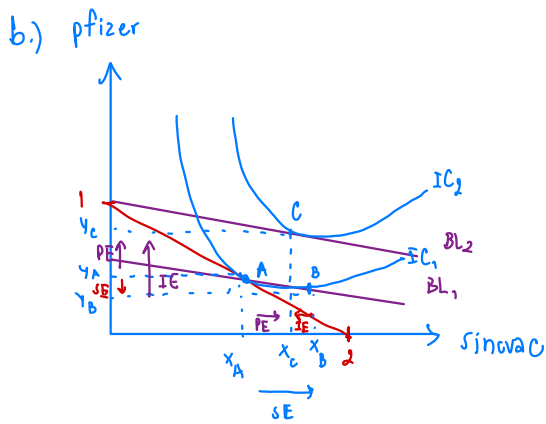


$$BL: I = P_x X + P_y Y$$

$$40 = 20x + 40y$$

Assume that this sinovac and Pfizer are not perfect substitution, the indifference curve will be a convex shape

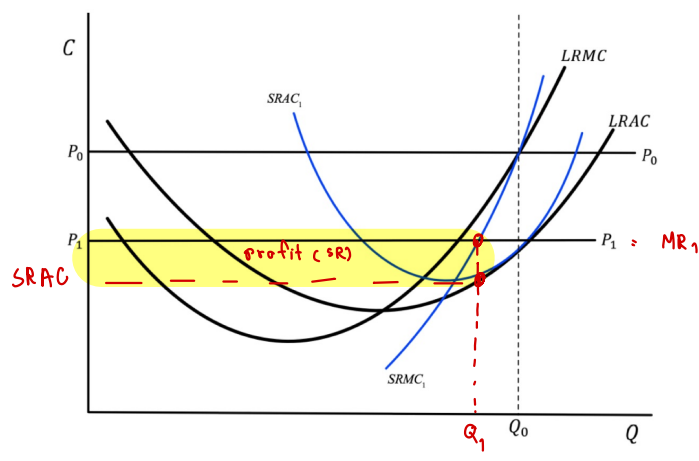


$P_x \downarrow$  by half from 20  $\Rightarrow$  10

$$40 = 10x + 40y$$

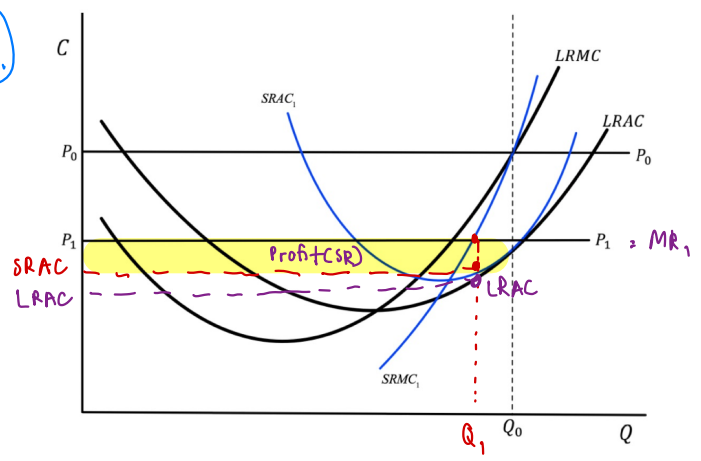
- In substitution effect, when  $P_{\text{sinovac}}$  decrease, consumer will increase sinovac and substitute by decrease Pfizer in order to maintain his constant utility ( $A \rightarrow B$ )
- In income effect, when  $P_{\text{sinovac}}$  decrease, purchasing power will increase from  $BL_1$  to  $BL_2$ , the consumer will decrease sinovac as an inferior good, and increase pfizer as a normal good ( $B \rightarrow C$ )
- In price effect, when  $P_{\text{sinovac}}$  decrease, consumer will increase sinovac as an ordinary good ( $A \rightarrow C$ )

Q. a.)



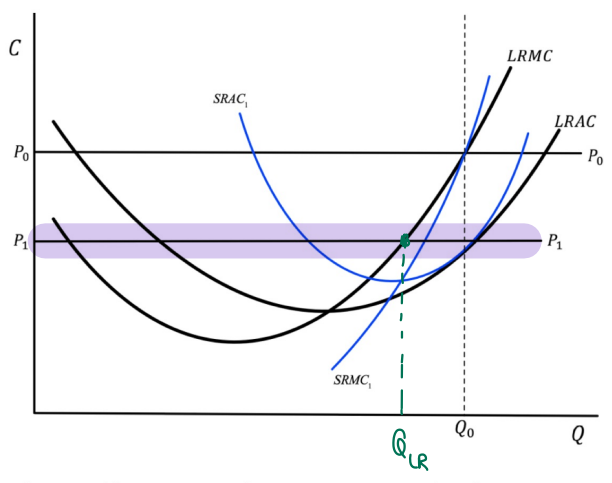
∴ Max  $\pi$  :  $MR = MC$   
 $P_1 = SRMC_1$   
 $\therefore \pi_{SR} = (P_1 - SRAC_1) \times Q_1$

b.)

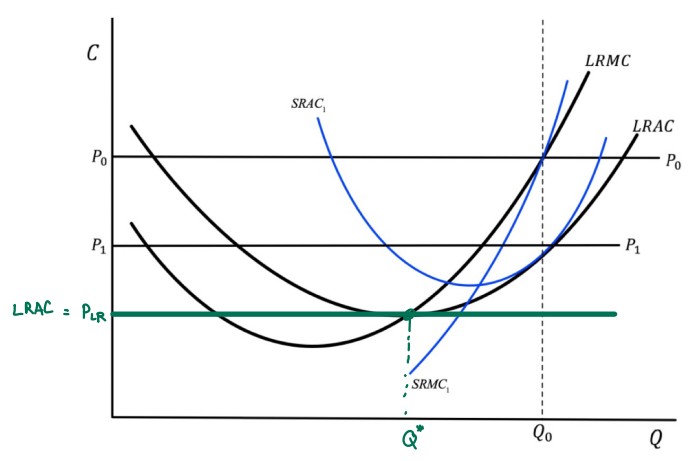


∴  $\pi_{SR} = (P_1 - SRAC) \times Q_1$   
 $\pi_{LR} = (P_1 - LRAC) \times Q_1$   
 \* Since  $LRAC < SRAC$   
 $\therefore \pi_{LR} > \pi_{SR}$

c.)

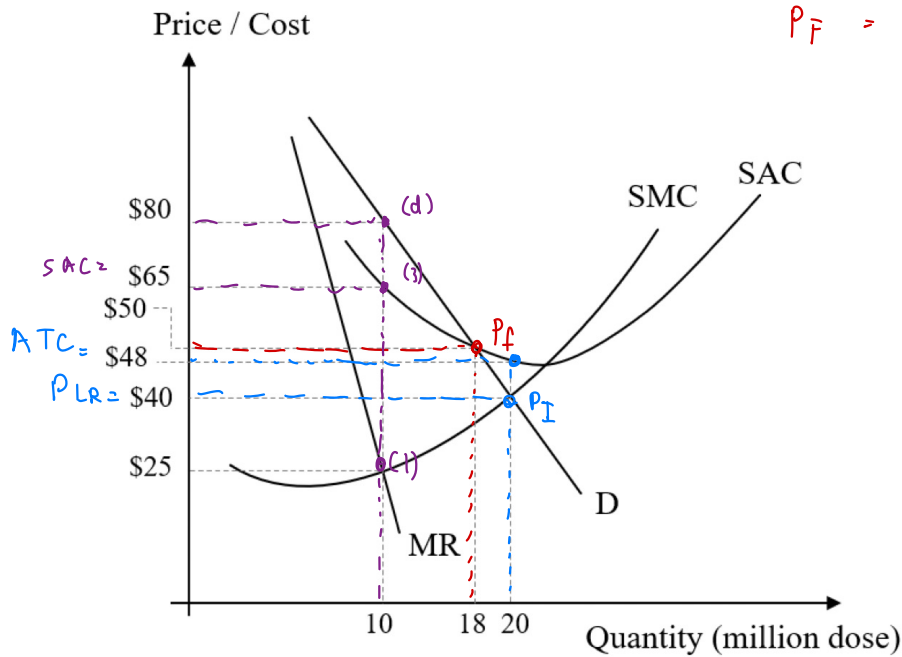


LR equilibrium at  $P_1$  :  $P_1 = LRMC$   
Ans  $Q_{LR}$  is  $Q^*$  at Long Run  $P_1$



LR equilibrium :  $P_{LR}^* = LRMC = \min LRAC$   
Ans  $Q^*$  when no new sellers enter.

3)



$$P_I = P > MC$$

$$P_I = P = ATC \text{ (profit=0)}$$

a.)  $Q_M^* = 10$  million doses

$$P_M^* = \$80 \text{ per doses}$$

b.)  $\Pi = (80 - 65) \times 10 = \$150$  million

c.)  $Q_M^* = 18$  millions doses

$$P_f^* = \$50 \text{ per doses}$$

d.) When Government  $Q^* = 20$  million dose, Monopoly faces loss since  $ATC > P_I^*$

$\therefore$  Government must subsidize that loss in order to create incentive for monopoly to produce.

$$\begin{aligned} \therefore \text{subsidize} &= (ATC - P) \times Q^* \\ &= (48 - 40) \times 20 \\ &= \$160 \text{ million} \end{aligned}$$

each person will pay at \$40 \*