

Transport costs

EE382

Introduction

Transport costs fall into a variety of different classes

- Costs that impact on the individual user of a particular mode of transport who directly benefits from undertaking a journey known as **Private costs**
 - The fare in the case of public transport (financial costs)
 - The time involved in undertaking the journey (non financial costs)
- The costs of transport that fall on nonusers of the transport service who do not benefit from the transport service such as polluted air, congested road, noise and visual intrusions – refer to as public costs

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- Production costs fall on the operators of a transport service or in the case of private transport the financial costs incurred when undertaking the activity



The efficient production of transport services

- In order to measure the output of the transport firm, such “ service units” need to be quantitatively defined
 - What are transport operators actually attempting to achieve?
 - Move people from A to B
 - The output would be measured in terms of the number and level of services produced- could be expressed in terms of vehicle kilometers



Factors of production

- Land – All the natural raw materials and physical land
- Labor- Workers
- Capital- All man-made resources required for production
- Entrepreneurship – the risk-taking involved in establishing a production process

The production process

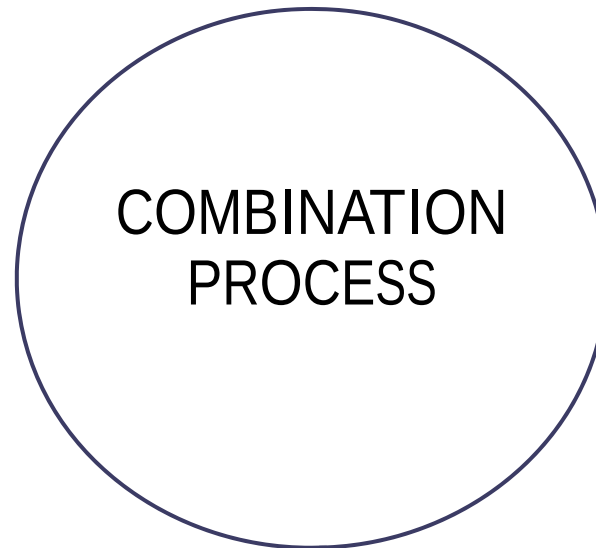
PRODUCTION MANAGEMENT

INPUTS

Land/Raw
Materials

Labor

Capital



OUTPUTS

Transport
services

By-products

The production function

$$Q = f(A, L, K)$$

Q = quantity of output produced

A = quantity of land and raw materials used in the production process

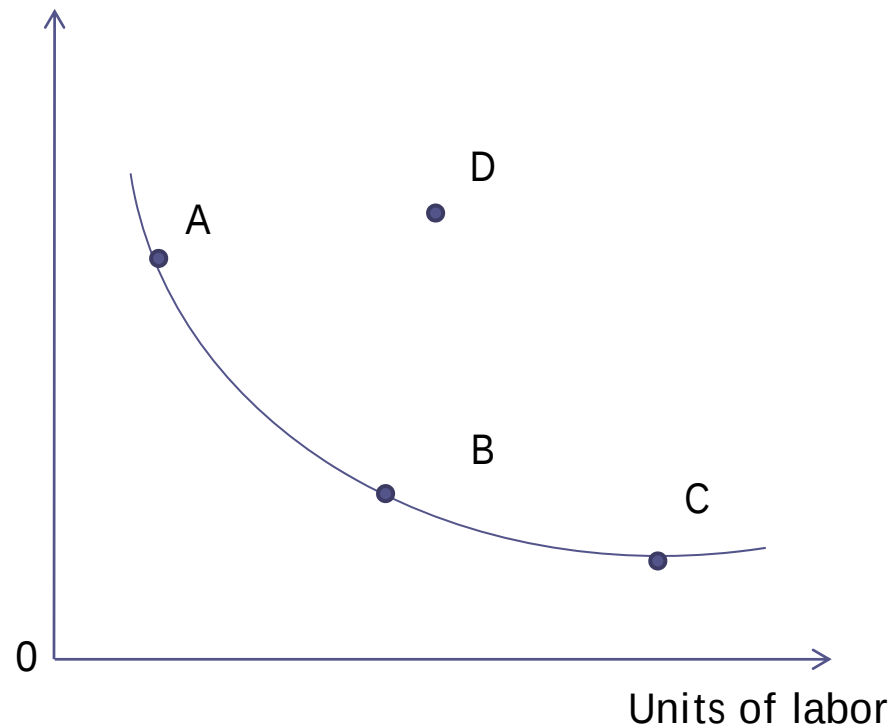
L = quantity of labor used in the production process

K = quantity of capital used in the production process

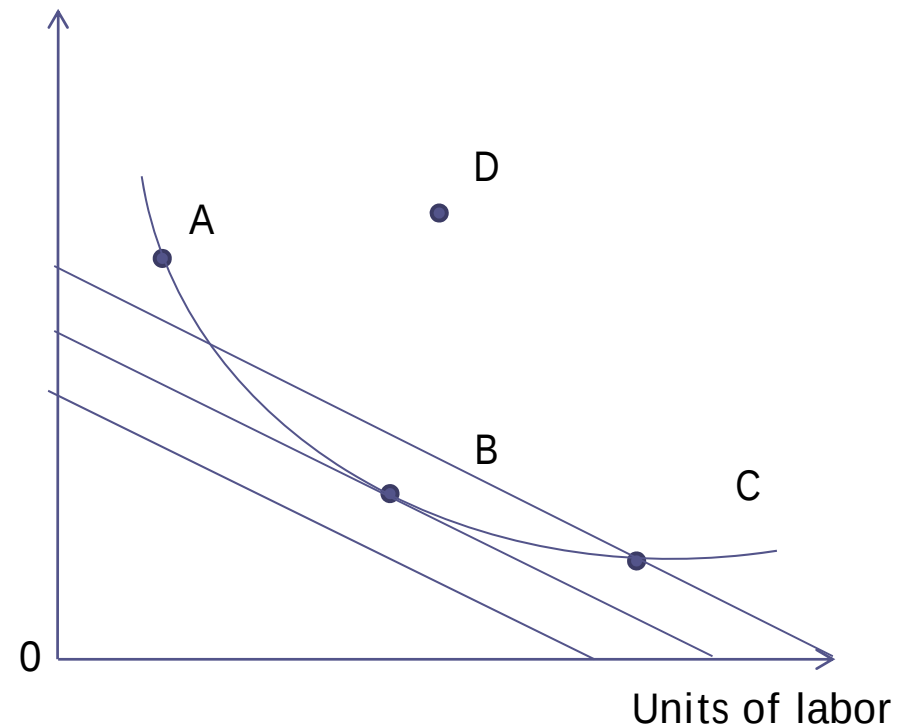
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- Technical efficiency
 - The outputs to inputs ratio
 - Use minimum level of inputs to produce the maximum level of outputs
 - Cost efficiency
 - Productive efficiency
 - The relative prices of labor and capital are examined and the one that produces the lowest cost combination deemed to be the best or more exactly the most cost efficient
 - Allocative efficiency
 - Goods and services are produced cost efficiently and in the right quantities

Technical and cost efficiency

Units of capital



Units of capital



The economist's definition of time

The short run

- Period of time during which at least one of the factors of production is fixed
- Variations in the level of output can only be achieved through variation in one or more of the other inputs, normally labor

The long run

- Variations in the level of output can be achieved through variation of all of the outputs, thus the firm is not restricted to using only one of them
- Capital can be expanded



The very long run

- Period of time where all factors of production are variable, including the level of technology
- Production levels that are not possible today may be possible in the very long run due to an increase in the level of technology



Classification of costs



Fixed costs

- Input costs that are sometimes classified as ‘indivisibles’ or unavoidable costs
- Costs must be paid even if no output is produced or service provided and cannot be divided or bought in parts, e.g. you cannot purchase half an aircraft or bus
- Rents, depots, and stations



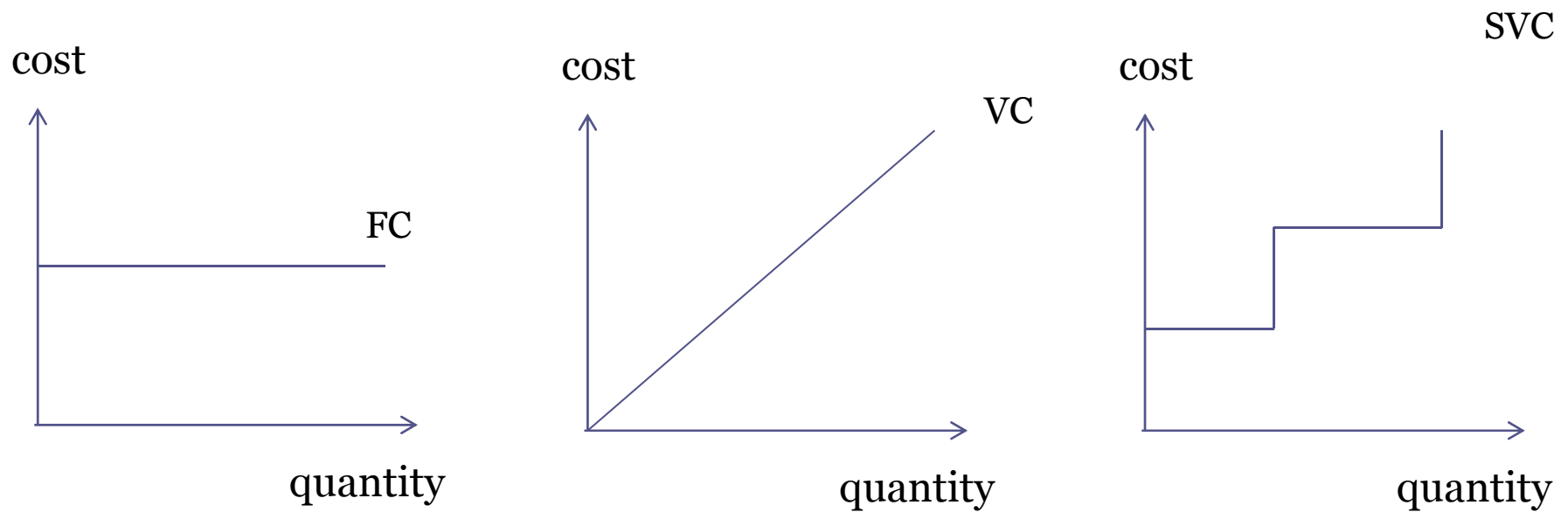
Variable costs

- Costs that changes as the level of output changes
- the wages of employees, fuel costs, power and electricity for heat and light

Semi-variable costs

- Costs that are fixed over a certain range of output, but then change once the upper limit of that range is reached
- The road-haulage company may be about to make up to ten deliveries a day using three drivers, but to then make an eleventh delivery it may need to employ another driver – Labor cost was fixed up until ten deliveries a day and then jumped to a new rate for additional deliveries

The type of costs



Cost structure of the main mode of transport

	Fixed costs	Variable costs	Semi-variable costs
Car	• Capital outlay • Insurance • Road tax • Depreciation	• Petrol • Oil • Wear and tear	• Component parts such as tires and batteries
Train	• Capital outlay • Track costs • Insurance • Basic Admin. Charges	• Fuel • Wear and tear	• Components • Labor costs
Aeroplane	• Capital outlay • Insurance • Basic Admin. Charges	• Fuel • Wear and tear • Landing fees • In flight provisions • Air passenger duty (UK)	• Components • Labor costs
Bus	• Capital outlay • Insurance • Basic Admin. Charges	• Fuel • Wear and tear • Licenses	• Components • Labor costs
Sea	• Capital outlay • Insurance • Basic Admin. Charges	• Fuel • Wear and tear • Harbor fees • In-voyage provisions	• Components • Labor costs

Classification of costs according to their scale

Total cost- All of the costs are added up

Average cost – the cost for each unit of output produced

$$AC = \frac{TC}{Q}$$

Average cost in the short run

- As output increases, average fixed cost falls

The reduction of the average fixed costs

Fixed costs = \$2,000

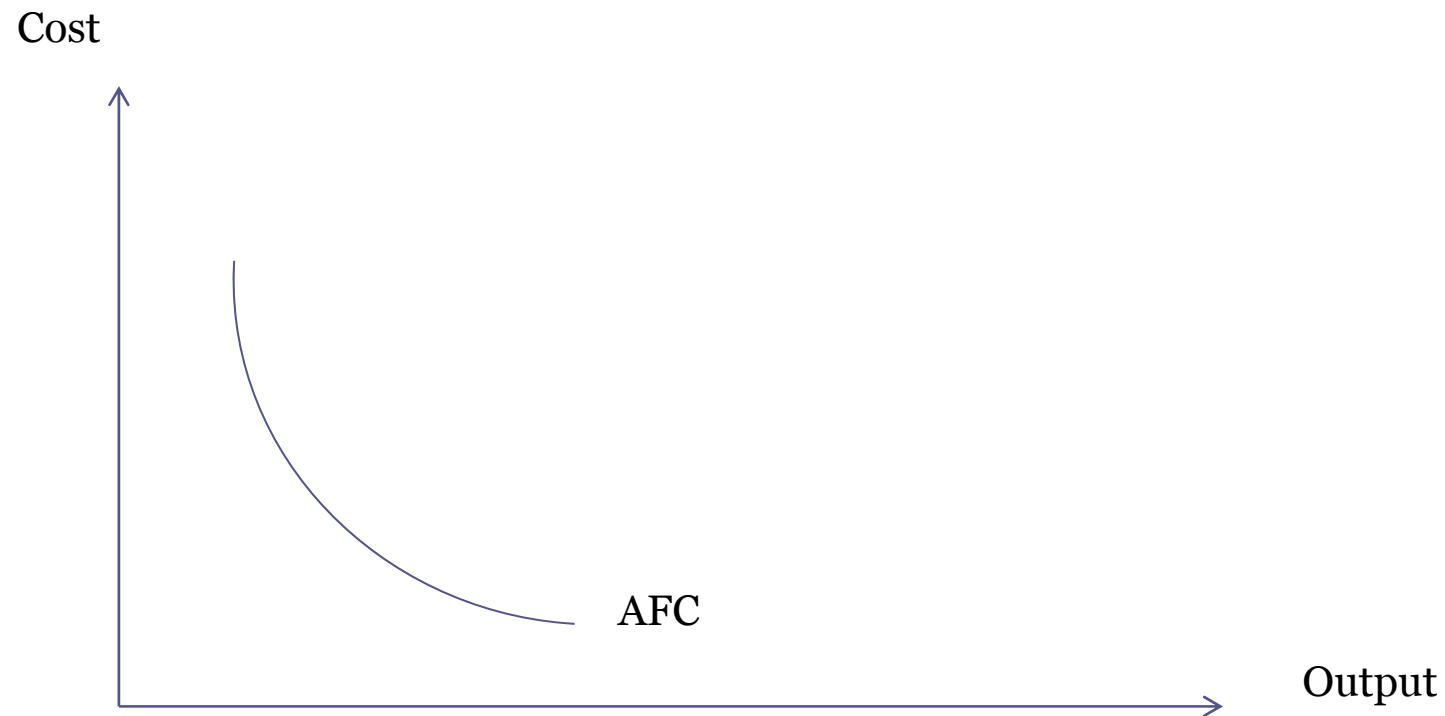
100 units:
 $TC = FC + VC = \$3,000$
 $AC = \$30$ per unit

Factory

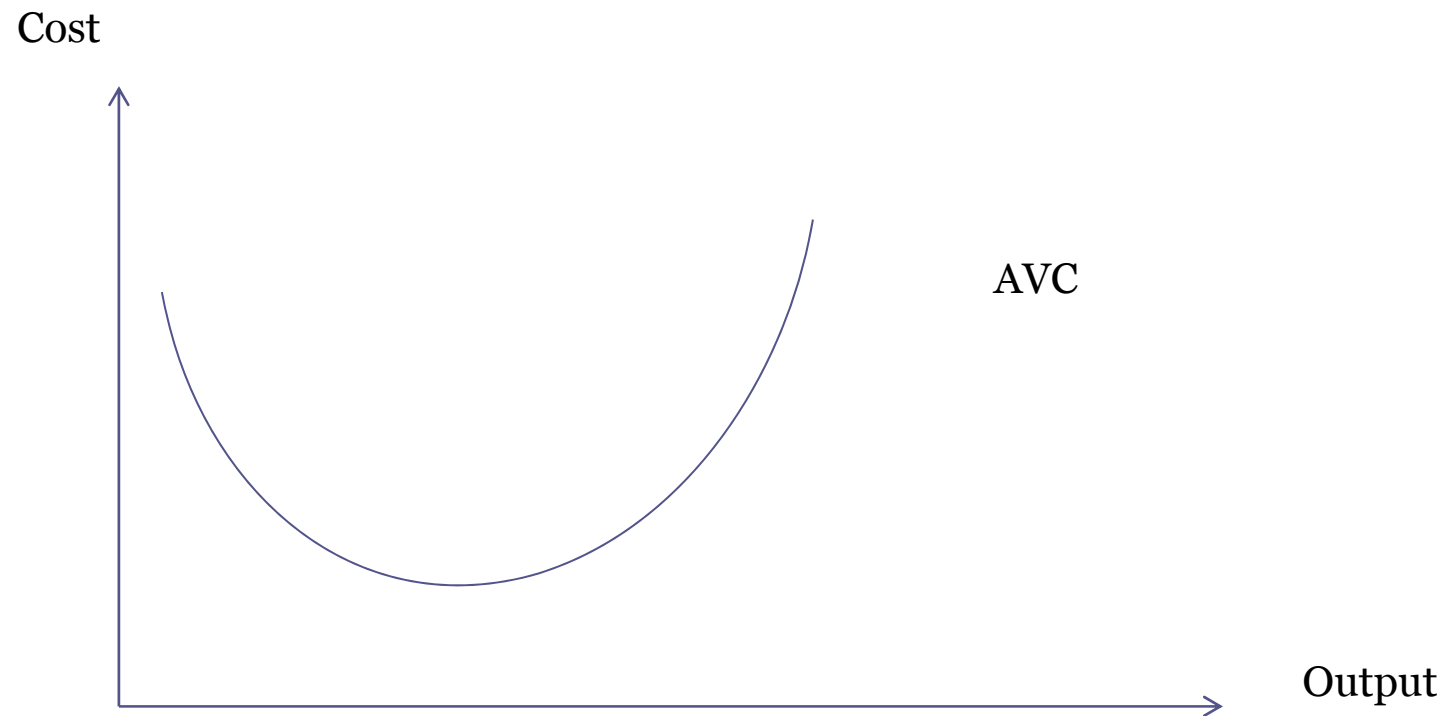
Variable costs = \$10 per unit

200 units:
 $TC = FC + VC = \$4,000$
 $AC = \$20$ per unit

The short run AFC curve

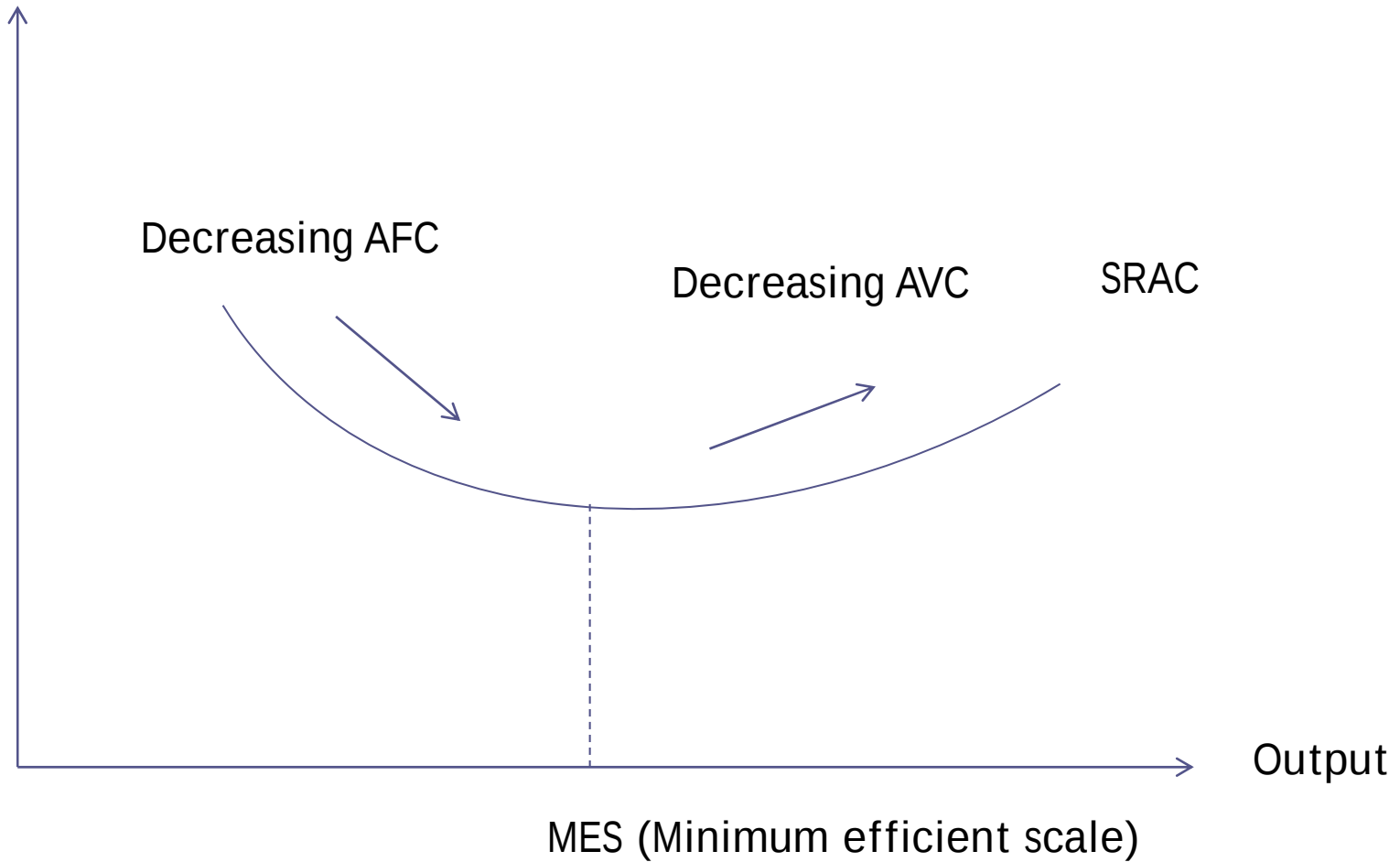


The short run AVC curve



The SRAC curves

Cost

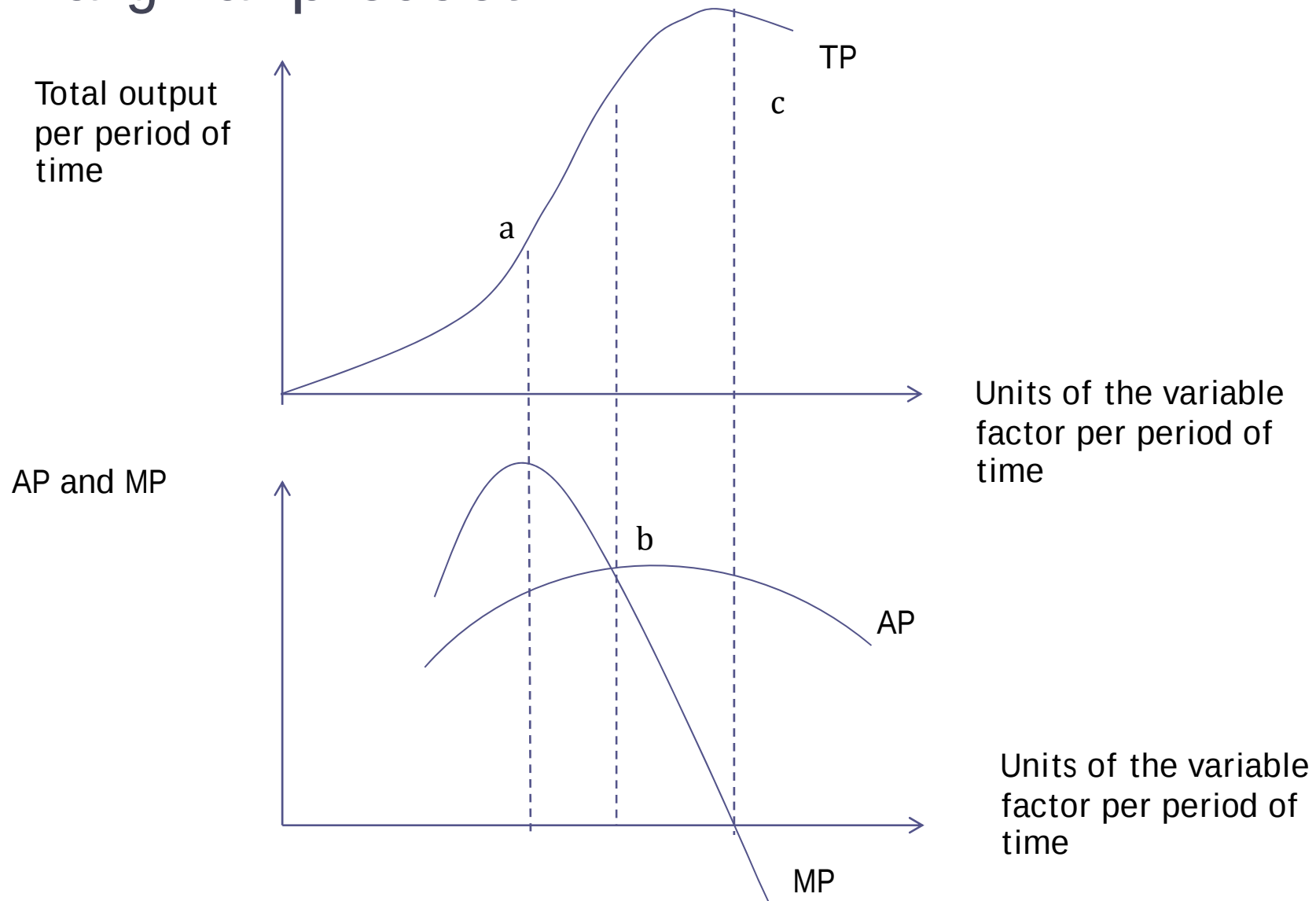




Cost and production in the short run

- One input is varied to produce variations in the level of output
- The average product is simply the total product divided by the number of units of the variable factor
- The marginal product is the change in the total product that results from adding one more unit of the variable factor into the production process

Short run production, total, average, and marginal product



Variable labor and the production of bus services

Labor unit	Total product (thousands)	Average product (thousands)	Marginal product (thousands)
0	-	-	1
1	1	1.0	6
2	7	3.5	11
3	18	6.0	8
4	26	6.5	6
5	32	6.4	5
6	37	6.2	3
7	40	5.7	2
8	42	5.3	-1
9	41	4.6	



Case Study

Costs and production in transport operations

Mode cost comparisons

Operating cost	Airline British Airways 2005/6		Ferry Operator Caledonian Mac. 2005/6		Bus Company First Glasgow 2005/6		Railway Company Virgin West Coast Value 2005/6		Parcels Parcelforce Value 2005/6	
	Value	%	Value	%	Value	%	Value	%	Value	%
Labor costs	2346	30.0	45	51.7	45.4	69.2	102.2	17.7	5968	71.8
Vehicle costs	1302	16.6	18	20.7	5.8	8.8	171.7	29.8	1392	16.7
Infrastructure costs	0	0.0	0	0.0	0	0.0	141.4	24.5	0	0.0
Fuel costs	1632	20.8	9.5	10.9	10	15.2	15.6	2.7	0	0
Terminal costs	1514	19.3	12.6	14.5	0	0	17.5	3.0	530	6.4
Other overheads	1034	13.2	1.9	2.2	4.4	6.7	128.5	22.3	426	5.1
Totals	7828	100	87	100	65.5	100	576.9	100	8316	100
Fixed inputs	2816	36	29	37.7	5.8	8.8	330.5	57.3	1922	23.1
Variable inputs	5012	64	48	62.3	59.7	91.2	246.4	42.7	6394	76.9

Depreciation

- The reduction in economic value to the firm of using an asset in the production process
 - Straight line method
 - The scrap value is subtracted from the purchase price and then divided by the number of expected years of usage
 - The reducing balance method
 - A percentage of the value is written off each year until the scrap value is reached

Illustration of depreciation by straight line and reducing balance methods

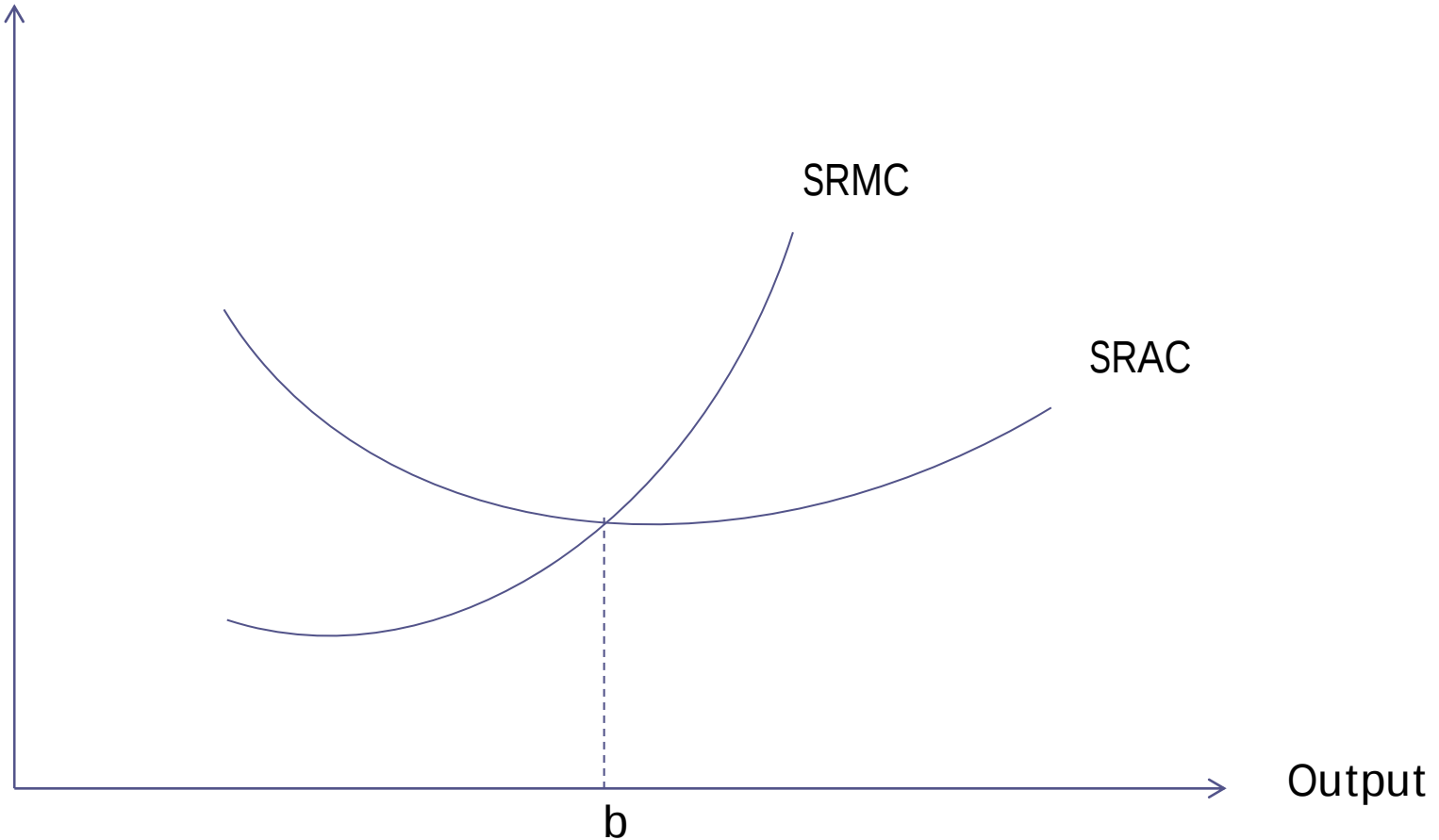
Year	Straight line method			Reducing balance method		
	Value at the beginning of year	Annual depreciation charge	Value at the end of year	Value at the beginning of year	Annual depreciation charge (21.3%)	Value at the end of year
1	110,000	10,000	100,000	110,000	23,430	86,570
2	100,000	10,000	90,000	86,570	18,439	68,131
3	90,000	10,000	80,000	68,131	14,512	53,619
4	80,000	10,000	70,000	53,619	11,421	42,198
5	70,000	10,000	60,000	42,198	8,988	33,210
6	60,000	10,000	50,000	33,210	7,074	26,136
7	50,000	10,000	40,000	26,136	5,567	20,569
8	40,000	10,000	30,000	20,569	4,381	16,188
9	30,000	10,000	20,000	16,188	3,448	12,740
10	20,000	10,000	10,000	12,740	2,714	10,026



Short run average and marginal costs

Short run average and marginal cost curves

AC, MC



Variable and fixed costs of short-run production of bus services

Production				Costs				
Labor units	Output produced (000s)	AP (000s)	MP (000s)	TFC	TVC	TC	ATC	MC
0	-	-	1	80000	-	80000	-	30.00
1	1	1.0	6	80000	30000	110000	110.00	5.00
2	7	3.5	11	80000	60000	140000	20.00	2.73
3	18	6.0	8	80000	90000	170000	9.44	3.75
4	26	6.5	6	80000	120000	200000	7.69	5.00
5	32	6.4	5	80000	150000	230000	7.19	6.00
6	37	6.2	3	80000	180000	260000	7.03	10.00
7	40	5.7	2	80000	210000	290000	7.25	15.00
8	42	5.3	-1	80000	240000	320000	7.62	-
9	41	4.6	-	80000	270000	350000	8.54	



Discussion Case Study

The importance of average cost in the business model of low-cost airlines



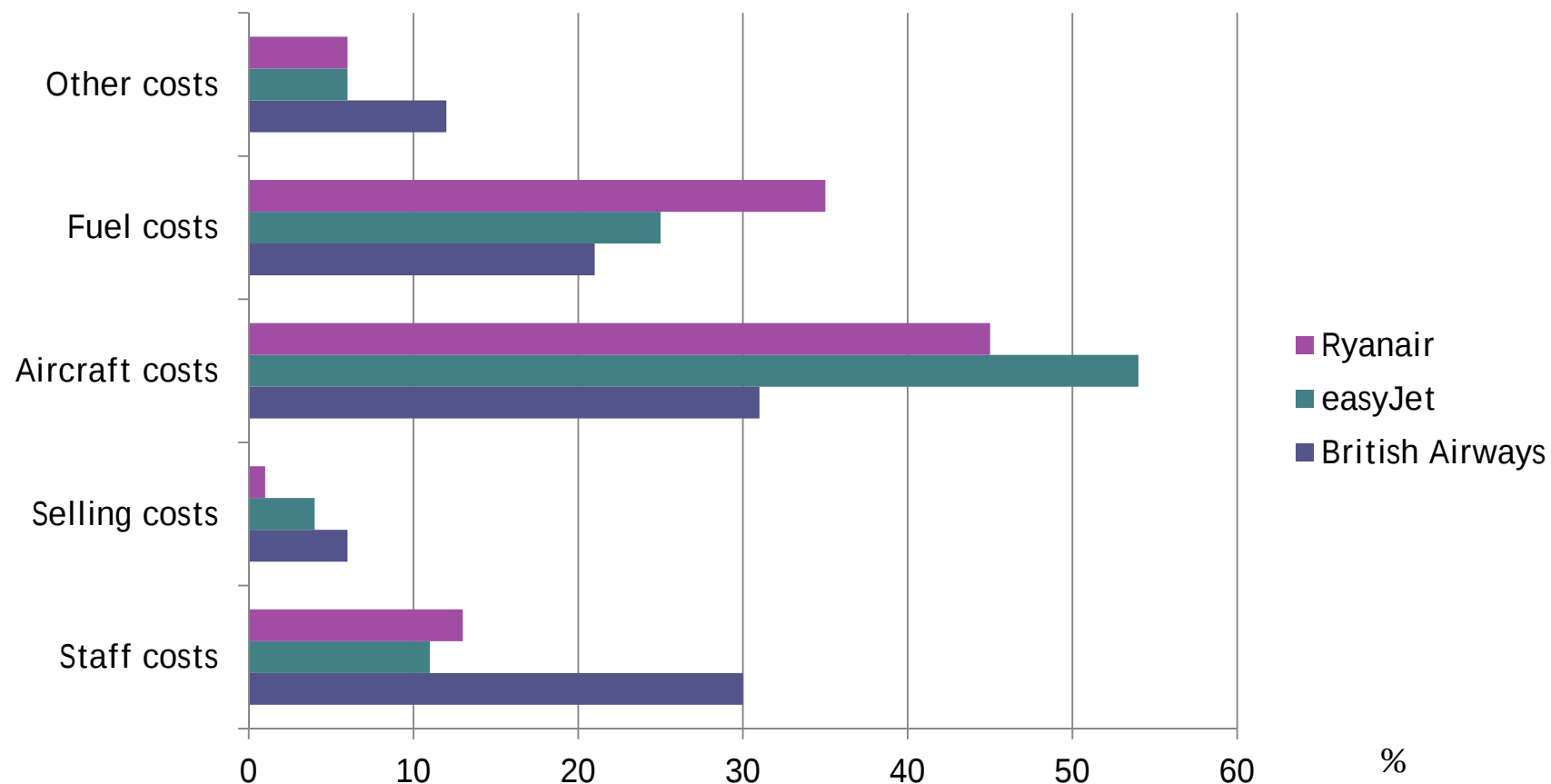
The general 'model' of the low cost carrier can be summarized as consisting of the following main elements:

- Low staff costs
- Low aircraft turnaround times
- Route network based around secondary or regional airports rather than major hubs since they are usually less congested
- On line ticket sales only with ticketless travel
- Cabin crew perform other duties turnarounds, such as cleaning the inside of the aircraft
- Simplified point-to-point operations rather than complex hub and spoke
- All 'extra' beyond the basic seat incur an additional charge, e.g. in flight catering or priority in boarding
- No spare aircraft capacity held in reserve to cover in the case of unforeseen breakdowns or delays
- Fleet based on a single aircraft type to reduce maintenance costs

Operating costs, British Airways, easyJet and Ryanair, 2006

Airline	British Airways		EasyJet		Ryanair	
	Actual	%	Actual	%	Actual	%
Staff costs	2346	30	75.2	11	171.4	13
Selling costs	449	6	26	4	13.9	1
Aircraft costs	2446	31	366.8	54	590.1	45
Fuel costs	1632	21	165.9	25	462.5	35
Other costs	955	12	42.2	6	85.6	6

Percentage breakdown, operating costs, British Airways, easyJet and Ryanair, 2006



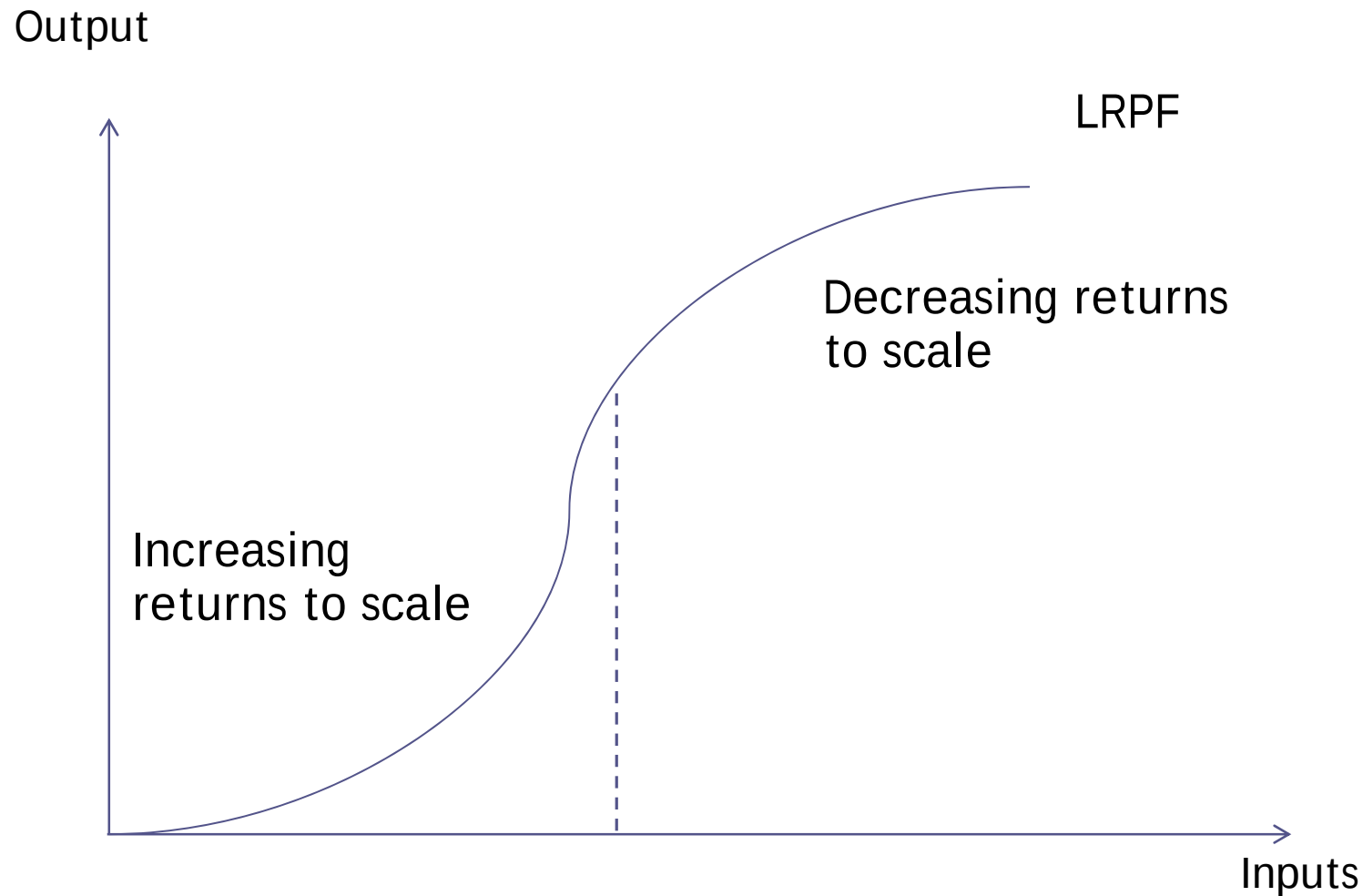


Cost of production in the long run

Cost of production in the long run

- All input factors are variable
- The long run production function is S shaped in nature
- At first, there are large gains when firm size increases – the relative percentage gain in output is greater than the relative percentage increase in inputs – increasing return to scale
- Once firm size rises past point b, the proportionate gains from adding more inputs are not as large as before, hence the firm experiences decreasing returns to scale

The long run production function



Sources of increasing returns to scale

- Specialization of labor
 - Larger firms allow more specialization of the workforce to occur
- Scheduling of inputs
 - As firm size increases, there exists greater flexibility is how the inputs can be combined and hence better utilization of all of the inputs may be expected
 - Example
 - in larger road haulage companies- there may be more flexibility in the scheduling of drivers to ensure that the vehicle stock is operated over the longest possible number of hours- this would ensure higher total productivity

- Capital inputs

- Some capital inputs can be very expensive to purchase

- Increasing a railway line from single to double track increases capacity by a factor of four- potentially significantly increasing the productivity of rail services

- Specialization

- Using the sole trader example, the company vehicles consist of a single solitary van
 - this van will have to fulfill all of the transport requirements of the company
 - As firm size increases, then the company fleet can be increased not only in size but also in scope, hence more suitable vehicles can be used for more suitable tasks - this should lead to higher productivity

- Larger companies carry a larger number of spares and maintenance facilities, hence downtime of capital equipment at such should be reduced and consequently higher productivity achieved

- Indivisibilities

- Means that certain factors are available only in some minimum sizes E.g. machinery
- Such inputs cannot be divided into small sizes to suit the small scale of production E.g. there cannot be half a machine, half a computer etc.
- Such inputs have to be employed even if the scale of production is small
- Therefore, as the scale of production increases, these indivisible factors are utilized better and more efficiently
- This leads to increasing returns to scale

Sources of decreasing returns to scale

- Loss of control
 - As firm size increases, there is a loss of control over the whole organization- decreases overall productivity
- Geographic location
 - Bus industry- a firm initially sets up business it will probably be on or near to the optimal location
 - Increasing size in the longer term means building other production facilities such as depots and these will not necessarily be at the best location
 - This can result in long distances between the depot and the market served, hence a significant proportion of time is spent in driving vehicles between the two and not actually providing transport services- productivity decreases

- Administration procedures

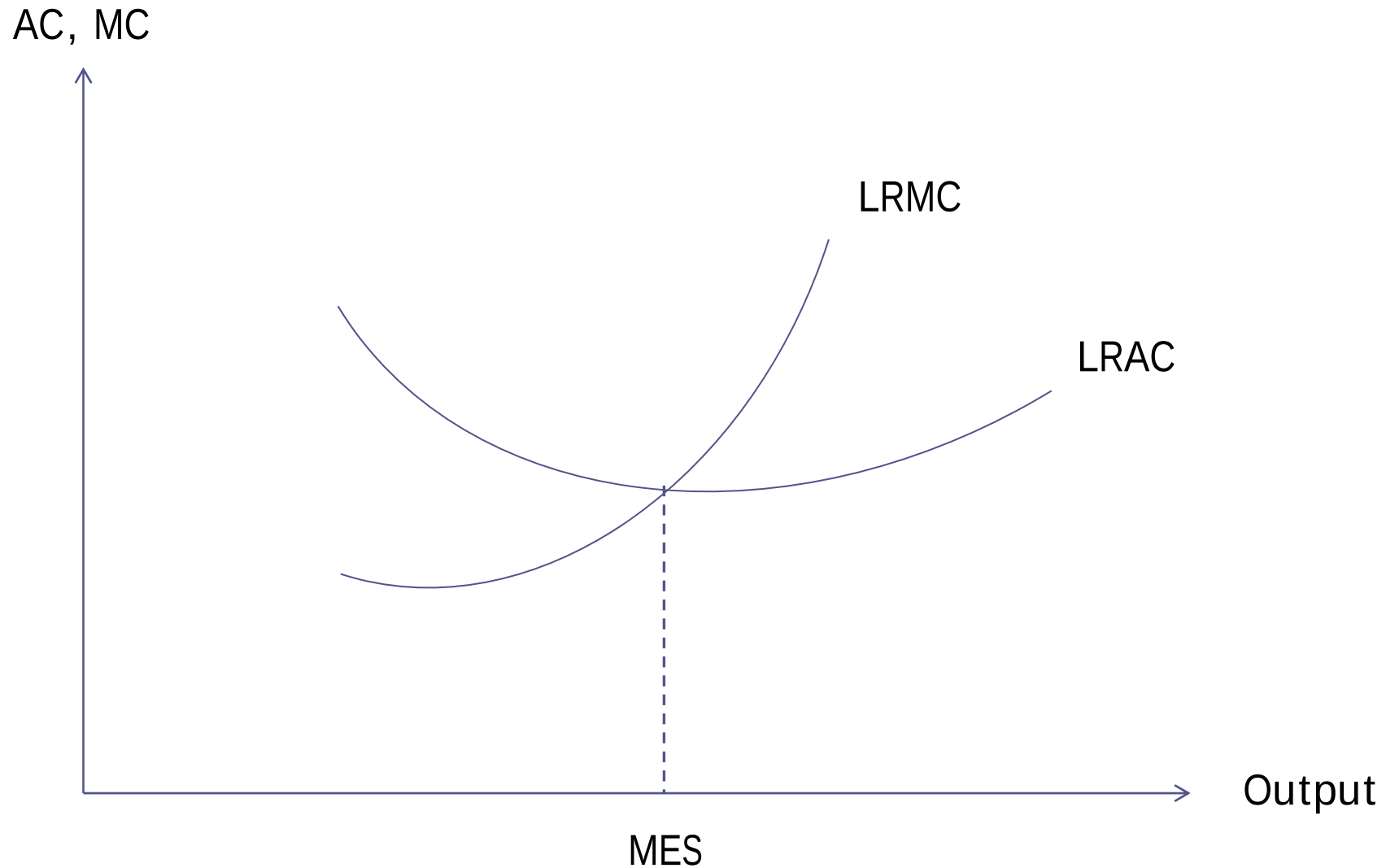
- Larger firms often require many more layers of middle and upper management, plus administration procedures, in order to control costs and processes within the organization
- This refers to the time dimension that such form filling requires and hence the opportunity cost of this form filling is the distraction of employees from the production process



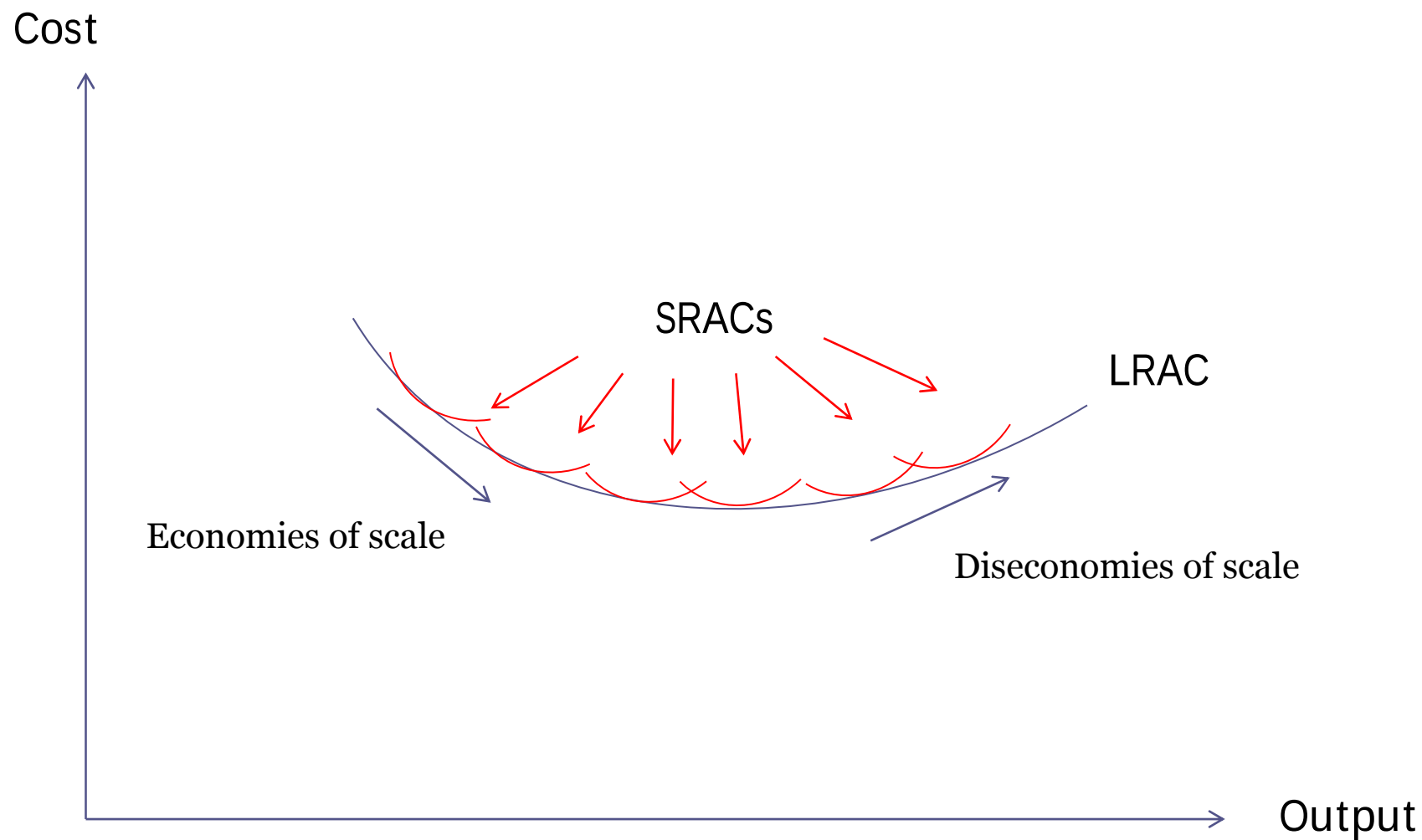
Average and marginal costs in the long run

- Average costs as first fall as firm size (as measured by output) increases - **Economies of scale**
- Continues up to the point where AC are minimized at the optimum level of production, known as the minimum efficiency scale (MES)
- After this point the trend is reversed and AC rises as firm size increases - **Diseconomies of scale**

Long run average and marginal costs



Long run average cost curve



Sources of economies of scale

- Increasing returns to scale
 - As firm size increases it encounters increasing returns to scale
 - Increased productivity – relatively lower levels of the inputs need to be employed to produce higher levels of output, hence the average costs per unit of output falls
- Bulk buying
 - Larger firms can normally obtain some form of discount for buying capital equipment and suppliers in larger numbers, and hence average costs would be expected to be lower for larger firm
 - Bus companies

- Financial economies

- Larger firms are normally better placed to secure additional finance as they can offer greater security
- Interest rates may be lower as there is a lower risk involved to the finance company, hence AC are lower



Sources of diseconomies of scale

- Decreasing returns to scale
 - A number of sources of technical inefficiencies that lead to reduced productivity for larger firms, thus the average output per unit of input falls
 - In order to produce higher levels of output, therefore, relatively higher numbers of inputs need to be employed, and this adds to costs causing diseconomies of scale



Discussion topic

- Economies of scale and reform in railway operations

Rail industry

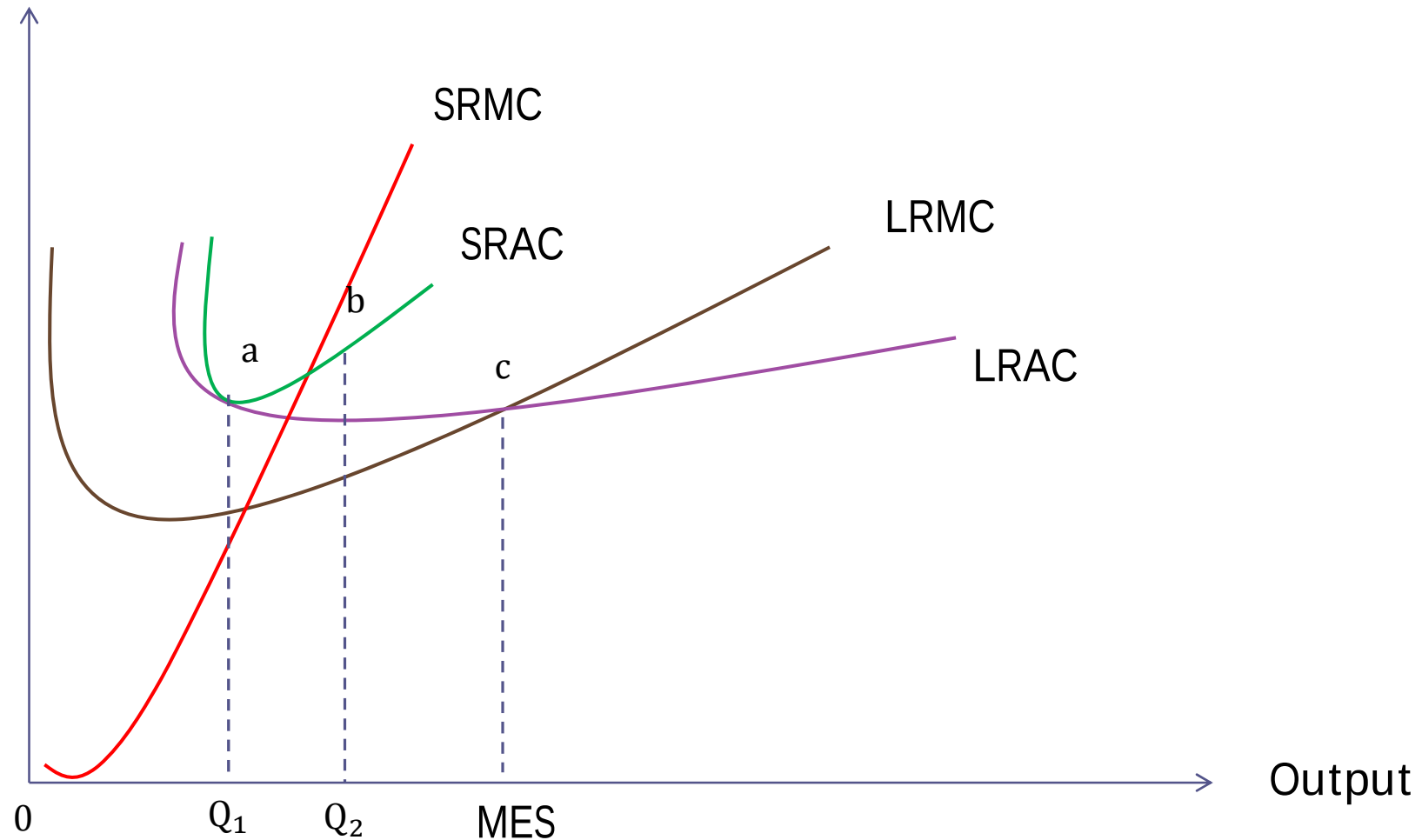
- High capital requirement in the provision of rail services
- Economies of scale are significance
- Company size needs to be large in order to capture all of these effects



Short and Long run average costs

Long and short run average and marginal cost curves

SRAC, SRMC, LRAC, and LRMC



Other types of cost important in transport economics

- Opportunity cost
 - The second best alternative forgone as a result of making an economic decision
- Time costs

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- Specific costs
 - Costs which can be attributed to specific consumers
 - Costs of loading cargo onto an aircraft
 - Joint costs
 - Arises when the provision of one product necessarily causes the provision of a second product
 - Return trips
 - Common costs
 - Shared amongst different consumers but in unknown proportions
 - Road



Reference

- Mallard G., and Glaister S. (2008). Transport Economics: Theory, Application and Policy. Palgrave Macmillan.
- Cowie J. (2010). The Economics of Transport. Routledge.