

Demand curve

$$P = 100 - 2Q, MC = 10, 4 \text{ firms in market}$$

Let: $q^c = q^{\text{cartel}}$; $q^{\#} = q^{\text{cheat}}$;

There're 4 firms in market

$$Q = q_1 + q_2 + q_3 + q_4$$

$$Q = 4q$$

demand curve for each firm ; $P = 100 - 2q$

$$2q = 100 - P$$

$$q = 50 - \frac{P}{2}$$

demand curve in market ;

$$Q = 4q$$

$$Q = 4\left(50 - \frac{P}{2}\right)$$

$$Q = 200 - 2P$$

$$P = 100 - \frac{Q}{2}$$

Monopoly Market Profit ; $\Pi = PQ - TC$
Joint-Profit; Price, Quantity ;

$$\Pi = \left(100 - \frac{Q}{2}\right)Q - TC$$

$$\frac{d\Pi}{dQ} = 100 - Q - MC$$

$$\therefore MC = 10$$

$$0 = 100 - Q - 10$$

$$Q = 90 \rightarrow P = 100 - \frac{Q}{2} ; P = 55$$

$$\Pi = 90(55) - 10(90)$$

$$\Pi = 4050 \text{ Joint Profit \#}$$

If they split profit equally.

$$Q = 4q$$

$$q = \frac{90}{4} = 22.5 \text{ \# units.}$$

each firm will receive

$$\Pi_q = 55(22.5) - 10(22.5)$$

$$\Pi_q = 1012.5 \text{ \#}$$

If one firm decides to increase the quantity by 50%.

* 1 firm cheat $\Rightarrow q^{\#}$

$$Q = 3q + q^{\#}$$

$$\uparrow 50\% q = 22.5 \times 1.5 = \underline{33.75 \text{ units } q^{\#}}$$

$$Q = 22.5(3) + 33.75$$

$$\boxed{Q = 101.25}$$

$$\boxed{\text{new Market Price}}: P = 100 - \frac{Q}{2}$$

$$P = 100 - \frac{(3q + q^{\#})}{2}$$

$$P = 100 - \frac{(22.5(3) + 33.75)}{2}$$

$$\boxed{P = 49.375} \#$$

Π of each firm:

$$\textcircled{1} \pi^{\text{cheat}} = PQ - TC$$

$$= (49.375)(33.75) - 10(33.75)$$

$$\underline{\pi^{\text{cheat}} = 1328.9 \#}$$

$$\textcircled{2} \pi^{\text{good}} = PQ - TC$$

$$= (49.375)(22.5) - 10(22.5)$$

$$\underline{\pi^{\text{good}} = 885.9375 \#}$$

* Is it a Nash Equilibrium?

• Nash Equilibrium is the state that no player in game wants to move from current strategy. However, in this case there's still extra profit in cartel strategy. Incentive is still there for firm to cheat. Therefore it is not a Nash Equilibrium in joint-monopoly case.

(2) Answer:

Definition:

Economies of scope states that the average total cost of production ↓ as an increase in number of different goods produced.

In this case, the production of fuel and gasoline can achieve economies of scope by using crude oil as input. It is more cost efficient than separate production.

Mathematically,

$$SC = \frac{C(q_1, 0) + C(0, q_2) - C(q_1, q_2)}{C(q_1, q_2)}$$

The economies of scope will exist if $SC > 0$

(4). There're various reasons for a firm to make M&A decision.

In this case, the purpose is to diversify the business.

If labor turnover of firm A is costly, it is better to purchase firm B under the condition that the merger could help to lower the cost of labor turnover. This action is aimed to achieve higher efficiency.

(6) The existence of economies of scope has no bearing on the relationship between price and marginal cost. It states only that 2 goods can be produced cheaper together.

The firm's AC will decrease as it produces more means that the firm has reached economies of scale.

As more products have been produced, MC must decline to lower than AC. If the Price = MC

Then $P = MC < AC \Rightarrow$ The firm is facing a loss.

