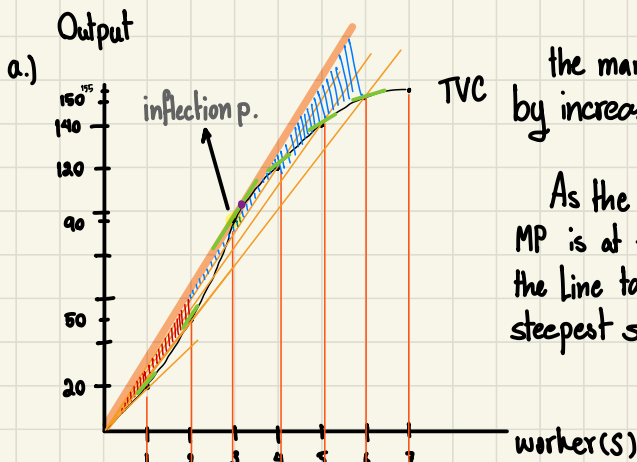


4. Nimbus, Inc., makes brooms and then sells them door-to-door. Here is the relationship between the number of workers and Nimbus's output during a given day:

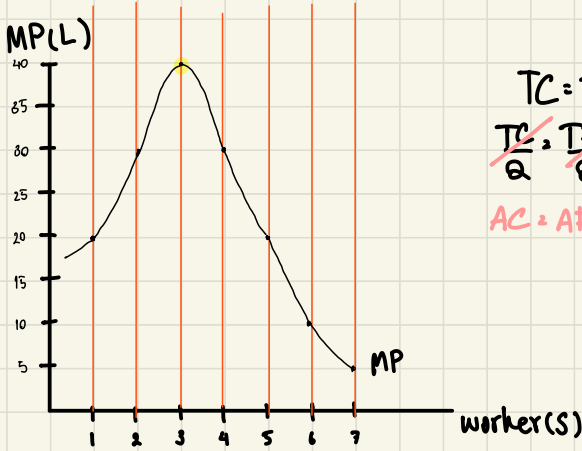
Workers	Output	Marginal Product	Total Cost	Average Total Cost	Marginal Cost
0	0		200	-	
1	20	20	300	15	5
2	50	30	400	8	3.3
3	90	40	500	3.3	3.3
4	120	30	600	5	5
5	140	20	700	5	10
6	150	10	800	5.3	20
7	155	5	900	5.8	

- Fill in the column of marginal products. What pattern do you see? How might you explain it?
- A worker costs \$100 a day, and the firm has fixed costs of \$200. Use this information to fill in the column for total cost.
- Fill in the column for average total cost. (Recall that $ATC = TC/Q$.) What pattern do you see?
- Now fill in the column for marginal cost. (Recall that $MC = \Delta TC / \Delta Q$.) What pattern do you see?



the marginal product is the quantity changed by increasing one more unit of worker.

As the plotted graph below, the highest MP is at the 3 workers. It is the point that the line tangent to the TP at 3 workers has steepest slope.



constant

$$TC = TFC + TVC$$

$$\frac{TC}{Q} = \frac{TFC}{Q} + \frac{TVC}{Q} \quad \frac{dTC(Q)}{dQ} = \frac{dTFC}{dQ} + \frac{dTVC}{dQ}$$

$AC = AFC + AVC \quad \therefore \quad MC(Q) = MVC(Q)$

b.) a worker cost 100 \$ a day
fixed cost at 200 \$

SHORT-RUN

$$TC(L) = TFC(L) + TVC(L)$$

$$TC(L) = 200 + TVC$$

1L. $300 = 200 + 100(1)$

2L. $400 = 200 + 100(2)$

3L. $500 = 200 + 100(3)$

4L. $600 = 200 + 100(4)$

5L. $700 = 200 + 100(5)$

6L. $800 = 200 + 100(6)$

7L. $900 = 200 + 100(7)$

c.) Find ATC

$$ATC = AFC + AVC$$

$$ATC = \frac{TC}{Q}$$

1L. $ATC = \frac{300}{20} = 15$

2L. $ATC = \frac{400}{30} = 13.3$

3L. $ATC = \frac{500}{40} = 12.5$

4L. $ATC = \frac{600}{50} = 12$

5L. $ATC = \frac{700}{60} = 11.67$

6L. $ATC = \frac{800}{70} = 11.43$

7L. $ATC = \frac{900}{80} = 11.25$

d.) Find MC

$$MC = \frac{\Delta TC}{\Delta Q}$$

$L_1 \rightarrow 2 \quad MC = \frac{300 - 200}{20 - 0} = 5$

$L_2 \rightarrow 3 \quad MC = \frac{400 - 300}{30 - 20} = 10$

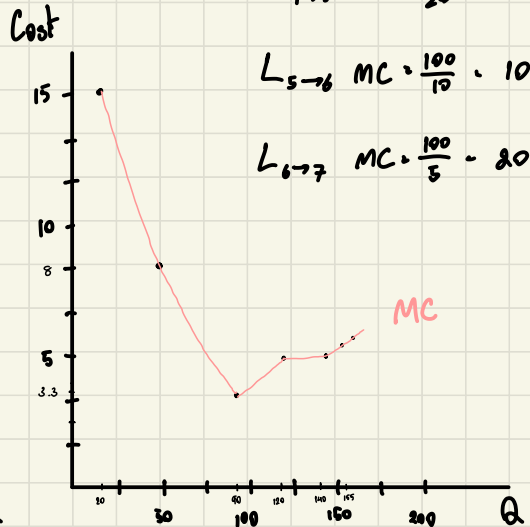
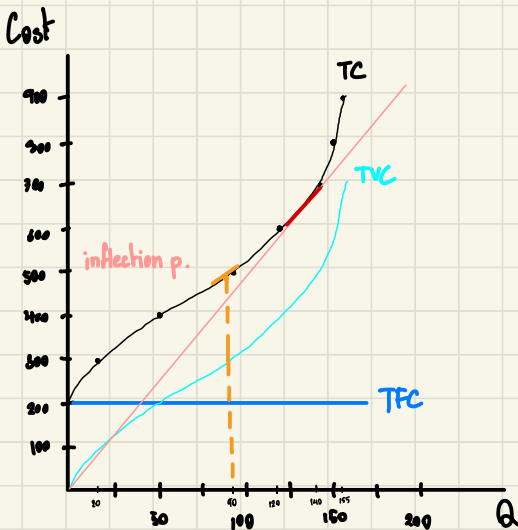
$L_3 \rightarrow 4 \quad MC = \frac{500 - 400}{40 - 30} = 10$

$L_4 \rightarrow 5 \quad MC = \frac{600 - 500}{50 - 40} = 10$

$L_5 \rightarrow 6 \quad MC = \frac{700 - 600}{60 - 50} = 10$

$L_6 \rightarrow 7 \quad MC = \frac{800 - 700}{70 - 60} = 10$

$L_7 \rightarrow 8 \quad MC = \frac{900 - 800}{80 - 70} = 10$



5. You are the chief financial officer for a firm that sells gaming consoles. Your firm has the following average-total-cost schedule:

ATC

Quantity	Average Total Cost
600 consoles	\$300
601	301

Your current level of production is 600 consoles, all of which have been sold. Someone calls, desperate to buy one of your consoles. The caller offers you \$550 for it. Should you accept the offer? Why or why not?

Total Cost

$$600 \times 300 = 180,000$$

$$601 \times 301 = 180,901$$

Cost of producing 1 more unit is 901 \$ which is a lot higher than the money we will receive, which is 550\$.

∴ A producer must not accept the offer of \$550 from the buyer.