

#1

12. Five consumers have the following marginal utility of apples and pears:

	^y Marginal Utility of Apples	^x Marginal Utility of Pears
Claire	6	12
Phil	6	6
Haley	6	3
Alex	3	6
Luke	3	12

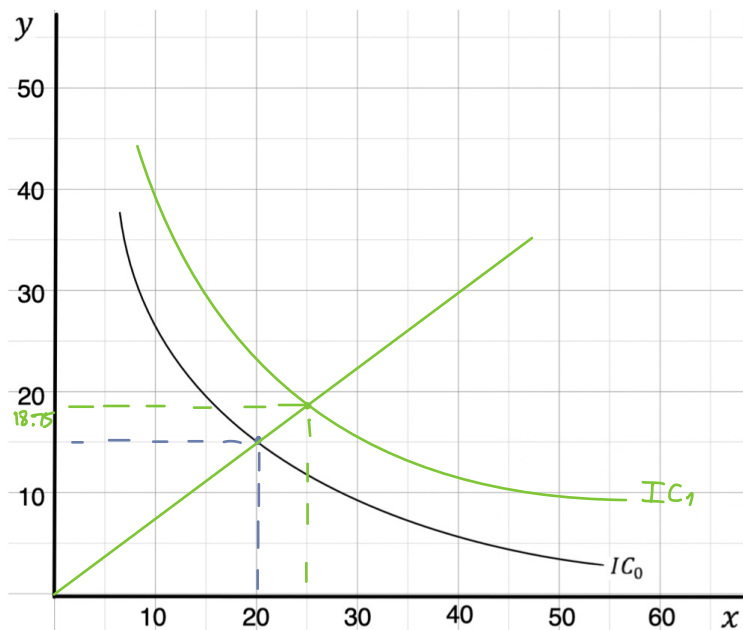
The price of an apple is \$1, and the price of a pear is \$2. Which, if any, of these consumers are optimizing their choices of fruit? For those who are not, how should they change their spending?

	$\frac{MU_A}{P_A}$	$\frac{MU_P}{P_P}$	
Claire	$\frac{6}{1}$	$\frac{12}{2} = 6$	= 12
Phil	$\frac{6}{1}$	$\frac{6}{2} = 3$	= 9
Haley	6	$\frac{3}{2} = 1.5$	= 7.5
Alex	3	$\frac{6}{2} = 3$	= 6
Luke	3	$\frac{12}{2} = 6$	= 9

From a total \$3, Claire is optimizing choices of fruit.

• Haley may spend money only on apples

#2 Given the price of x = 3, price of y = 4, and budget = 120.



A) budget \$120

$$3 \times 20 = 60$$

$$4 \times 15 = 60$$

$$\therefore E(20, 15)$$

B) $\eta_I^x = 1$, budget = \$150

$$3 \times 25 = 75$$

$$4 \times 18.75 = 75$$

$$\therefore E(25, 18.75)$$

C) $\eta_I^y = 1$