

Course Outline

TU106 Creativity and Communication (Section 046401 – 046402)

Semester 2/2021 (January 10th – May 7th, 2022)

Number of credits: 3 credits (3-0-6)

Prerequisite: None

Course Description:

Creative thought processes, with critical thinking as an important part, as well as communication of these thoughts that lead to suitable results in social, cultural and environmental contexts, at personal, organizational and social levels.

Course Objectives:

The purpose of this course is for students to develop a coherent understanding in creativity and critical thinking. Students will also be able to communicate and interchange their ideas creatively.

Instructors, Times and Venue:

Section	Day	Time	Room	Instructor
046401	Tuesday	2:00 - 5:00 p.m.	Zoom MS Teams	Assoc. Prof. Dr. Supranee Lisawadi
046402	Tuesday	2:00 - 5:00 p.m.	Zoom MS Teams	Dr. Napapatch Piyachaiyakul

Course Coordinator: Assoc. Prof. Dr. Supranee Lisawadi

Main Texts: None

Recommended Texts & Materials: None

Suggested readings:

1. Bono, E.D., *Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas*.
2. Pope, R., (2005), *Creativity: Theory, History, Practice*, Oxon: Routledge

Grading Criteria and Course Rule:

Attendance	10%
Class Activities	10%
Project Presentation #1	10%
Project Presentation #2	10%
Project Presentation #3	50%
Final Examination	10%

Course Plan

Session	Topics	Activities/Text & Materials/Media	Lecturer
1.	Introduction	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
2.	Creativity Motivation	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
3.	Design Thinking (I)	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
4.	Design Thinking (II)	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
5.	Project Presentation #1 (10%)	Presentation	Dr.Supranee Dr.Napapatch
6	Presentation Tools I	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
7	Presentation Tools II	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
8.	Story Telling: Six Thinking Hats Communication of Idea: Meet the client	Game/Case Study/Discussion	Dr.Supranee Dr.Napapatch
9.	Communication of Idea: Consulting Session	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
10.	Communication of Idea: Consulting Session	Workshop	Dr.Supranee Dr.Napapatch
11.	Project Presentation #2 (10%)	Presentation	Dr.Supranee Dr.Napapatch
12.	Project Development	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
13.	Project Development	Game/ Case Study/ Discussion	Dr.Supranee Dr.Napapatch
14.	Project Presentation #3 (50%)	Presentation	Dr.Supranee Dr.Napapatch
15.	Reflection	Discussion	Dr.Supranee Dr.Napapatch

ACADEMIC CALENDAR & HOLIDAY SEMESTER 2/2021

Semester 2/2021 (January 10 – May 7, 2022)	
Classes Begin	January 10, 2022
Add-drop period	January 17 - 20, 2022 <i>(from 9.00 AM of January 17 to 10.30 PM of January 20)</i>
Tuition Fee Payment Period	7 December, 2021 - January 23, 2022 <i>(9 AM - 10.30 PM)</i>
<i>Makha Bucha Day*</i>	<i>February 16, 2022</i>
Mid-term Examination Period	February 28 - March 5, 2022
Withdrawal period with "W" on record	March 14 - April 25, 2022 <i>(from 9.00 AM of March 14 to 10.30 PM of April 25)</i>
<i>Chakri Memorial Day*</i>	<i>April 6, 2022</i>
<i>Songkran Festival Day*</i>	<i>April 11 - 17, 2022</i>
<i>Coronation Day*</i>	<i>May 4, 2022</i>
Last day of class for Semester 2/2021	May 7, 2022
Final exam period	May 9 - 12, 17 - 25, 2022
<i>Royal Ploughing Ceremony Day*</i>	<i>May 13, 2022</i>
<i>Visakha Bucha Day*</i>	<i>May 15, 2022</i>
<i>Substitution for Visakha Bucha Day*</i>	<i>May 16, 2022</i>

Remark * Holiday, No classes during this period