

Extra Note

We would like our utility function to have 2 properties:

1. Monotonicity
2. Diminishing Marginal Utility

To show that Utility Function has “Monotonicity”.

you need to show that $\frac{dU(x,y)}{dx} > 0$ and $\frac{dU(x,y)}{dy} > 0$, i.e. $MU_x > 0$ and $MU_y > 0$.

That is, you find the **first derivative** of “utility function” and check if it is positive.

Note

1. Monotonicity means that **higher x and/or y gives higher “utility”.**
2. “How much” utility increases is given by the marginal utility.
e.g. If $MU_x = 3$, this means one more x will give 3 units of utility.

Read
Carefully

To prove that Utility Function has “Diminishing Marginal Utility”.

you need to show that $\frac{d^2U(x,y)}{dx^2} < 0$ and $\frac{d^2U(x,y)}{dy^2} < 0$, i.e. $\frac{dMU_x}{dx} < 0$ and $\frac{dMU_y}{dy} < 0$.

That is, you find the **second derivative** of “utility function” and check if it is negative.

Note

1. Diminishing MU means that **higher x and/or y gives lower “MU”.**
2. This means that the additional happiness from consuming one more unit gradually diminishes.
e.g. At $x = 1$, suppose $MU_x = 3$. Diminishing MU implies that when x increases from 1 to 2, MU_x will be less than 3.

Lastly, to show that MRS_{xy} is diminishing (i.e. slope of IC curves gradually decreases).

you need to show that as x increases, MRS_{xy} falls, i.e. you need to show that $\frac{dMRS}{dx} < 0$.

Alternatively, you can “observe”. For example, let $MRS_{xy} = y/x$.

Here, as x increases, MRS_{xy} falls, i.e. MRS_{xy} is diminishing.

Example

Let $U = \sqrt{xy}$. Answer the following questions.

1. Write down the equation of the IC showing bundles of goods that give $U = 4$.

$$4 = \sqrt{xy}$$

$$16 = xy$$

$$\text{IC equation } (U = 4): y = \frac{16}{x}$$

2. Find the slope of this IC curve by using derivative.

$$\text{IC equation } (U = 4): y = \frac{16}{x} = 16x^{-1}$$

$$\text{Slope of IC} = \frac{dy}{dx} = -16x^{-2}$$

Note: we have shown that IC has a negative slope.

3. Determine whether the utility function has monotonicity for both goods.

To show monotonicity, we need to show $\frac{dU(x,y)}{dx} > 0$ and $\frac{dU(x,y)}{dy} > 0$.

$$U = \sqrt{xy} = x^{1/2}y^{1/2}$$

$$\frac{dU}{dx} = MU_x = \left(\frac{1}{2}y^{1/2}\right)x^{-1/2} \text{ which is positive for all } x$$

$$\frac{dU}{dy} = MU_y = \left(\frac{1}{2}x^{1/2}\right)y^{-1/2} \text{ which is positive for all } y$$

Hence, we have shown that utility function has monotonicity.

4. Interpret your result.

Monotonicity or positive MU means that higher consumption of good X and/or good Y gives higher utility.

5. Determine whether the utility function has diminishing MU for both goods.

To show diminishing MU, we need to show $\frac{d^2U(x,y)}{dx^2} < 0$ and $\frac{d^2U(x,y)}{dy^2} < 0$.

From $\frac{dU}{dx} = \left(\frac{1}{2}y^{1/2}\right)x^{-1/2}$ and $\frac{dU}{dy} = \left(\frac{1}{2}x^{1/2}\right)y^{-1/2}$ we get

$$\frac{d^2U}{dx^2} = \frac{dMUx}{dx} = \left(-\frac{1}{2}\right)\left(\frac{1}{2}y^{1/2}\right)x^{-3/2} \text{ which is negative for all } x$$

$$\frac{d^2U}{dy^2} = \frac{dMUy}{dy} = \left(-\frac{1}{2}\right)\left(\frac{1}{2}x^{1/2}\right)y^{-3/2} \text{ which is negative for all } y$$

Hence, we have shown that utility function has diminishing MU.

6. Interpret your result.

Consuming one more unit of good will make you happier, as implied from monotonicity. But the “size” of the happiness you get will become smaller and smaller as more good is consumed. This is what diminishing MU means.

7. Derive MRS_{xy}.

$$MRS_{xy} = \frac{MU_x}{MU_y}$$

$$MU_x = \left(\frac{1}{2}y^{1/2}\right)x^{-1/2} \text{ and } MU_y = \left(\frac{1}{2}x^{1/2}\right)y^{-1/2}$$

$$MRS_{xy} = \frac{y}{x}$$

8. Does the utility function have diminishing MRS_{xy}?

Yes, MRS_{xy} is decreasing in X. That is, as X increases, MRS_{xy} falls.

9. What is the MRS_{xy} of the IC showing bundles of goods that give U = 4?

$$\text{IC equation (U = 4): } y = \frac{16}{x}$$

$$MRS_{xy} = \frac{y}{x} = \frac{16}{x^2} = 16x^{-2}$$

10. Compare your answer from Question 9 and Question 2.

We observe that $-MRS_{xy} = \frac{dy}{dx} = \text{Slope of IC (U = 4)}$

- 11. Find the value of the slope at X = 1 of the IC showing bundles of goods that give U = 4.**

$$-MRS_{xy} = \frac{dy}{dx} = \text{Slope of IC } (U = 4) = -\frac{16}{x^2}$$

$$\text{At } X = 1, \quad \frac{dy}{dx} = \text{Slope of IC } (U = 4) = -16$$

- 12. Interpret this result.**

Note that $MRS_{xy} = 16$ at $X = 1$. This means the consumer is willing to give up 16 units of Y for one more unit of X.