

Military Business Cycle, Coups, and Economics of Corruption

Bhanupong

Lecture 26

Quotations from the 34th US president

“National security does not mean militarism or any approach to it. Security cannot be measured by the size of munitions stockpiles or the number of men under arms or the monopoly of an invincible weapon.

That was the German and Japanese idea of power which, in the test of war, was proved false.

Even in time of peace, the index of material strength is unreliable, for arms become obsolete and worthless; vast armies decay while sapping the strength of the nations supporting them; monopoly of a weapon is soon broken.”

Our great quotation

- **“If you want peace for our nation, we must be ready to prepare for wars.”**

King Rama 6

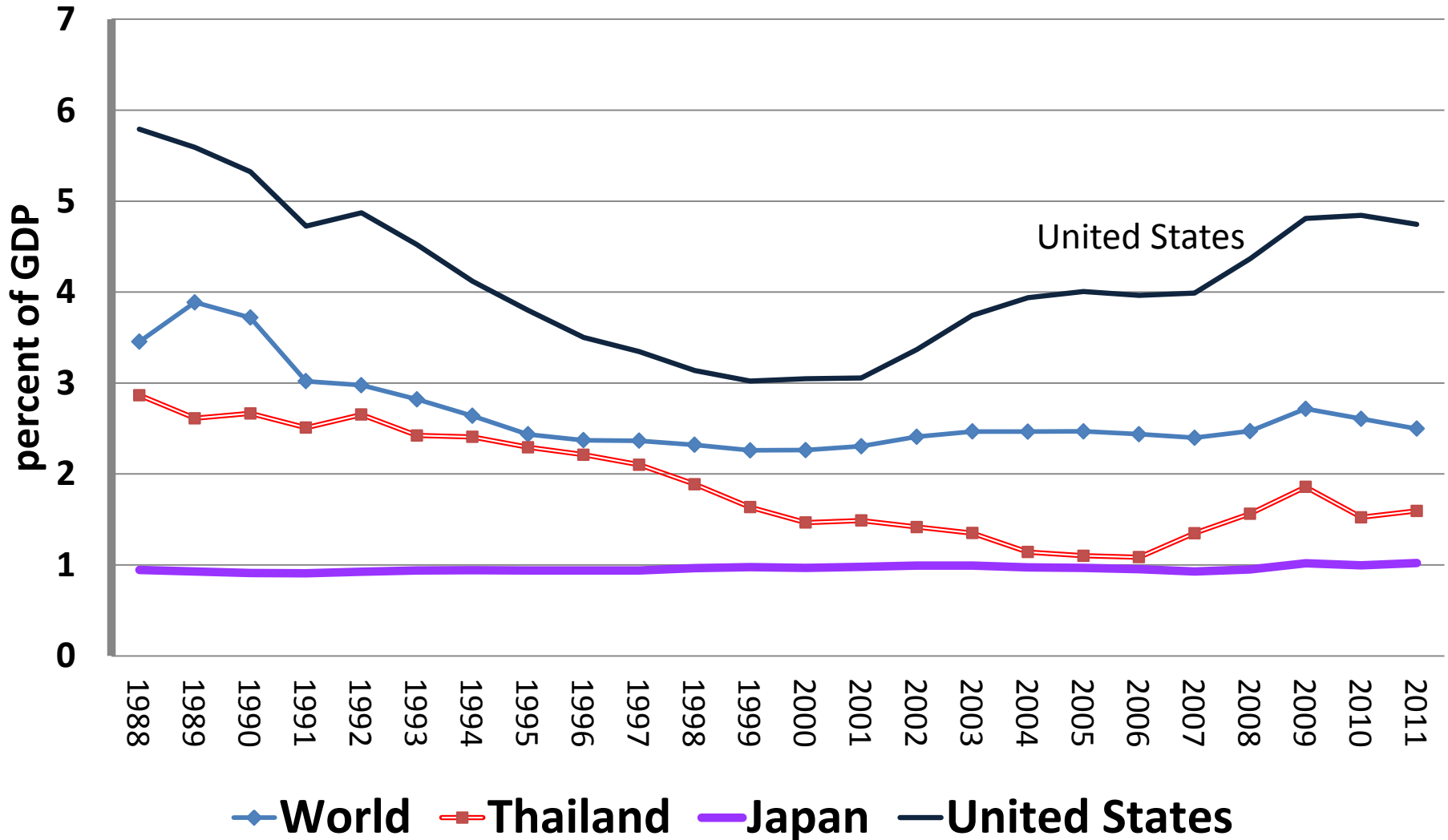
Main themes

- Determinants of military spending
- Peace dividends
- Political vs. military business cycles
- Institution inefficiency and growth
- Corruption and marginal return on capital

Determinants of military spending

- External and civil wars, military spending by potential enemies, population, and democracy.
- While democracy is negatively related to military burden, other factors contribute to higher defense spending.

Military Expenditures



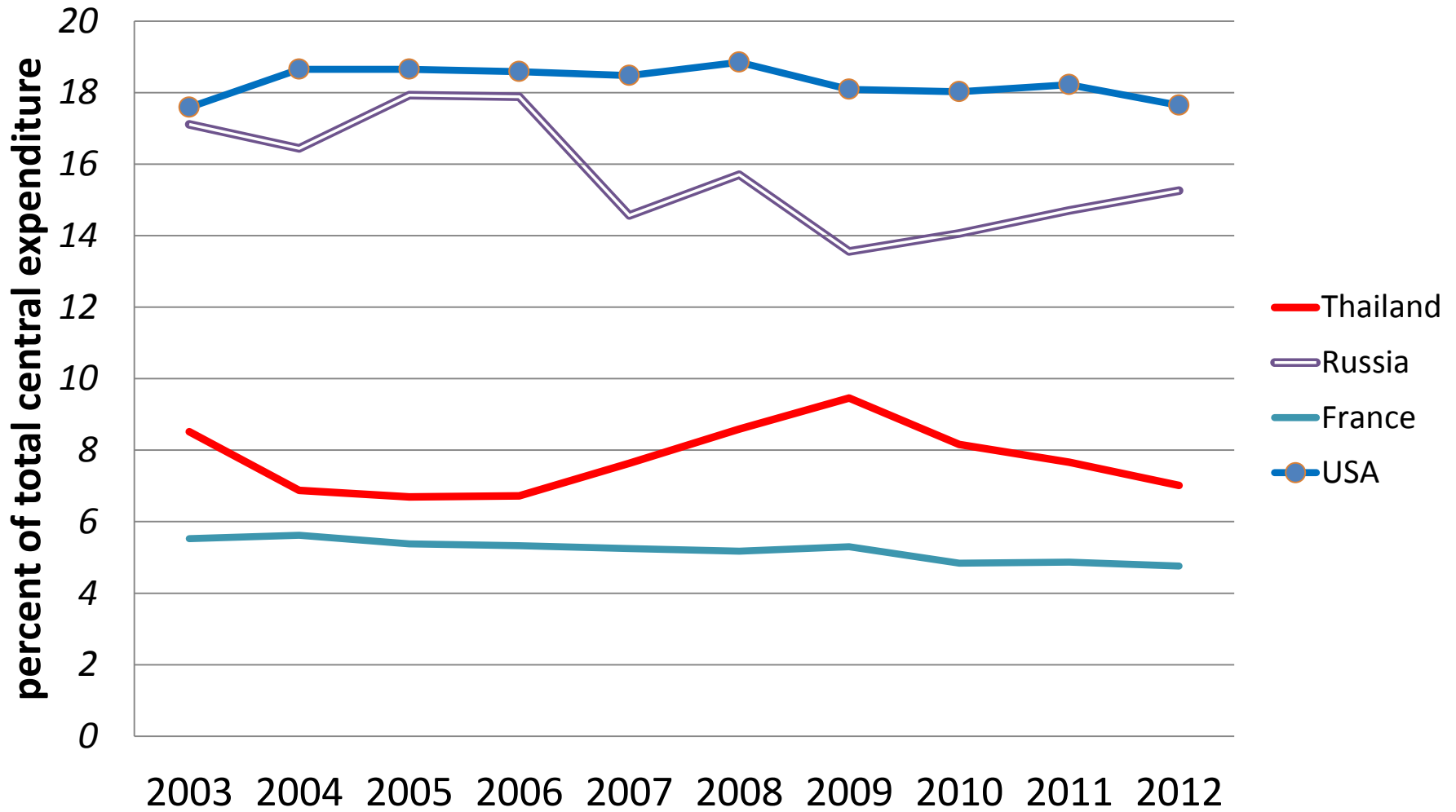
Peace Dividend

- Military spending can be considered as a wasteful spending in time of peace.
- The term “peace dividend” refers to a potential long-term benefit as budgets for defense spending are assumed to be at least partially redirected to social programs and/or a decrease in taxation rates.
- **Guns versus butter** theory used at the end of the Cold War, when many Western nations significantly cut military spending.

Political business cycle

- Governments tend to stimulate their economies with expansionary fiscal and monetary policies *before* elections, resulting in employment gains or wealth transfers, thus increasing government popularity.
- Restrictive policies *after* the election lead to a full circle in economic activity (Nordhaus, 1975)

Military Expenditure



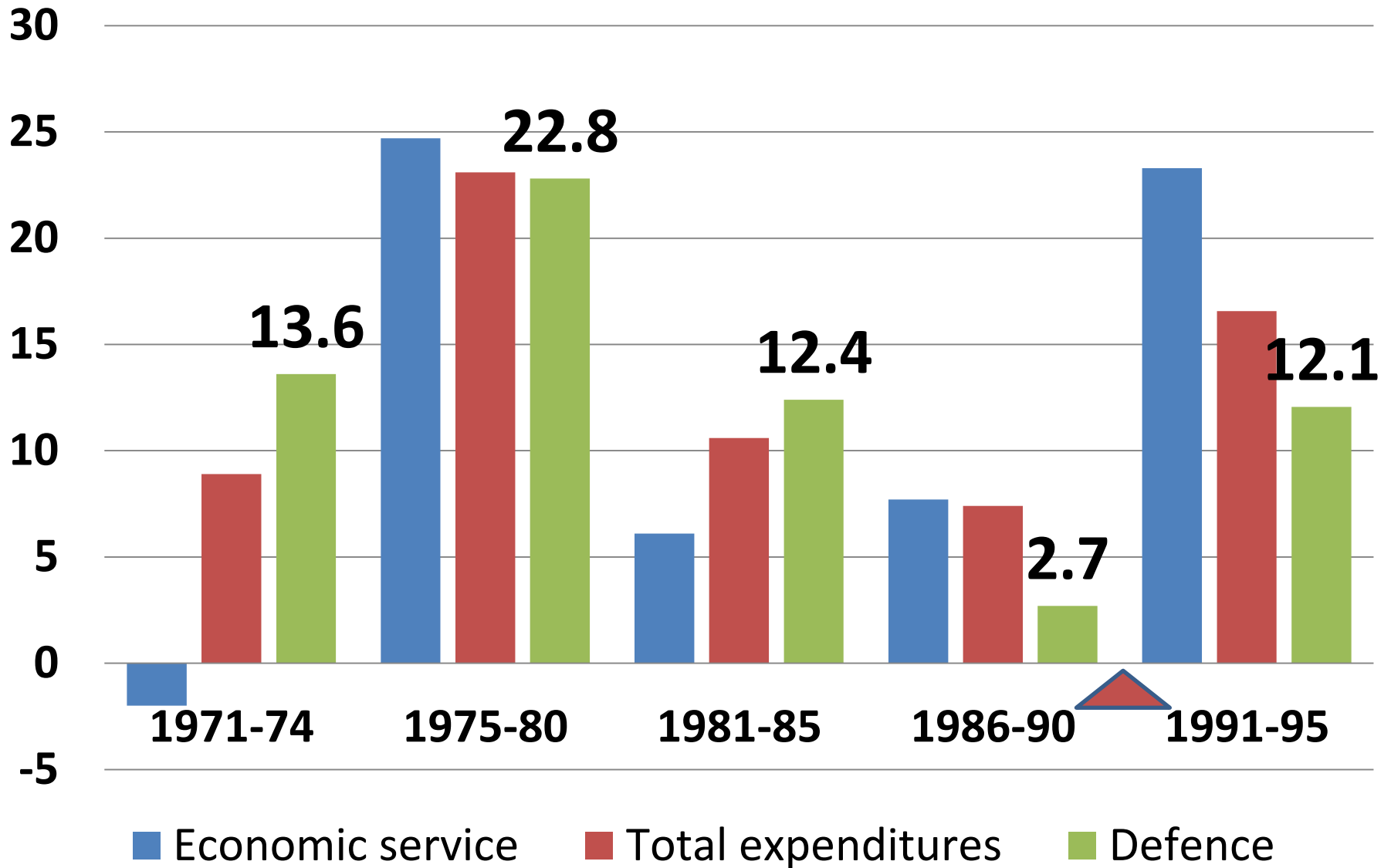
Land of the coups (and PM name)

Eight coups within 23 years

- 1971 (General Thanom)
- 1976 (Seni)
- 1977 (Thanin)
- 1981, 1985 (General Prem, coup attempts)
- 1991 (Chartchai overthrown by General Suthorn, Feb 1991)
- 2006 (Thaksin overthrown by General Sonthi, Sep 19, 2006)
- 2014 (Yingluk overthrown by General PCOC, May 22, 2014)

Military Business Cycle

(period average growth rate)

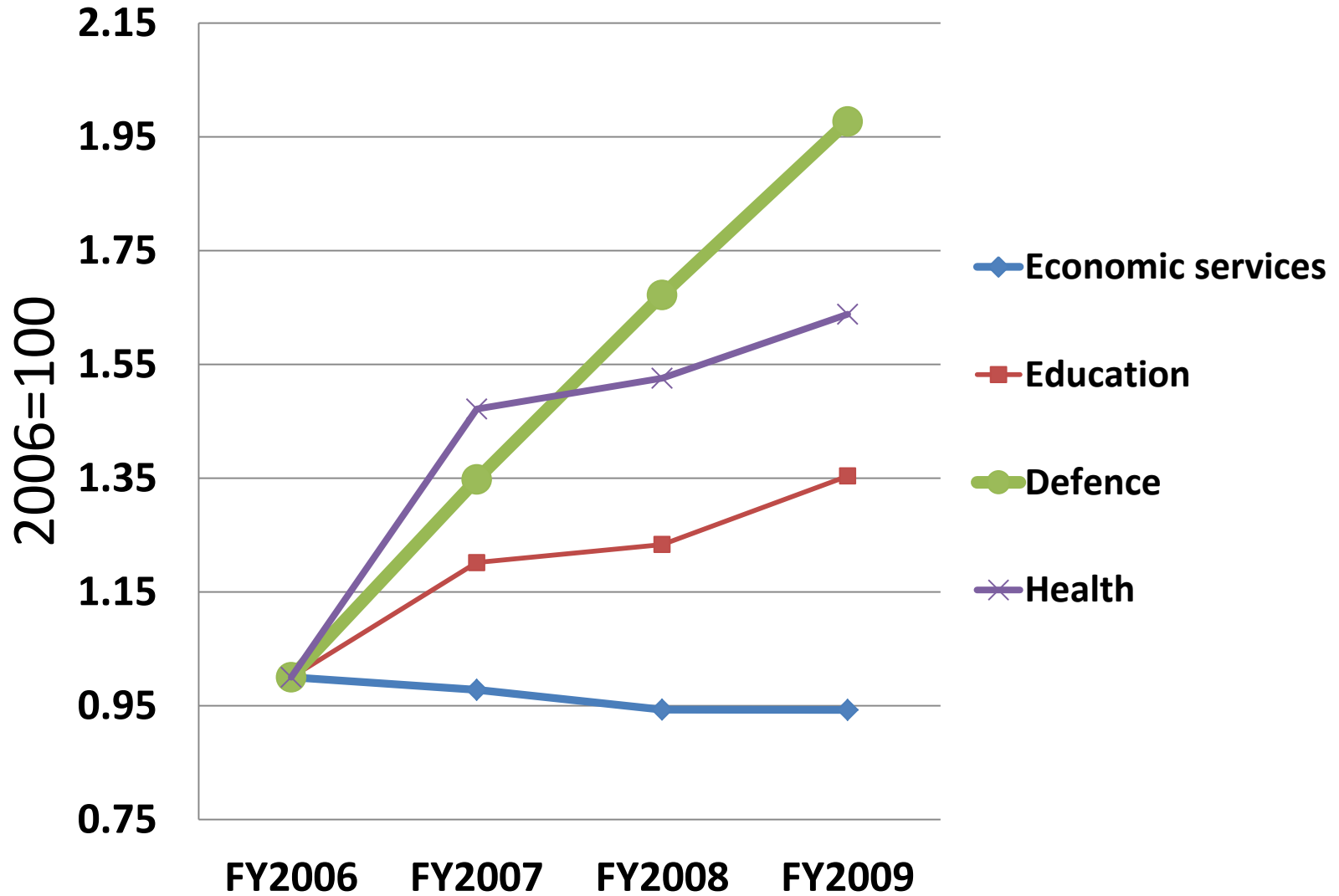


Hypothesis of military business cycle

- ***Military spending slump is a leading indicator of a military coup in Thailand***
- Military spending rises rapidly after a military coup and slowly dies off as a democratic government is elected under a new constitution.

Budget appropriation after the 2006 coup

Source: Bureau of the Budget



Seemingly transparent procedures

- Strategic use of multi-year budgeting whereby really tough policies are systematically postponed to year 2,3, or 4 of the plan and seldom implemented since multi-year plans can be revised every year (Alesena & Perotti (AER, 1996)

Fiscal illusion

- Politicians generally choose to be ambiguous.
- Buchanan and Wagner (1977): Uninformed and naïve voters **underestimate the costs** of current and future public programs.
- Even with rational voters, ***strategic ambiguity*** may create advantage for policy makers in pursuing their goals (Rogoff, 1990).

Creative fiscal policy

- Optimistic prediction on key macroeconomic variables (confirmed by the next slide).
- Optimistic forecasts of the effects on the budget of various new policies.
- Creative and strategic use of what is kept in and off the budget.
- *“The Thai government estimated that economic growth would rise to 2% to 3% in 2010 as the result of the 2009 fiscal stimulus, and 5 % annually with in the next few years.”*

Fiscal Policy Office: Stimulus can boost the 2014 GDP to 2%

- “Economic growth is likely to reach 2% this year if stimulus measure that will come to force in the fourth quarter are taken into account”
- “Growth is expected to rise to 4.5% next year (2015) on the back of the planned economic stimulus” Finance Minister Sommai Phasee
- Bangkok Post, Sep 30, 2014

Fiscal indiscipline

- Rule of fiscal prudence cannot be ignored.
- Multi-year budget is detrimental to fiscal flexibility and efficiency.
- Non-transparent budgetary procedure conceals corruption.

Growth and institutional efficiency

- Revolutions and coups, political assassinations **tend to lower long-term growth** (Barro, QJE 1991)
- This is true for the most recent coups in Thailand.
- Institutional inefficiency causes low growth.

Indicators of institutional inefficiency

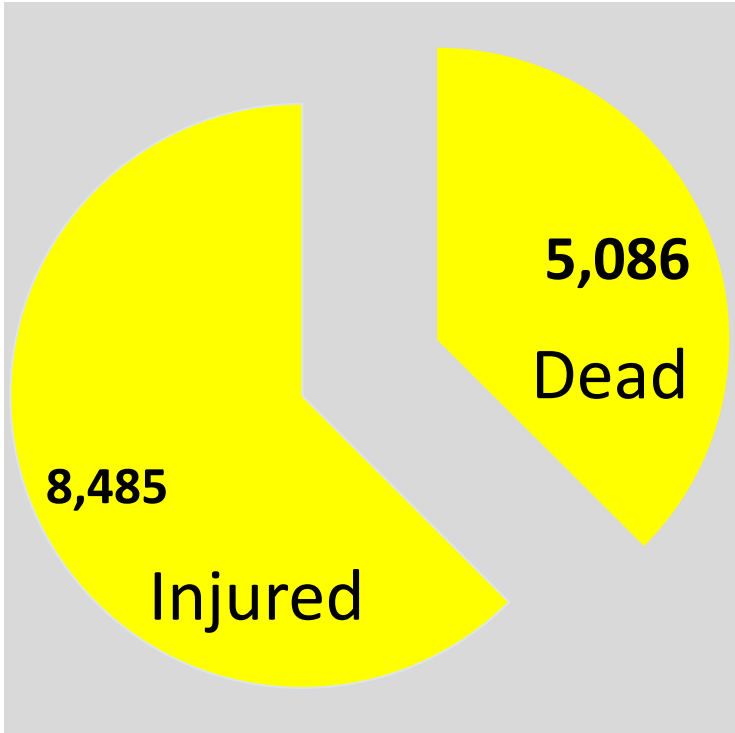
Mauro (QJE, 1995)

- Political changes: Possibility that institutional framework will be changed within the forecast period by elections or other means (e.g. military or/and juristic coup).
- Political instability: Conduct of political activity and the degree to which the orderly political process tends to disintegrate or become violent.

Indicators of institutional inefficiency

- Probability of opposition group takeover (a snap election or dissolve the parliament)
- Stability of labor: Degree to which labor represents possible disruption for manufacturing or business activity.
- Conflicts with neighboring countries
- Terrorism

Southern Violence: Number of dead and injured 2004-2012



Further Indicators

- Legal system, judiciary: Efficiency and integrity of the legal environment as it affect business.
- Bureaucracy and *red tape*

***The World Justice Project
Rule of Law Index 2014
www.worldjusticeproject.org***

	Thailand	Sweden	USA	Myanmar	Japan
Laws are stable	0.39	0.87	0.75	0.23	0.77
Freedom of opinion and expression	0.59	0.95	0.79	0.30	0.79
Effectively Enforced civil justice	0.12	0.89	0.53	0.45	0.76
Overall score	0.52	0.85	0.71	0.41	0.78

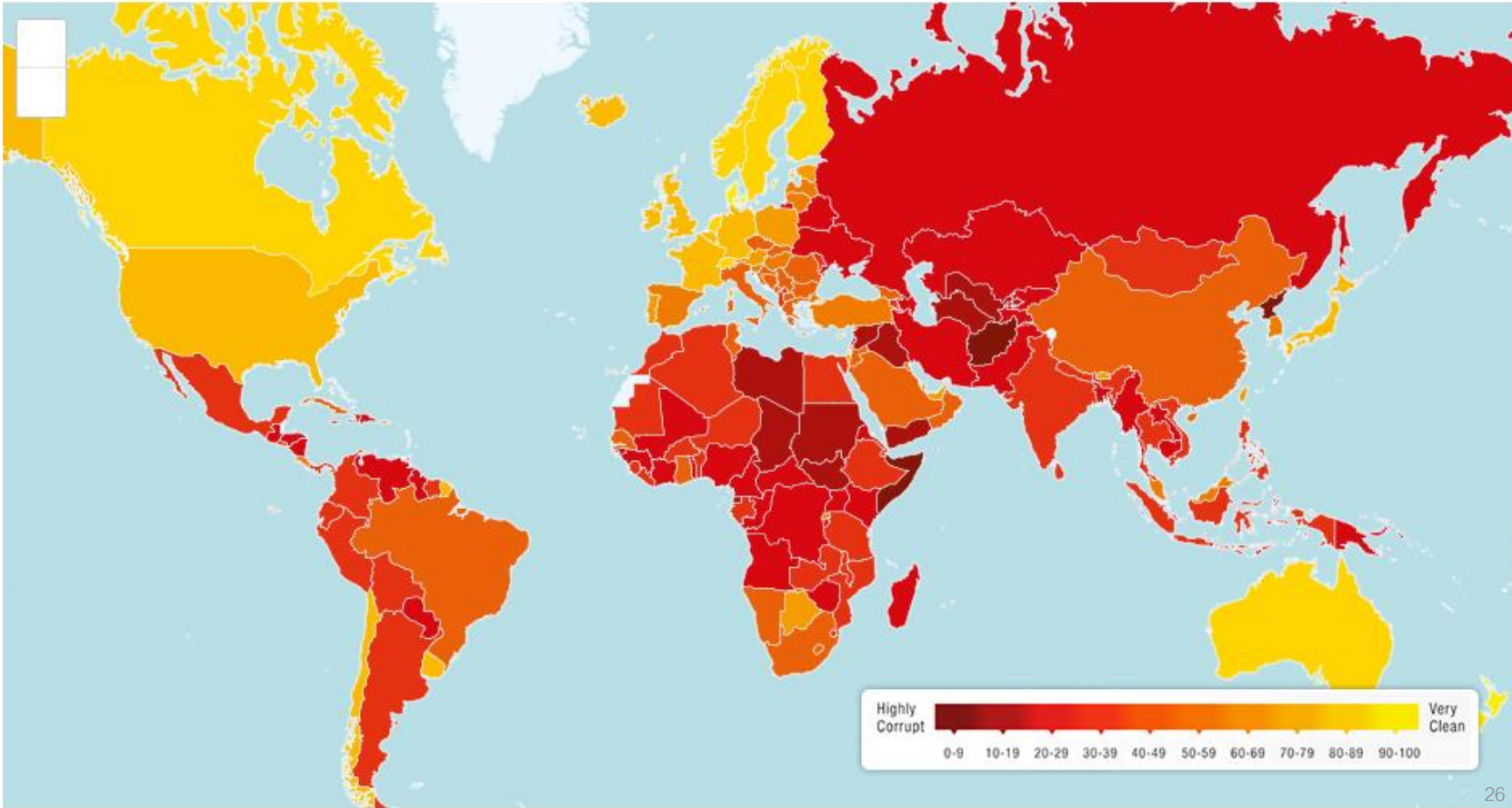
Further Indicator of ineffective institution

Corruption: the degree to which business transactions involve corruption or questionable payments

The Index scores 177 countries on a scale from 0 (highly corrupt) to 100 (very clean). No country has a perfect score, and two-thirds of countries score below 50. This indicates a serious, worldwide corruption problem

CORRUPTION PERCEPTIONS INDEX 2013

[VIEW BROCHURE](#) [VIEW RESULTS TABLE](#)

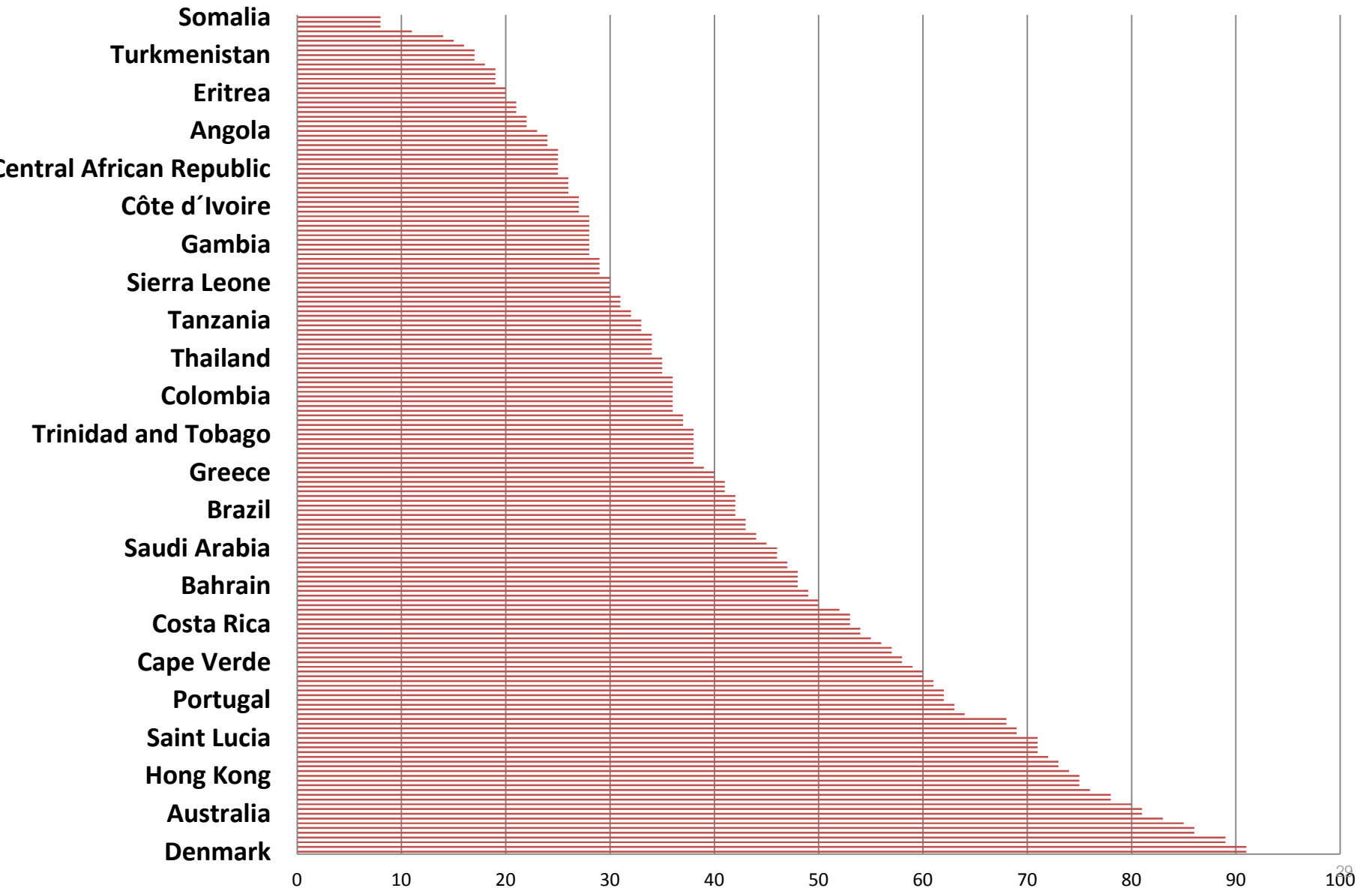


Corruption Perception Index: 2013

	score	Rank (177)
Somalia, N. Korea	8	175
Thailand	35	102
China	40	80
USA	73	19
Japan	74	18
Netherlands	83	7
Singapore	86	5
Denmark	91	1

Corruption lower investments
by reducing the private
marginal product of capital;
thereby lowering economic
growth rate.

Corruption Perception Index: 2013



Compare and contrast

- Too low military spending may be dangerous to democracy because the military need to be pacified.
- Are the justifications for the 2006 coup the same as those in the 2014 coup?
- Indiscipline and defiance to the rule of law have a long lasting impact, causing addiction to military coup.
- Political dynamics would make it difficult to cut current spending in the future.
- Fiscal discipline has been neglected in the pursuit of short-run political gain at the expense of the long-term economic growth and stability.
- Ultra-populism policy can be a legal means of vote buying or returning “happiness” to pacify the masses.

**The UK GT200 distributor was found guilty of fraud
But Thailand purchased GT 2000 bomb detectors employed in the Deep
South**



A Thai soldier using the fraudulent bomb detector GT200 at an army checkpoint. The UK-based manufacturer was sentenced to jail last Friday. (Pic: AP)

The Army's GT200

Detecting *golf balls or bombs?*

- A bomb-dowsing rod: The GT200 devices have proved worthless at finding explosives. (500 million baht)
- Even more seriously, they have actually resulted in casualties, and inhuman rights violations against civilians, particularly in the South.

A multi-billion-baht boondoggle

- The list of boondoggle is long but includes the country's greatest white elephant ever, the multi-billion-baht aircraft carrier purchased from Spain during the height of the country's economic growth in the late 20th century.
- Design and constructed by Spanish shipbuilder [Bazán](#), *Chakri Naruebet* was ordered in 1992, launched in 1996, and commissioned into the Royal Thai Navy in 1997.

HTMS Chakri Naruebet



Thailand's first aircraft carrier

- The flagship of the Royal Thai Navy and Thailand's first and only aircraft carrier.
- The aircraft carrier HTMS Chakri Naruebet was sent out to rescue people stranded on islands like Koh Tao.
- Requires vertical takeoff aircrafts

The Air force and the Gripen

- Adding to the equally ground-bound Alpha jets purchased against massive public opposition, the Gripen fighters were purchased from Sweden.
- Vertical takeoff jets bought together with the aircraft carrier.
- The Gripen have never effectively flown in combat.

The Gripen



Threat by neighbors

- The decision to buy the Chinese-made tanks was prompted by the fact that Thailand then faced a serious security threat on its eastern border from a hostile Vietnam, which had occupied Cambodia and fought a war with Cambodian resistance forces secretly backed by Thailand and the United States.
- The Thai army also ***could not afford*** the more expensive armored vehicle from the US or the other western countries.
- The 25 tanks were bought at a "friendship price" of about one billion baht from China in 1987 when Gen Chavalit Yongchaiyudh was army commander-in-chief.

T69-II

During the 1980s, China was reported to have sold hundreds of Type 59 and Type 69 main battle tanks to Iraq



Size of this preview: 800 × 546 pixels. Other resolutions: 320 × 219 pixels | 640 × 437 pixels | 1,024 × 699 pixels | 1,280 × 874 pixels.

Real Fear? Too heavy T69

- The Chinese-made tanks were found to be too heavy and became stuck in the muddy terrain on the eastern border of Thailand, especially during the rainy season.
- The tanks were never positioned near the border, particularly at the Aranyaprathet-Poipet border, where it was feared that Vietnamese armour would make its move if there was an invasion.

Decommissioned tanks and care for environment: Army's wasteful defense spending

- *Bangkok Post, published: 27/07/2010*
- The army's dumped a fleet of 25 decommissioned Chinese-made T69-2 medium tanks into the sea off Narathiwat and Pattani provinces
- The good news is that the army demonstrated that it is not just a heartless fighting machine, but has a soft side too, for the environment.
- The unusable tanks (there are no parts for repairs) will form an artificial coral reef, a shelter for fish and other marine life in the sea off the two southernmost provinces.

Ukraine BTR-3E1 armored personnel carrier(APC).

- The purchase of the Ukrainian armored cars was another expensive exercise in poor military judgment.
- Altogether 535 units were bought at an average price of one million baht apiece;

Ukraine BTR-3E1

The **BTR-3** is an 8×8-wheeled [armored personnel carrier](#) was designed by Adcom Manufacturing from [UAE](#) in 2000/2001 and manufactured in [Ukraine](#)

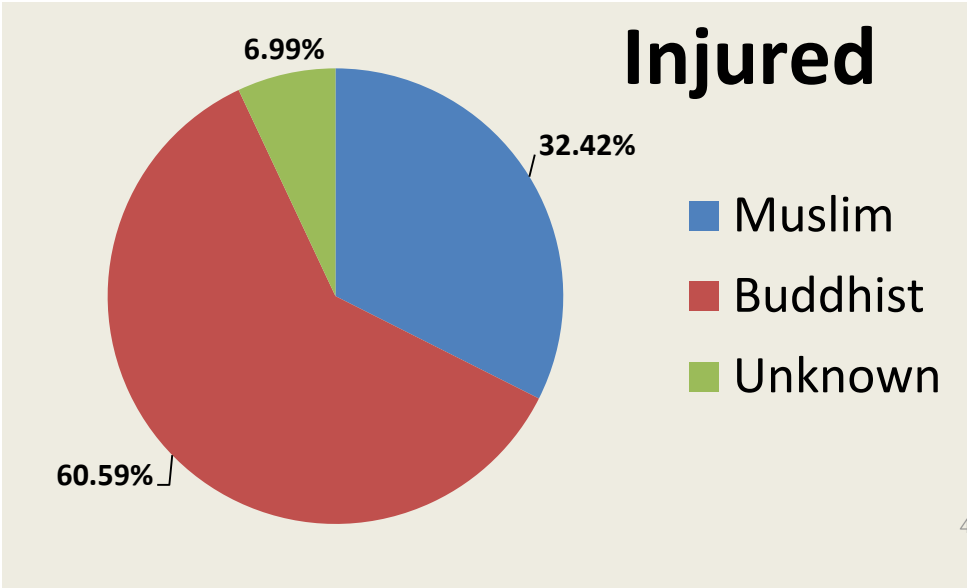
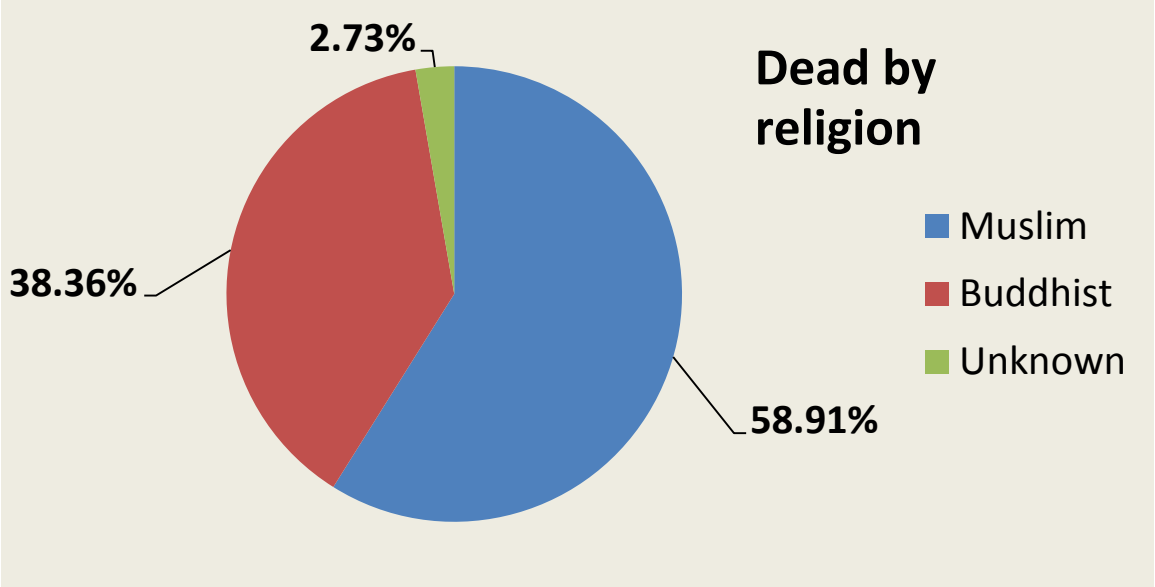


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Ukraine BTR-3E1

- 96 BTR-3E1s delivered with the price tag of 4 billion baht, 120 more on order from Ukraine.
- The first 2 of 96 BTR-3E1 have been delivered at U Tapao Airport on 17 September 2010.
- The second batch of 121 BTR-3E1s with a price tag of 5 billion baht have been ordered by [Royal Thai Army](#) and 14 BTR-3E1s have been ordered by [Royal Thai Navy](#)

Violence in the South (2004-2012)



A Sky Dragon: Air surveillance

The 350 million baht airship, which leaks and has yet to be fixed and which fails to rise to a safe altitude, above the reach of gunfire. The 350-million-baht "Sky Dragon" had problems with flying.



Submarines for the Navy

- After years of being turned down, it now appears the Royal Thai Navy is actually closer to getting permission to purchase submarines than ever.
- **The Navy was pushing for (Abhisit) Cabinet endorsement of projects that require funding of more than Bt16 billion, to buy six used submarines and to upgrade two of its frigates.**

The U-boats

- The subs -being decommissioned by the German navy - are more than 30 years old but are expected to be good for another 10 years.
- This is essential for training the crews before we can afford a brand-new submarine.

U-206



Gulf of Thailand: Not too shallow to submerge

- Rear Admiral Suriya Pornsuriya, the first commander of the submarine unit, said:
- "These submarines will travel at a depth of 30 metres,"
- "Don't believe rumors they can't run in the Gulf of Thailand because the sea is too shallow. They can work well there."
- Under the current government (PCOC), the interest has been shifted to Chinese submarines.

Khun Suthep's logical argument

- Deputy Prime Minister Suthep Thaugsuban defended the purchase, saying that the 7.7-billion-baht procurement for the submarines is "necessary for maritime territory protection," and that "some countries in the region have submarines and could pose a threat to the national interest."

Dwight D. Eisenhower
34th U.S. President

“Every gun that is made, every warship launched, every rocket fired signifies a theft from those who hunger and are not fed, those who are cold and are not clothed. This world... is spending the sweat of its laborers, the genius of its scientists, the hopes of its children. The cost of one modern heavy bomber is ... a modern brick school in more than 30 cities. It is two electric power plants, each serving a town of 60,000 populations. It is two fine, fully equipped hospitals. It is some 50 miles of concrete pavement. We pay for a single fighter plane with a half-million bushels of wheat. We pay for a single destroyer with new homes that could have housed more than 8,000 people ... This is not a way of life at all ... Under the cloud of threatening war, it is humanity hanging from a cross of iron.”