



Mercular.com is a specialized E-commerce Hobbyist Shopping Platform. We are the top-tier website strongly providing all the hobbies related products including gaming, gadgets, headphone and speaker and more. We are a startup company with rapid growth (extremely fast), our financial strength is strongly backed up by many well-known investors. If you love challenging yourself to explore skills, experience, passion and ideas to work in a warm and flexible environment, please come to join our team and grow together.

Position: Onsite Merchandising Manager

Responsibilities:

- Allocate targets both top and bottom up views to plan and manage integrated events calendar (campaigns and baseline) based on brand & partner activities
- Conceptualising and developing interesting and relevant campaigns to execute specific strategic directions.
- Collaborate with internal stakeholders (CM, Marketing and Content) to deliver best-in-class e-commerce campaigns, customer experience and onsite visibilities from planning to execution.
- Liaise with the internal stakeholders (Commercial, Data, CS) to provide campaign performance insights, evaluation and suggest key learnings to share with brands & partners.
- Understand and analyse platform reports to make sure bad/good performance is noticed and key points can be shared within the team
- Manage and control product and brand appearance in both homepage and cat- page (banners, product images...) to make sure the website is always presented in a good manner and best practice for user experiences.
- Check and ensure all onsite visibilities are delivered effectively in both timeline and sale revenue targeted.
- Monitor E-Commerce trends, interesting initiatives, and market best practices
- Proactive in suggesting any methods and campaign push sales revenues and increase shopper engagement with the site.

Qualifications:

- Male Age 23-35 years
- Preferred experience 5 years experience in overseeing e-commerce onsite merchandising campaigns
- Deep understanding of campaign plan and creation
- Good interpersonal relationship towards co-worker
- Be innovative in their quest to help their channel partners effectively sell their product.
- Excellent time management skills



- Proficient in Microsoft office ex. excel

Mercular Co.,Ltd

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