

## Chapter 8 Price Elasticity of Supply

**Price Elasticity of Supply** is the percentage change of the quantity supplied per 1 percentage change in price

$$\eta_S = \frac{\% \Delta Q_S}{\% \Delta P} = \frac{\text{Percentage change of } Q_S}{\text{Percentage change of } P}$$

- $\eta_S$  measures how sensitive the supply is to a change in price.

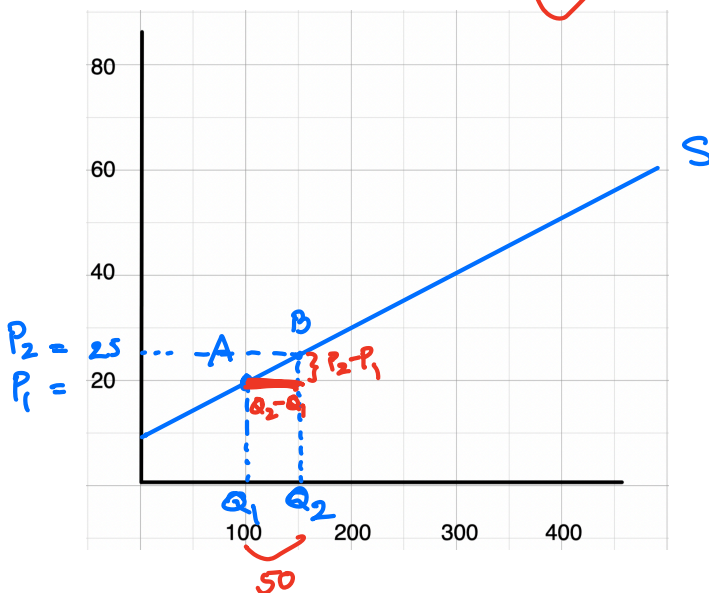
**Example** If the price increases by 10% ( $\% \Delta P = 10\%$ ), the quantity supplied increases by 25% ( $\% \Delta Q_D = -25\%$ )

$$\eta_S = \frac{\% \Delta Q_S}{\% \Delta P} = \frac{25}{10} = 2.5 \quad \checkmark$$

- Positive sign reflects the Law of Supply
- $\eta_S$  does not have unit
- $\eta_D = 2.5$  means that if the price increases by 1%, the quantity supplied increases by 2.5%

**Example**

Supply:  $P = 10 + \frac{1}{10} Q_S$



Consider two points, A and B on the supply

$$A = (100, 20), Q_1 = 100, P_1 = 20$$

$$B = (150, 25), Q_2 = 150, P_2 = 25$$

From A → B,

$$\Delta Q_S = 50 = 150 - 100 = Q_2 - Q_1$$

$$\Delta P = 5 = 25 - 20 = P_2 - P_1$$

$$\% \Delta Q_S = \frac{50}{100} = 50\% = \frac{(Q_2 - Q_1)}{Q_1}$$

$$\% \Delta P = \frac{5}{20} = 25\% = \frac{(P_2 - P_1)}{P_1}$$

$$\eta_S = \frac{\% \Delta Q_S}{\% \Delta P} = \frac{50\%}{25\%} = 2$$

$$= \frac{(Q_2 - Q_1) / Q_1}{(P_2 - P_1) / P_1}$$

$$= \frac{(Q_2 - Q_1)}{(P_2 - P_1)} \cdot \frac{P_1}{Q_1} = \frac{1}{\text{slope } S} \cdot \frac{P_1}{Q_1} = \frac{1}{1/10} \cdot \frac{20}{100} = 2$$

- $\eta_S$  from A to B is given by:

$$\eta_S = \frac{1}{\text{Slope } Q_1} \frac{P_1}{Q_1}$$

where  $P_1$  and  $Q_1$  are price and quantity supplied at A.

- Is  $\eta_S$  the same for B → A?

$$\eta_S = \frac{\% \Delta Q_S}{\% \Delta P} =$$

- $\eta_S$  from B → A is given by:

$$\eta_S = \frac{1}{\text{Slope } Q_2} \frac{P_2}{Q_2} = \frac{1}{1/10} \cdot \frac{25}{150} = \frac{5}{3}$$

where  $P_2$  and  $Q_2$  are price and quantity supplied at B.

### Arc Elasticity of Supply

$$\text{From } A \rightarrow B, \eta_S = \frac{1}{\text{slope } Q_1} \frac{P_1}{Q_1} = 2 \quad \checkmark$$

$$\text{From } B \rightarrow A, \eta_S = \frac{1}{\text{slope } Q_2} \frac{P_2}{Q_2} = 1.67 \quad \checkmark$$

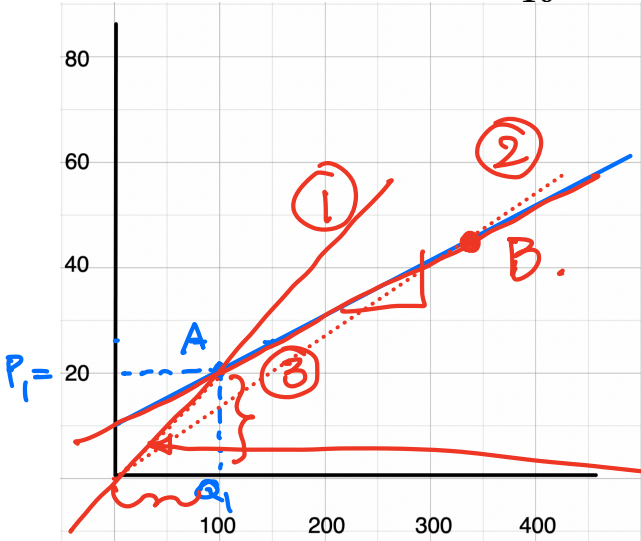
If we want to find,  $\eta_S$  between A and B (without specifying from where to where) we use **Arc Elasticity by Midpoint method**.

$$\text{Average Price} = \bar{P} = \frac{P_1 + P_2}{2}$$

$$\text{Average Quantity} = \bar{Q} = \frac{Q_1 + Q_2}{2}$$

$$\eta_s = \frac{1}{\text{Slope } \bar{Q}} = \frac{1}{\text{Slope } \bar{Q}} = \frac{1}{\text{Slope } Q_1 + Q_2} = \frac{1}{1/10} \cdot \frac{(20+25)}{(100+150)} = 10 \cdot \frac{45}{250} = \frac{9}{5}$$

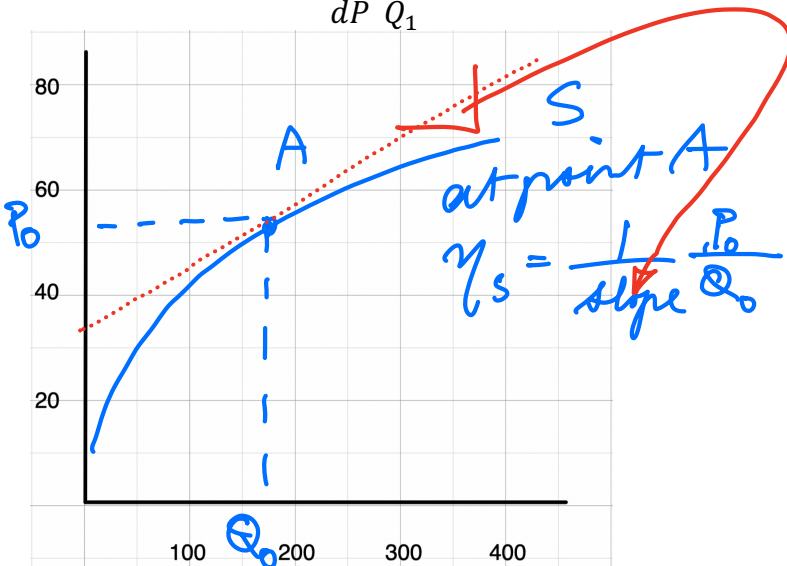
$$\text{Supply: } P = 10 + \frac{1}{10} Q_s$$



$\eta_s$  at A  $> 1$   
 $\eta_s$  at B  $> 1$   
 and  
 $(\eta_s)_{\text{at A}} > (\eta_s)_{\text{at B}}$

**Point Elasticity of Supply at a point A = (Q<sub>1</sub>, P<sub>1</sub>) = (100, 20).**

$$\begin{aligned} \eta_s &= \left( \frac{1}{\text{Slope at A}} \right) \frac{P_1}{Q_1} = \frac{1}{1/10} \cdot \frac{20}{100} = 2 \\ &= \frac{1}{\frac{dP}{dQ_s}} \frac{P_1}{Q_1} \\ &= \frac{dQ_s}{dP} \frac{P_1}{Q_1} \end{aligned}$$



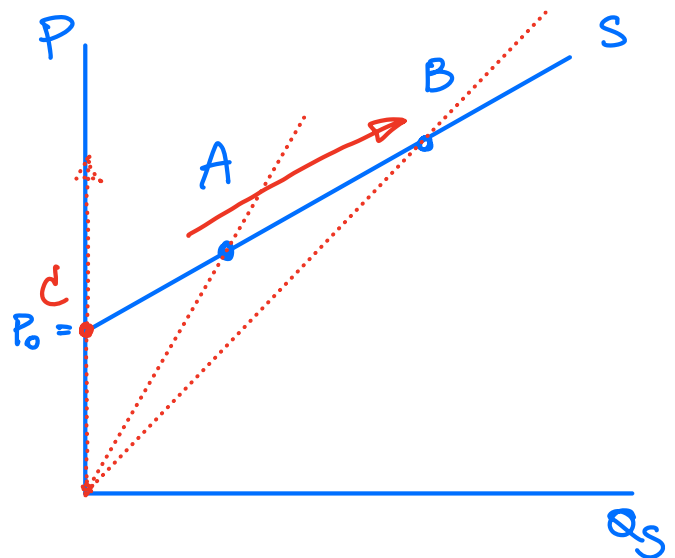
### Elastic and Inelastic Supply

Supply is Elastic when  $\eta_S > 1$   
Supply is Inelastic when  $\eta_S < 1$ .

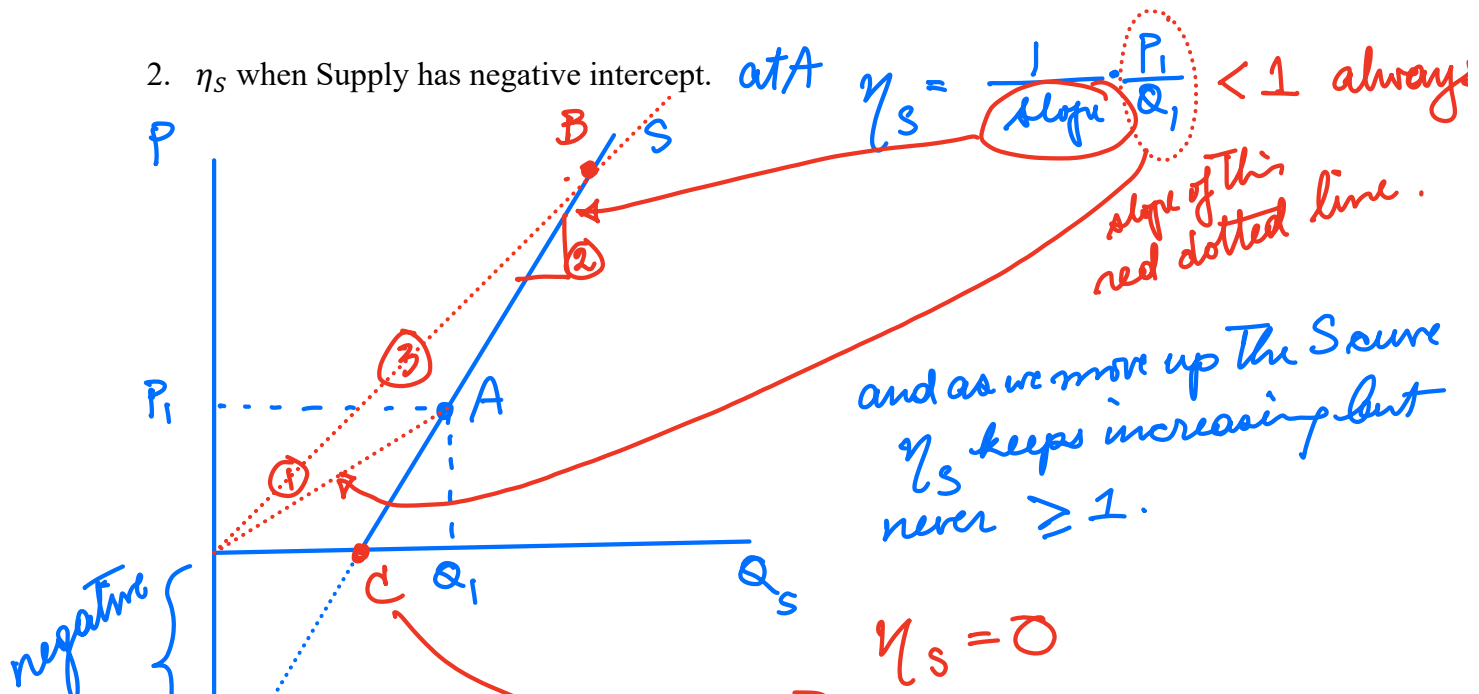
### Point Elasticity of along a Linear Supply Curve

- $\eta_S$  when Supply has positive intercept.

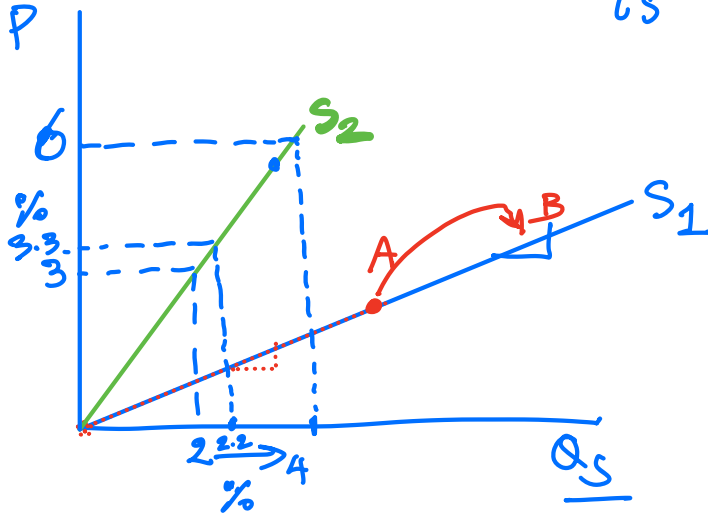
$\eta_S$  always  $> 1$   
but keep decreasing as we  
go up the S curve.  
at C,  $Q_S = 0 = Q_0$   
 $\eta_S = \frac{1}{\text{slope}} \cdot \frac{P_0}{Q_0} = \infty$



- $\eta_S$  when Supply has negative intercept.



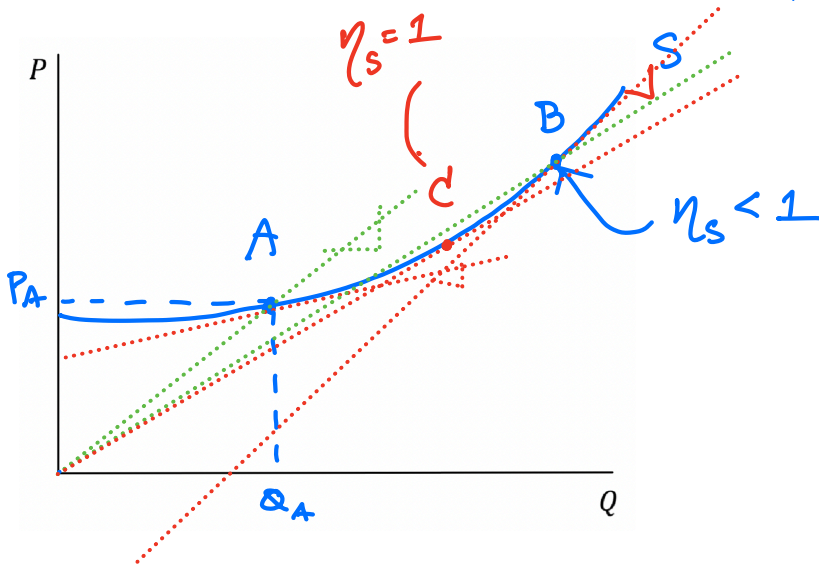
3.  $\eta_S$  when Supply has zero intercept.



$\eta_S = 1$  everywhere on  $S_1$  or  $S_2$ .

$$\eta_S = \frac{\% \Delta Q_S}{\% \Delta P}$$

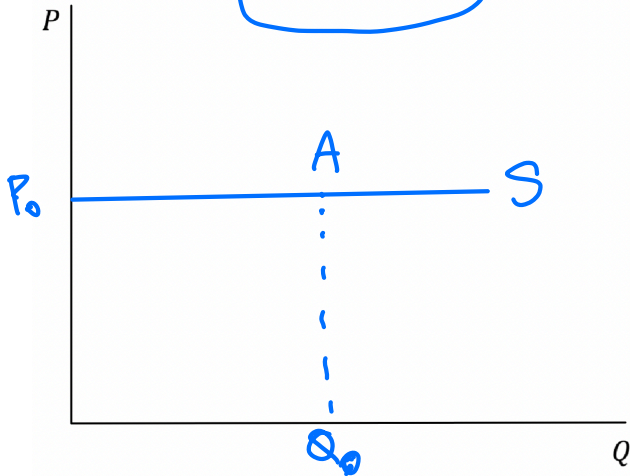
Point Elasticity of a Nonlinear Supply curve



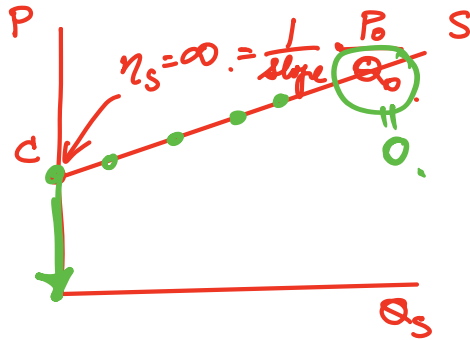
At A,  $\eta_S = \frac{1}{\text{slope}} \left( \frac{P_A}{Q_A} \right) > 1$

**Extreme Cases**

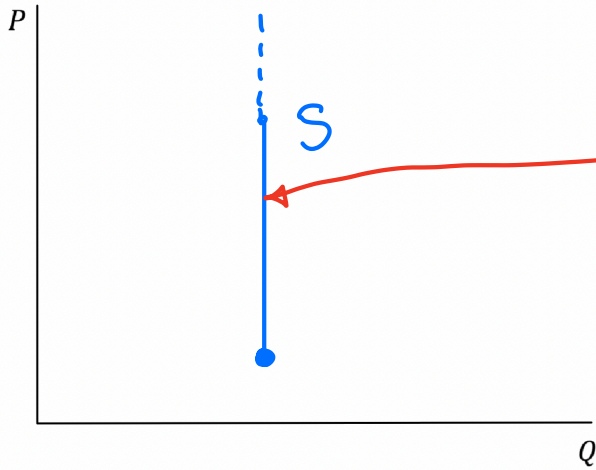
1. Supply is Perfectly Elastic



$$\eta_s = \frac{1}{\text{slope}} \cdot \frac{P_0}{Q_0} = \infty$$



2. Supply is Perfectly Inelastic



$$\eta_s = 0 = \frac{1}{\text{slope}} \cdot \frac{P_0}{Q_0}$$

