



**UEA** University of  
East Anglia

**NORWICH** UNITED KINGDOM

# **BUSINESS & ECONOMICS WORKSHOP FOR BUSINESS, ENGINEERING & ECONOMICS STUDENTS**

THINKING ABOUT PURSUING POSTGRADUATE DEGREE?  
WHERE TO START? HOW TO START? WHAT IS IT ALL ABOUT?  
WHEN SHOULD I START? HOW ABOUT SCHOLARSHIPS?

These workshops are targeted at business, engineering, economics students or graduates, looking at pursuing postgraduate degrees relevant to International Business Economics, Economics, International Business Finance and Economics, Economics and International Relations, Economics of International Finance and Trade, Competition Economics and Policy, Quantitative Financial Economics, Behavioural and Experimental Economics.

How do you relate to what you're going to study and apply it in real life? What will you learn? What are the career opportunities? Can you spare some time for the above workshops? We promise they will be interesting, engaging and fun - so come and join us for the above sessions!



## **EVENT'S DATE & TIME**

**WEDNESDAY 31ST MARCH 2021**

UK

**08:00AM - 09:30AM**

MALAYSIA, SINGAPORE, BRUNEI, PHILIPPINES

**04:00PM - 05:30PM**

VIETNAM, THAILAND, CAMBODIA, LAOS

**03:00PM - 04:30PM**

MYANMAR

**02:30PM - 04:00PM**

**EVENT REGISTRATION LINK:**

<http://bit.ly/ECOPgtWorkshops>



# SESSIONS

## HEAD OF SCHOOL WELCOME

**SPEAKER:** Dr Emiliya Lazarova

**WHEN:** 08:00-08:05am (UK Time)

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## CREATIVE INDUSTRIES

**SPEAKER:** Dr Stephan Penczynski

**WHEN:** 08:05-08:35am (UK Time)

This presentation will provide an economist's view of the creative industries. Once the basic knowledge of earnings distributions is established, We'll use this on earnings information from video sharing platforms.

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## HOW TO INVEST

**SPEAKER:** Dr James Watson

**WHEN:** 08:35-09:05am (UK Time)

This presentation will explain the different types of risk that affect stock prices, allowing us to establish some rules for competent investing.

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## ECO PGT OPTIONS Q&A

**SPEAKER:** Professor Peter Moffatt

**WHEN:** 09:05-09:25am (UK Time)

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## FINAL REMARKS

**SPEAKER:** Dr Emiliya Lazarova

**WHEN:** 09:25-09:30am (UK Time)