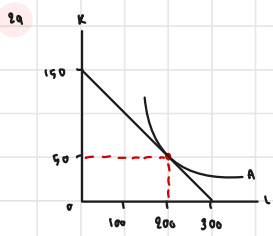


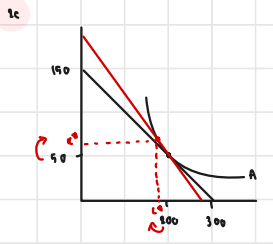
1a $MRTS = \frac{\Delta K}{\Delta L} = \frac{MP_L}{MP_K} = \frac{b}{a} = 0.35$

cost-minimization condition $\rightarrow MRTS = MRMS$
 $\therefore \frac{\Delta K}{\Delta L} = \frac{MP_L}{MP_K} = \frac{w}{r} \rightarrow r = 0.95 = \boxed{95}$



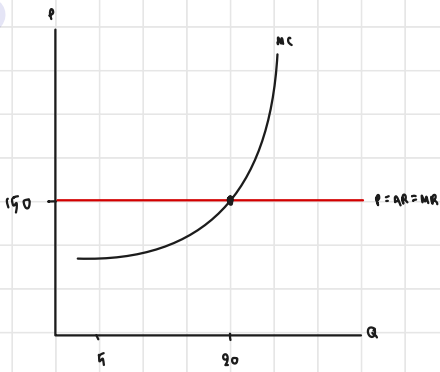
cost minimization condition $\rightarrow MRTS = MRMS$
 $\left| \frac{\Delta K}{\Delta L} \right| = \frac{w}{r} \rightarrow \left| \frac{-150}{300} \right| = \frac{10}{20} = \boxed{0.5}$

1b equilibrium $(K, L) = (50, 200)$ $MP_L = \frac{1}{0.5} = \boxed{16 \text{ bottles}}$



2d In the short-run, at least one of the factor of productions is fixed. However, in the long-run, none of the factor of production is fixed. Thus, everything can be adjusted and change.

3a



3b average variable cost = $ATC - AFC = 180 - 60 = 120$ €

total revenue = $p \cdot q = 150 \times 20 = 3000$ €

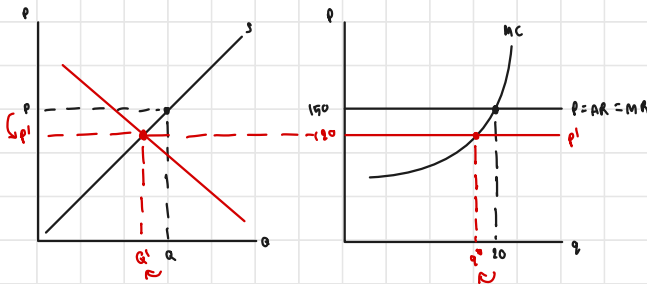
total cost = $ATC \cdot q = 180 \times 20 = 3600$ €

profit = $TR - TC = 3000 - 3600 = -600$ € (the company is making loss)

3c

The firm should stay in the short run because it is experiencing the least loss situation where $P > AVC$. So, we can still use money from the fixed cost (which can't be adjusted in the short run) to pay for the differences between P and AVC .

3d



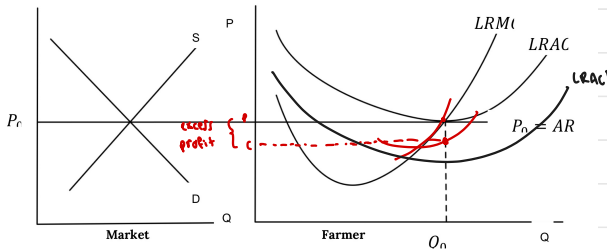
\therefore when the market price decreases, the equilibrium quantity will also decrease. So, because $P = AVC$, it is the same if the company continues to produce at q^* or shut down.

4a

$LRAC$ will decrease due to the subsidy that lowers the total cost. The $LRMC$ is constant because there is no change in q .

4b

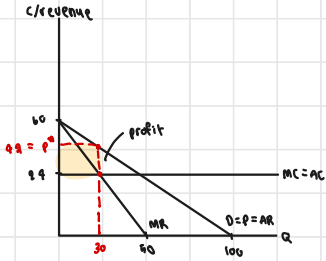
The quantity will not change. Since the profit maximization condition is $P = LRMC$, when both P and $LRMC$ do not change, the optimal quantity to maximize profit will remain at q_0 .



\therefore Because $LRAC$ is lower, SAC at Q_0 gives average cost c . And since $P > c$, there will be excess profit.

9c In the long run, the excess profit will attract new farmers into the market, causing an increase in supply. Then, the shift in supply will cause the market price to drop and the increase in optimal quantity to maximise the profit.

5a MR is 2 times steeper when D is linear $\rightarrow MR = p = 60 - 1.2Q$



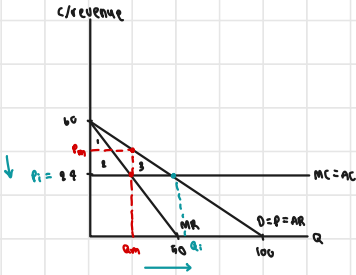
5b profit maximizing condition: $MR = MC$

$$60 - 1.2Q = 24 \rightarrow Q^* = 30 \text{ unit}$$

$$p = 60 - 0.6(30) = 42$$

$$\pi = (p - c) \cdot Q = (42 - 24) \cdot 30 = 540 \text{ million baht}$$

5c



ideal price: $p = MC$

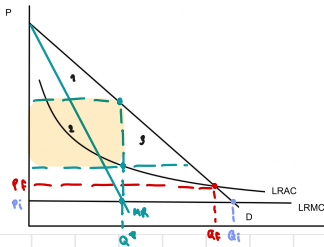
At the ideal price, quantity increases from Q_m to Q_i

before: $CS = 1$, $PS = 2$, $DWL = 3$

after: $CS = 12 + 3$, $PS = -$, $DWL = -$

\therefore the intervention prevents MC from taking advantage of the consumer and remove the dwl.

6a



The equilibrium Q^* is when $MR = LRMC$

- $CS = 1$
- $PS = 2 \quad (p^* - c) \cdot Q^*$
- $DWL = 3$

6b Lerner's index, $i = \frac{p - MC}{p} = \frac{50 - 10}{50} = 0.8$

6c ideal price = $p = MC = 10$ \therefore At p_i , the firm will experience loss as $p < LRAC$.

6d fair price = $p = LRAC$ \therefore At p_e , there is no deadweight loss because the firm is at a normal point.