

BE THAMMASAT

2 Prachan Road, Phranakorn, Thailand 10200

(+66)2-xxxxx50 | xxxxxxxxxx@gmail.com | linkedin.com/in/bethammasat

EDUCATION

Thammasat University

Bachelor of Economics, International Program (Cumulative GPA: 3.XX/4.00)

Bangkok, Thailand

Aug 2019-Present

- Major courses concentrated in Business Economics, Minor in Finance
- Course Highlights: Econometric Theory and Practice, Investment Banking

Triam Udom Suksa School

Science-Math Program (Cumulative GPA: 3.XX/4.00)

Bangkok, Thailand

2017-2019

- Winner of the Triam Udom Suksa School English Presentation Contest in 2018
- Honourable Mention in High School Writing Showcase Competition in both 2018 & 2019

WORK EXPERIENCES

Tisco Financial Group Public Company Limited

Internship in Product Development

Bangkok, Thailand

June-Jul 2020

- Facilitated 5-year strategic planning and corporate rebranding, including conducting research on banking industry, analyzing competitors, and preparing presentation slides for the board of directors. Proactively helped the team to identify and schedule implementation and brand communication.
- Evaluated TISCO Bank front office customer service and developed guidelines for customer service improvement
- Proposed a project for TISCO Securities to expand and diversify brokerage client base among undergrads and students through on-campus roadshows and a set of activities at selected branches.

Faculty of Economics, Thammasat University

Teaching Assistant in Introductory Economics Analysis

Bangkok, Thailand

Jul 2020 - Present

- Assisted professor in structuring their course, finding suitable extra readings
- Provided feedback to group assignments and quizzes with total of 40 students

AWARDS & ACHIEVEMENTS

The CFO (Chief Financial Officer) Case Study Competition 2020

Top 15 teams from 580 Teams, 86 Universities & 48 Countries around the world

Bangkok, Thailand

Mar - Jul 2020

- An annual, open-entry, and global multi-stage business strategy and leadership-focused case study competition, organized by the CharterQuest Institute South Africa
- Developed strategic recommendations for British Petroleum (BP), in-depth researched in the oil & gas industry, solved business difficulties by excelling its financial outlook and ethical standard along with 3 team members

Social Business Plan Contest 2018

Honourable Mention

Bangkok, Thailand

May - Oct 2018

- A contest held by the Faculty of Social Sciences; Srinakharinwirot University sponsored by NIA
- Created an innovation plan: 200IQ, an online mobile application to widen teenager's general knowledge in collaboration with 4 team members

LEADERSHIPS & EXTRACURRICULAR ACTIVITIES

Bachelor of Economics Case Club (BECC), Thammasat University

Marketing Committee & Active Club Member

Bangkok, Thailand

Sep 2019 - Present

- Actively participated in case discussions, workshops & trainings
- Developed marketing plans and promoted the club through social media platforms

Traditional Showcase of Bachelor of Economics (BE), Thammasat University

Head Cheerleader, Trainer

Bangkok, Thailand

2019 - 2020

- Worked in team and represented BE Thammasat cheerleading squad for in-campus activities (1st prized out of 7 teams) and faculty's annual competition (3rd prized out of 10 teams)
- Participated in the member selection process, intensively trained new freshmen members and supervised overall performances.

Wonder Bachelor of Economics Camp, Participant of a rural development volunteer camp

SKILLS, ACTIVITIES & INTERESTS

Languages: Thai (Native), English (Fluent | New SAT: 1450/1600, TUGET 910/1000, IELTS 7.5/9.0)

Skills: Proficient using Microsoft Office (Word, Excel, and PowerPoint), STATA (taken EE425—Econometrics1)

Cultural Experiences: Exchange student in the USA (2016) **Interests:** Reading, Writing, Cycling, Good movies/series