

Does zero-dollar tour help Thai economy? The case of Chinese tourists in Thailand.

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This seminar paper wanted to examine whether the zero-dollar tour really benefit Thai economy by tracing the flow of the flow of revenue using Structure Conduct Performance Paradigm (SCP) and conducted the interview to use in the analysis. The researcher was able to show us the general picture of Chinese zero-dollar tour that it has been rooted into Thai tourism industry under the influence of Chinese capitalists.

After I have read the paper, there are 2 concerns which could affect the result of the research or could help more on the clarity of the conclusion. First, the data that this paper used couldn't show the number which directly derived from the zero-dollar tour's activity since those types of data might be considered as too subjective and it might be unavailable since such activity mostly related to the internal business affair owned by Chinese that would not let their financial circular information leak out. And the second concern in this research is that the interviewees were only located in one specific area. The researcher could have conducted the interview of the relevant interviewee in other potential area that could have provided wider point of view to apply in this analysis.