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INTERMEDIATE MICROECONOMICS

SIXTH EDITION



WILEY

Chapter 6

Inputs and Production Functions

Chapter Six Overview

- Introduction to Inputs and Production Functions
- Production Functions with a Single Input
- Production Functions with More than one Input
- Substitutability Among Inputs
- Returns to Scale
- Technological Progress
- The Elasticity of Substitution for a Cobb-Douglas Production Function

Can They Do It Better and Cheaper?

- GM started adding robots to their assembly lines in the 1990s
 - To save labor costs
- Producers of semiconductor chips use robots in factories that cost up to \$14 billion to construct
 - Must be 1,000 times cleaner than a hospital operating room
 - Easier with robots than humans
- Robots that perform sophisticated tasks are not cheap
- Companies face a trade-off: is the added investment in robots worth the production cost savings

Key Concepts

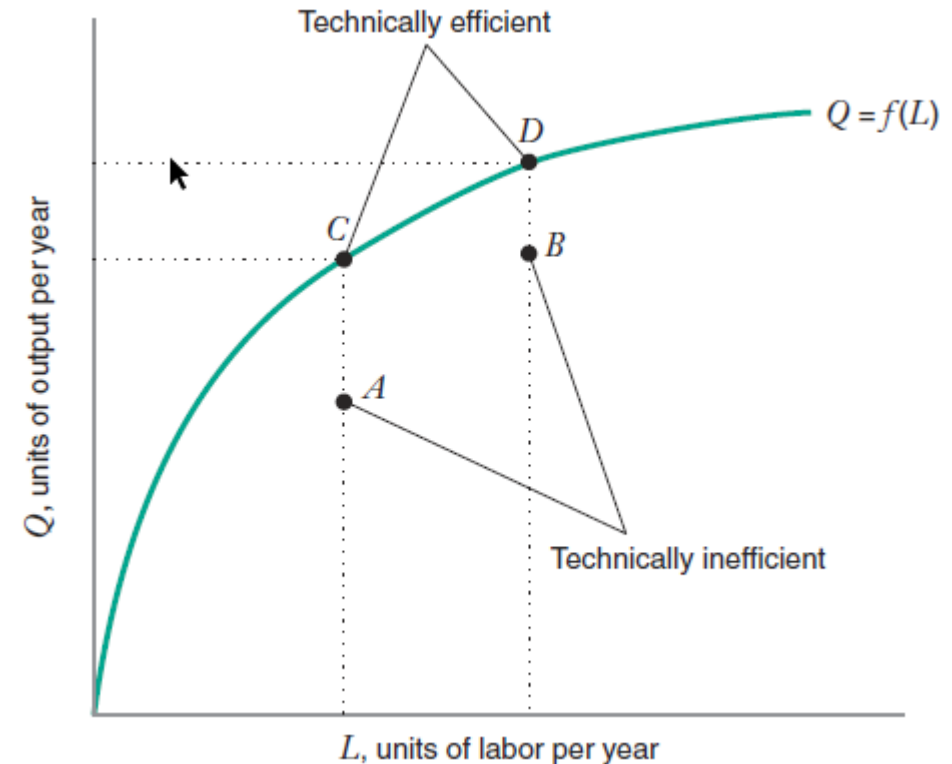
- Productive resources, such as labor and capital equipment, that firms use to manufacture goods and services are called inputs or factors of production
- The amount of goods and services produced by the firm is the firm's output
- Production transforms a set of inputs into a set of outputs
- Technology determines the quantity of output that is feasible to attain for a given set of inputs

Production Function

- The production function tells us the maximum possible output that can be attained by the firm for any given quantity of inputs
- Production Function $Q = f(L, K)$
 - Q = Output
 - K = Capital
 - L = Labor
- The production set is a set of technically feasible combinations of inputs and outputs

Technical Efficiency and Inefficiency

- Technically efficient: sets of points in the production function that maximizes output given input (labor)
 - $Q = f(L, K)$
- Technically inefficient: sets of points that produces less output than possible for a given set of input (labor)
 - $Q < f(L, K)$



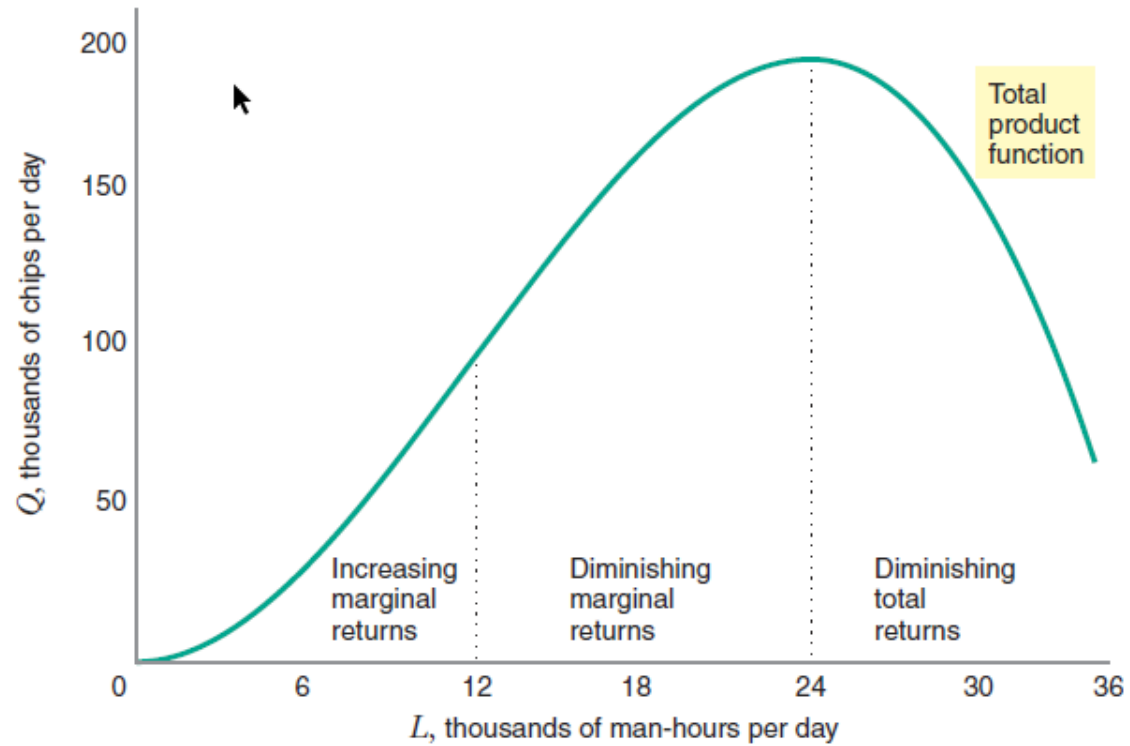
Labor Requirements Function

- Labor requirements function: $L = g(Q)$
- Example: $L = Q^2$
- For production function: $Q = \sqrt{L}$

Total Product

- Total product function: A single-input production function
 - It shows how total output depends on the level of the input
- Increasing marginal returns to labor: An increase in the quantity of labor increases total output at an increasing rate
- Diminishing marginal returns to labor: An increase in the quantity of labor increases total output but at a decreasing rate
- Diminishing total returns to labor: An increase in the quantity of labor decreases total output

Total Product Function



L^*	Q
0	0
6	30
12	96
18	162
24	192
30	150

The Marginal Product

- The marginal product of an input is the change in output that results from a small change in an input holding the levels of all other inputs constant
- $MPL = \Delta Q / \Delta L$
 - (holding constant all other inputs)
- $MPK = \Delta Q / \Delta K$
 - (holding constant all other inputs)
- Example: $Q = K^{1/2}L^{1/2}$
 - $MP_L = (1/2)L^{-1/2}K^{1/2}$
 - $MP_K = (1/2)K^{-1/2}L^{1/2}$

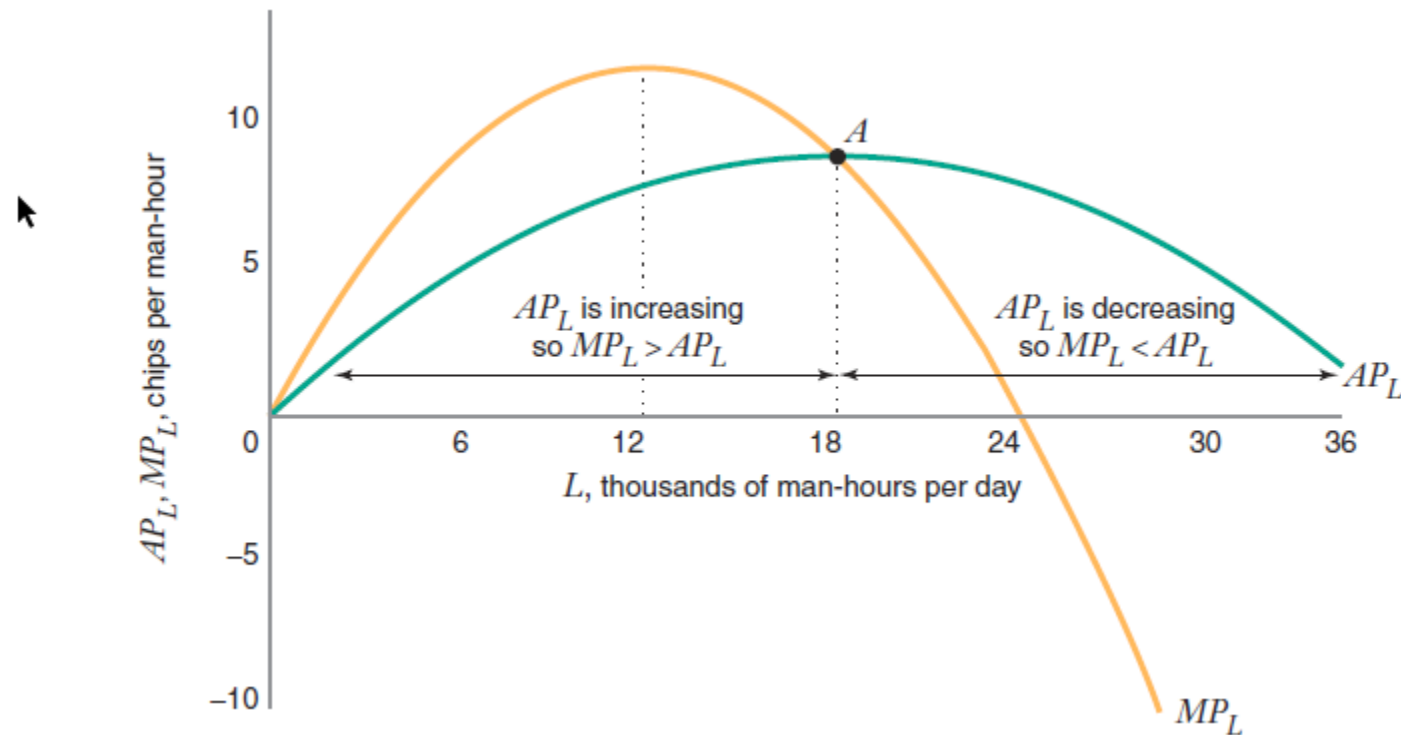
The Average Product & Diminishing Returns

- The average product of an input is equal to the total output that is to be produced divided by the quantity of the input that is used in its production
 - $AP_L = Q/L$
 - $AP_K = Q/K$
- Example:
 - $AP_L = [K^{1/2}L^{1/2}]/L = K^{1/2}L^{-1/2}$
 - $AP_K = [K^{1/2}L^{1/2}]/K = L^{1/2}K^{-1/2}$
- The law of diminishing marginal returns states that marginal products (eventually) decline as the quantity used of a single input increases

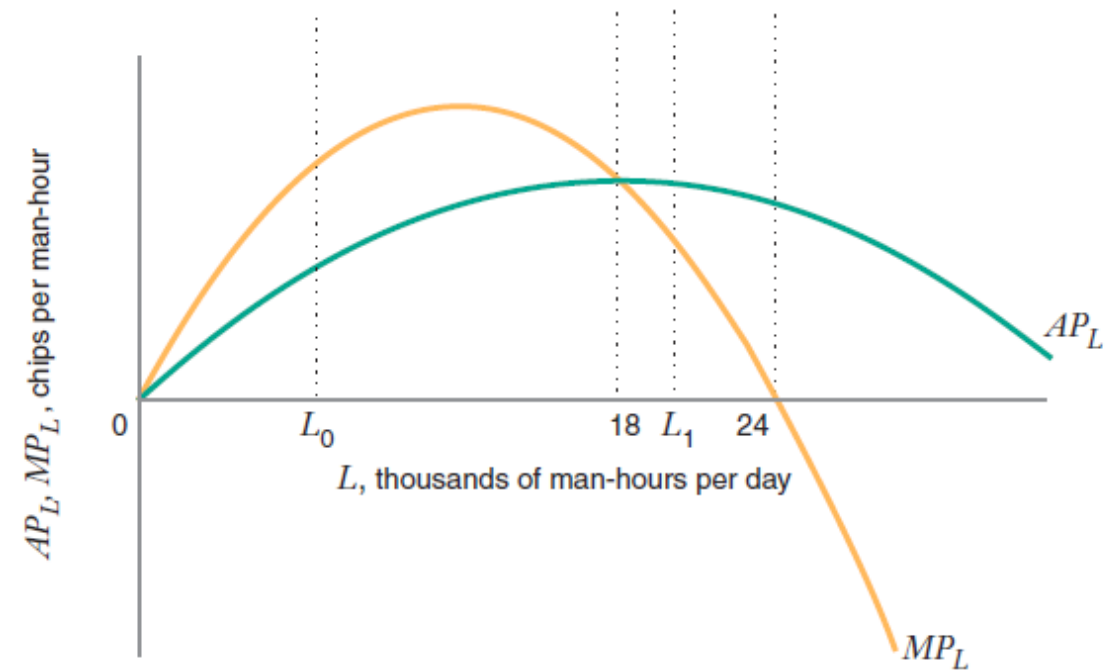
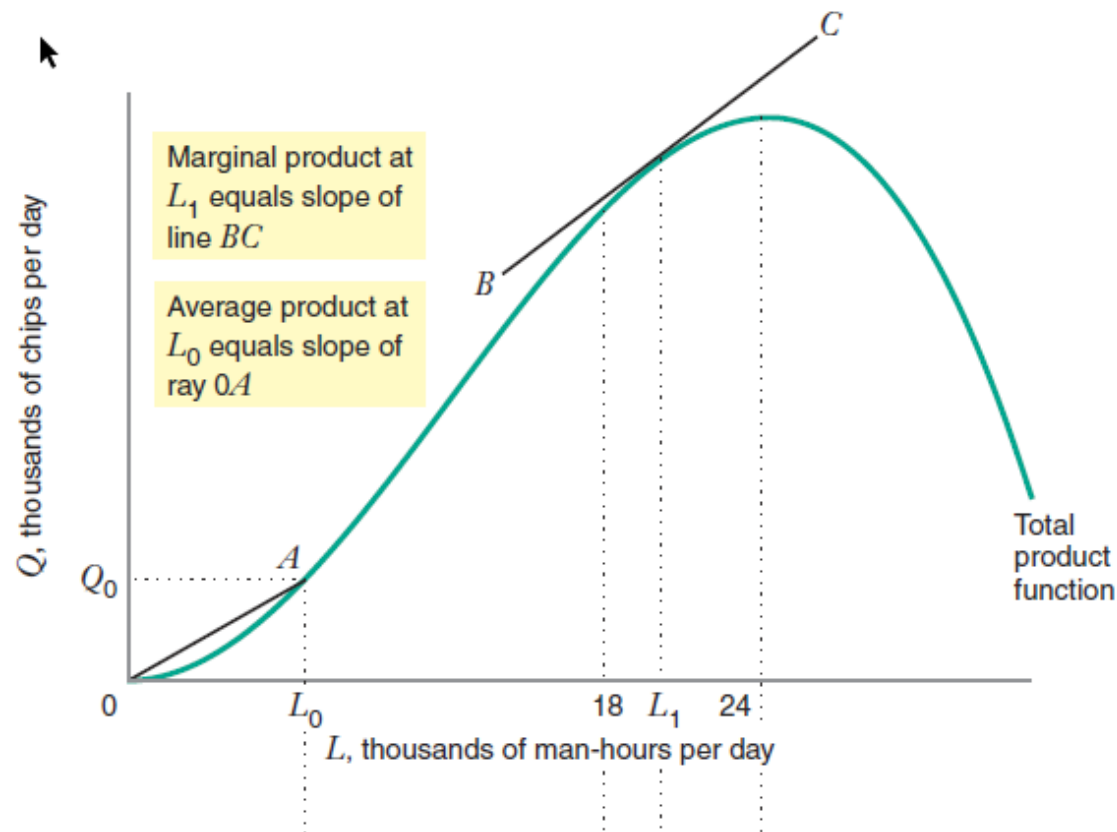
Total, Average, and Marginal Products

L	Q	APL	MPL
6	30	5	-
12	96	8	11
18	162	9	11
24	192	8	5
30	150	5	-7

Average and Marginal Product Functions



Relationship among Total, Average, and Marginal Product Functions

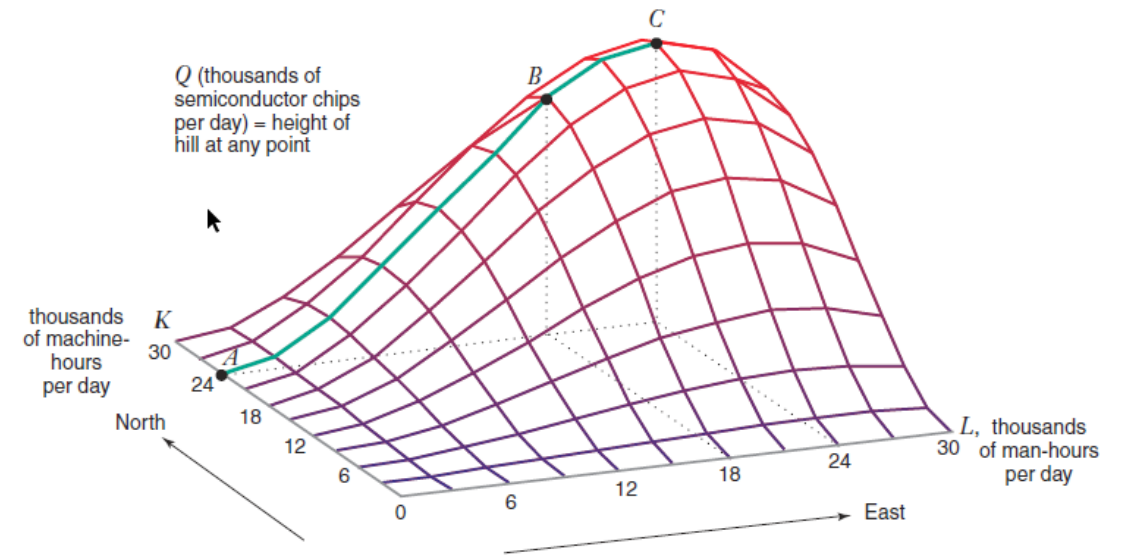


Production Functions with Two Inputs

- Marginal product: change in total product holding other inputs fixed
- $MP_L = \frac{\text{Change in the quantity of output, } Q}{\text{Change in the quantity of labor, } L}$ where K is constant
- $MP_L = \frac{\Delta Q}{\Delta L}$ where K is held constant
- $MP_K = \frac{\Delta Q}{\Delta K}$ where L is held constant

Production Function and Total Product Hill for Semiconductors

		K^{**}					
		0	6	12	18	24	30
L^{**}	0	0	0	0	0	0	0
	6	0	5	15	25	30	23
	12	0	15	48	81	96	75
	18	0	25	81	137	162	127
	24	0	30	96	162	192	150
	30	0	23	75	127	150	117

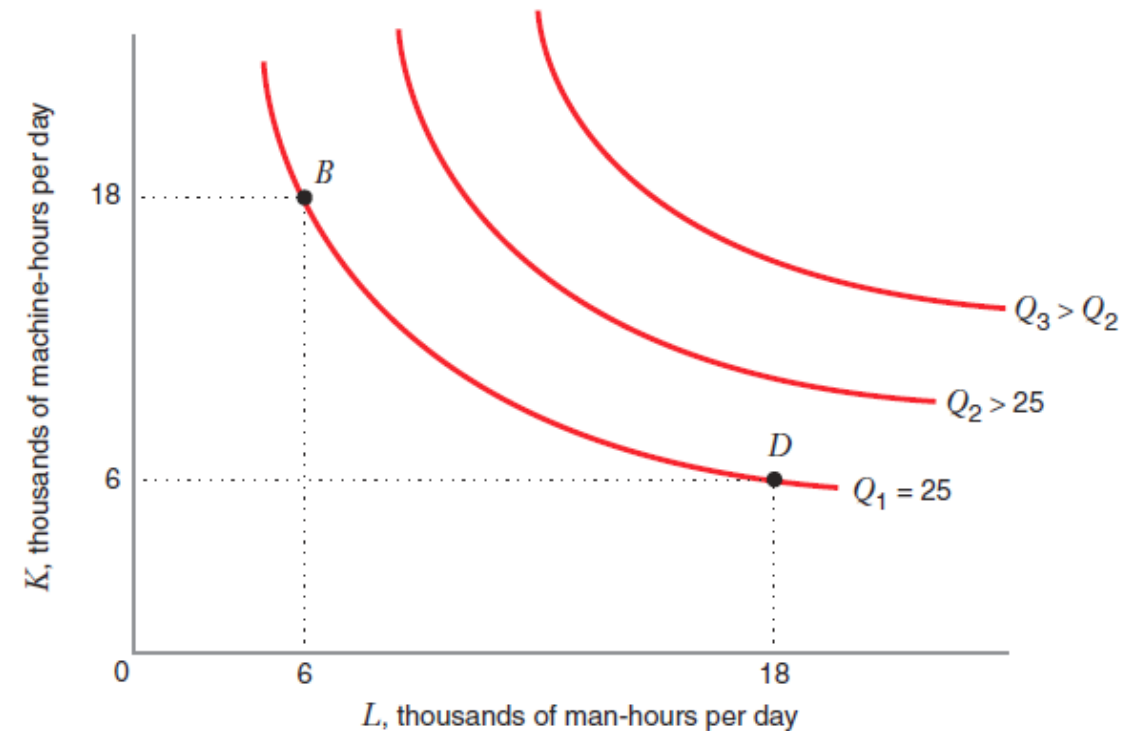


Isoquants

- An isoquant traces out all the combinations of inputs (labor and capital) that allow that firm to produce the same quantity of output
- Example: when $Q = K^{1/2}L^{1/2}$, what is the equation of the isoquant for $Q=20$?
 - $Q = 20 = K^{1/2}L^{1/2} \rightarrow 400 = KL \rightarrow K = 400/L$

Isoquants Graphically

		K^{**}					
		0	6	12	18	24	30
L^{**}	0	0	0	0	0	0	0
	6	0	5	15	25	30	23
	12	0	15	48	81	96	75
	18	0	25	81	137	162	127
	24	0	30	96	162	192	150
	30	0	23	75	127	150	117



Marginal Rate of Technical Substitution

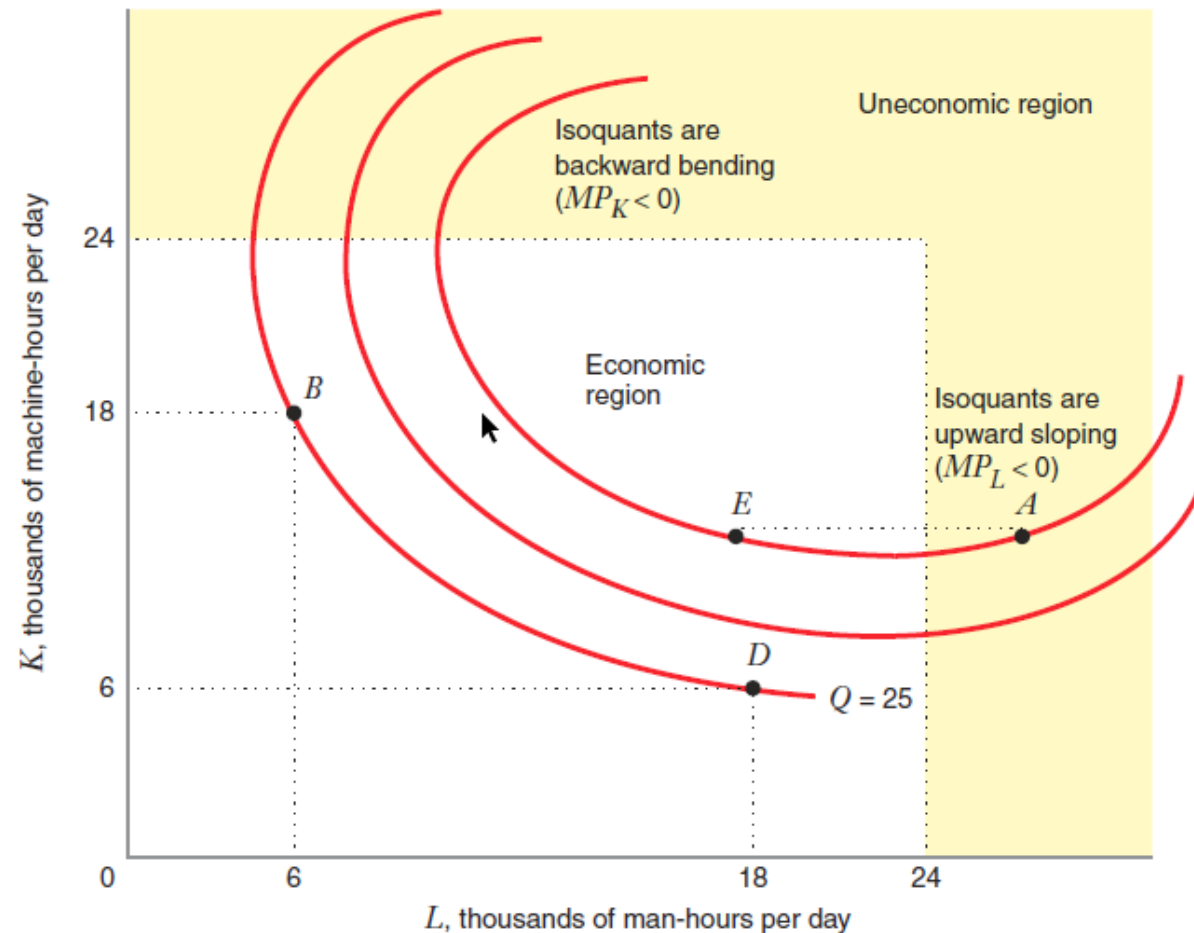
- The marginal rate of technical substitution measures the amount of an input, L, the firm would require in exchange for using a little less of another input, K, in order to just be able to produce the same output as before
- $MRTS_{L,K} = -\Delta K / \Delta L$ (for a constant level of output)
- Marginal products and the MRTS are related:
 - $MP_L(\Delta L) + MP_K(\Delta K) = 0 \Rightarrow$
 - $MP_L / MP_K = -\Delta K / \Delta L = MRTS_{L,K}$

Marginal Rate of Technical Substitution

Continued

- The rate at which the quantity of capital that can be decreased for every unit of increase in the quantity of labor, holding the quantity of output constant, or
- The rate at which the quantity of capital that can be increased for every unit of decrease in the quantity of labor, holding the quantity of output constant
- If both marginal products are positive, the slope of the isoquant is negative
- If we have diminishing marginal returns, we also have a diminishing marginal rate of technical substitution
isoquants are convex to the origin
 - The marginal rate of technical substitution of labor for capital diminishes as the quantity of labor increases, along an isoquant
 - For many production functions, marginal products eventually become negative

Economic and Uneconomic Regions of Production

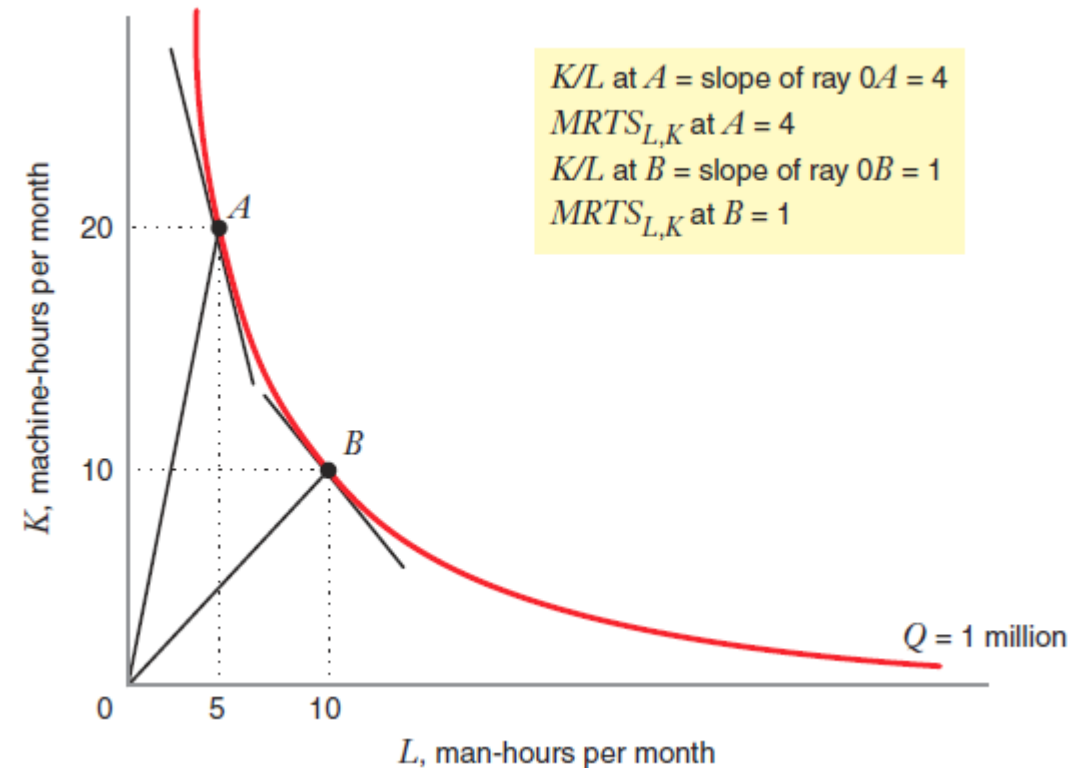


Elasticity of Substitution

- A measure of how easy is it for a firm to substitute labor for capital
- It is the percentage change in the capital-labor ratio for every one percent change in the $MRTS_{L,K}$ along an isoquant
- The elasticity of substitution, σ , measures how the capital-labor ratio, K/L , changes relative to the change in the $MRTS_{L,K}$
- $$\sigma = \frac{\text{Percentage change in capital-labor ratio}}{\text{Percentage change in } MRTS_{L,K}} = \frac{\% \Delta(K/L)}{\% \Delta(MRTS_{L,K})}$$

Example of Elasticity of Substitution of Labor for Capital

- $MRTS_{L,K}^A = 4, K^A/L^A = 4$
- $MRTS_{L,K}^B = 1, K^B/L^B = 1$
- $\sigma = \left[\frac{\Delta(K/L)}{\Delta MRTS_{L,K}} \right] \left[\frac{MRTS_{L,K}}{(K/L)} \right]$
- $\sigma = (-3/-3)(4/4)=1$

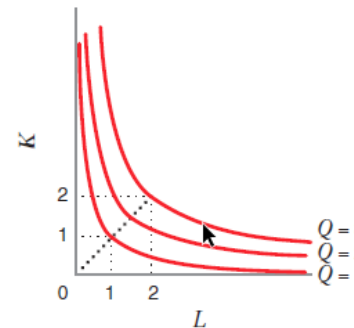


Returns to Scale

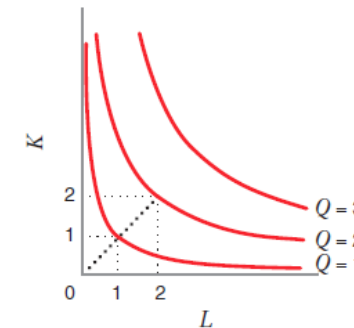
- How much will output increase when all inputs increase by a particular amount
- $\text{Returns to scale} = \frac{\% \Delta(\text{quantity of output})}{\% \Delta(\text{quantity of all inputs})}$
- Let λ be the amount by which both inputs, labor and capital, increase
 - $Q = f(\lambda L, \lambda K)$ for $\lambda > 1$
- Let Φ represent the resulting proportionate increase in output, Q
 - Increasing returns: $\phi > \lambda$
 - Decreasing returns: $\phi < \lambda$
 - Constant returns: $\phi = \lambda$

Increasing, Constant, and Decreasing Returns to Scale

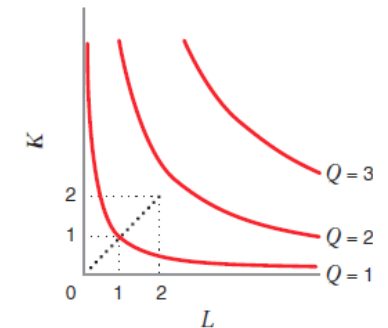
- If a 1% increase in all inputs results in a greater than 1% increase in output, then the production function exhibits increasing returns to scale
- If a 1% increase in all inputs results in exactly a 1% increase in output, then the production function exhibits constant returns to scale
- If a 1% increase in all inputs results in a less than 1% increase in output, then the production function exhibits decreasing returns to scale



(a) Increasing Returns to Scale



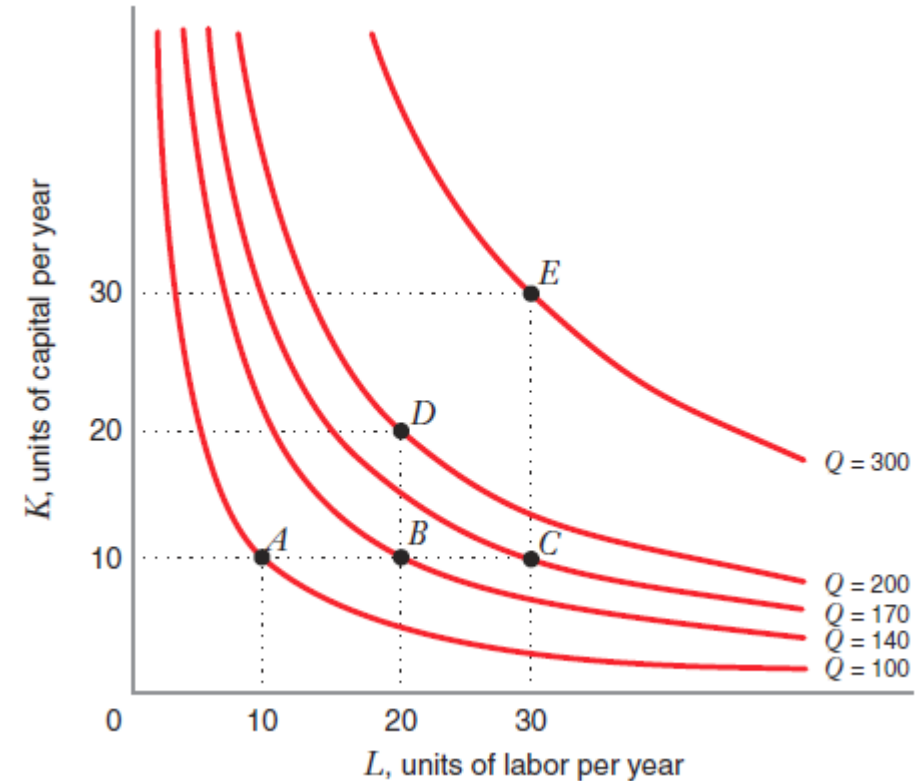
(b) Constant Returns to Scale



(c) Decreasing Returns to Scale

Returns to Scale versus Marginal Returns

- Returns to scale: all inputs are increased simultaneously
- Marginal returns: increase in the quantity of a single input holding all others constant
- The marginal product of a single factor may diminish while the returns to scale do not
- Returns to scale need not be the same at different levels of production

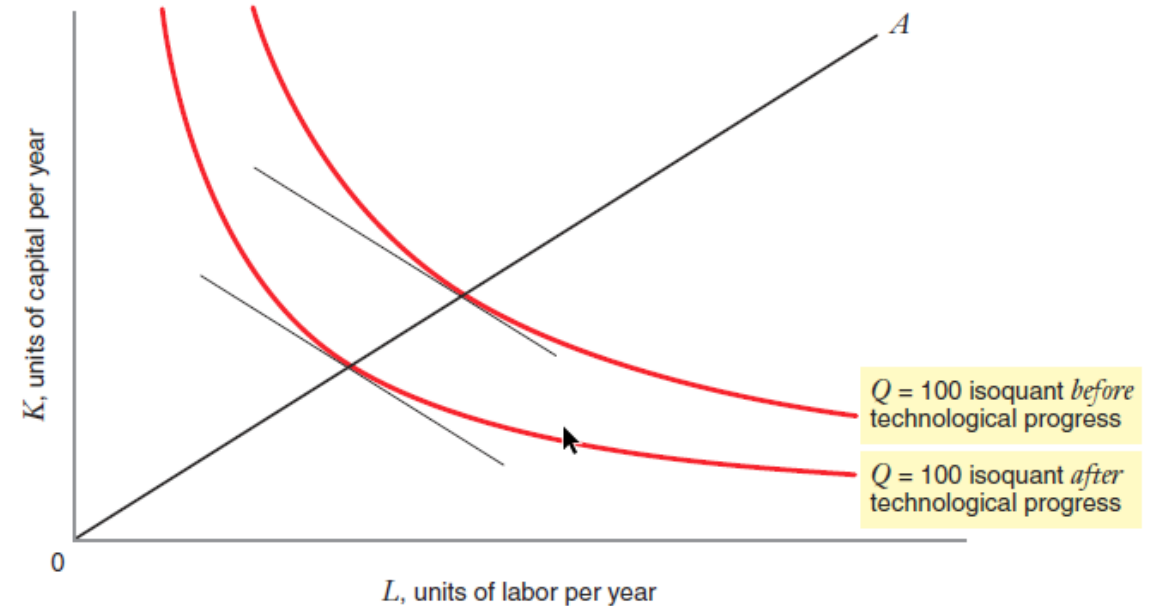


Technological Progress

- Technological progress (or invention) shifts the production function by allowing the firm to achieve more output from a given combination of inputs
 - Or the same output with fewer inputs
- Labor saving technological progress results in a fall in the $MRTS_{L,K}$ along any ray from the origin
- Capital saving technological progress results in a rise in the $MRTS_{L,K}$ along any ray from the origin

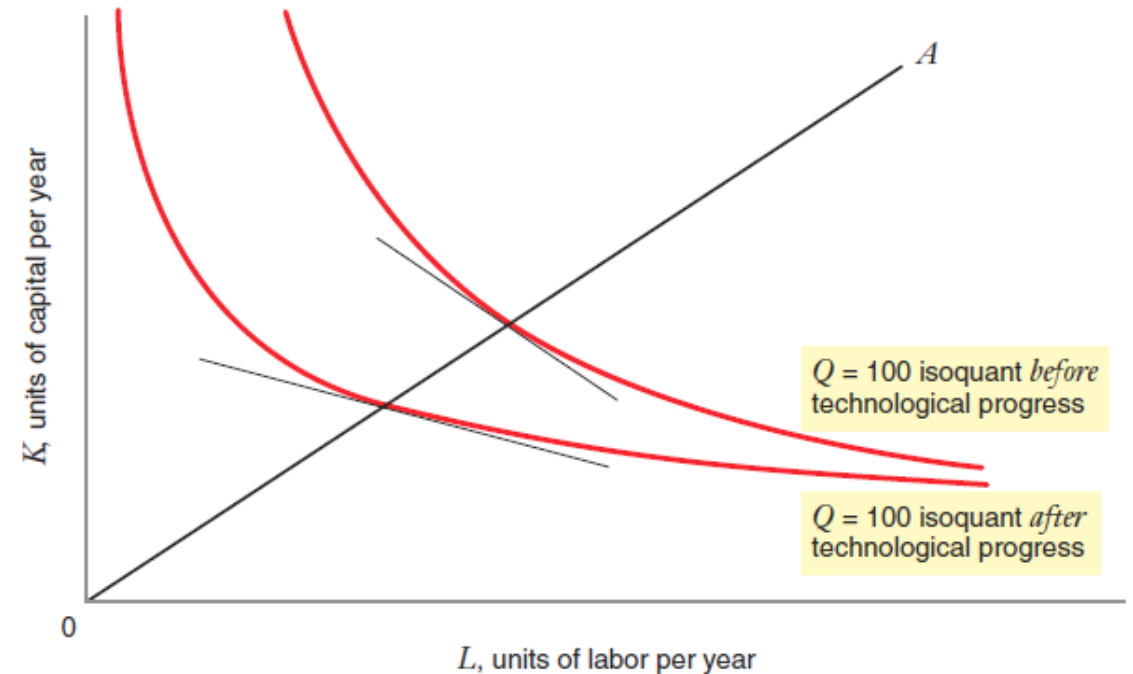
Neutral Technological Progress

- Technological progress that decreases the amounts of labor and capital needed to produce a given output
- $MRTS_{K,L}$ remains the same
- An isoquant corresponding to any particular level of output shifts inward, but the $MRTS_{L,K}$ along any ray from the origin, such as OA , remains the same



Labor Saving Technological Progress

- Technological progress that causes the marginal product of capital to increase relative to the marginal product of labor
- An isoquant corresponding to any particular level of output shifts inward
- $MRTS_{L,K}$ along any ray from the origin goes down



Capital Saving Technological Progress

- Technological progress that causes the marginal product of labor to increase relative to the marginal product of capital
- An isoquant corresponding to any particular level of output shifts inward
- $MRTS_{L,K}$ along any ray from the origin goes up

