

# EE320 (1/2013)

## INTRODUCTORY MATHEMATICAL ECONOMICS

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### OPTIMIZATION UNDER EQUALITY CONSTRAINTS

# Topics

- Effects of a constraint
- Finding the stationary (optimal) values
  - Elimination method
  - Lagrange multiplier
- Second-order conditions for constrained optimization
- Economic applications
- Extensions:  $n$ -variable and multiconstraint cases

# Effects of a Constraint

- In the previous topic, we studied optimization problems, where the choice variables can be chosen freely.
- Example: A profit-maximizing firm's objective is:

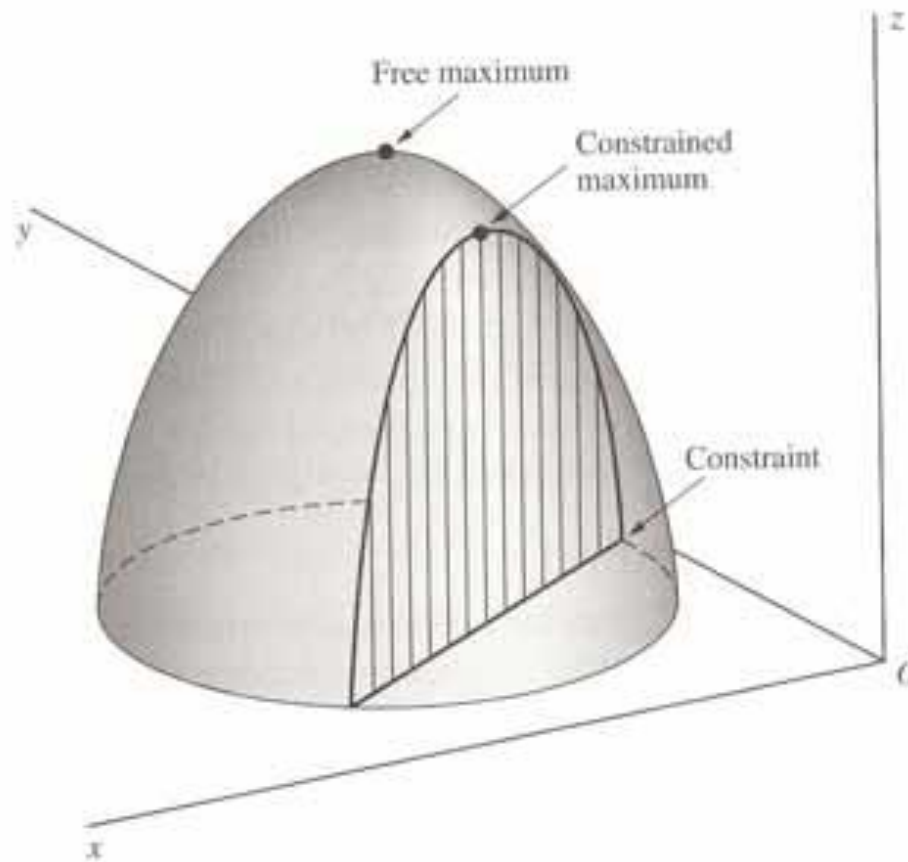
$$\pi = PQ - [C(Q_1) + C(Q_2)]$$

where  $Q = Q_1 + Q_2$ .

- $Q_1$  and  $Q_2$  can be chosen freely in order to maximize profit.  
→ Here,  $Q_1^*$  and  $Q_2^*$  are *free optimal values*.
- Question: If there is a *production constraint*, e.g.  $Q_1 + Q_2 = 900$ , then how would the firm change its behavior?
- →  $Q_1^{**}$  and  $Q_2^{**}$  will now become the *constrained optimal values*.

# Effects of a Constraint

- **Figure:** “Free extremum” vs. “Constrained extremum”



# FINDING THE STATIONARY VALUES

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# Two Choice Variables with One Equality Constraint

➤ Use *elimination* (or *substitution*) method

**Example:**  $\max_{x_1, x_2} U = x_1 x_2 + 2x_1$   
subject to  $4x_1 + 2x_2 = 60$

# Two Choice Variables with One Constraint

➤ Use *Lagrange-multiplier* method

Consider the following maximization problem.

$$\begin{aligned} \max_{x,y} f(x,y) \\ \text{subject to } g(x,y) = c . \end{aligned}$$

Define the *Lagrangian function* by

F.O.C.

## Example 1: 2 choice variables & 1 constraint

- Find the optimal values for the following function.

$$U = x_1 x_2 + 2x_1$$

$$\text{subject to } 4x_1 + 2x_2 = 60$$

Step 1- Set up the Lagrangian function:

Step 2 - Find FONC:

## Example 2: 2 choice variables & 1 constraint

- Find the optimal values for the following function:

$$f(x_1, x_2) = x_1^2 + x_2^2$$

$$\text{subject to } g(x_1, x_2) = x_1 + 4x_2 = 2$$

Step 1 - Set up the Lagrangian function:

Step 2 - Find FONC:

# Interpretation of Lagrange Multiplier

- Consider the problem

$$\max_{x,y} (\min) f(x, y) \\ \text{subject to } g(x, y) = c$$

- Solutions to this problem:  $x^*(c)$ ,  $y^*(c)$ , and  $f^*(c)$ .
- $f^*(c)$  is called **optimal value** function.
- We can show that  $\frac{df^*(c)}{dc} = \lambda(c)$
- The **Lagrange multiplier**  $\lambda$  is the rate at which the optimal value of the objective function changes with respect to changes in the constraint constant,  $c$ .
- In economics,  $\lambda$  is called a “**shadow price**”.

# Interpretation of Lagrange Multiplier

- In economic applications,  $c$  denotes the available stock of some resources,  $f(x, y)$  denotes utility or profit.
- $\lambda(c)dc$  is the change in utility or profit that can be obtained from  $dc$  units more of the resource.
- Thus,  $\lambda$  is called a shadow price of the resource.
- Examples:
  - For cost minimization problem,  $\lambda = \frac{dC}{dQ_0} = MC$
  - For utility maximization problem,  $\lambda = \frac{dU}{dY_0} = \text{MU of income}$
  - For profit maximization problem,  $\lambda = \frac{d\pi}{dQ_0}$
  - For output maximization problem,  $\lambda = \frac{dQ}{dC_0}$

# SECOND-ORDER CONDITIONS FOR CONSTRAINED OPTIMIZATION

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# Second-Order Total Differential

- From the constraint  $g(x, y) = c$ ,  $dg = g_x dx + g_y dy = 0$ .  
     $\rightarrow dy = -(g_x / g_y) dx$
- From the objective function  $z = f(x, y)$ ,  $dz = f_x dx + f_y dy$ .  
     $d^2z =$



# Second-Order Total Differential

- Recall the FONC for  $L(x, y, \lambda) = f(x, y) + \lambda[c - g(x, y)]$   

$$L_x(x, y) = f_x(x, y) - \lambda g_x(x, y) = 0$$

$$L_y(x, y) = f_y(x, y) - \lambda g_y(x, y) = 0$$
- By partially differentiating the FONC, the second derivatives are:

$$L_{xx}$$

$$L_{xy}$$

$$L_{yy}$$

➤ Thus,  $d^2z$  can be rewritten as:

$$d^2z =$$

# Second-Order Conditions

- The **second-order sufficient conditions** are:
  - For *minimum* of  $z$ :  $d^2z$  is *positive definite*, subject to  $dg = 0$
  - For *maximum* of  $z$ :  $d^2z$  is *negative definite*, subject to  $dg = 0$
 where  $dg = g_x dx + g_y dy = 0$ .
- One can show the **sign definiteness of  $d^2z$**  can be determined from the following criterion:

$$d^2z \text{ is } \begin{cases} \text{positive\_definite} \\ \text{negative\_definite} \end{cases} \text{ subject to } g_x dx + g_y dy = 0$$

$$\text{iff } \begin{vmatrix} 0 & g_x & g_y \\ g_x & L_{xx} & L_{xy} \\ g_y & L_{yx} & L_{yy} \end{vmatrix} \begin{cases} < 0 \\ > 0 \end{cases}$$

# Second-Order Conditions

- The symmetric determinant  $|\overline{H}| = \begin{vmatrix} 0 & g_x & g_y \\ g_x & L_{xx} & L_{xy} \\ g_y & L_{yx} & L_{yy} \end{vmatrix}$  is called the *Bordered Hessian*.

- Summary:

For a stationary value of  $L(x, y) = f(x, y) + \lambda[c - g(x, y)]$

The **second-order sufficient conditions** are:

For *maximum* of  $z$ , the *bordered Hessian is positive* ( $|\overline{H}| > 0$ );

For *minimum* of  $z$ , the *bordered Hessian is negative* ( $|\overline{H}| < 0$ ).

## Example

- Determine whether the extremum of the objective function

$$U = x_1x_2 + 2x_1 \quad \text{subject to} \quad 4x_1 + 2x_2 = 60$$

gives a minimum or a maximum.

## Example

- Determine whether the extremum of the objective function

$$f(x_1, x_2) = x_1^2 + x_2^2 \quad \text{subject to} \quad g(x_1, x_2) = x_1 + 4x_2 = 2$$

gives a minimum or a maximum.

# ECONOMIC APPLICATIONS OF CONSTRAINED OPTIMIZATION

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# Utility Maximization Problem

- Objective function:  $\max_{Q_1, Q_2} U = U(Q_1, Q_2)$
- Subject to:  $Y_0 = p_1 Q_1 + p_2 Q_2$
- Lagrangian function:

# Utility Maximization Problem

- Illustration of an Indifference Curve

# Utility Maximization Problem

- Second-order sufficient condition

# Utility Maximization Problem

- **Example:** Suppose that  $U = 50A + 200B - 0.5A^2 - 2.5B^2$ .  
Find A and B that maximize the utility given that  $P_A = 10$ ,  $P_B = 5$ ,  
and  $Y = 490$ .

# Expenditure Minimization

- Objective function:  $\underset{Q_1, Q_2}{Min} E = p_1 Q_1 + p_2 Q_2$
- Subject to:  $\bar{U} = U(Q_1, Q_2)$
- Lagrangian function:

# Expenditure Minimization

- **Example:** Suppose that  $U = 50A + 200B - 0.5A^2 - 2.5B^2$ , and the consumer would like to have a utility fixed at  $U_0$ . Find A and B that minimize the expenditure given that  $P_A = 10$  and  $P_B = 5$ .

# Profit Maximization Problem

- Objective function:  $\max_{Q_1, Q_2} \pi = p_1 Q_1 + p_2 Q_2 - c(Q_1, Q_2)$
- Subject to:  $Q_0 = Q_1 + Q_2$
- Lagrangian function:

# Profit Maximization Problem

- **Example:** Suppose that  $P_1 = 80$ ,  $P_2 = 100$ ,  $TC = 100 + 0.1Q_1^2 + 0.2Q_2^2$   
And  $Q_1 + Q_2 = 325$ . Find  $Q_1$  and  $Q_2$  that maximize the profit.

# Output Maximization Problem

- Objective function:  $\max_{K,L} Q = Q(K, L)$
- Subject to:  $C_0 = wL + rK$
- Lagrangian function:

# Output Maximization Problem

- **Example:** Suppose  $Q = KL$ ,  $w = 6$ ,  $r = 10$ ,  $C_0 = 60$ . Find  $K$  and  $L$  that maximizes output.

# Cost Minimization

- Objective function:  $\underset{K,L}{Min} C = wL + rK$
- Subject to:  $Q_0 = f(K, L)$
- Lagrangian function:

# Cost Minimization

- Graph: Expansion path

# Cost Minimization

- **Example:** Suppose  $Q = KL$ . A firm will produce 15 units of the good. Find  $K$  and  $L$  that minimize total cost given that  $w = 6$ ,  $r = 10$ .

# EXTENSION: N-CHOICE VARIABLE AND MULTI-CONSTRAINT CASES

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# Optimization with Equality Constraints: *n*-Variable and One Equality Constraint

- The objective function

$$z = f(x_1, x_2, \dots, x_n)$$

Subject to the constraint  $g(x_1, x_2, \dots, x_n) = c$

**The Lagrangian function:**

**FONC:**

# Second-Order Conditions:

## $n$ -Variable and One Equality Constraint

- The objective function  $z = f(x_1, x_2, \dots, x_n)$   
 Subject to  $g(x_1, x_2, \dots, x_n) = c$

➤ Bordered Hessian:

$$|\overline{H}| = \begin{vmatrix} 0 & g_1 & g_2 & \cdots & g_n \\ g_1 & L_{11} & L_{12} & \cdots & L_{1n} \\ g_2 & L_{21} & L_{22} & \cdots & L_{2n} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ g_n & L_{n1} & L_{n2} & \cdots & L_{nn} \end{vmatrix}$$

- Bordered leading principal minors can be defined as:

# Second-Order Conditions:

## *n*-Variable and One Equality Constraint

- The conditions for positive and negative definiteness of  $d^2z$  are:

$$d^2z \text{ is } \begin{cases} \text{positive\_definite} \\ \text{negative\_definite} \end{cases} \text{ subject to } dg = 0 \text{ iff } \begin{cases} |\bar{H}_2|, |\bar{H}_3|, \dots, |\bar{H}_n| < 0 \\ |\bar{H}_2| > 0; |\bar{H}_3| < 0; |\bar{H}_4| > 0; \text{etc.} \end{cases}$$

| Condition                         | Maximum                                                                                 | Minimum                                            |
|-----------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------|
| First-order necessary condition   | $L_\lambda = L_1 = L_2 = \dots = L_n = 0$                                               | $L_\lambda = L_1 = L_2 = \dots = L_n = 0$          |
| Second-order necessary condition* | $ \bar{H}_2  > 0;  \bar{H}_3  < 0;$<br>$ \bar{H}_4  > 0; \dots; (-1)^n  \bar{H}_n  > 0$ | $ \bar{H}_2 ,  \bar{H}_3 , \dots,  \bar{H}_n  < 0$ |

# Cost Minimization

- Objective function:  $\underset{K,L,T}{Min} C = wL + iK + rT$
- Subject to:  $Q_0 = f(K, L, T)$
- Lagrangian function:

# Optimization with Equality Constraints: $n$ -Variable and Two Equality Constraints

- The objective function

$$z = f(x_1, x_2, \dots, x_n)$$

Subject to the constraints  $g(x_1, x_2, \dots, x_n) = c$   
 $h(x_1, x_2, \dots, x_n) = d$

➤ **The Lagrangian function:**

➤ **FONC:**

# Optimization with Equality Constraints:

## $n$ -Variable and $k$ Equality Constraints

- The objective function

$$z = f(x_1, x_2, \dots, x_n)$$

Subject to the constraints

$$g_1(x_1, x_2, \dots, x_n) = c_1$$

$$g_2(x_1, x_2, \dots, x_n) = c_2$$

.....

$$g_k(x_1, x_2, \dots, x_n) = c_k$$

### ➤ The Lagrangian function:

$$L = f(x_1, x_2, \dots, x_n) + \lambda_1[c_1 - g_1(x_1, x_2, \dots, x_n)] + \lambda_2[c_2 - g_2(x_1, x_2, \dots, x_n)] \\ + \dots + \lambda_k[c_k - g_k(x_1, x_2, \dots, x_n)]$$

# Optimization with Equality Constraints:

## $n$ -Variable and $k$ Equality Constraints

➤ **FONC:**

$$\begin{aligned} & \frac{\partial L}{\partial x_1} \\ & \frac{\partial L}{\partial x_2} \\ & \dots \\ & \frac{\partial L}{\partial x_n} \\ & \frac{\partial L}{\partial \lambda_1} \\ & \dots \\ & \frac{\partial L}{\partial \lambda_n} \end{aligned}$$

# Second-Order Conditions:

## $n$ -Variable and $k$ Equality Constraints

The Lagrangian condition is:

$$L = f(x_1, x_2, \dots, x_n) + \sum_{j=1}^k \lambda_j [c_j - g^j(x_1, x_2, \dots, x_n)]$$

➤ Bordered Hessian:

$$|\bar{H}| \equiv \begin{vmatrix} 0 & 0 & \cdots & 0 & g_1^1 & g_2^1 & \cdots & g_n^1 \\ 0 & 0 & \cdots & 0 & g_1^2 & g_2^2 & \cdots & g_n^2 \\ \vdots & \vdots & \ddots & \vdots & \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & 0 & g_1^k & g_2^k & \cdots & g_n^k \\ \hline g_1^1 & g_1^2 & \cdots & g_1^k & L_{11} & L_{12} & \cdots & L_{1n} \\ g_2^1 & g_2^2 & \cdots & g_2^k & L_{21} & L_{22} & \cdots & L_{2n} \\ \vdots & \vdots & \ddots & \vdots & \vdots & \vdots & \ddots & \vdots \\ g_n^1 & g_n^2 & \cdots & g_n^k & L_{n1} & L_{n2} & \cdots & L_{nn} \end{vmatrix}$$

## Second-Order Conditions: *n*-Variable and *k* Equality Constraints

- The second-order sufficient conditions are stated in terms of the signs of the following *(n-k)* bordered leading principal minors:

$$|\overline{H}_{k+1}|, |\overline{H}_{k+2}|, \dots, |\overline{H}_n| \quad \text{where} \quad |\overline{H}_n| = |\overline{H}|$$

- SOSC:
  - For a *maximum of z*, the bordered leading principal minors alternate in sign, and the sign of  $|\overline{H}_{k+1}| = (-1)^{k+1}$ .
  - For a *minimum of z*, all the bordered leading principal minors take the same sign, namely that of  $(-1)^k$ .

# Example

- The objective function

$$z = f(x_1, x_2, x_3)$$

Subject to

$$g(x_1, x_2, x_3) = c$$

$$h(x_1, x_2, x_3) = d$$

- The Lagrangian function:

$$L = f(x_1, x_2, x_3) + \lambda_1[c - g(x_1, x_2, x_3)] + \lambda_2[d - h(x_1, x_2, x_3)]$$