



Job title: Associate Analyst, ACE Team

Job location: Bangkok, Thailand

Position reports to: Senior Analytics Manager, Bangkok

Career track: Analytics Track

JOIN US!

Symphony RetailAI is global leader in AI-enabled decision platforms, solutions and insights for driving profitable revenue growth for retailers and CPG manufacturers – from customer intelligence to merchandising, personalized marketing to supply chain.

Our organization rapidly innovates to drive faster, more profitable decisions through AI, machine learning and voice technologies. To help high volume retailers and CPG manufacturers move beyond the hype of AI and toward the actual realization of benefits, we've launched a three-pronged approach to delivering profitable revenue growth – **"Identify, Activate, Realize (IAR)."** We identify growth opportunities through AI recommendations; activate plans and execute intelligent actions; realize the goal by measuring improvement in revenue and profit.

We put IAR to work each day in achieving our customer promise:

- To show **profitable growth in one year** for our customers
- Be the **easiest to do business with**
- Have the **best quality and service for customer success**
- To champion **breakthrough AI-enabled innovation**

THE OPPORTUNITY

The ACE Team is looking for an Associate Analyst in the Thailand market. The Associate Analyst will work as part of an analytical team to produce analysis that is timely, accurate, insightful, actionable, and closely matched to our clients' needs. Working under the guidance of a more senior analyst you will deliver some or all elements of an analytical project, including manipulation, analysis, and validation of data, and development of client deliverables.

Reporting into the Senior Analytics Manager, you will join a small but ambitious, smart, and talented team; all committed to delivering value to our customers and driving growth for SRAI. Working in a small team, the role needs to be flexible in approach.

KEY ACTIVITIES

- Analyzing transactional and loyalty card data through R/Python, SQL, Excel, and other tools as required
- Applying statistical or modeling approaches as required
- QA and validation of your work and the work of others as required
- Managing your work, both in time terms and inefficient use of SRAI systems, including management of server space

KEY CRITERIA

Relevant Experience - Essential

- MS Office: proficient with Word, Excel, PowerPoint
- Understanding of basic database principles
- Some experience of coding (i.e. SQL language) and using statistical packages
- Basic statistics and data science: familiarity with average, deviations, correlation, regression, and machine learning technique is expected as a minimum

Relevant Experience - Desirable

- MS Power BI
- Strong English communication and good presentation skills
- Equipped with knowledge on Retailer Industry and FMCG

General Qualification & Skills

- Educated at least to graduate-level / Bachelor's degree required.
- Able to think through analytical challenges logically and clearly
- Strong attention to detail
- Ability to work flexible hours with teams in other countries
- Minimum 1-year experience in the retail analytic domain, but fresh graduates are also welcomed

OUR VALUES

Our values are more than just words. We ask all of our employees to commit to certain behaviours to drive forward the culture we want to create and one that will make us successful, together. So check out our values e-book [here](#) and see for yourself what an exciting environment you'll be joining.

- We build **trusted relationships**
- We openly **connect & communicate**
- We are **serious about quality**
- We are **always innovating**
- We will **win together**
- We are **enthusiastic**