

EE 361 Guest Lecture on Tourism and Regional Development



Date : Tuesday, 2 May 2023

Time and Venue : 9:30 am, Room 101

Lecturer : Mr. Yasushi Negishi, BA, MA

Topic : Tourism and Regional Cooperation

Topic: The lecture will talk about the role of regional cooperation in economic development, with a focus on cooperation in the tourism sector. As cooperation yields mutual benefits for participating countries, we will learn how tourism programs and projects are prepared and implemented. Through the Lao case study, Mr. Negishi will also discuss the key issues in the tourism sector, along with policies and strategies to address the issues.

Biodata: Mr. Negishi has a Bachelor of Arts in Economics from Hitotsubashi University (1982) and a Master of Arts in International Development Economics from Yale University (1986). He has had long and distinctive career, which includes Country Director positions in Thailand and Lao PDR with the Asian Development Bank from 2013-2020, Senior Adviser, Equity Unit, Financial Markets, International Finance Corporation (IFC) from 2009-2013, Chief Representative in Washington, DC, and other positions at the Japan Bank for International Cooperation (JBIC) from 1997-2009; and earlier positions with the World Bank and Japan Exim Bank. Mr. Negishi currently teaches at the Puey Ungphakorn School of Development Studies at Thammasat University.