

(AD Shocks)

Banking Panic
Financial shocks
"turbulence"

Negative shocks

positive LM shocks

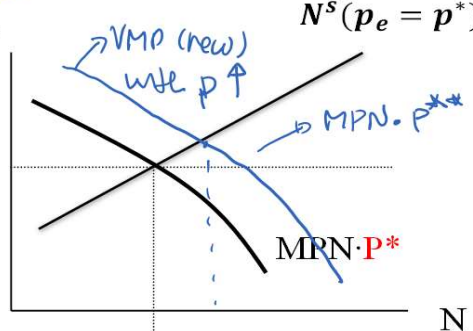
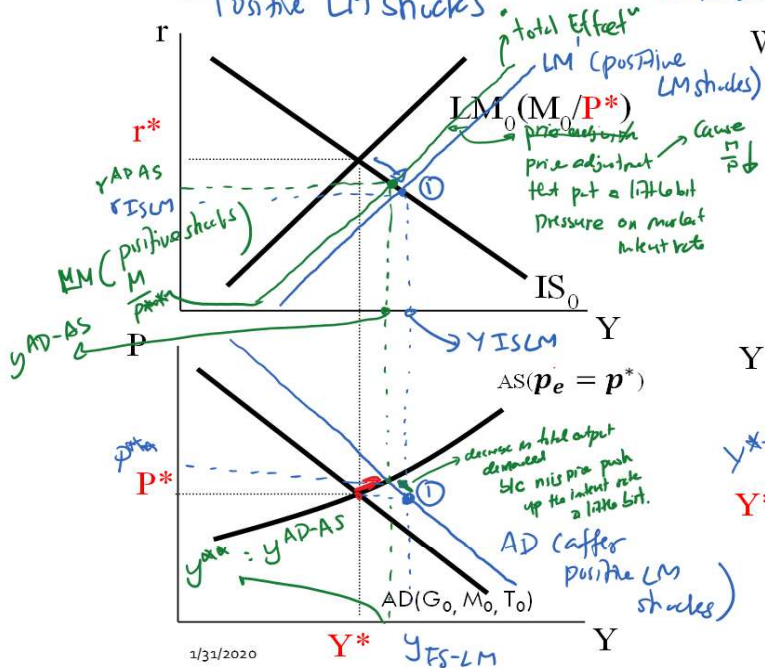
upturn business cycle

good

Example:
Acceptance of credit card
improvement in payment technology.

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Positive LM shocks



II) Change PPI Behaviour on money holding! $\Rightarrow$ less Money holding $\Rightarrow$ "r"
"A decrease in the interest rate"

Transmission: LM shocks $\Rightarrow$ $r \downarrow$
 $\Rightarrow$ Cost of Borrowing $\downarrow \Rightarrow C, I \uparrow$
 $\Rightarrow AE \uparrow \Rightarrow Y \uparrow$ (fixed Price)
(Interest rate effect)

① could have been Eq. 2 if price fixed!

Since Price can be adjusted

at $p^* \Rightarrow AD > AS$ (Excess Demand)

"Price Effect" p^* is too low $\Rightarrow$ upward pressure on Price ($P \uparrow$)

① Price $\uparrow$ incentive to producers to expand the production
"VMP" $\uparrow \Rightarrow$ firms hire more ppl
② Price $\uparrow \Rightarrow \frac{M}{P} \downarrow$ ($\frac{M}{P^*} > \frac{M}{P^{**}}$) "real liquidity to drop"
 $\hookrightarrow$ "r" will have upward pressure
r will slightly increase $\Rightarrow$ partially causes a drop in C, I $\Rightarrow$ causing a partial drop in quantity demanded.