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The background of the slide features a close-up, shallow depth-of-field photograph of several stacks of gold coins. The coins are stacked in various heights, with some stacks being taller than others. They are resting on a light-colored surface that appears to be a document or a table with some faint, illegible text. The lighting is bright, creating a warm, golden glow and highlighting the texture of the coins and the surface they are on.

Wealth Management Products

4.69 of 5

According to the survey conducted in early 2015 by Zocial Inc., Thai people viewed wealth management as a matter of great importance.

Today we will talk about ...

- What is Wealth Management
- Type of WM products
- Trends of WM 2016



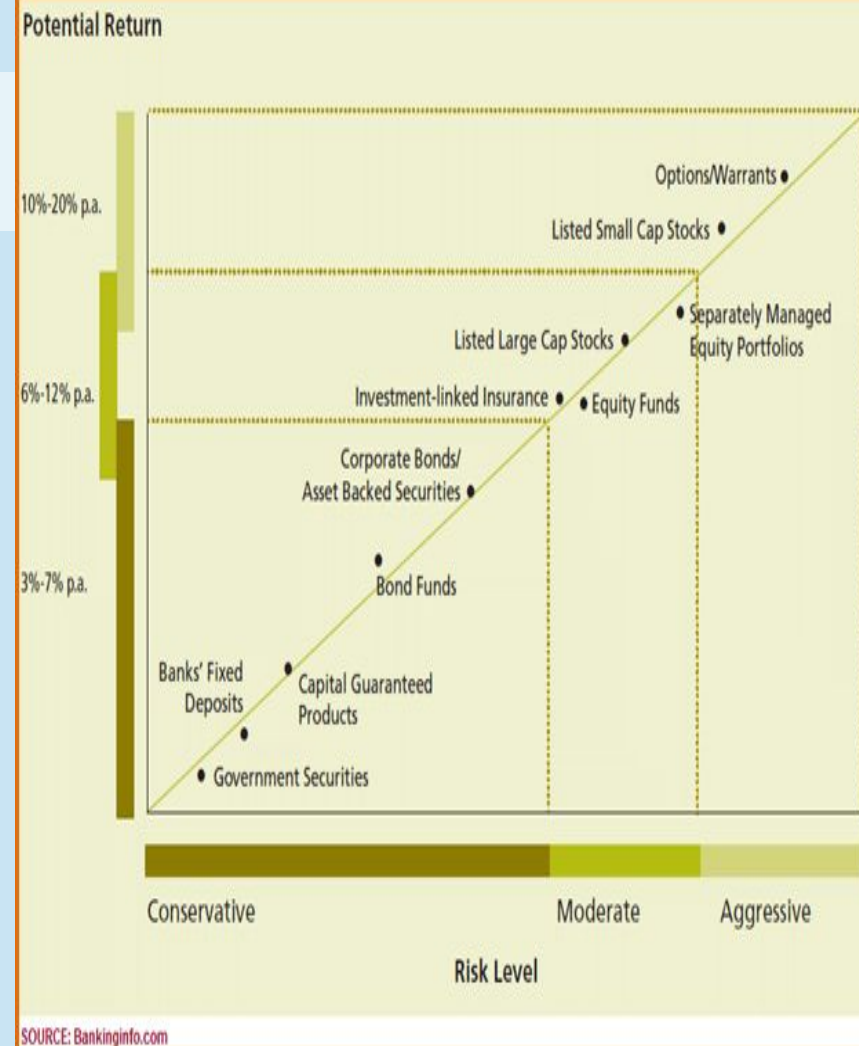
What is Wealth Management

- Managing your wealth or surplus funds to achieve a financial goals
- Not only Individual but also Businesses
- More than just investing
 - managing your income and expenses, planning your retirement, review your insurance policies, tax planning.



Type of WM Products

- Fit every thinkable risk/reward potential
- Product preferences will depend on each investor risk appetite



Type of WM Products

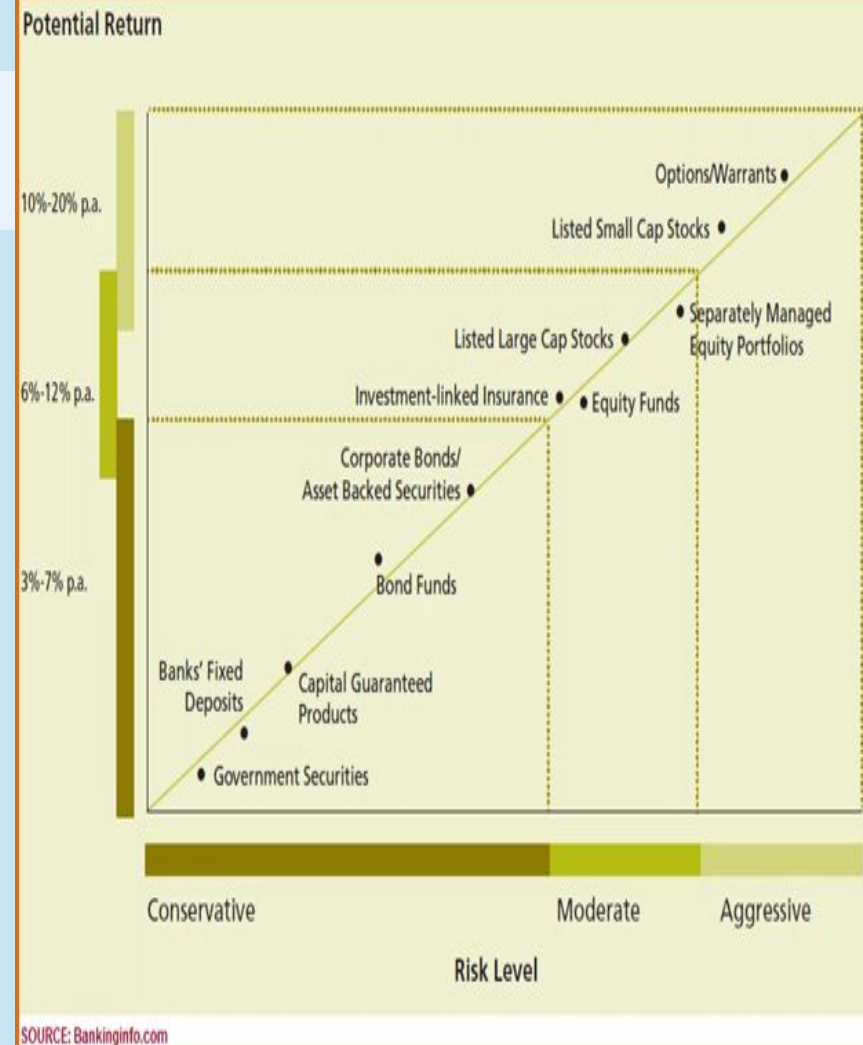
1. Money Market Accounts (MMAs)

2. Certificates of Deposits (CDs)

3. Money Market Funds

4. Bonds

5. Equities (Stock)



Type of WM Products

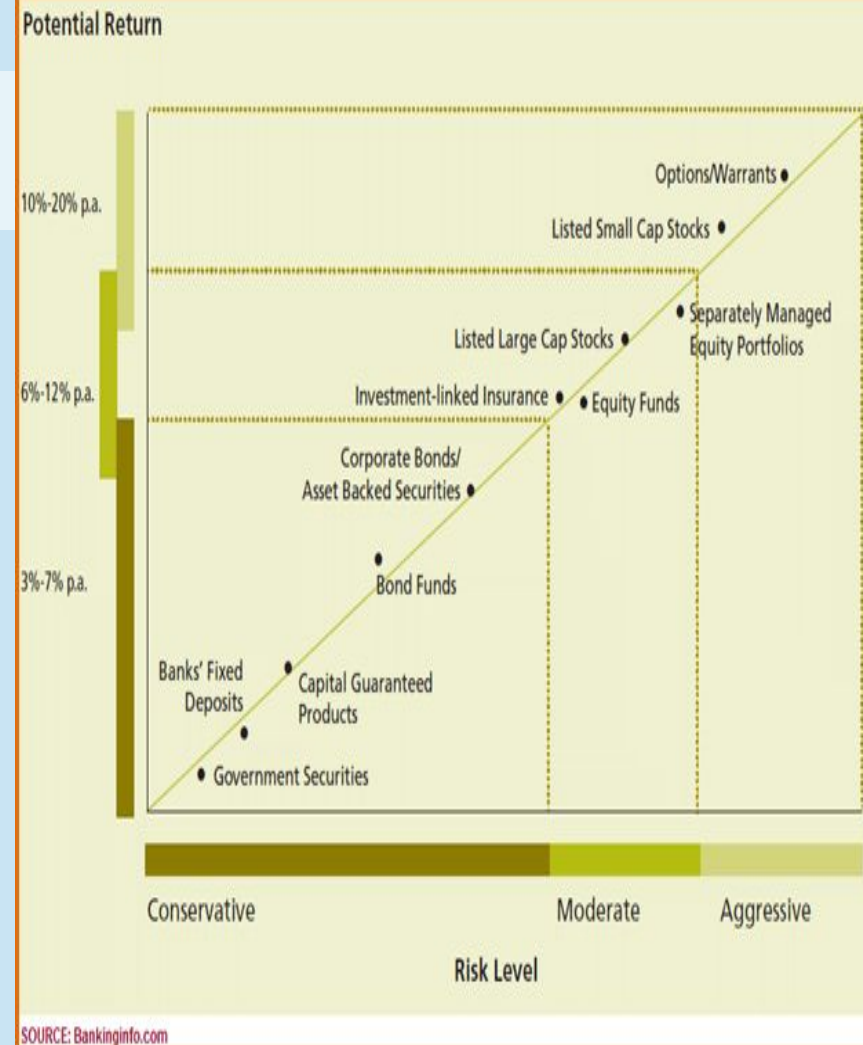
6.Mutual Funds

7.Exchanged Traded Funds (ETFs)

8.Structured Products

9.Private Equity Funds

10.Hedge Funds



5 Key trends for 2016

1. A (EVER) HEAVIER REGULATION
2. BANKS INCREASINGLY ADOPT FINTECH TECHNOLOGIES
3. YOUNG HNWI ARE A GROWTH DRIVER
4. DIGITALISATION CONTINUES
5. CYBERATTACKS MULTIPLIE



**The investment risk.
Investor should study information before
making decisions**

Q&A