

Presentation and Paper Submission Schedule (REVISED)

Week 5 (6/Feb/2012): The Health Care Industry

Week 6 (13/Feb/2012): Paper 1 due before 1pm at the B.E. Office. Students group 1, 2, 3, 4 present. Students group 7, 8, 9, 10, 11 give comment.

Week 7 (20/Feb/2012): The Food and Food-processing Industry

Week 8 (27/Feb/2012): Midterm Week

Week 9 (5/Mar/2012): Paper 2 due before 1pm at the B.E. Office. Students group 5, 6, 7, 8 present. Students group 1, 2, 3, 4 give comment.

Week 10 (12/Mar/2012): The Telecommunication Industry

Week 11 (19/Mar/2012): Paper 3 due before 1pm at the B.E. Office. Students group 9, 10, 3, 4, 11 present. Students group 5, 6, 7, 8 give comment.

Week 12: (26/Mar/2012): The Retail Industry, Modern Trade, E-Commerce, Franchise, etc.

Week 13 (2/Apr/2012): Paper 4 due before 1pm at the B.E. Office. Students group 1, 2, 5, 6, 7, 8, 9, 10, 11 present.

Week 14 (9/Apr/2012): -- *No Class* --

Week 15 (23/Apr/2012): The Airline Industry. Short assignment 5 due before 1pm at the B.E. Office.

In total – Each group presents 2 times, Most of the groups comment 1 time.