

**EE562 Selected Topics in Development Economics 2**  
**(Topic: A Global Perspective and Empirical Evidence in Thailand)**

Faculty of Economics

Thammasat University

Summer Session 2017 (2560)

Time: Wednesdays and Fridays, 9AM – noon

**Savings, Credit and Microfinance**  
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Venue: Room 302, Faculty of Economics, Thammasat University (Tha Prachan)

Course Conveners: Dr. Arnunchanog Sakondhavat and Dr. Chamadanai Marknual

Office of the National Economic and Social Development Board (NESDB)

# Outline

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## Section I

Concept of Microfinance

## Section II

Micro-saving

## Section III

Micro-credit

## Section IV

Risk and Micro-Insurance

## Section V

The Evolving of Financial Landscape

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# Section I

## Concept of Microfinance

<https://www.youtube.com/watch?v=XAmfM-z28Nk>

# Microfinance

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- ▶ Microfinance is one of the most prominent development tools
- ▶ Traditionally, **offering banking services to the poor** was not considered profitable
  - ▶ Savings/credits **too small to cover fixed costs**
- ▶ Microfinance introduced key innovations which *drove down these costs*

# Overall motivation for microfinance

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- ▶ **Lack of access to financial instruments** (savings, credit) is a key obstacle to poor families seeking *to improve their own lives*
- ▶ Many investments that are good for households' long-run prospects require **large up-front costs**
  - ▶ e.g., tuition for education, capitalization of small enterprises
- ▶ But it is often **difficult to pay such up-front costs**
  - ▶ *Savings* mechanisms are inefficient or nonexistent
  - ▶ *Credit mechanisms* poor
- ▶ Microfinance institutions seek to fill this gap, by *bringing financial services to the poor* and previously **unserved**

# Microfinance: common elements

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- ▶ Focus on providing financial services to those **excluded** *from the formal banking sector*
  - ▶ Most common: **credit**
  - ▶ More recently: **savings**
  - ▶ New frontier: **insurance**
- ▶ Credit mostly intended to *finance self-employment activities*
- ▶ Provide **small loans** (as small as \$75), to be **repaid** over *several months to a year*
- ▶ Many dispense with collateral requirements
  - ▶ Key for poor households with **few assets**
  - ▶ How are microfinance lenders able to do this?

# Key innovations of microfinance

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Key innovations of microfinance, to *drive down cost* of lending to Poor: **minimizing loan default**

- ▶ Lend only to **women**
  - ▶ More '*honest*' and '*risk-averse*' lenders?
  - ▶ More *embedded in local community* (also due to children)
  - ▶ *Less likely to run away*
- ▶ Give out only *small loans*, and reward repayment with larger subsequent loan
- ▶ Lend to **groups**
  - ▶ Each *group member* liable for *loans of other group members*. If default by one, no later loans for anyone
  - ▶ *Reduces transactions costs for loan officers*

# Potential Needs for Microfinance

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- ▶ **Small businesses *need credit to grow***, to create more jobs and income
  - ▶ Original justification for microfinance on large scale
  - ▶ M. Younous: Every *poor* is a *hidden entrepreneur*
- ▶ Poor people ***need credit to smooth over income shocks***
  - ▶ More popular justification recently
- ▶ Poor people ***cannot save*** because of **lack of secure saving possibilities**
- ▶ The *poorer people* are, the more *existential income risks* they usually face

# The Barriers to Credit

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- ▶ **Informational asymmetries**
  - ▶ Moral hazard
  - ▶ Adverse selection
- ▶ **Lending to the poor is costly.**
  - ▶ Their *rates of return* are too low.

# Moral Hazard and Adverse Selection

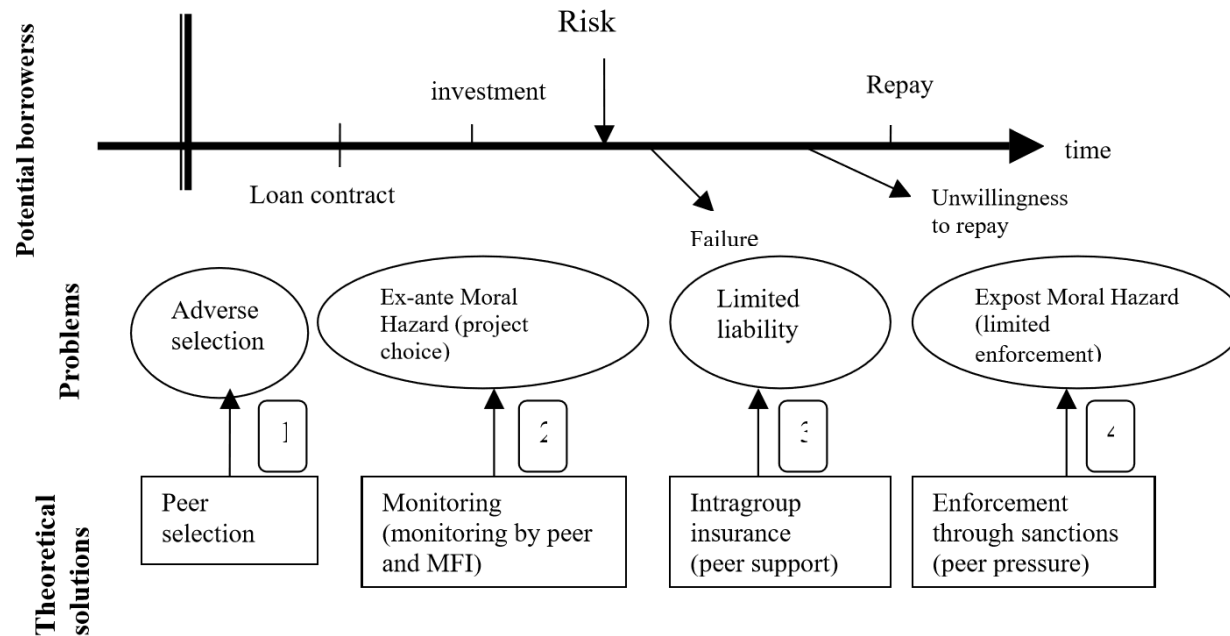


Figure 1: A dynamic presentation of problems and solutions in a multistage joint liability loan

- ▶ **Moral Hazard:** Individuals engage in *risk sharing* under conditions that *joint liability* is *social collateral* against the risk and the other party will incur the cost, *repayment burden*.
- ▶ **Adverse selection:** Those who *agree to borrow at high rates* are those who were *not planning to repay* anyway.

# How Microfinance Solves the Moral Hazard

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- ▶ Lends almost only to **women**.
- ▶ **Weekly repayment** schedule.
- ▶ Group lending with **joint liability**.
- ▶ **Regular meetings**, where members forge bonds and other things can be discussed (business advice, home advice).
- ▶ *Very small loans initially, which become larger over time.*
- ▶ **Extensive monitoring** by credit officers who are *not very well paid* and work very hard, with incentives based on *number of clients*, and *repayment rates*.
- ▶ **High interest rates**

# Lending to the Poor

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- ▶ In the 1970s and early 1980s, many had *given up hope on giving credit to the poor and being repaid*.
  - ▶ Some governments were continuing *subsidized credit programs* to the poor, which functioned almost like free transfers programs.
  - ▶ For example, in India: Mandated bank branch expansion in rural areas helped reduce poverty but the *default rate is 42%*, and it *cost \$2.72 to increase income by \$1*.
  - ▶ Loans are used for *political purpose*: agricultural credit increases by 5%-10% in election years, especially in districts where elections are close. *These extra loans are not productive*.
- ▶ Yet, **informal credit institutions** have **always existed**: *village money lenders*; and Rotating Savings and Credit Associations (ROSCA)

# Credit markets: some facts

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- ▶ **Sizeable gap** between *lending rates and deposit rates* within the same sub-economy
- ▶ **Extreme variability in the interest rate** within the same sub-economy:
- ▶ **Low levels of default:**
- ▶ There seems to be *ex ante competition* in the markets (*lost of money lenders*)
- ▶ The poor get **smaller loans**, and **pay higher interest rates**
- ▶ Production and trade finance are the **main reasons given for borrowing**, even in cases where the rate of interest is relatively high

# Facts about credit markets

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- ▶ In developing countries, most of the poor do **not** have **access** to any form of **formal credit** (excluding microcredit, which reaches about 200 million people worldwide)
- ▶ **Formal lending** programs have typically been **failures**, with **high default rate**, and have some times *become political giveaway*

# Facts about credit markets

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- ▶ **Credit** of *rural household living on less than a dollar a day*

	Percent with a loan	Fraction of loan from a bank
Cote d'ivoire	30.5	5.7
India (udaipur)	6	6
Indonesia	11.6	25.3
Mexico	18.5	17.4
Pakistan	93	1.5
Panama	2.8	--
Peru	12.3	0
Timor Leste	10.9	0

# Facts about credit markets

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- ▶ In the **informal market**, lending rates are *much higher than deposit rates*
  - ▶ Yearly interest rates are in the 40%-200% range
  - ▶ Or some times much more: Fruit vendor in Chennai pay 5% per day!
  - ▶ Study of money lenders in Pakistan found that average interest rate was 78.5% annually, and the average cost of capital was 32.5%
- ▶ **Extreme variability of interest rates** even within the same economy (village or town)
  - ▶ Same study on money lender in Pakistan finds that the standard deviation of interest rate was 38.3%: that means that interest rates of 2% and 150% are in the 95% confidence interval!

# Facts about credit markets

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- ▶ The **rich** have *larger loans*, and *pay lower rates*
  - ▶ Summary report of informal credit in India shows that in the rural sample, the landless pay interest rates varying between 28% and 125%, and the cultivators pay between 21% and 40%
  - ▶ **Credit limit** is often explicitly set to be proportional to the borrower net worth.
  - ▶ In Rajasthan, India : The average interest rate from an *informal source drops by 0.40 percent per month for each additional hectare of land owned* by the person taking out the loan.
- ▶ Those who **borrow more** typically **pay lower interest rates**
- ▶ The **rates of default are quite low**. People often **borrow for investment**, not because they are desperate

# Why are money lenders thriving

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- ▶ **Money lenders** are *close to the people* (in the same village)
  - ▶ They may also be able to **impose large penalty** if the person *tries to flee* with the money: paradoxically this will *lower the interest rates*
  - ▶ They can lend to the poor
  - ▶ But their *cost of fund will be high*
  - ▶ So the *interest rates they charge will be high*

# Asymmetric information problems

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- ▶ **Adverse selection:** individuals who know they are *likely to default* select into borrowing pool, raising default rates and interest rates for everyone
  - ▶ “Hidden information”
  
- ▶ **Moral hazard**
  - ▶ Individuals exert less effort than the lender would desire, raising default rates and interest rates for all
  - ▶ **Ex-ante:** less effort is exerted to make the “project” succeed
  - ▶ **Ex-post:** even if project succeeds, may *voluntarily default*
  - ▶ “Hidden action”

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# Section II

## Micro-saving

# Micro-saving: Realistic?

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## Do the poor have anything to save?

- ▶ **Banerjee & Duflo (2007):**
  - ▶ Even those who *live on 1 \$ per day* spend only **2/3 of income on food**.
  - ▶ And *what they spend on food*, they spend it not just to maximize calories and nutrients, but *also on 'taste' and 'treats'*
  - ▶ 10% often spend on *sugar, alcohol and tobacco*
  - ▶ Another 10% on festivals and parties
  - ▶ People that report going hungry every now and then still own a (old) TV
  - ▶ Rural Indians today, despite higher income, *eat less calories* today than 20 years ago.
- ▶ **Even the very poor have disposable income from which they could save**
  - ▶ *Problem: Many don't have access to good saving devices (e.g. saving accounts)*

# Micro-saving: Obstacles

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Poor face obstacles to effective saving

- ▶ **Regular saving accounts at banks too expensive**
  - ▶ Sums involved are too small to warrant opening costs at regular banks
  - ▶ Storing money at home is risky
- ▶ **Rural poor live remote, far away from many banks**
  - ▶ Only 22% of world population have access to formal saving account
- ▶ **Lack of Trust**
  - ▶ Poor Institutional Environment and Regulation of banks
- ▶ **Regulation itself problematic**
  - ▶ Anti-terrorism and anti-money laundering regulation *often requires official IDs and documents to open accounts*
  - ▶ Poor don't have it

# Traditional Microsaving

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- ▶ RoSCAs (Rotating Saving and Credit Associations)
  - ▶ **Group of people (mostly women)** meets regularly
  - ▶ Each meeting each member **gives a fixed amount of money to one member.**
  - ▶ Member who receives money **rotates from meeting to meeting**
  - ▶ For giving a small amount every week or so, **one receives a large amount at regular times**
  - ▶ Helps against **presence bias** and demands from others (especially husbands, apparently )

# Traditional Microsaving

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- ▶ **Taking Credit against Savings**
  - ▶ Even though people have savings available at larger credit and saving associations, they **still take credit from a lender**
  - ▶ Credit signals '*lack of any money to share*' to others
  - ▶ But comes at a big cost, **paid interest rates** instead of earned ones
  - ▶ Many poor will **accept negative nominal interest rates** for a *safe* (and anonymous) *place to save money*

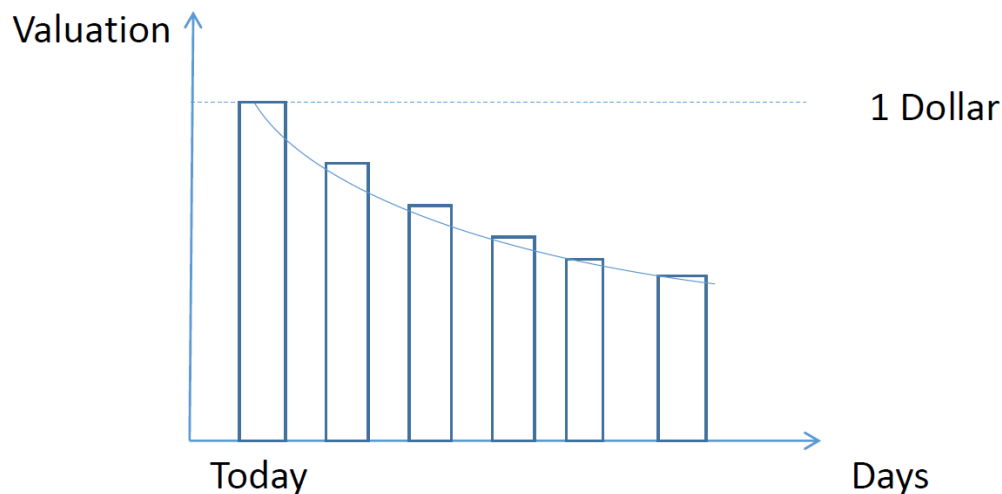
# Effects of Microsaving

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- ▶ Formal Microfinance has *recently expanded into micro-saving*
- ▶ Especially as evidence mounted that *micro-credit not as effective* as hoped
  - ▶ Plus reports on *micro-borrowers driven into indebtedness*
- ▶ Many MFIs now demand that a micro-loan borrowers **open a micro-saving account** and pay some money in on top of each repay installment

# Time inconsistent preferences

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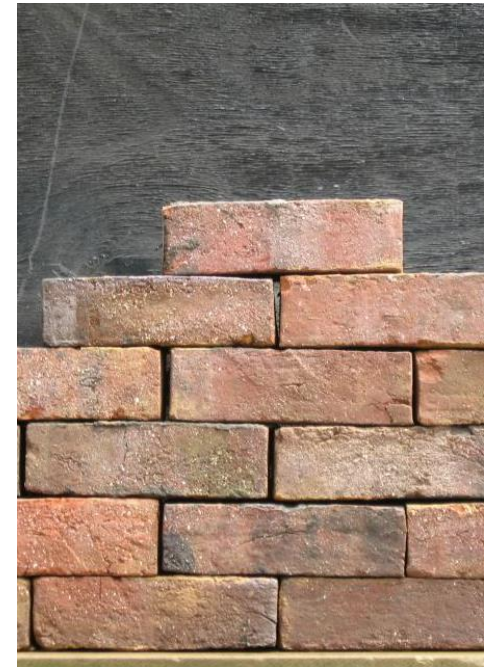


- ▶ Theory: Time-consistent preferences: **Humans discount the utility of receiving a good in the next day/month/year by a factor  $\delta < 1$**
- ▶ Now consider **time-inconsistent preferences**: ‘**sophisticated present-biased**’ people
  - ▶ Are aware of this problem, but find it *hard to resist temptations today*
  - ▶ Would be happy if they could get a commitment device... something that binds their hands against spending money on temptations today

# How do the poor save

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- ▶ **Brick by brick**
- ▶ **Financial savings**
  - ▶ Savings collectors
  - ▶ Self-help groups
- ▶ **Constraints on savings**
  - ▶ Efficient not to save
  - ▶ Lack of income
  - ▶ Lack of access to savings accounts
  - ▶ Challenges of saving at home
    - Self-control issues
    - “Spouse-control” issues



# The role of savings

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- ▶ **Transform** a series of *small payments* into a usably *large lump sum*
- ▶ For **investment**
- ▶ As **buffer stock** (self-insurance)
- ▶ **Less costly** than credit: **no need to pay for lender's risk**

# Barriers to savings

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- ▶ Problems with self-discipline
  - ▶ While understanding the need to save for the future, individuals **can't resist the temptation** to spend now
- ▶ Strong social pressures to share accumulated assets with others who have immediate needs
  - ▶ Reflective of *informal insurance/risk-sharing arrangements*
- ▶ High transactional or informational costs
  - ▶ *Distance to branches, unfamiliarity with formal financial institutions, difficulty filling out forms, etc.*
  - ▶ A barrier to *formal savings*

# Informal savings

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In the absence of formal savings mechanisms, households in poor countries have developed a variety of **informal means to save**

- ▶ **Cash savings at home**

- ▶ But *vulnerable to temptation, theft, and pressure to share* with others

- ▶ **Asset accumulation and decumulation**

- ▶ But this comes at an *efficiency cost* when they *try to liquidate*

- ▶ ROSCAs

- ▶ ... but some innovative MFIs are starting to offer formal savings

# Savings commitment devices

- ▶ Helping overcome transactional cost barriers to savings
- ▶ New program in Dhaka, Bangladesh
- ▶ **Deposit collectors visit people** in their homes
- ▶ Clients may deposit as little as one taka (\$0.015) when the collector calls at their house each day
- ▶ Accounts with balances above 1,000 taka (\$15) earn 6% interest.
- ▶ Clients may withdraw up to 500 taka per day (\$7.50) at their doorstep, or up to 5,000 taka per day (\$75) at the branch office
- ▶ 22,000 clients, with average savings balance of \$22



# Savings commitment devices

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- ▶ Effects may be due to helping **overcome**:
  - ▶ *Self-discipline problems*
  - ▶ But also: helps *resist pressure to share* with others
- ▶ *More research needed* on whether this is substitution from other forms of saving (other banks, or physical asset holdings)
- ▶ A follow-up paper indicates that *savings do not seem to be sustained* in longer term

# Savings commitment devices

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- ▶ Maybe people don't save more because they are **tempted to spend *now***, or they **protect money from other household members**
- ▶ Commitment savings devices could be beneficial
- ▶ Philippines: SEED (Save, Earn, Enjoy Deposits) helps clients save by locking away their money until they reached a self-specified savings goal (date or amount)

# Why don't people save more?

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- ▶ Poor households **have disposable income** that they **could save**
- ▶ However, they **don't save as much as they could**, or want
- ▶ Sometimes, they *borrow at very high interest rates* for businesses that *don't grow* – although they could **get out of debt by saving more**
- ▶ Why don't they save more?
- ▶ Could be several reasons
  - ▶ no safe avenues for savings; want to save but tempted; other household members take the money; don't understand returns to savings.
- ▶ If tempted to consume → need **products that will help people save**
- ▶ If don't understand → may need **financial literacy** training

# Savings commitment devices

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- ▶ **Strong effect on savings**
  - ▶ after a year: 80% increase, 337 % for those who opened the account
  - ▶ after 2.5 years, differences smaller but still there
- ▶ After 2.5 years, impact on:
  - ▶ Self-reported decision making processes within the household
  - ▶ Purchase of female-oriented durable goods
- ▶ Impact biggest for **women with below median decision-making power** in the baseline
- ▶ Bottom line: this specialized account **helped women with less power gain control over household assets**



**Savings commitment devices were very effective for women who find it difficult to save, and had a positive impact on empowerment**

# Reminders

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- ▶ **Savings** is “saliency challenged” relative to debt
- ▶ Banks (and lenders) remind us to pay our debts
- ▶ Banks do **not remind us to save**
- ▶ Maybe attention is an issue
- ▶ In Peru, Philippines and Bolivia, we tested *sending reminders*
- ▶ We find significant increases in reaching one’s savings goals

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# Section III

## Micro-credit

# Why Do Poor Households Borrow Money?

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- ▶ Poor households have to finance their business activities
  - ▶ Agriculture involves **long delays** between *investment and return*
  - ▶ Many *poor entrepreneurs* **take daily loans to cover working capital**
- ▶ Other reasons the poor often need to borrow money:
  - ▶ **Health shocks:** very few poor households have insurance
  - ▶ **Long-run investments** (children's education, weddings, etc.)
- ▶ The *poor need to (and do) take out loans, but the formal lenders (i.e. banks) are unwilling to provide loans to them*

# Why Lending to the Poor is Difficult

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- ▶ **Non-poor borrowers** have some savings, valuable assets
  - ▶ Can raise cost of default by *offering lender collateral*
  - ▶ Will typically **invest** *own savings + (costly) borrowed funds*
- ▶ In contrast, almost by definition, the **poor lack collateral** (assets, savings)
  - ▶ *Limited liability:*
  - ▶ Lender is *forced to bear* poor borrowers' *downside risk*
    - Changes a poor borrower's **incentives**, *making default more likely*
    - Makes **high interest rates** attractive to unattractive borrowers

# Fact of Lending to the Poor

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- ▶ **Fact 1: the poor do not borrow from formal sources (banks)**
  - ▶ *Moneylender* has better information about borrowers than banks
- ▶ **Fact 2: the poor pay (moneylenders) very high interest rates**
  - ▶ Market interest rate + *costs of screening, monitoring*
  - ▶ Moneylenders may also *have market power*
- ▶ **Fact 3: richer people borrow more, pay lower interest rates**
  - ▶ Screening, monitoring involve *fixed costs*
- ▶ **Fact 4: among the poor, default rates are extremely low**
  - ▶ Moneylenders exert *considerable effort in monitoring behavior*

# Typical Features of Microcredit

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- ▶ Could the low effects of microcredit, especially on business creation, be caused by its typical design?
  - ▶ Group lending
  - ▶ Joint liability
  - ▶ Immediate start of repayment (from first week on)
  - ▶ Frequent payments (usually weekly)
  - ▶ Zero-tolerance policy to late payment

# Theory of Microcredit

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Every Lender/Bank in the world is faced with three basic problems

- ▶ Adverse Selection
  - ▶ How do I screen out bad “types” of borrowers
- ▶ Ex-Ante Moral Hazard
  - ▶ How do I screen out borrower with risky/bad investment ideas
- ▶ Ex-Post Moral Hazard
  - ▶ How do I make sure **borrower puts effort into his project**, so that it succeeds, and he does not default and walk away
- ▶ Problems of ‘Asymmetric Information’
- ▶ Cost of recovering loan in case of default is so high, especially in developing countries, that lender want to prevent default from the beginning

# Theory of Microcredit

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- ▶ If lender has ‘asymmetric information’, **exploit information from people that know borrower better**, e.g. people from his village
- ▶ Make them **guarantee each other’s loan**. A microfinance group will only form if all member are convinced that risk of default by other group members is low
- ▶ Addresses all three sources of asymmetric information
- ▶ **Joint liability** could *have some perverse effects*

# Self Control

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- ▶ **Small weekly repayment instalments** are easier to repayment.
- ▶ **Setting Expectations and Norms**
- ▶ **Strict enforcement and immediate start or repayment** from week one communicates that repayment of loan must have highest priority
- ▶ **No delay in starting project** for which money was borrowed

# Group Lending & Joint Liability

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- ▶ **Group Lending** is core characteristic of microcredit

Significantly  
reduces lending  
costs

Strains communities and lets  
borrowers invest loans too  
conservatively

# Group Lending & Joint Liability

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## ▶ Possible Effects of **Group Lending** on *preventing default*

Group Lending  
with Joint Liability

Group Lending  
without Joint liability

Pre-  
Loan disbursement

Selection of good  
borrowers/projects

Concerns of 'loosing'  
face in front of group  
if one does not repay.  
Make one less  
trustworthy in  
community for future  
cooperation

Post-  
Loan disbursement

Ensure effort in  
implementation  
and non-default

# Group liability lending

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- ▶ Widely-publicized mechanism of **Grameen Bank** for providing with collateral requirements
  - ▶ a.k.a. joint liability
- ▶ Idea: make everyone in a group of ~5 borrowers **jointly liable for repaying each of the loans to group members**
- ▶ If group doesn't repay each loan, **no-one in group gets subsequent loans**
- ▶ Not the same as “group lending”

# Group liability in theory

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- ▶ Helps **solve asymmetric information** problem that usually exists between lenders and borrowers (and that is costly for conventional lenders to deal with)
  - ▶ Adverse selection
  - ▶ Moral hazard
- ▶ **Reduces adverse selection**
  - ▶ groups will only form if all have confidence in individuals' repayment
  - ▶ people generally know each other beforehand, members will be “selected” for their reliability as borrowers
- ▶ **Reduces moral hazard**
  - ▶ creates incentives for within-group monitoring and enforcement
- ▶ In the end, key is to reduce transaction costs for lenders, allowing them to **serve borrowers with very small loans**

# Group liability drawbacks

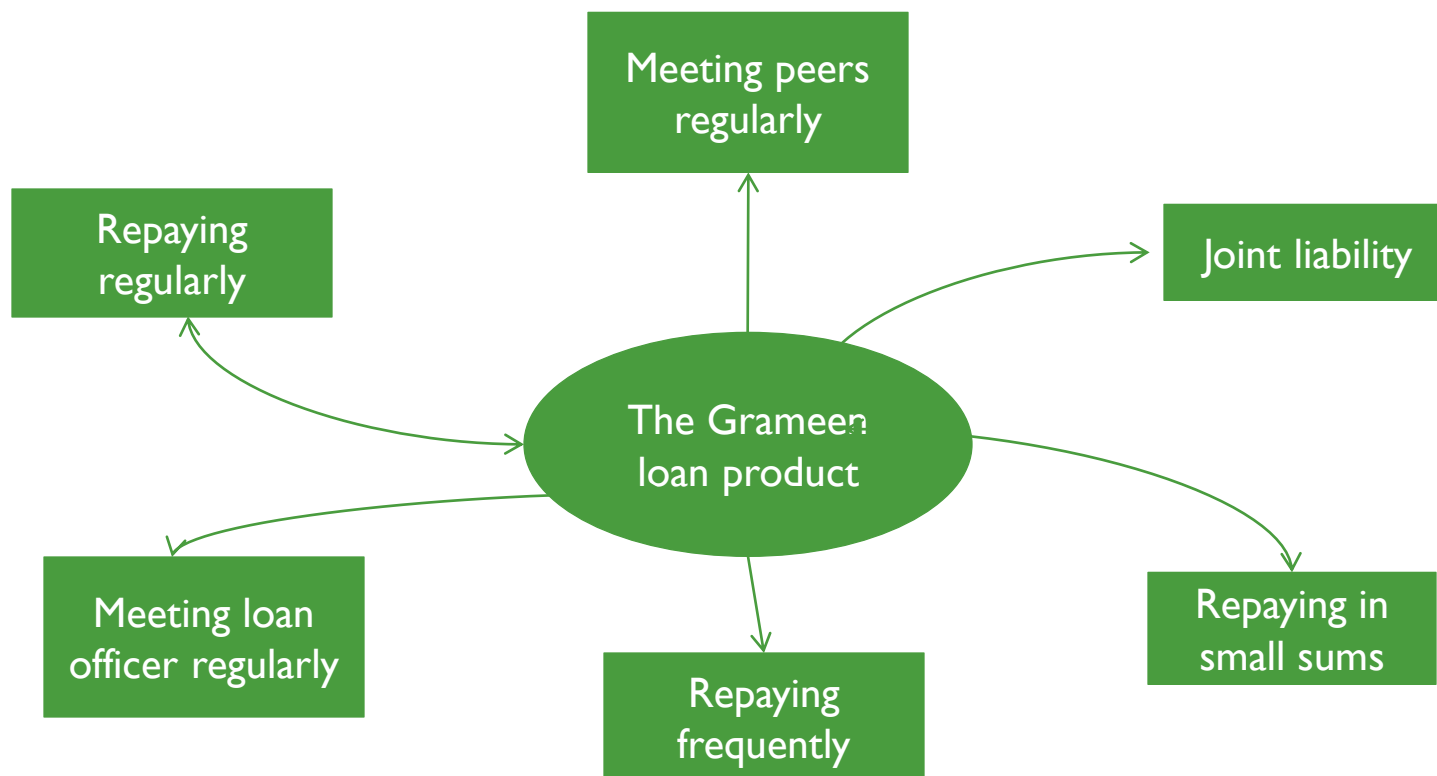
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What **drawbacks** might group liability have?

- ▶ **Increases tension among members**
  - ▶ Leads to *voluntary dropouts*
  - ▶ Can harm *social capital* among members
- ▶ More **costly** for clients **who are good risks**, because they are **more likely to pay off loans of their peers**
  - ▶ Bad clients can “*free ride*” off good ones
  - ▶ Makes it more *difficult to attract and retain good clients*
- ▶ As groups mature, **loan sizes typically diverge**
  - ▶ **Smaller clients** may not want to guarantee larger loans of other group members
- ▶ Overall: group liability’s beneficial effect on repayment may **reduce client base** (and poor’s overall access to finance)
  - ▶ Also: bank profitability may be lower

# The Grameen “myth”

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# Individual and joint liability

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- ▶ No change in repayment rate for pre-existing borrowers
- ▶ Higher growth in center size (keeping more pre-existing borrowers + attracting new ones)
- ▶ Even new members (selected under IL) did not have worse repayment rates
- ▶ Limits to immediate policy prescription: would groups be sustainable if begun under individual liability?
- ▶ Experiment #2 in new areas: Still same high repayment. Smaller groups because of fear of bank employees



**Joint liability may not be so essential to MFIs performance, and may even keep some borrowers away**

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# Section IV

## Risk and Micro-Insurance

# Micro-insurance

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Poor people are exposed to a **high degree of uncertainty**

- ▶ Many insurances we take for granted do ***not exist for them***
- ▶ *Little to even no health insurance*
- ▶ Most **self-employed** or working as **day-labourer**
- ▶ **Income uncertain**

# Micro-insurance

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Poor people are exposed to a **high degree of uncertainty**

- ▶ **Public services bad...** e.g. bad housing
- ▶ People report high levels of **depression and anxieties**
- ▶ **Lack of focus in income generation** => Lower income
- ▶ Implicit **obligations to help each other** => Lower capital accumulation
- ▶ Adoption of **riskless –but low yield** – self-sufficient agricultural production

# Micro-level responses to risk

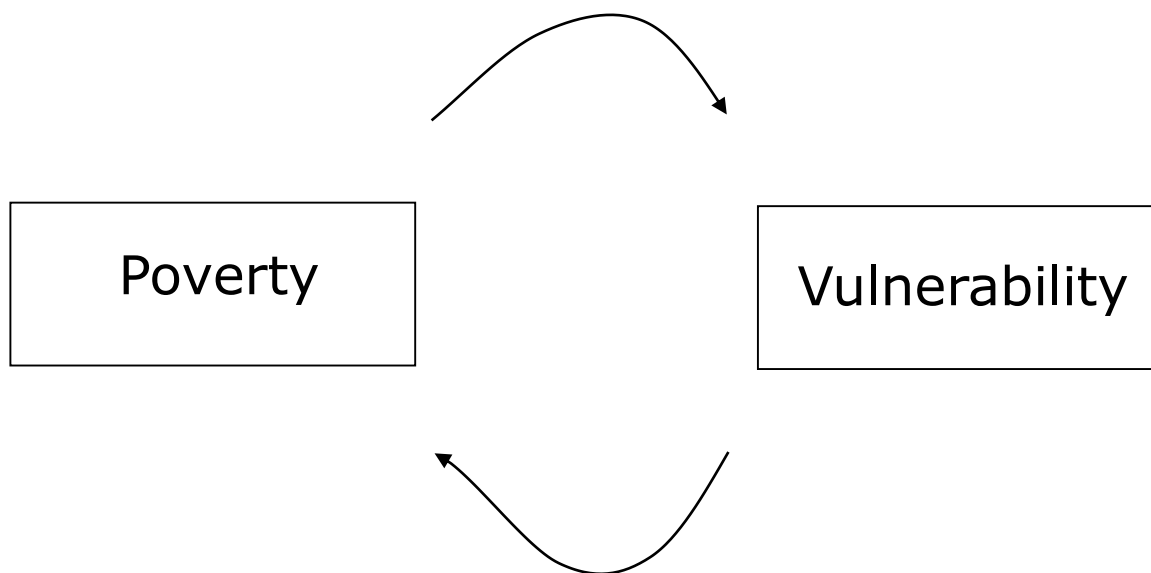
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## How do households cope with risk?

- ▶ In rich countries, people have insurance
  - ▶ Fire insurance, home insurance, auto insurance, life insurance, medical insurance
  - ▶ These ***insulate people*** from the potentially ruinous effects of ***catastrophic shocks***
- ▶ In poor countries, formal insurance markets tend *not to exist or to be very limited*
  - ▶ The poor have to rely on ***informal insurance***
  - ▶ A vast literature in development economics illustrates the ingenious ways poor households insure themselves from adverse shocks
- ▶ A theme: *idiosyncratic* risk is easier to cope with than *aggregate* risk

# Poverty and vulnerability: a vicious circle

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# Ways to cope with risk

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- ▶ Ex ante: smooth *income*
  
- ▶ Ex post: smooth *consumption*

# Smoothing income

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- ▶ Choose a **safe production technology**: farm a food crop like cassava *rather than a cash crop* like coffee
- ▶ **Avoid risky new investments**, transitions to different technologies (Malawi example)
- ▶ **Diversify income sources**
- ▶ **Diversify farming plots** spatially
- ▶ Note all of these are *costly* (reduce average income, even while **making income more stable**)

# Smoothing consumption

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- ▶ Reciprocal transfers (informal insurance)
- ▶ Credit (informal credit/loan)
- ▶ Asset sales
- ▶ Labor supply
- ▶ Migration by family members:
- ▶ Remittances
- ▶ Savings

# Micro insurance

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- ▶ Micro-insurance possibly addressing huge demand
  - ▶ But micro-insurance more complex than micro-credit or saving
- ▶ How to establish ***loss from a bad harvest?***
- ▶ How to separate bad weather shocks is from low effort (insurance fraud)?

# Micro insurance

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- ▶ Significant trust aspects from buying insurance
- ▶ **Recency bias:**
  - ▶ When farmer **got a pay-out** in previous period, likelihood of **buying insurance increased**
  - ▶ When farmer did **not get a pay-out** (no anomalies in rain), **likelihood decreased**
- ▶ Likelihood also increased if another farmer in the social network got a pay-out
- ▶ Problem:
  - ▶ Low-probability, high impact events, where insurance might work best
  - ▶ However, demand will be lowest -> **market failures**

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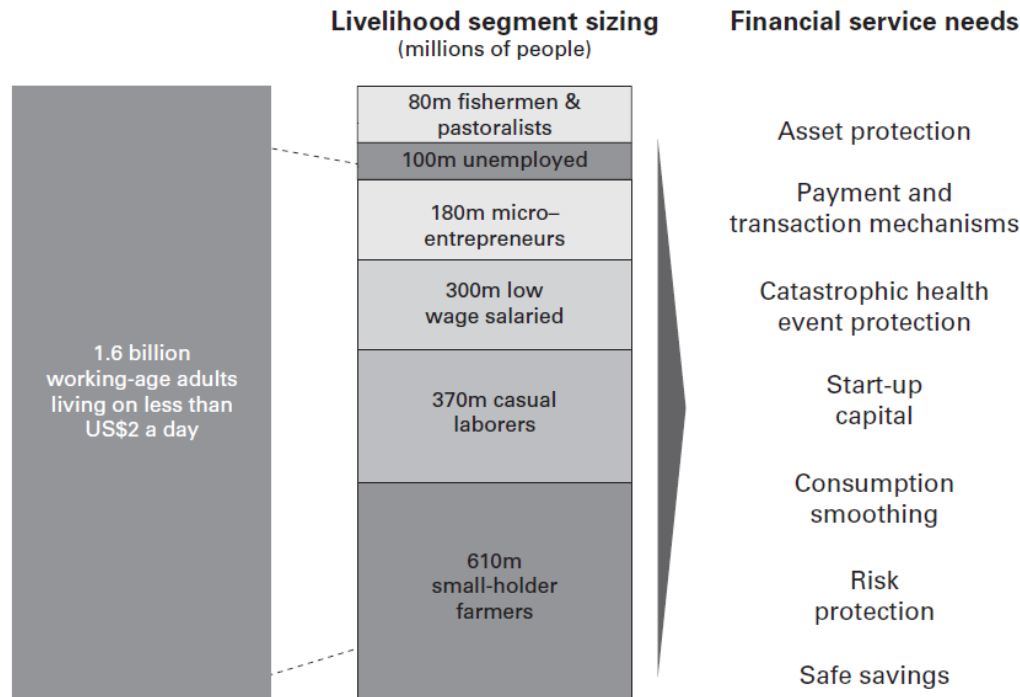
## Section V

# The Evolving of Financial Landscape

<https://www.youtube.com/watch?v=uygbfBWYMiE>

# Financial service for the Poor

Figure 1.1 Financial Service Needs for Different Livelihood Segments

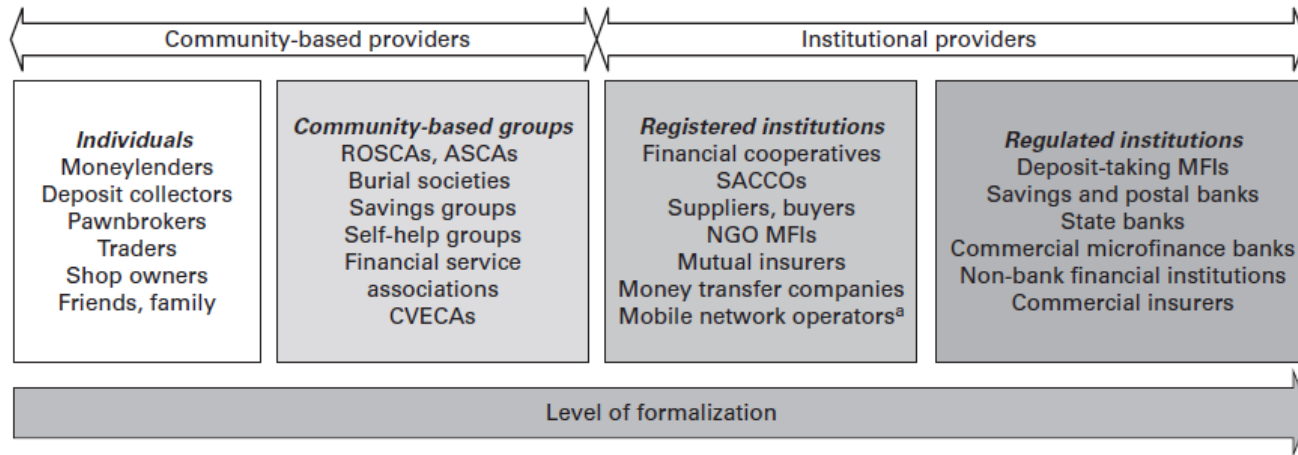


Source: Wyman 2007.

- ▶ The financial pressures of managing **inconsistent income** to cover daily expenses, unexpected emergencies, and life-cycle events **weigh heavily on the poor.**
- ▶ By focusing on productive credit, microfinance providers *may have missed serving the majority of the potential market.*

# Financial service for the Poor

Figure 1.3 The Range of Financial Service Providers



Note: ROSCAs = rotating savings and credit associations; ASCAs = accumulating savings and credit associations; CVECA<sup>s</sup> = *caisses villageoises d'épargne et de crédit autogérées*; SACCOs = savings and credit cooperatives; NGO = nongovernmental organization; MFIs = microfinance institutions.

a. Mobile network operators are regulated as communication companies; most are not licensed to provide financial services.

- ▶ **Community-based providers** include both individuals (such as friends and family, moneylenders, shop owners, traders, and deposit collectors) and groups, including indigenous group sand facilitated groups.

# Financial Inclusion

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- ▶ **Financial inclusion** is measured in three dimensions:
  - ▶ (i) **access** to financial services;
  - ▶ (ii) **usage** of financial services; and
  - ▶ (iii) the **quality of the products** and the service delivery.

# Fintech & financial inclusion

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- ▶ Role of **e-finance** in enhancing financial inclusion for individuals and small businesses, especially in developing countries –*making financial services available to those who would normally not have access*
- ▶ **Fintech** *expands availability of information* on financial services, such as investment advice and online and mobile banking services and products
- ▶ Opportunity for them to *seize new previously financially underserved markets*

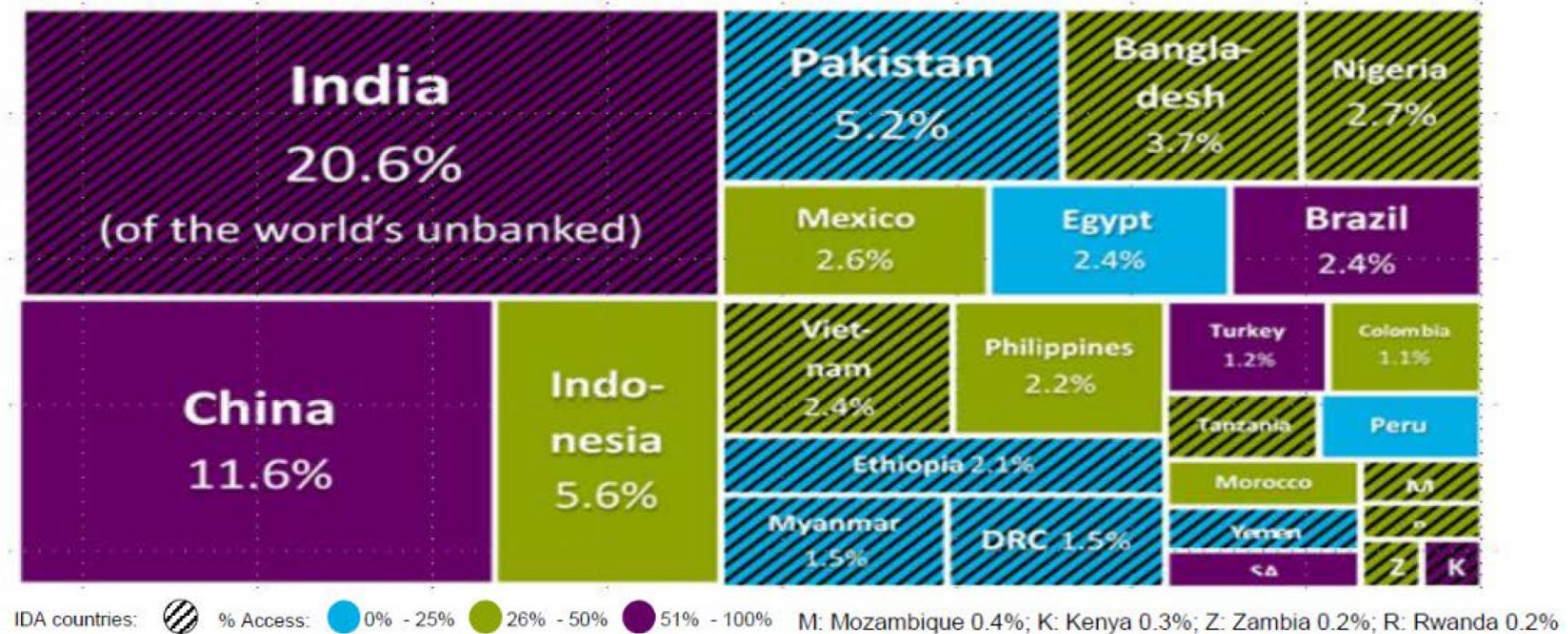
# Fintech & financial inclusion

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- ▶ All you need is **access to the internet and a smartphone**
- ▶ Spread of mobile technology, **smartphones** and **mobile network coverage**
- ▶ More (and cheaper) options for individuals but also small and medium enterprises, for example with **peer-to-peer lending**, borrowing funds without going through a financial intermediary '**direct finance**'

# Fintech & financial inclusion

Figure 1: Some 73 Percent of the World's Unbanked Reside in 25 Countries, Predominantly in Asia. Access is Low in Africa.



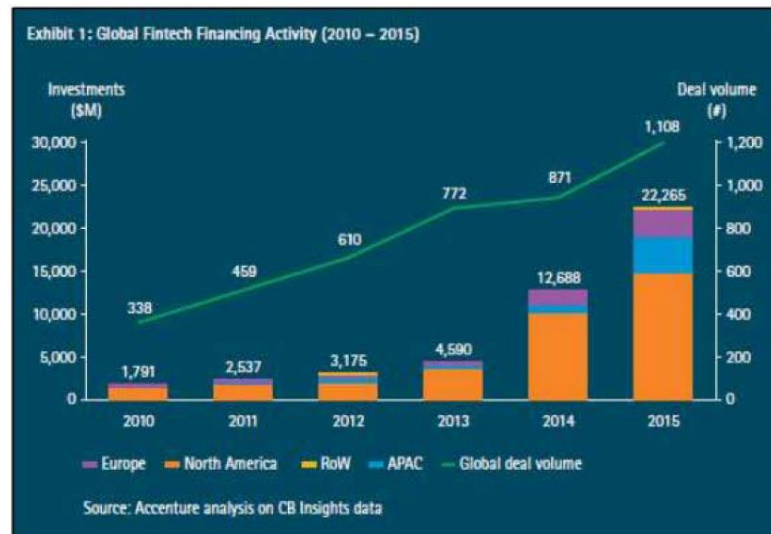
Shaded Countries = IDA International Development Association (poorest countries). Sources: Global Findex 2014, IMF Financial Access Survey 2012.

# Fintech & financial inclusion

## FinTech enabling Financial Inclusion

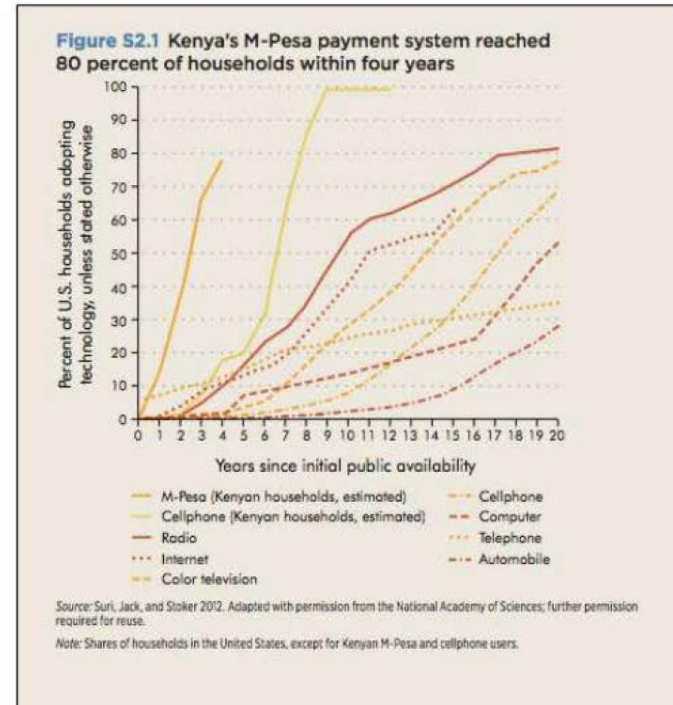
Digital technologies have spread rapidly in much of the world, yet, there is potential to boost digital dividends.

Global investments in Fintech ventures grew by 75% reaching \$22.3bn in 2015 (\$12.7bn in 2014)



Source: Accenture

M-Pesa reached 80% of households in Kenya within 4 years



Source: WDR 2016

# New Financial Landscape

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## Mobile Network Operators

- ▶ Mobile network operators **provide the ability to use mobile phones for financial services**—either directly to consumers or on behalf of other financial service providers, usually through an agent network.
- ▶ The role of MNOs in mobile banking can vary from simply *selling text-messaging services* to *providing a full-fledged parallel banking infrastructure* (although it is still early in the process to fully understand what this involves).

# Cryptocurrency

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A digital currency that uses encryption techniques to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.

- \* Decentralized
- \* Immutable
- \* Transparent
- \* Consensus driven
- \* Cryptographic token (coin)



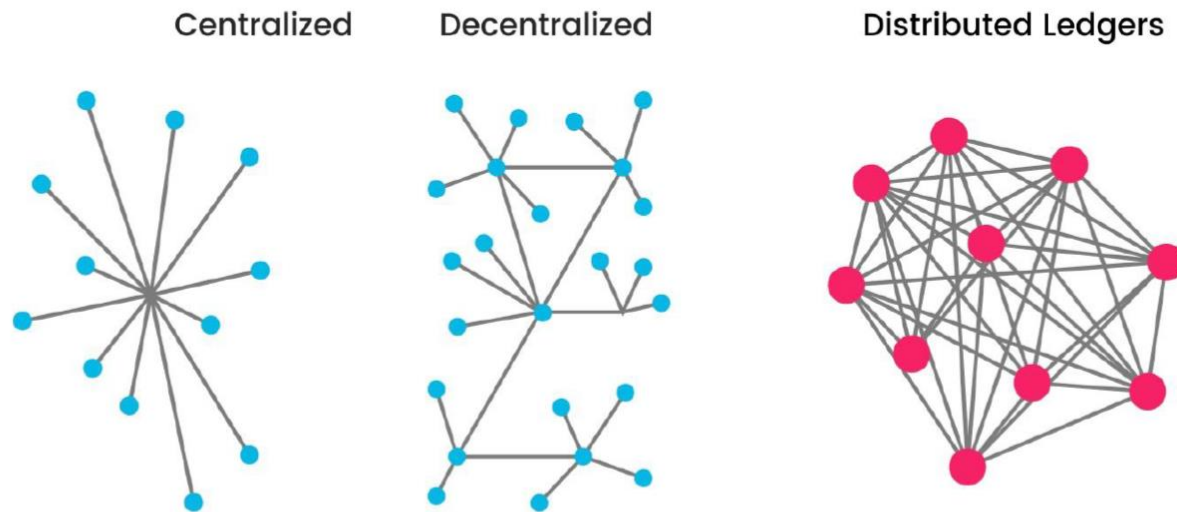
# Cryptocurrency

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- ▶ **Distributed ledger** (stored in blockchain)
- ▶ **Easy to set up and participate** (low entry barrier)
- ▶ **Anonymous** (public access)
- ▶ **Transparent**, holographic, provenance, audit trail, trust, collaboration
- ▶ **Minimizes transaction fees** (very low cost)
- ▶ **Fast** (payments arrive in minutes) versus international banking delays
- ▶ **Immutable, encrypted**

# Distributed ledger

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## The New Networks

Distributed ledgers can be public or private and vary in their structure and size.

Public blockchains

Require computer processing power to confirm transactions ("mining")

- Users (●) are anonymous
- Each user has a copy of the ledger and participates in confirming transactions independently

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# End of Lecture