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3. Suppose the price elasticity of demand for heating oil is 0.2 in the short run and 0.7 in the long run.

   a. If the price of heating oil rises from $1.80 to $2.20 per gallon, what happens to the quantity of heating oil demanded in the short run? In the long run? (Use the midpoint method in your calculations.)

   b. Why might this elasticity depend on the time horizon?

7. Suppose that your demand schedule for pizza is as follows:

Price	Quantity Demanded (income = $20,000)	Quantity Demanded (income = $24,000)
$8	40 pizzas	50 pizzas
10	32	45
12	24	30
14	16	20
16	8	12

   a. Use the midpoint method to calculate your price elasticity of demand as the price of pizza increases from $8 to $10 if (i) your income is $20,000 and (ii) your income is $24,000.

   b. Calculate your income elasticity of demand as your income increases from $20,000 to $24,000 if (i) the price is $12 and (ii) the price is $16.

3. a.) Short run (Mid point method)

$$\eta_D = \frac{\text{Percentage change in Quantity demand}}{\text{Percentage change in Price}}$$

$$\eta_D = \frac{\%\Delta Q_D}{\%\Delta P}$$

$$0.2 = \frac{\%\Delta Q_D}{\frac{P_1 - P_0}{\frac{P_1 + P_0}{2}}}$$

$$0.2 = \frac{\%\Delta Q_D}{\frac{(2.2 - 1.8)}{\frac{(2.2 + 1.8)}{2}}}$$

$$0.2 = \frac{\%\Delta Q_D}{\frac{0.4}{2}}$$

$$(0.2)(0.2) = \%\Delta Q_D$$

$$0.04 = \%\Delta Q_D$$

So, if the price of elasticity is 0.2 in short run, and price increase 20% the the quantity demand will fall by 4%.

For long run

$$\eta_D = \frac{\%\,\Delta Q_D}{\%\,\Delta P}$$

$$\eta_D = \frac{\%\,\Delta Q_D}{\frac{(P_1 - P_0)}{\frac{(P_1 + P_0)}{2}}}$$

$$0.7 = \frac{\%\,\Delta Q_D}{\frac{(2.2 - 1.8)}{\frac{(2.2 + 1.8)}{2}}}$$

$$0.7 = \frac{\%\,\Delta Q_D}{0.2}$$

$$0.14 = \%\,\Delta Q_D$$

∴ So, if the price of elasticity is 0.7 in long run and the price increases by 20%, the quantity demand will fall by 14%

b.) In reality, elasticity determine by what will be the substitute. For examples, when people have more time, meaning that people have more opportunity to find substitute or even better.

7. 1) i $\eta_D = \dfrac{\text{percentage change in } Q_D}{\text{percentage change in } P}$

$$\eta_D = \frac{\%\Delta Q_D}{\%\Delta P}$$

$$\eta_D = \frac{\dfrac{Q_2 - Q_1}{\left(\dfrac{Q_2 + Q_1}{2}\right)}}{\dfrac{P_2 - P_1}{\left(\dfrac{P_2 + P_1}{2}\right)}}$$

$$\eta_D = \frac{\dfrac{32-40}{\left(\dfrac{32+40}{2}\right)}}{\dfrac{10-8}{\left(\dfrac{10+8}{2}\right)}}$$

$$\eta_D = \frac{\dfrac{-8}{36}}{\dfrac{2}{9}}$$

$$\eta_D = \frac{-8}{36} \cdot \frac{9}{2} = -1$$

②

$$\eta_D = \frac{\%\Delta Q_D}{\%\Delta P}$$

$$\eta_D = \frac{(Q_2 - Q_1)/Q_1}{(P_2 - P_1)/P_1}$$

$$= \frac{\Delta Q}{\Delta P_1} \cdot \frac{P_1}{Q_1}$$

$$= \frac{1}{\text{slope}} \cdot \frac{\bar{P}}{\bar{Q}}$$; mid point method.

$$= \frac{1}{\dfrac{(10-8)}{(32-40)}} \cdot \frac{(8+10)}{(40+32)}$$

$$= \frac{-8}{2} \cdot \frac{18^{9}}{72_{8}}$$

$$\eta_D = -1$$ ✻

ii.) $\eta_D = \dfrac{\text{percentage change in } Q_D}{\text{percentage change in } P}$ ①

$$\eta_D = \frac{\%\Delta Q_D}{\%\Delta P}$$

$$\eta_D = \frac{\dfrac{Q_2 - Q_1}{\left(\dfrac{Q_2 + Q_1}{2}\right)}}{\dfrac{P_2 - P_1}{\left(\dfrac{P_2 + P_1}{2}\right)}}$$

$$\eta_D = \frac{\dfrac{45 - 50}{\left(\dfrac{45 + 50}{2}\right)}}{\dfrac{10 - 8}{\left(\dfrac{10 + 8}{2}\right)}}$$

$$\eta_D = \frac{\dfrac{-5}{\left(\dfrac{95}{2}\right)}}{\dfrac{2}{9}}$$

$$\eta_D = \frac{-5}{\left(\dfrac{95}{2}\right)} \times \frac{9}{2} = \frac{-45}{95} = -0.4737$$

②

$$\eta_D = \frac{\%\Delta Q_D}{\%\Delta P}$$

$$\eta_D = \frac{(Q_2 - Q_1)/Q_1}{(P_2 - P_1)/P_1}$$

$$= \frac{\Delta Q}{\Delta P_1} \cdot \frac{P_1}{Q_1}$$

$$= \frac{1}{\text{slope}} \cdot \frac{\overline{P}}{\overline{Q}}$$

$$= \frac{1}{\dfrac{(10-8)}{(45-50)}} \cdot \frac{(10+8)}{(45+50)}$$

$$= \frac{-5}{2} \cdot \frac{18^{9}}{95_{19}}$$

$$\eta_D = -0.4737 \quad \text{※}$$

b.) i) $\eta_I = \frac{\%\Delta Q_D}{\%\Delta I}$

$= \frac{\frac{30-24}{24}}{\frac{24,000-20,000}{20,000}}$

$= \frac{\frac{6}{24}}{\frac{1}{5}}$

$= \frac{30}{24}$

$M_I = 1.25$

ii) $\eta_I = \frac{\%\Delta Q_D}{\%\Delta I}$

$= \frac{\frac{12-8}{8}}{\frac{24,000-20,000}{20,000}}$

$= \frac{\frac{4}{8}}{\frac{1}{5}}$

$= \frac{20}{8}$

$M_I = 2.5$