

6.3 Foreign Exchange Market : ER=Exchange rate (direct quote)

| Demand for Foreign Exchange | Supply for Foreign Exchange |
|--|--|
| Demand for goods, services and investments produced by ..foreign country... | Demand for goods, services and investments produced by . our own country... |
| Exchange Rate * Baht Appreciation ($P_{\$} \downarrow$) * Baht Depreciation ($P_{\$} \uparrow$) $P_{\$} \downarrow \Rightarrow$ Demand for Dollars \uparrow | Exchange Rate * Baht Appreciation ($P_{\$} \downarrow$) * Baht Depreciation ($P_{\$} \uparrow$) $P_{\$} \uparrow \Rightarrow$ Supply of Dollars \uparrow |
| Price of Imported goods, services * The effect of imported price on value of import depends on price elasticity of import. * Value of import $\uparrow \Rightarrow$ Demand for \$ \uparrow * Value of import $\downarrow \Rightarrow$ Demand \$ \downarrow | Price of Exported goods, services * The effect of exported price on value of export depends on price elasticity of export. * Value of Export $\uparrow \Rightarrow$ Supply of \$ \uparrow * Value of Export $\downarrow \Rightarrow$ Supply of \$ \downarrow |
| Investments *Thai people invest more in the US: Demand for \$ increases | Investments * American invest more in Thailand : Supply of \$ increases |
| Expectation : Expect \$ to be appreciated in the future \Rightarrow Demand for \$ \uparrow Expect \$ to be depreciated in the future \Rightarrow Demand for \$ \downarrow | Expectation: Expect \$ to be depreciated in the future \Rightarrow Supply of \$ \uparrow Expect \$ to be appreciated in the future \Rightarrow Supply of \$ \downarrow |
| Central Bank Buy more foreign currency reserves \Rightarrow D of \$ \uparrow (shift to the right) | Central Bank Sell more foreign currency reserves \Rightarrow S of \$ \uparrow (shift to the right) |

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|----|---------------------------------------|--|--|
| 1. | $\epsilon_{P_{US_X}} > 1 \Rightarrow$ | when P_{US_X} increases 1% \Rightarrow | contributing to the decrease in total expenditure $D_{\$}$ will shift to the left and vice versa |
| 2. | $\epsilon_{P_{US_X}} = 1 \Rightarrow$ | when P_{US_X} increases 1% \Rightarrow | no change in total expenditure no change in $D_{\$}$ |
| 3. | $\epsilon_{P_{US_X}} < 1 \Rightarrow$ | when P_{US_X} increases 1% \Rightarrow | contributing to the increase in total expenditure $D_{\$}$ will shift to the right and vice versa |

P_{US_X} = Price of American export

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|---------------------|---------------|---|
| $\varepsilon_P > 1$ | \Rightarrow | Q will dominate |
| | \Rightarrow | Total Expenditure change in the same direction as Q changes |
| $\varepsilon_P < 1$ | \Rightarrow | P will dominate |
| | \Rightarrow | Total Expenditure change in the opposite direction as Q changes |

Determination of ε_P : (1) Availability of substitutes (2) Definition of products
(3) Short Run and Long Run