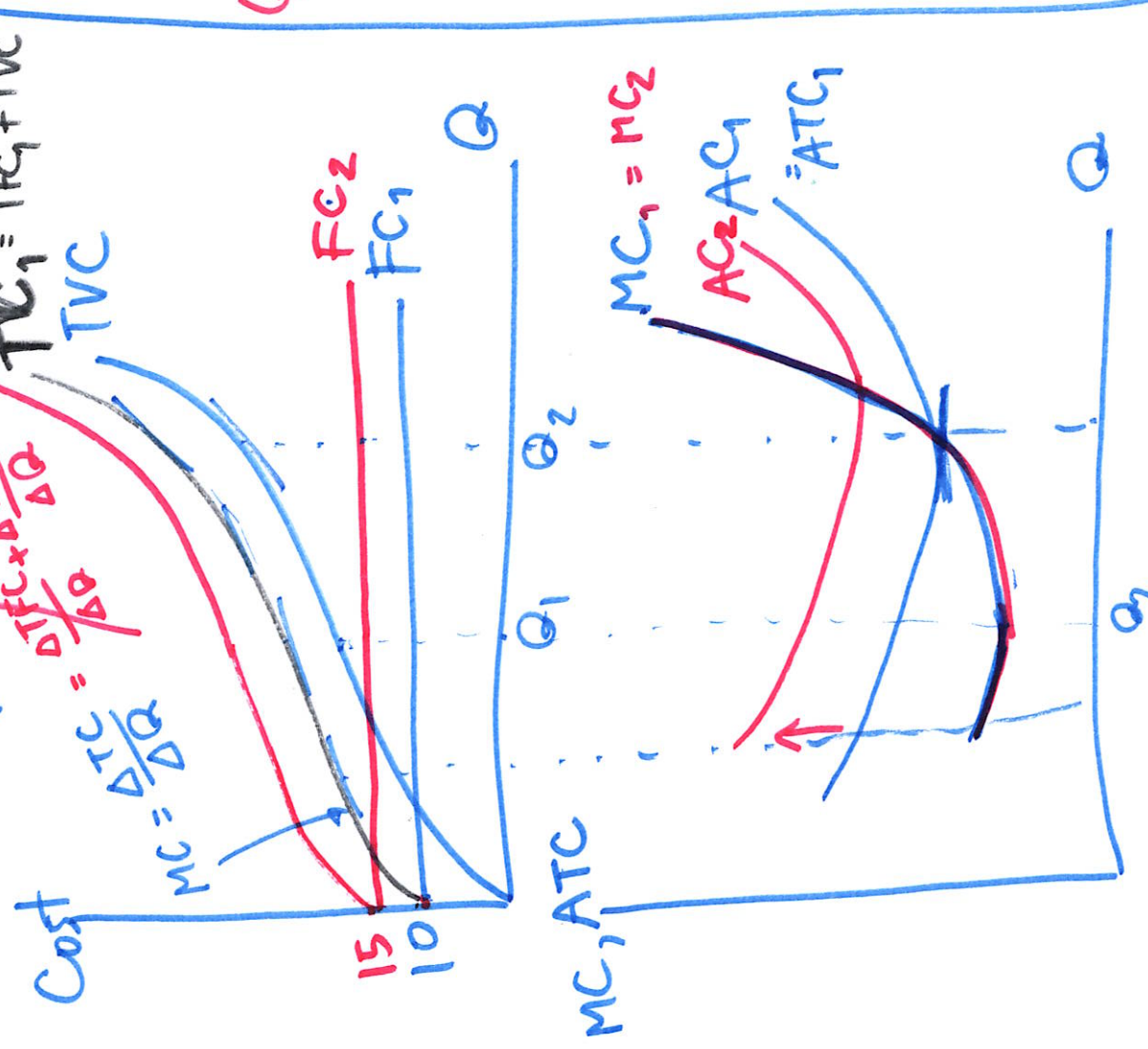
$MC > ATC$
ATC is increasing.

$ATC = AC$
 $AVC = \frac{TVC}{Q}$

$MC < ATC$
ATC is decreasing.

Changes in Cost Curves

① Suppose rent increases
 $MC = \frac{\Delta TVC}{\Delta Q}$
 $TC_2 = TFC_2 + TVC$
 $TC_1 = TFC_1 + TVC$



② Suppose a \$10/unit tax is imposed on the production.

$$TC_0(Q) = TFC_0 + TVC_0(Q)$$

$$TC_1(Q) = TFC_0 + TVC_0(Q) + \underbrace{10 \times Q}_{\text{tax}}$$

$$TC_1(Q) = TC_0(Q) + (10 \times Q)$$

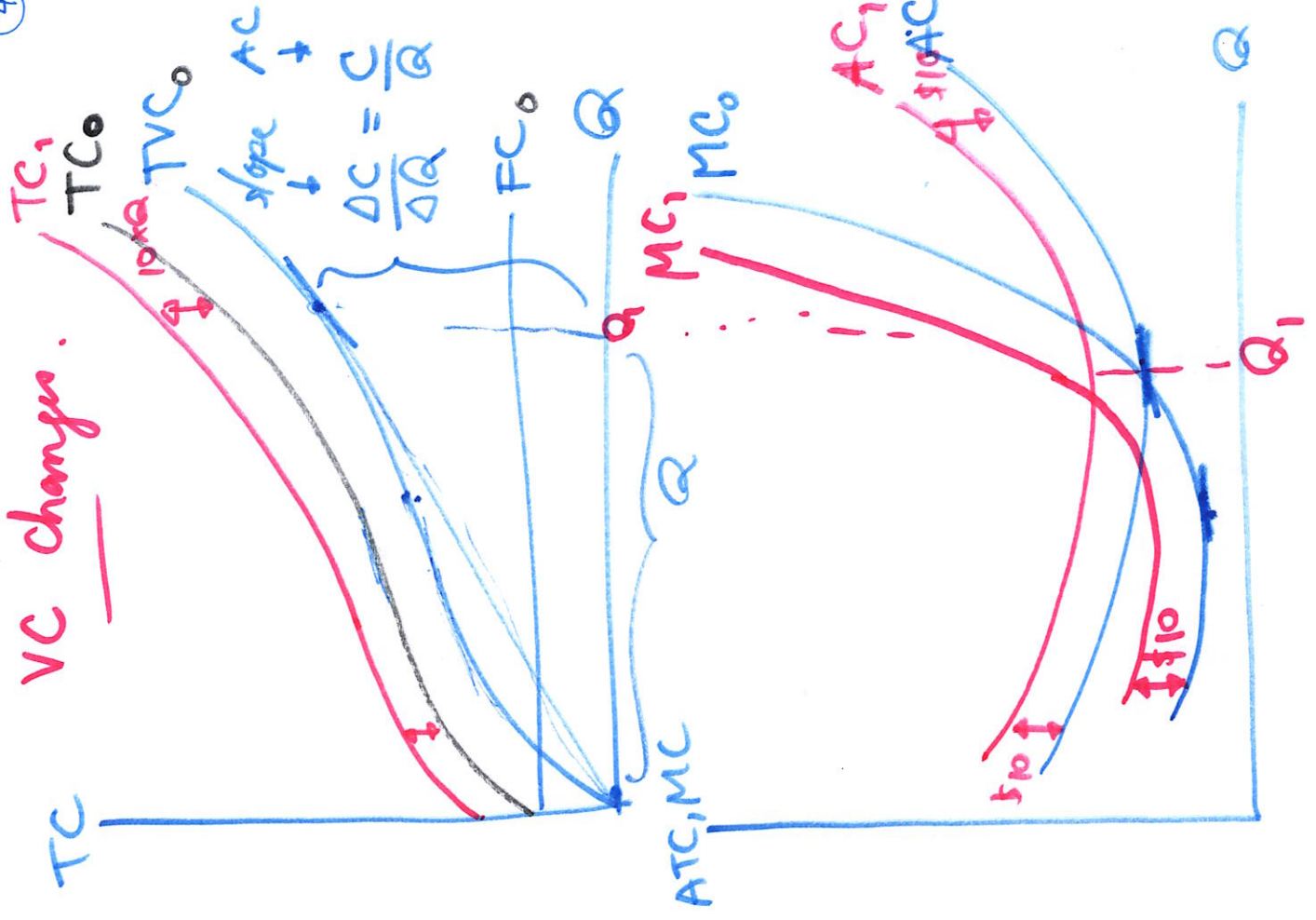
$$ATC_0 = AFC_0 + AVC_0(Q)$$

$$ATC_1 = \frac{TC_0(Q) + (10Q)}{Q}$$

$$ATC_1 = AFC_0 + AVC_0 + 10$$

$$\therefore ATC_1 = ATC_0 + 10$$

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$$TC_1 = TC_0(Q) + 10Q$$

$$MC_1 = ?$$

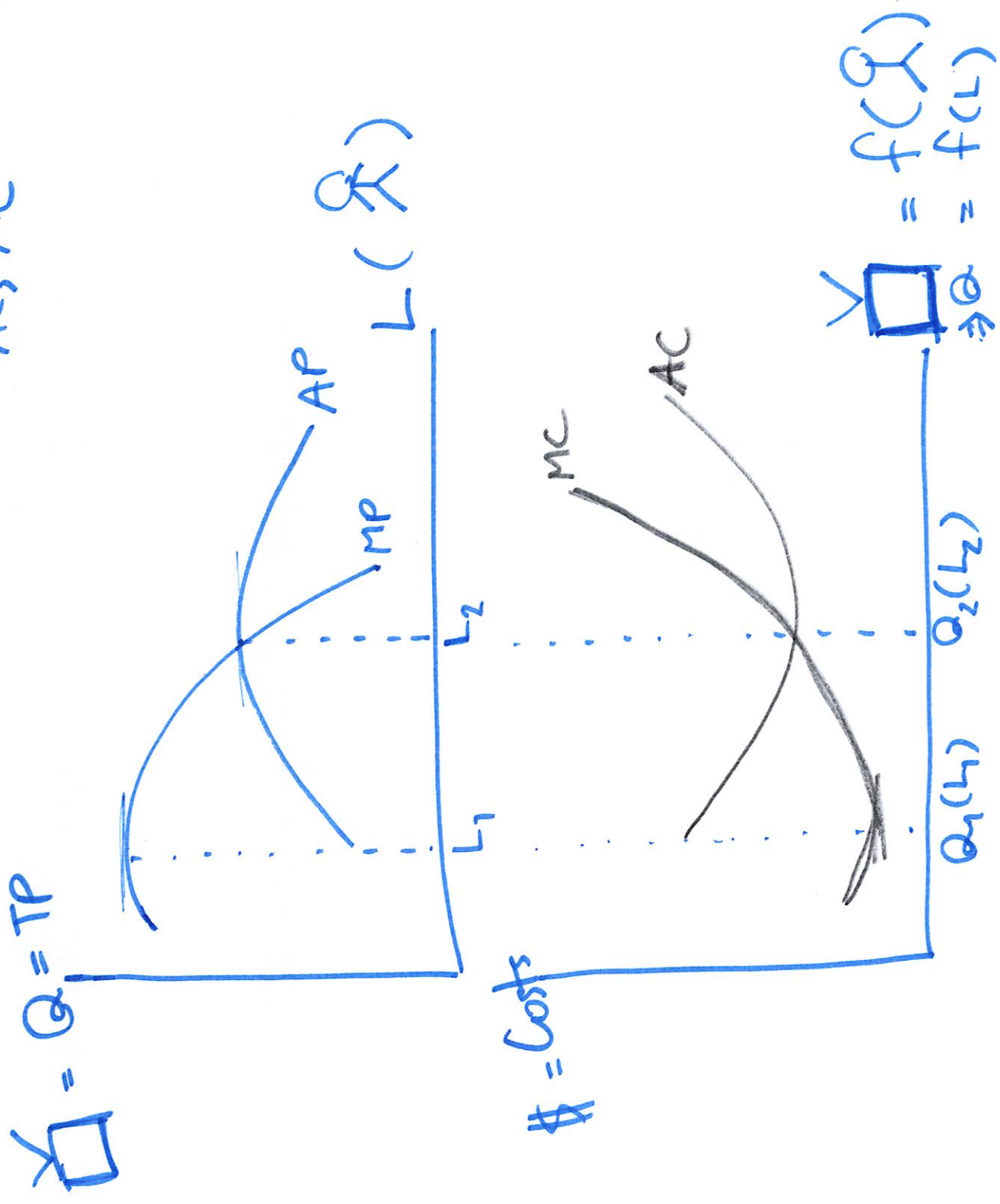
$$MC_1 = \frac{d(TC_1)}{dQ}$$

$$= \frac{d[TFC_0 + TVC_0 + 10Q]}{dQ}$$

$$MC_1 = MC_0(Q) + 10$$

Relationship between Costs & Production function.

AC, MC MP, AP



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Long-run Production : $Q = f(K, L)$

↳ All variables (factors of production) can be adjusted.

2 Objectives:

① Maximize output : $\text{Max } Q(K, L)$
subject to fixed cost (C_0).

② Minimize cost : $\text{Min Cost} = wL + rK$

subject to fixed output (Q_0)

Long-run Production

$$Q = f(L, K)$$

