

BA291: Introduction to Business

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Class #1

My background

Why?



My background

Personal

-Why is your last name Thai?

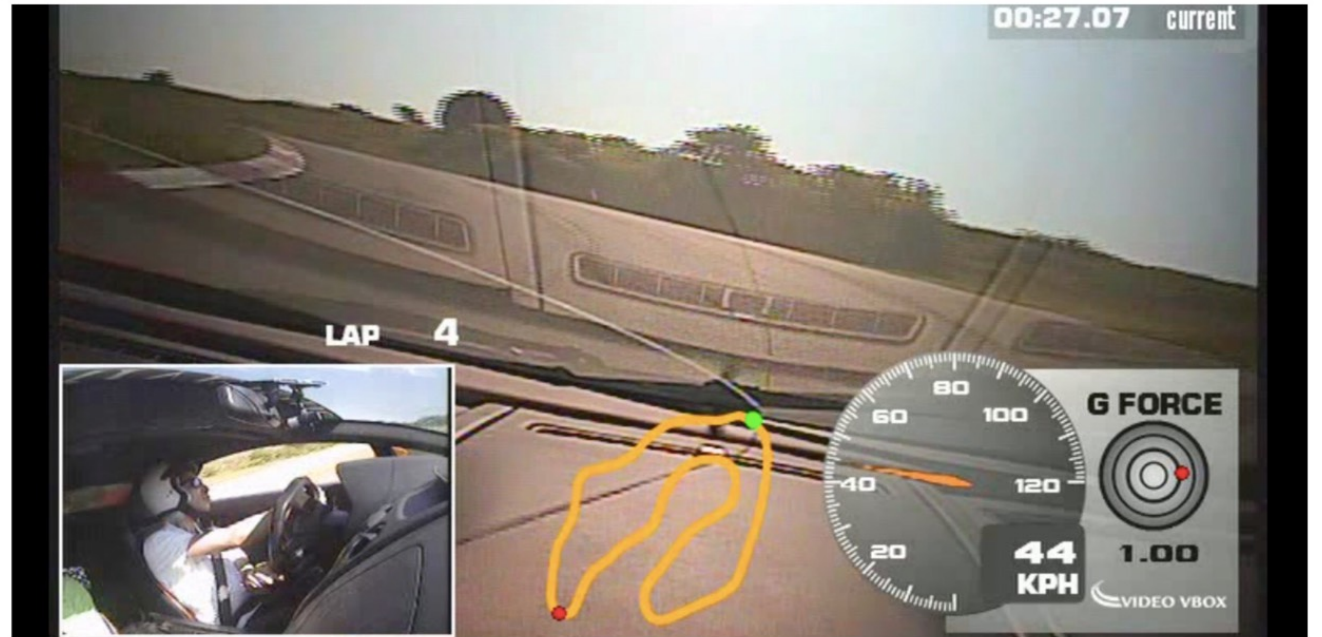
-Where are you from?

-Two countries?

-How old are you?







My background

Academic

- MBA, BBA
- U.S.



My background

Professional

Store Manager

- Nationwide U.S. retailer
- DFW, Texas
- What I learned

Full-time Lecturer

- Thammasat University
- Rangsit and Tha Prachan campuses
- What I learned



Courses taught:

-Principles of Management

- Human Resource Management
- Business Communication and Ethics
- Fundamentals of Marketing
- Finance and Banking
- Seminar in Business
- Critical Thinking Development
- Business Negotiations
- Creativity and Communication
- Civic Engagement
- Business Research
- Service Design Innovation

BA291!

My background

Professional (other)

Guest Lecturer

-Ph.D., master's, and bachelor's students

-Different programs

-Different universities

PR Coordinator

-True Super Trophy: LFC Tour 2015



My background

Professional

Building Manager

- United States Federal Government
- Managing government buildings and other real estate
- Managing the business of the government
- U.S. embassies? The White House?
- More than 307,615 square meters of inside property space, in addition to land and other areas

Agencies worked with: SSA, USACE, NOAA, FTA, NLRB, FEMA, TSA, CBP, FAA, FPS, **FBI**, DOL, DLA, U.S. Probation, U.S. District Courts, U.S. Bankruptcy Courts, U.S. Marshals, NTSB, FWS, INS, OSHA, SBA, DHHS, IRS, DOJ OIG, FRA, FDA, USDA, etc.



Attendance



Syllabus review and expectations

My vision for this course

- Enjoyable! I like to have fun, but I take my role very seriously. I want you to do the same!
- Concepts and theories are extremely important, but they will not make life's tough decisions for you!
- A balance of academic and “real world” information
- I will use examples from my experience; the good and the bad!

My teaching philosophy

-Why do I teach?

-What is my motivation?

-OUR class!

-Is my involvement confined to just this course?

My role

-I want to help you become better people and decision makers who are prepared to take on the real world at the international level.



A day in the life of a business manager...



Specialties and experience:

- General management
- Property and facilities management
- Real estate and lease management
- Emergency management
- Project management
- Program management
- Contract administration
- Customer service
- Human resource management
- Communications (internal, external, PR)
- Marketing
- Finance and accounting
- Ethics









The high points?

The low points?

“Putting out fires all day”



The dangers?



Don't run!



FBI: Inmate Tried to Kill Federal Judge

"Hit man" was undercover agent, feds say

By Scott Gordon



Close up of judge raising gavel in courtroom

A tax protester locked up in federal prison in Fort Worth arranged to pay \$100,000 to kill the judge presiding over his case, but the "hit man" he hired was an undercover FBI agent, [according to a criminal complaint](#).

**How do
you
practice?**



Business and life lessons

What I did well?

- Positive attitude and feeling fortunate
- Tried my best
- Helped many people
- Treated janitors and judges with the same respect
- Never gave up while working

What I did well?

- Always honest
- Clear communication
- Team player
- Thorough and followed through and up
- Gave updates
- Accountable for my actions
- Quick thinking and decisive

What I did wrong?

- You can please everyone but you shouldn't.

- Truly understand what you are giving up to get there.

- Delegate where you can; you can't do it all.

What I did wrong?

- Don't always be a hero.
- When you are well-established enough, find a resting spot. (Paul)
- How can you tell an Olympic athlete to stop training so hard?
- Things will not cause you to be passionate about your job. (Personal/office)

What I did wrong?

-Work should invigorate and energize you, not deplete your spirit.

-If you don't take care of yourself, you can't take the best care of others.

-Personal success is a state of your mind. Others' opinions of your success are not your reality.

What I did wrong?

-Before you sleep, you should be excited about waking up and going to work.

-You should feel that the work you do is beneficial to the world.

-Just thinking about your job should make you happy.

-Do what you love.

What happened?

I failed...

Whose fault?

Work/life balance?

Appreciating failure?

**Risk taking and
believing in yourself**

Survival

How are things now?

Dreams

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.”

–Steve Jobs
Cofounder, Chairman, and CEO, Apple

Q&A!

Activity

Put your given name, surname, and nickname at the top.

- Tell me about yourself (e.g. hobbies, interests, accomplishments).
- Why did you choose the BE?
- What is your dream job/business?
- What will you do to make it a reality?
- Is there anything else that you want me to know?

Until next time...

