

BE 20th Year Case Competition



Please fill in the application form and submit to B.E. Office by 30th January 2013.

Your team is going to set up a new generation of Marketing & Event Company. There is a call from new customer that asks your company to join the bidding of project that will happen in the next month. This is the first project of the company and your team is now ready to start the plan.

COMPANY INFORMATION

Company name:

Company motto:

Number of members:

TEAM MEMBERS INFORMATION

1st Member: Full Name 4th Member: Full Name

Student ID

Student ID

E-mail

E-mail

Cell Phone

Cell Phone

2nd Member: Full Name 5th Member: Full Name

Student ID

Student ID

E-mail

E-mail

Cell Phone

Cell Phone

3rd Member: Full Name 6th Member: Full Name

Student ID

Student ID

E-mail

E-mail

Cell Phone

Cell Phone

ORGANIZATION STRUCTURE (Draw a tree chart and assign position for each member)

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For each question, please answer in short essay not more than 300 words.

What does your team expect to gain from this competition?

Please suggest 5 topics of “B.E. Alumni Lecture Series” that your team is interested.

1.
2.
3.
4.
5.

As a B.E. student, what would you like to improve to promote our B.E. Program to be one of the best economics program in Thailand and in the AEC region?