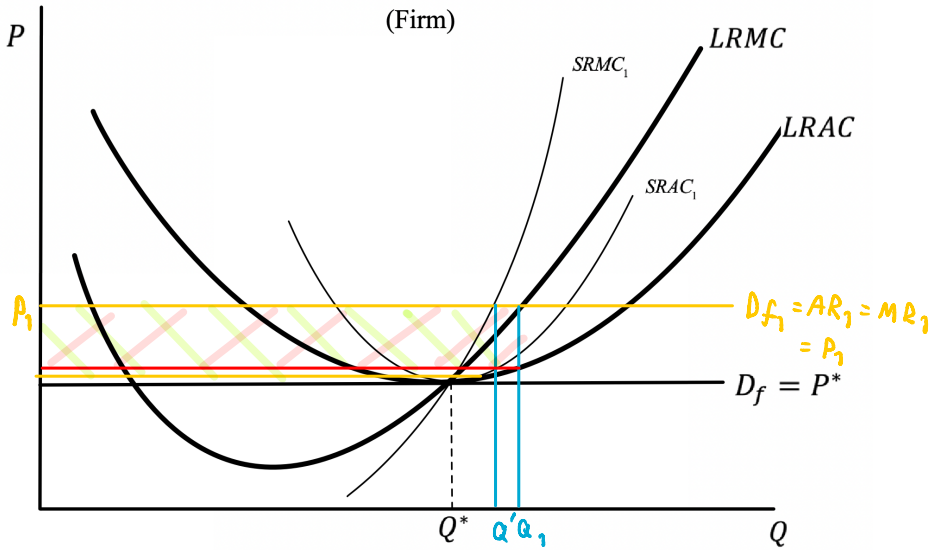


HW#13 Due May 13, 2021

Suppose that the market is in a Long-Run equilibrium where the price is at P^* and each firm produces Q^* . With the given $SRMC_1$ and $SRAC_1$ and $LRMC$ and $LRAC$, the market price increases from P^* to P_1 ,

- Show how the firm will change its output in Short Run and Long Run.
- Indicate the profit the firm receives in Short Run and Long Run.
- Explain why the profit in Long Run is bigger than profit in Short Run.



In SR : output increases from Q^* to Q'

LR : Q^* to Q_1

- profit received in LR
- profit received in SR

The profit in LR is bigger than the profit in SR
 $\Rightarrow$ the firm has fixed input in SR
so its potential to produce is at Q'

However, the firm can change any input in LR. it can produce at Q_1 that greater than Q' .

The increase in production contribute to higher cost, it is not too much cost compare to the profit gain by firm