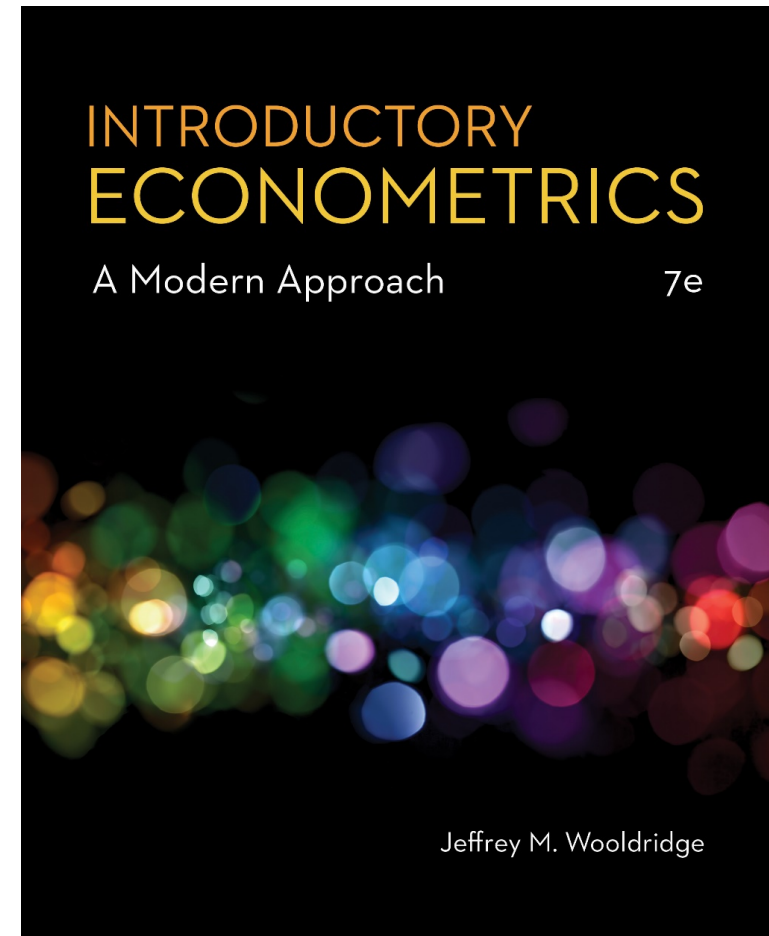


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Chapter 3

Multiple Regression Analysis: Estimation



Multiple Regression Analysis: Estimation (1 of 37)

- **Definition of the multiple linear regression model**
 - “Explains variable y in terms of variables $x_1, x_2, \dots, x_k$ ”

The diagram illustrates the multiple linear regression model equation: $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$. Red arrows point from descriptive labels to the corresponding parts of the equation:

- Intercept** points to β_0 .
- Slope parameters** points to the set of coefficients $\beta_1, \beta_2, \dots, \beta_k$.
- Dependent variable, explained variable, response variable,...** (enclosed in a box) points to y .
- Independent variables, explanatory variables, regressors,...** points to the set of independent variables $x_1, x_2, \dots, x_k$.
- Error term, disturbance, unobservables,...** points to the error term u .

Multiple Regression Analysis: Estimation (2 of 37)

- **Motivation for multiple regression**

- Incorporate more explanatory factors into the model
- Explicitly hold fixed other factors that otherwise would be in
- Allow for more flexible functional forms

- **Example: Wage equation**

Now measures effect of education explicitly holding experience fixed

$$wage = \beta_0 + \beta_1 educ + \beta_2 exper + u$$

Hourly wage

Years of education

Years of labor market experience

All other factors...

Multiple Regression Analysis: Estimation (3 of 37)

• Example: Average test scores and per student spending

$$avgscore = \beta_0 + \beta_1 expend + \beta_2 avginc + u$$

Average standardized test score of school

Per student spending at this school

Average family income of students at this school

Other factors

- Per student spending is likely to be correlated with average family income at a given high school because of school financing.
- Omitting average family income in regression would lead to biased estimate of the effect of spending on average test scores.
- In a simple regression model, effect of per student spending would partly include the effect of family income on test scores.

Multiple Regression Analysis: Estimation (4 of 37)

• Example: Family income and family consumption

$$\text{Family consumption} = \beta_0 + \beta_1 \text{Family income} + \beta_2 \text{Family income squared} + u$$

Other factors

- Model has two explanatory variables: income and income squared
- Consumption is explained as a quadratic function of income
- One has to be very careful when interpreting the coefficients:

By how much does consumption increase if income is increased by one unit?

$$\frac{\Delta \text{cons}}{\Delta \text{inc}} \approx \beta_1 + 2\beta_2 \text{inc}$$

Depends on how much income is already there

Multiple Regression Analysis: Estimation (5 of 37)

• Example: CEO salary, sales and CEO tenure

$$\log(\text{salary}) = \beta_0 + \beta_1 \log(\text{sales}) + \beta_2 \text{ceoten} + \beta_3 \text{ceoten}^2 + u$$

Log of CEO salary

Log sales

Quadratic function of CEO tenure with the firm

- Model assumes a constant elasticity relationship between CEO salary and the sales of his or her firm.
- Model assumes a quadratic relationship between CEO salary and his or her tenure with the firm.
- Meaning of “linear” regression
 - The model has to be linear in the parameters (not in the variables)

Multiple Regression Analysis: Estimation (6 of 37)

- **OLS Estimation of the multiple regression model**
- Random sample

$$\{(x_{i1}, x_{i2}, \dots, x_{ik}, y_i) : i = 1, \dots, n\}$$

- Regression residuals

$$\hat{u}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{i1} - \hat{\beta}_2 x_{i2} - \dots - \hat{\beta}_k x_{ik}$$

- Minimize sum of squared residuals

$$\min \sum_{i=1}^n \hat{u}_i^2 \rightarrow \hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2, \dots, \hat{\beta}_k$$

Multiple Regression Analysis: Estimation (7 of 37)

- **Interpretation of the multiple regression model**

$$\beta_j = \frac{\Delta y}{\Delta x_j}$$



By how much does the dependent variable change if the j-th independent variable is increased by one unit, holding all other independent variables constant

- The multiple linear regression model manages to hold the values of other explanatory variables fixed even if, in reality, they are correlated with the explanatory variable under consideration.
- “Ceteris paribus”-interpretation
- It has still to be assumed that unobserved factors do not change if the explanatory variables are changed.

Multiple Regression Analysis: Estimation (8 of 37)

- **Example: Determinants of college GPA**

$$\widehat{colGPA} = 1.29 + .453 \text{ } hsGPA + .0094 \text{ } ACT$$



Grade point average at college



High school grade point average



Achievement test score

- **Interpretation**

- Holding ACT fixed, another point on high school grade point average is associated with another .453 points college grade point average
- Or: If we compare two students with the same ACT, but the hsGPA of student A is one point higher, we predict student A to have a colGPA that is .453 higher than that of student B
- Holding high school grade point average fixed, another 10 points on ACT are associated with less than one point on college GPA

Multiple Regression Analysis: Estimation (9 of 37)

- **Properties of OLS on any sample of data**
- Fitted values and residuals

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \hat{\beta}_2 x_{i2} + \dots + \hat{\beta}_k x_{ik} \quad \hat{u}_i = y_i - \hat{y}_i$$

 Fitted or predicted values
  Residuals

- Algebraic properties of OLS regression

$$\sum_{i=1}^n \hat{u}_i = 0$$

Deviations from regression line sum up to zero

$$\sum_{i=1}^n x_{ij} \hat{u}_i = 0$$

Covariance between deviations and regressors are zero

$$\bar{y} = \hat{\beta}_0 + \hat{\beta}_1 \bar{x}_1 + \dots + \hat{\beta}_k \bar{x}_k$$

Sample averages of y and of the regressors lie on regression line

Multiple Regression Analysis: Estimation (10 of 37)

- **“Partialling out” interpretation of multiple regression**
- One can show that the estimated coefficient of an explanatory variable in a multiple regression can be obtained in two steps:
 - 1) Regress the explanatory variable on all other explanatory variables
 - 2) Regress y on the residuals from this regression
- Why does this procedure work?
 - The residuals from the first regression is the part of the explanatory variable that is uncorrelated with the other explanatory variables.
 - The slope coefficient of the second regression therefore represents the isolated effect of the explanatory variable on the dep. variable.

Multiple Regression Analysis: Estimation (11 of 37)

- **Goodness-of-Fit**
- Decomposition of total variation

$$SST = SSE + SSR$$

- R squared

$$R^2 \equiv SSE/SST = 1 - SSR/SST$$

Notice that R-squared can only increase if another explanatory variable is added to the regression

- Alternative expression for R squared

$$R^2 = \frac{\left(\sum_{i=1}^n (y_i - \bar{y})(\hat{y}_i - \bar{\hat{y}})\right)^2}{\left(\sum_{i=1}^n (y_i - \bar{y})^2\right) \left(\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2\right)}$$

R-squared is equal to the squared correlation coefficient between the actual and the predicted value of the dependent variable

Multiple Regression Analysis: Estimation (12 of 37)

• Example: Explaining arrest records

Number of times arrested 1986	Proportion prior arrests that led to conviction	Months in prison 1986	Quarters employed 1986
			
$\widehat{narr86} = .712 - .150 pcnv - .034 ptime86 - .104 qemp86$			
$n = 2,725, \quad R^2 = .0413$			

• Interpretation:

- If the proportion prior arrests increases by 0.5, the predicted fall in arrests is 7.5 arrests per 100 men.
- If the months in prison increase from 0 to 12, the predicted fall in arrests is 0.408 arrests for a particular man.
- If the quarters employed increase by 1, the predicted fall in arrests is 10.4 arrests per 100 men.

Multiple Regression Analysis: Estimation (13 of 37)

• Example: Explaining arrest records (cont.)

- An additional explanatory variable is added.

$$\widehat{narr86} = .707 - .151 pcnv + .0074 \text{avg sen} - .037 ptime86 - .103 qemp86$$

$$n = 2,725, \quad R^2 = .0422$$

Average sentence in prior convictions

R-squared increases only slightly

- Interpretation:
 - Average prior sentence increases number of arrests (?)
 - Limited additional explanatory power as R-squared increases by little
- General remark on R-squared
 - Even if R-squared is small (as in the given example), regression may still provide good estimates of ceteris paribus effects.

Multiple Regression Analysis: Estimation (14 of 37)

- **Standard assumptions for the multiple regression model**
- Assumption MLR.1 (Linear in parameters)

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$$

In the population, the relationship between y and the explanatory variables is linear

- Assumption MLR.2 (Random sampling)

$$\{(x_{i1}, x_{i2}, \dots, x_{ik}, y_i) : i = 1, \dots, n\}$$

The data is a random sample drawn from the population

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_k x_{ik} + u_i$$

Each data point therefore follows the population equation

Multiple Regression Analysis: Estimation (15 of 37)

- **Standard assumptions for the multiple regression model (cont.)**
- Assumption MLR.3 (No perfect collinearity)
 - In the sample (and therefore in the population), none of the independent variables is constant and there are no exact linear relationships among the independent variables.
- Remarks on MLR.3
 - The assumption only rules out perfect collinearity/correlation between explanatory variables; imperfect correlation is allowed.
 - If an explanatory variable is a perfect linear combination of other explanatory variables it is superfluous and may be eliminated.
 - Constant variables are also ruled out (collinear with intercept).

Multiple Regression Analysis: Estimation (16 of 37)

- **Example for perfect collinearity: small sample**

$$avgscore = \beta_0 + \beta_1 expend + \beta_2 avginc + u$$

In a small sample, *avginc* may accidentally be an exact multiple of *expend*; it will not be possible to disentangle their separate effects because there is exact covariation

- **Example for perfect collinearity: relationships between regressors**

$$voteA = \beta_0 + \beta_1 shareA + \beta_2 shareB + u$$

Either *shareA* or *shareB* will have to be dropped from the regression because there is an exact linear relationship between them: $shareA + shareB = 1$

Multiple Regression Analysis: Estimation (17 of 37)

- **Standard assumptions for the multiple regression model (cont.)**
- Assumption MLR.4 (Zero conditional mean)

$$E(u_i | x_{i1}, x_{i2}, \dots, x_{ik}) = 0$$

← The value of the explanatory variables must contain no information about the mean of the unobserved factors

- In a multiple regression model, the zero conditional mean assumption is much more likely to hold because fewer things end up in the error.
- Example: Average test scores

$$avg_{score} = \beta_0 + \beta_1 expend + \beta_2 avg_{inc} + u$$

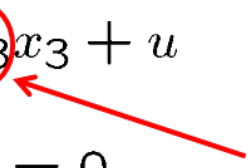
←

If *avginc* was not included in the regression, it would end up in the error term; it would then be hard to defend that *expend* is uncorrelated with the error

Multiple Regression Analysis: Estimation (18 of 37)

- Including irrelevant variables in a regression model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + u$$

No problem because $E(\hat{\beta}_3) = \beta_3 = 0$.  = 0 in the population

However, including irrelevant variables may increase sampling variance.

- Omitting relevant variables: the simple case

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u \leftarrow \text{True model (contains } x_1 \text{ and } x_2)$$

$$\tilde{y} = \tilde{\beta}_0 + \tilde{\beta}_1 x_1 + \tilde{u} \leftarrow \text{Estimated model (} x_2 \text{ is omitted)}$$

Multiple Regression Analysis: Estimation (19 of 37)

- Omitted variable bias**

$$x_2 = \delta_0 + \delta_1 x_1 + v \quad \leftarrow \text{If } x_1 \text{ and } x_2 \text{ are correlated, assume a linear regression relationship between them}$$

$$\Rightarrow y = \beta_0 + \beta_1 x_1 + \beta_2(\delta_0 + \delta_1 x_1 + v) + u$$

$$= (\beta_0 + \beta_2 \delta_0) + (\beta_1 + \beta_2 \delta_1) x_1 + (\beta_2 v + u)$$

If y is only regressed on x_1 this will be the estimated intercept

If y is only regressed on x_1 , this will be the estimated slope on x_1

error term

- Conclusion: All estimated coefficients will be biased**

Multiple Regression Analysis: Estimation (20 of 37)

• Example: Omitting ability in a wage equation

$$wage = \beta_0 + \beta_1 educ + \beta_2 abil + u$$

$$abil = \delta_0 + \delta_1 educ + v$$

Will both be positive

$$wage = (\beta_0 + \beta_2 \delta_0) + (\beta_1 + \beta_2 \delta_1) educ + (\beta_2 v + u)$$

The return to education β_1 will be overestimated because $\beta_2 \delta_1 > 0$. It will look as if people with many years of education earn very high wages, but this is partly due to the fact that people with more education are also more able on average.

- When is there no omitted variable bias?
 - If the omitted variable is irrelevant or uncorrelated

Multiple Regression Analysis: Estimation (21 of 37)

- **Omitted variable bias: more general cases**

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + u \quad \leftarrow \text{True model (contains } x_1, x_2, \text{ and } x_3)$$

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + w \quad \leftarrow \text{Estimated model (} x_3 \text{ is omitted)}$$

- No general statements possible about direction of bias
- Analysis as in simple case if one regressor uncorelated with others
- **Example: Omitting ability in a wage equation**

$$wage = \beta_0 + \beta_1 educ + \beta_2 exper + \beta_3 abil + u$$

If *exper* is approximately uncorrelated with *educ* and *abil*, then the direction of the omitted variable bias can be as analyzed in the simple two variable case.

Multiple Regression Analysis: Estimation (22 of 37)

- **Standard assumptions for the multiple regression model (cont.)**
- Assumption MLR.5 (Homoskedasticity)

$$\text{Var}(u_i | x_{i1}, x_{i2}, \dots, x_{ik}) = \sigma^2$$

← The value of the explanatory variables must contain no information about the variance of the unobserved factors

- **Example: Wage equation**

$$\text{Var}(u_i | \text{educ}_i, \text{exper}_i, \text{tenure}_i) = \sigma^2$$

← This assumption may also be hard to justify in many cases

- Short hand notation

$$\text{Var}(u_i | \mathbf{x}_i) = \sigma^2 \quad \text{with} \quad \mathbf{x}_i = (x_{i1}, x_{i2}, \dots, x_{ik})$$

← All explanatory variables are collected in a random vector

Multiple Regression Analysis: Estimation (23 of 37)

- **Theorem 3.2 (Sampling variances of the OLS slope estimators)**
- Under assumptions MLR.1 – MLR.5:

$$Var(\hat{\beta}_j) = \frac{\sigma^2}{SST_j(1 - R_j^2)}, \quad j = 1, \dots, k$$

Variance of the error term

Total sample variation in explanatory variable x_j :

$$\sum_{i=1}^n (x_{ij} - \bar{x}_j)^2$$

R-squared from a regression of explanatory variable x_j on all other independent variables (including a constant)

Multiple Regression Analysis: Estimation (24 of 37)

- Components of OLS Variances:
 - 1) The error variance
 - A high error variance increases the sampling variance because there is more “noise” in the equation.
 - A large error variance doesn’t necessarily make estimates imprecise.
 - The error variance does not decrease with sample size.
 - 2) The total sample variation in the explanatory variable
 - More sample variation leads to more precise estimates.
 - Total sample variation automatically increases with the sample size.
 - Increasing the sample size is thus a way to get more precise estimates.

Multiple Regression Analysis: Estimation (25 of 37)

- **Components of OLS Variances (contd.)**
- 3) Linear relationships among the independent variables
 - Regress x_j on all other independent variables (including constant)
 - The R-squared of this regression will be the higher when x_j can be better explained by the other independent variables.
 - The sampling variance of the slope estimator for x_j will be higher when x_j can be better explained by the other independent variables.
 - Under perfect multicollinearity, the variance of the slope estimator will approach infinity.

Multiple Regression Analysis: Estimation (26 of 37)

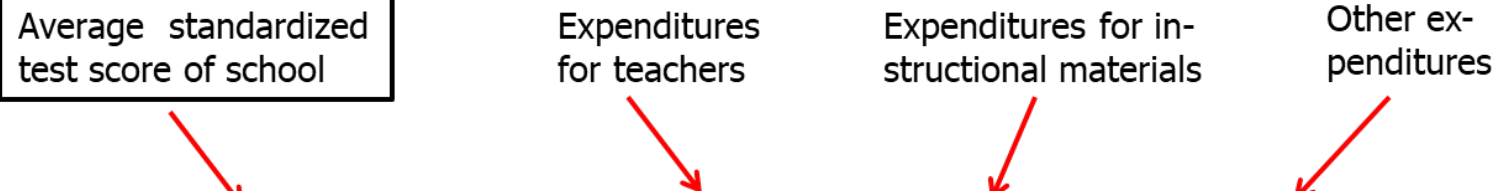
• An example for multicollinearity

Average standardized
test score of school

Expenditures
for teachers

Expenditures for in-
structional materials

Other ex-
penditures


$$avgscore = \beta_0 + \beta_1 teachexp + \beta_2 matexp + \beta_3 othexp + \dots$$

- The different expenditure categories will be strongly correlated because if a school has a lot of resources it will spend a lot on everything.
- It will be hard to estimate the differential effects of different expenditure categories because all expenditures are either high or low. For precise estimates of the differential effects, one would need information about situations where expenditure categories change differentially.
- As a consequence, sampling variance of the estimated effects will be large.

Multiple Regression Analysis: Estimation (27 of 37)

- **Discussion of the multicollinearity problem**
- In the above example, it would probably be better to lump all expenditure categories together because effects cannot be disentangled.
- In other cases, dropping some independent variables may reduce multicollinearity (but this may lead to omitted variable bias).

Multiple Regression Analysis: Estimation (28 of 37)

- Only the sampling variance of the variables involved in multicollinearity will be inflated; the estimates of other effects may be very precise.
- Note that multicollinearity is not a violation of MLR.3 in the strict sense.
- Multicollinearity may be detected through “variance inflation factors.”

$$VIF_j = 1/(1 - R_j^2)$$

← As an (arbitrary) rule of thumb, the variance inflation factor should not be larger than 10

Multiple Regression Analysis: Estimation (29 of 37)

- Variances in misspecified models
 - The choice of whether to include a particular variable in a regression can be made by analyzing the tradeoff between bias and variance.

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u \leftarrow \text{True population model}$$

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 \leftarrow \text{Estimated model 1}$$

$$\tilde{y} = \tilde{\beta}_0 + \tilde{\beta}_1 x_1 \leftarrow \text{Estimated model 2}$$

- It might be the case that the likely omitted variable bias in the misspecified model 2 is overcompensated by a smaller variance.

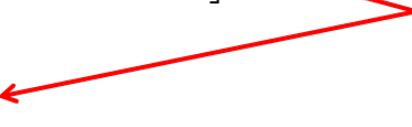
Multiple Regression Analysis: Estimation (30 of 37)

• Variances in misspecified models (cont.)

$$Var(\hat{\beta}_1) = \sigma^2 / [SST_1(1 - R_1^2)]$$

$$Var(\tilde{\beta}_1) = \sigma^2 / SST_1$$

Conditional on x_1 and x_2 , the variance in model 2 is always smaller than that in model 1



• Case 1:

Conclusion: Do not include irrelevant regressors

$$\beta_2 = 0 \Rightarrow E(\hat{\beta}_1) = \beta_1, E(\tilde{\beta}_1) = \beta_1, Var(\tilde{\beta}_1) < Var(\hat{\beta}_1)$$


• Case 2:

Trade off bias and variance; Caution: bias will not vanish even in large samples

$$\beta_2 \neq 0 \Rightarrow E(\hat{\beta}_1) = \beta_1, E(\tilde{\beta}_1) \neq \beta_1, Var(\tilde{\beta}_1) < Var(\hat{\beta}_1)$$


Multiple Regression Analysis: Estimation (31 of 37)

- **Estimating the error variance**

$$\hat{\sigma}^2 = \left(\sum_{i=1}^n \hat{u}_i^2 \right) / [n - k - 1]$$

- An unbiased estimate of the error variance can be obtained by subtracting the number of estimated regression coefficients from the number of observations. The number of observations minus the number of estimated parameters is also called the degrees of freedom. The n estimated squared residuals in the sum are not completely independent but related through the $k+1$ equations that define the first order conditions of the minimization problem.

- **Theorem 3.3 (Unbiased estimator of the error variance)**

$$MLR.1 - MLR.5 \quad \Rightarrow \quad E(\hat{\sigma}^2) = \sigma^2$$

Multiple Regression Analysis: Estimation (32 of 37)

• Estimation of the sampling variances of the OLS estimators

The true sampling variation of the estimated β_j $\rightarrow$ $sd(\hat{\beta}_j) = \sqrt{Var(\hat{\beta}_j)} = \sqrt{\sigma^2 / [SST_j(1 - R_j^2)]}$

Plug in $\hat{\sigma}^2$ for σ^2 here

The estimated sampling variation of the estimated β_j $\rightarrow$ $se(\hat{\beta}_j) = \sqrt{\widehat{Var}(\hat{\beta}_j)} = \sqrt{\hat{\sigma}^2 / [SST_j(1 - R_j^2)]}$

- Note that these formulas are only valid under assumptions MLR.1-MLR.5 (in particular, there has to be homoskedasticity)

Multiple Regression Analysis: Estimation (33 of 37)

• Efficiency of OLS: The Gauss-Markov Theorem

- Under assumptions MLR.1 - MLR.5, OLS is unbiased
- However, under these assumptions there may be many other estimators that are unbiased.
- Which one is the unbiased estimator with the smallest variance?
- In order to answer this question one usually limits oneself to linear estimators, i.e. estimators linear in the dependent variable.

$$\tilde{\beta}_j = \sum_{i=1}^n w_{ij} y_i$$

← May be an arbitrary function of the sample values of all the explanatory variables; the OLS estimator can be shown to be of this form

Multiple Regression Analysis: Estimation (34 of 37)

- **Theorem 3.4 (Gauss-Markov Theorem)**
- Under assumptions MLR.1 - MLR.5, the OLS estimators are the best linear unbiased estimators (BLUEs) of the regression coefficients, i.e.

$$Var(\hat{\beta}_j) \leq Var(\tilde{\beta}_j) \quad j = 0, 1, \dots, k$$

$$\text{for all } \tilde{\beta}_j = \sum_{i=1}^n w_{ij} y_i \quad \text{for which } E(\tilde{\beta}_j) = \beta_j, j = 0, \dots, k.$$

- OLS is only the best estimator if MLR.1 – MLR.5 hold; if there is heteroskedasticity for example, there are better estimators.

Multiple Regression Analysis: Estimation (35 of 37)

- **Several Scenarios for Applying Multiple Regression**

- Prediction

- The best prediction of y will be its conditional expectation

$$E(y|x_1, \dots, x_k) = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k$$

- Efficient markets

- Efficient markets theory states that a single variable acts as a sufficient statistic for predicting y . Once we know this sufficient statistic, then additional information is not useful in predicting y .

If $E(y|w, x_1, \dots, x_k) = E(y|w)$, then w is a sufficient statistic

Multiple Regression Analysis: Estimation (36 of 37)

- **Several Scenarios for Applying Multiple Regression (contd.)**
- Measuring the tradeoff between two variables
 - Consider regressing salary on pension compensation and other controls

$$\text{salary} = \beta_0 + \beta_1 \text{pension} + \gamma_1 x_1 + \cdots + \gamma_k x_k + u$$

If $\beta_1 = -1$  In this case, people are completely indifferent between an extra dollar of salary or an extra dollar of pension compensation

If $\beta_1 = -0.5$  Here, people value pension compensation half as much as salary

- Testing for ceteris paribus group differences
 - Differences in outcomes between groups can be evaluated with dummy variables

$$E(\text{wage} | \text{white}, x_1, \dots, x_k) = \beta_0 + \beta_1 \text{white} + \gamma_1 x_1 + \cdots + \gamma_k x_k$$

 β_1 tells us any wage differences between whites and non-whites, accounting for observable factors.

Multiple Regression Analysis: Estimation (37 of 37)

- **Several Scenarios for Applying Multiple Regression (contd.)**
- Potential outcomes, treatment effects, and policy analysis
 - With multiple regression, we can get closer to random assignment by conditioning on observables.

$$y = \alpha + \tau_{ate}w + \gamma_1x_1 + \cdots + \gamma_kx_k + u$$

 τ_{ate} is the average treatment effect of the policy variable w on y , conditional on $x_1, \dots, x_k$

- Inclusion of the x variables allows us to control for any reasons why there may not be random assignment.
 - For example, if y is earnings and w is participation in a job training program, then the variables in x would include all of those variables that are likely to be related to both earnings and participation in job training.