

EE460: Thailand's financial sector

Bhanupong

Lecture 23

Outline

- Structural changes
- Good and bad banks
- Profitability, efficiency, and solvency
- Foreign penetration
- GFC and the Thai financial sector
- Financial integration with Southeast Asian Economies

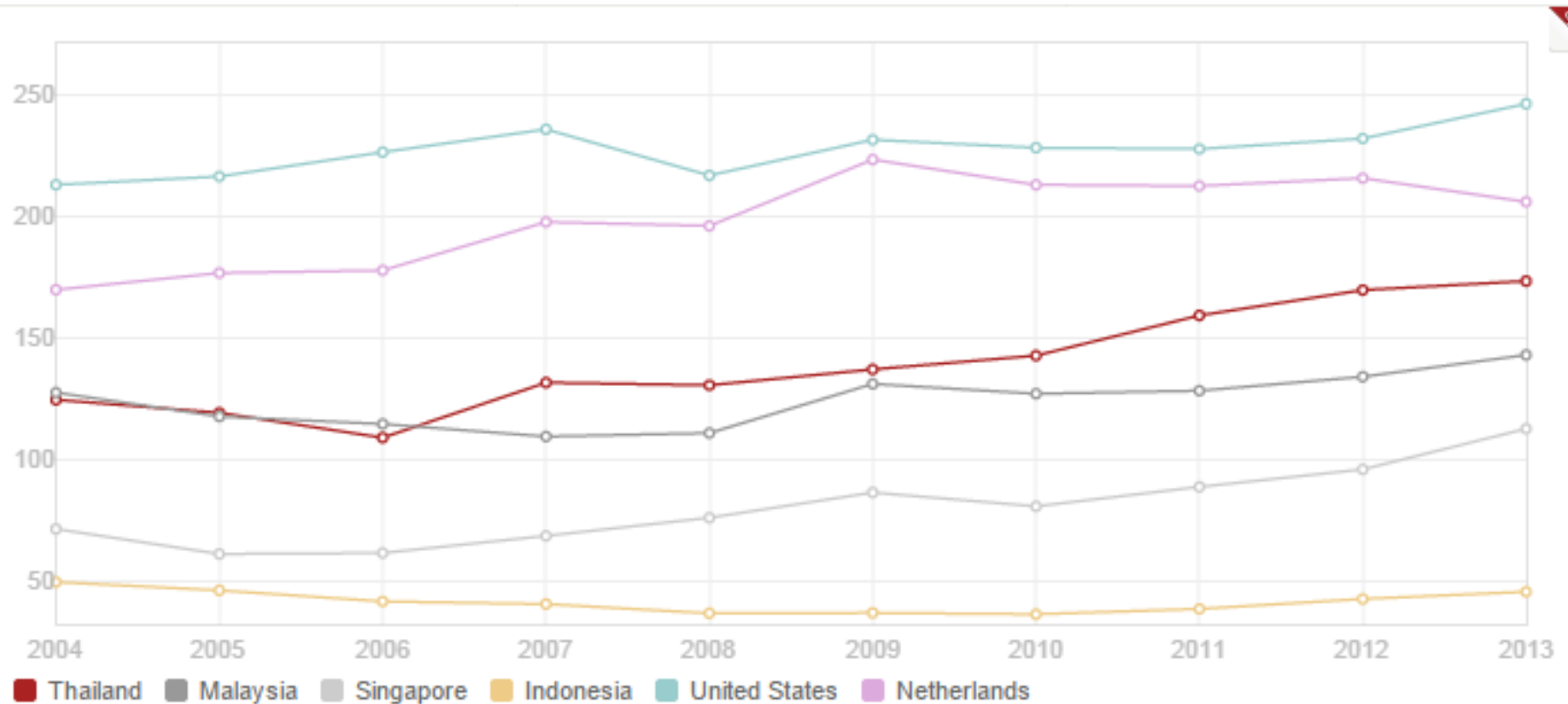
Abstract

- The Thai economy is vulnerable to external shocks because of its high exposure to trade and capital flows.
- Despite its adverse consequences on the real sector of the Thai economy in 2009, the global financial crisis had little impact on the Thai financial sector.
- The healthy performance and resilience of Thai financial institutions can be attributed to the financial reforms undertaken after the Asian financial crisis and the favorable macroeconomic environment.

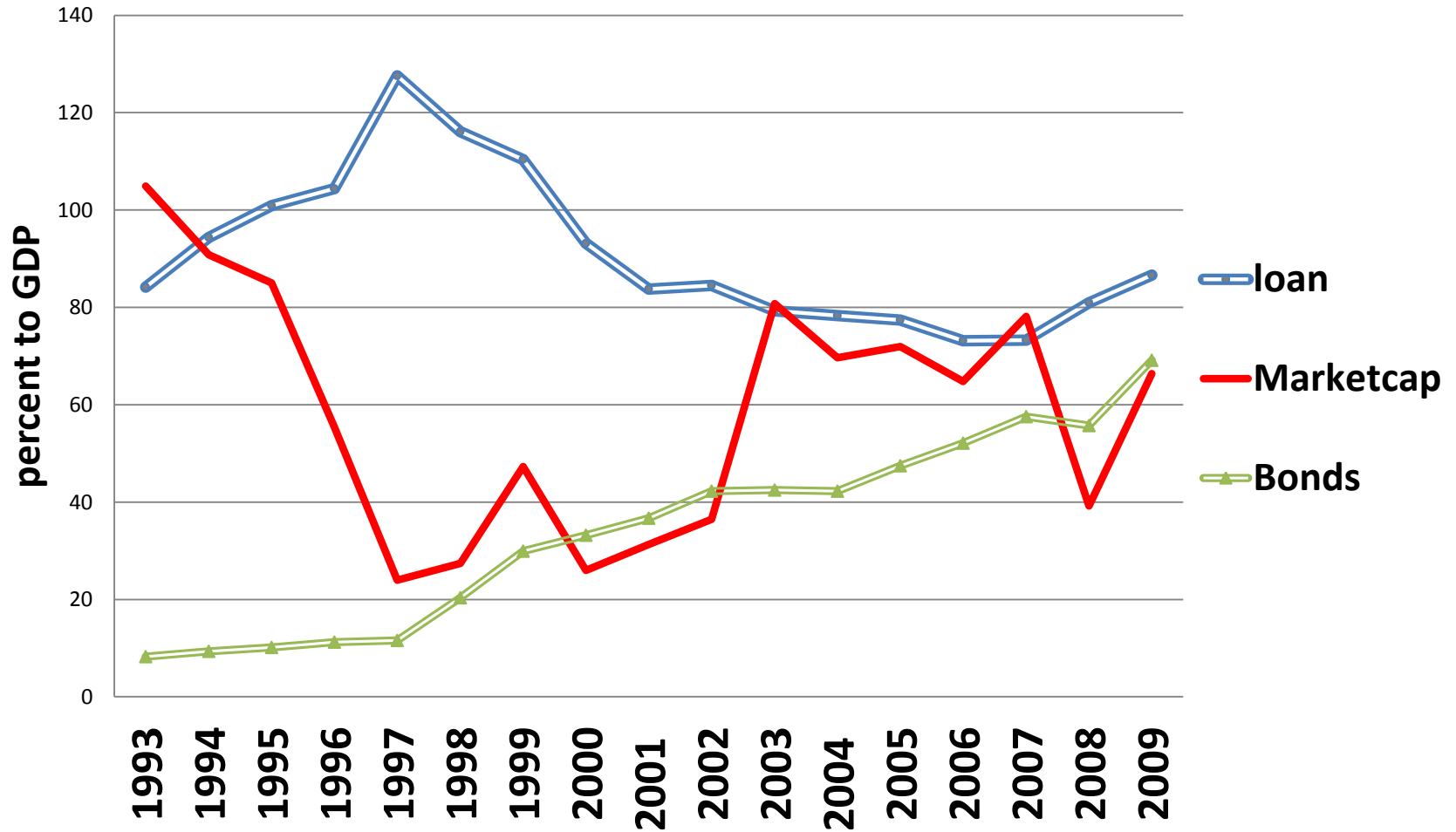
Domestic credit

- Domestic credit provided by the financial sector includes all credit to various sectors on a gross basis, with the exception of credit to the central government, which is net.
- The financial sector includes monetary authorities and deposit money banks, as well as other financial corporations where data are available (including corporations that do not accept transferable deposits but do incur such liabilities as time and savings deposits)
- Examples of other financial corporations are finance and leasing companies, money lenders, insurance corporations, pension funds, and foreign exchange companies.

Domestic credit provided by financial sector (% of GDP)



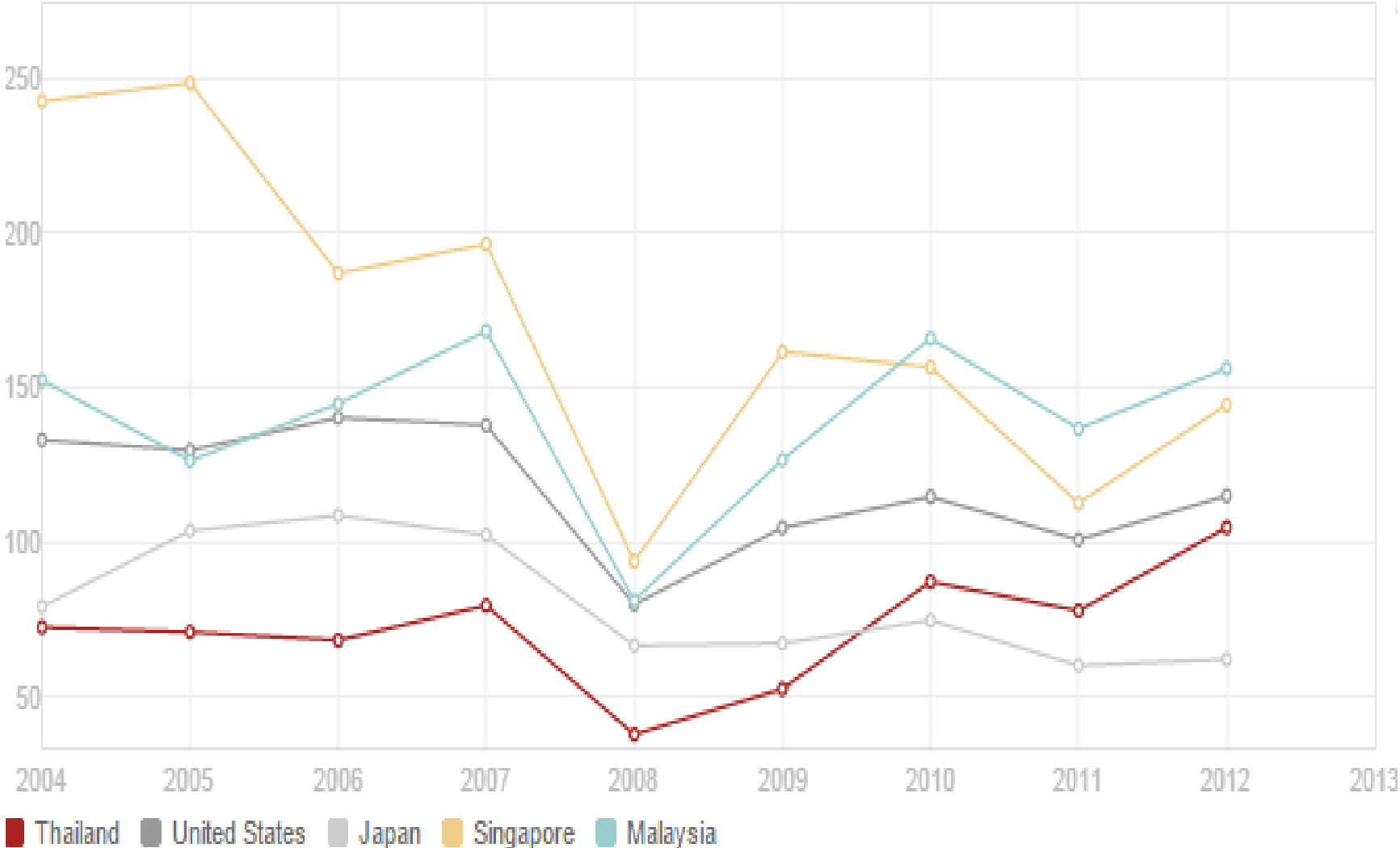
Structural Changes in the financial sector



Market Capitalization

- Market capitalization (also known as market value) is the share price times the number of shares outstanding.
- Listed domestic companies are the domestically incorporated companies listed on the country's stock exchanges at the end of the year.
- Listed companies does not include investment companies, mutual funds, or other collective investment

Market capitalization of listed companies (% of GDP)



- The Thai financial sector was vulnerable in the late 1990s.
- The lack of prudential regulations and sufficient loan loss provisions that prevailed before the liberalization of capital account led to huge capital inflows and subsequent financial turmoil.

When good banks become bad banks:

Four stages

- The quality of management is an important difference between sound and unsound banks.
- The better-managed banks succeed in remaining solvent.
- Roots of financial distress can be grouped under three headings: **macroeconomic conditions, industrial and financial policy, and debtor and credit behavior.**
- Four types of mismanagement commonly occur in the absence of effective regulation and supervision:

1. Technical mismanagement

- Inadequate credit analysis
- Political pressures
- Excessive risk concentration
- Insider lending
- Mismatching assets and liabilities in terms of currencies, interest rates, or maturities

2. Cosmetic management

- Try to hide past and current losses:
- Bankers may keep dividends constant despite poor earnings.
- Retain smaller share of income for provisions against loss, thereby sacrificing capital adequacy.
- Resort to increase net profits on paper (even if more taxes must be paid)
- Classify bad loans as good so as to avoid making provisions.
- Recording income can be advanced and the recording expenditure postponed.

3. Desperate management

When losses are too large to be concealed by accounting gimmicks.

- Lending to risky projects at higher loan rates
- Speculating in stock and real estate markets
- Greater risk may lead to further losses and cash flow problem.
- Offer high deposit rates to attract new deposits to avoid a liquidity crisis.
- The higher cost of funds eventually compounds the problems.

4. Fraud

- Fraudulent behavior sometimes causes initial losses, but once illiquidity appears inevitable, fraud becomes common.
- As the end approaches, bankers grant themselves loans that they are unlikely to repay
- “Swinging ownership” of companies partly owned by banks or bankers.
- If a company is profitable, the bad banker will arrange to buy it from the bank at a low price, if the company is unprofitable, the banker will sell it to the bank at high price.

Bangkok Bank of Commerce (BBC)

จำคุก 155 ปี ยักยอกทรัพย์ปีปีซี

- เมื่อวันที่ 1 ธ.ค. 2557 ศาลอาญาอ่านคำพิพากษาในคดีหมายเลขดำที่ ด.6206/2543 ที่พนักงานอัยการกองคดีเศรษฐกิจ 1 ยื่นฟ้องนายเกริกเกียรติ ชาลีจันทร์ อดีตกรรมการผู้จัดการใหญ่ ธนาคารกรุงเทพ พาณิชยกรรม จำกัด หรือปีปีซี นายเอกชัย อธิคมนันท์ อดีตผช.กรรมการผู้จัดการใหญ่ ปีปีซี นายวันชัย ธรรมธิตีวัฒน์ อดีตผอ.สำนักบริหารเงินและวิเทศธนกิจ และอดีตผช.กรรมการผู้จัดการใหญ่ปีปีซี นายชูชาติ หาญสวัสดิ์ อดีตกรรมการบริษัท สยาม แมสคอนสตรัคชั่น จำกัด นายมานิช เชาวรัตน์ อดีตกรรมการบริษัท สยามแมสฯ นายฉัฐวัสส์ หรือวีรพล มุตตามระ ผู้ก่อตั้งบริษัท สยามแมสฯ บริษัท อเมริกันแอสเตนดาร์ด แอ็พเพรชัล จำกัด และนายไพโรจน์ ชิงศิลป์ อดีตกรรมการผู้จัดการบริษัทอเมริกันแอสเตนดาร์ด เป็นจำเลยที่ 1-8 ในความผิดฐานร่วมกันเป็นผู้ครอบครองทรัพย์ ซึ่งได้เบียดบังเอาทรัพย์นั้นไปโดยทุจริต หรือร่วมกันยักยอกทรัพย์

Sentenced to 155 years in jail

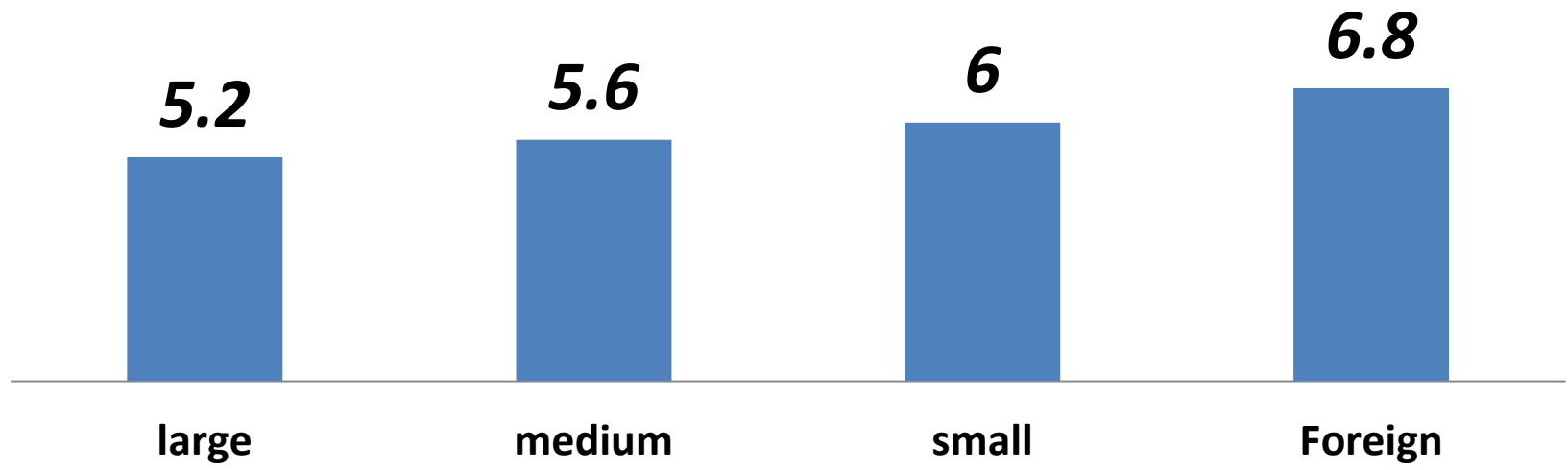
- โจทก์ฟ้องระบุว่า เมื่อวันที่ **26** ม.ค.-**1** มิ.ย. **2537** พวกจำเลยวางแผนและแบ่งหน้าที่ทำหนังสือของบีบีซี ถึงบริษัทสยามแมสฯ และร่วมกันขอสินเชื่อจากบีบีซี **570** ล้านบาท เพื่อนำเงินไปซื้อหุ้นครอบครัวกิจการบริษัทประกันภัย พร้อมเสนอหุ้น **6** ล้านหุ้น ที่ดิน อ.แม่จัน จ. เชียงราย **51** แปลง อ้างราคาประเมินที่ดิน **405,900,000** บาท เป็นหลักประกันในการขอสินเชื่อ นอกจากนี้ยังอนุมัติสินเชื่อเบิกเกินบัญชี **655,649,408.07** บาท รวมมูลค่าความเสียหายทั้งสิ้น **1,014,894,086.49** บาท ซึ่งบีบีซีได้รับเงินคืนแล้ว คงเหลือจำนวน **732,982,485.15** บาท

Guilty as charged: Fraudulent

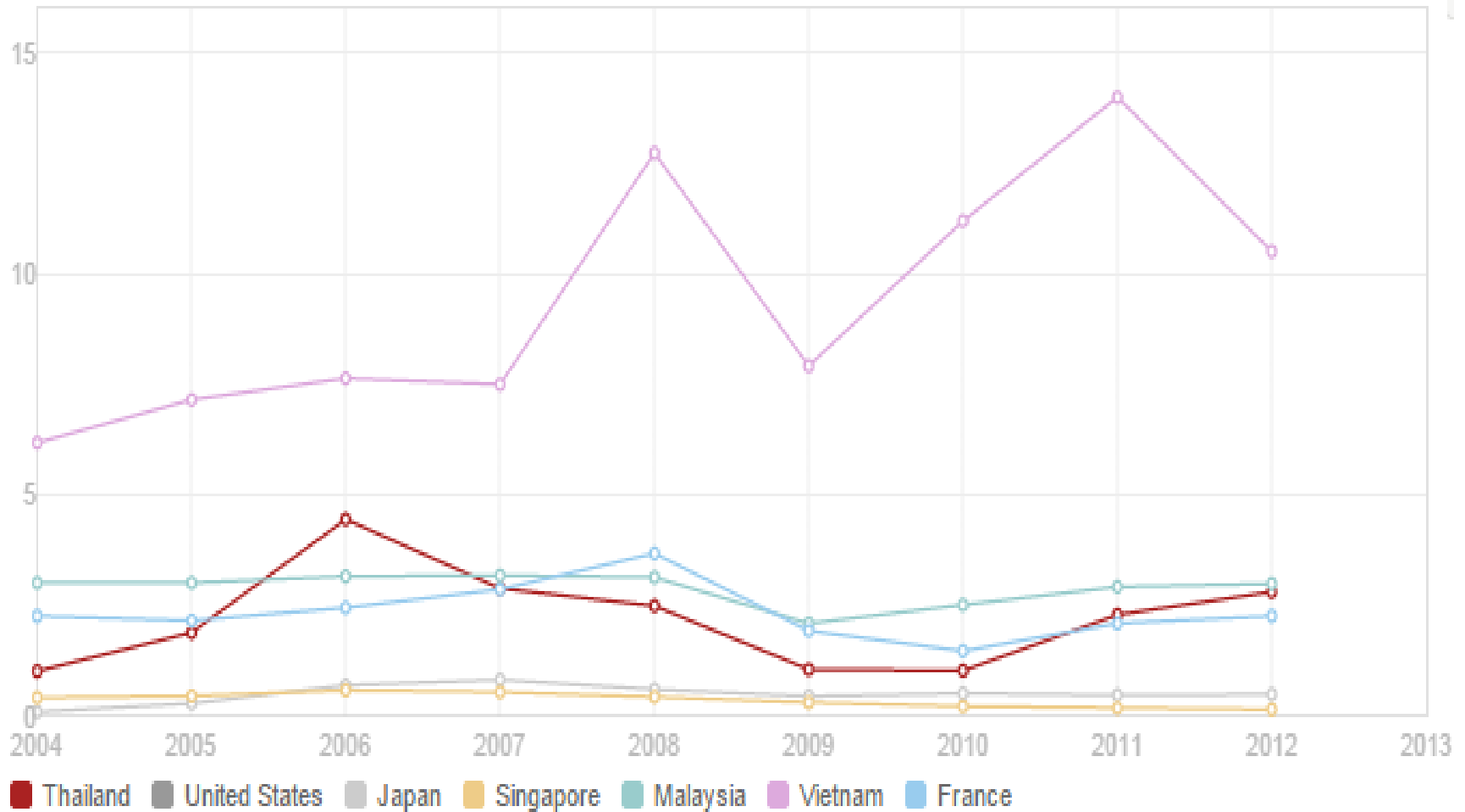
- ศาลพิพากษาว่า จำเลยที่ 6 มีความผิดตามประมวลกฎหมายอาญาม.352 ประกอบ ม.83, 353-354 ประกอบ 86 และพ.ร.บ.หลักทรัพย์และตลาดหลักทรัพย์ พ.ศ.2535 มาตรา 4, 307, 308, 311 ประกอบ 315 การกระทำของจำเลยเป็นความผิดกรรมเดียวแต่ผิดต่อกฎหมายหลายบท ให้ลงโทษบทหนักสุด จำคุกกระทงละ 5 ปี ปรับกระทงละ 1 ล้านบาท รวมความผิด 31 กระทง รวมจำคุก 155 ปี ปรับ 31 ล้านบาท แต่โทษให้จำคุกได้สูงสุดไม่เกิน 20 ปี ตามกฎหมาย และให้ชดใช้เงินคืนให้กับโจทก์ร่วมจำนวน 732,982,485.17 บาท ส่วนจำเลยที่ 1 ได้เสียชีวิต จึงให้จำหน่ายคดีออกจากสารบบความ และยกฟ้องจำเลยที่ 2, 3, 4, 5, 7 และ 8 แต่ให้ขังจำเลยที่ 4-5 ไว้ระหว่างอุทธรณ์

Why does the interest spread matter?

Interest spreads
Minimum lending and fixed
(3 months) deposit rates
March 2010

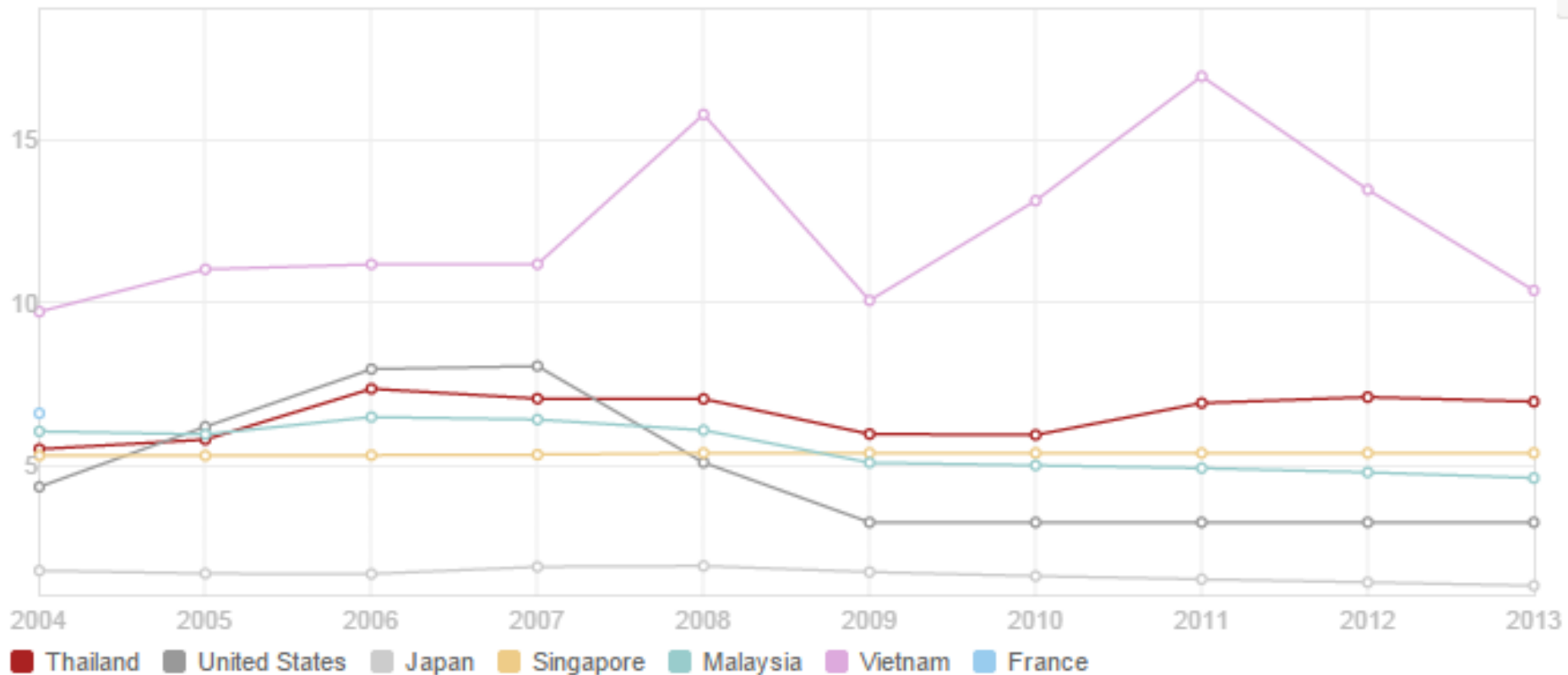


Deposit interest rate (%)

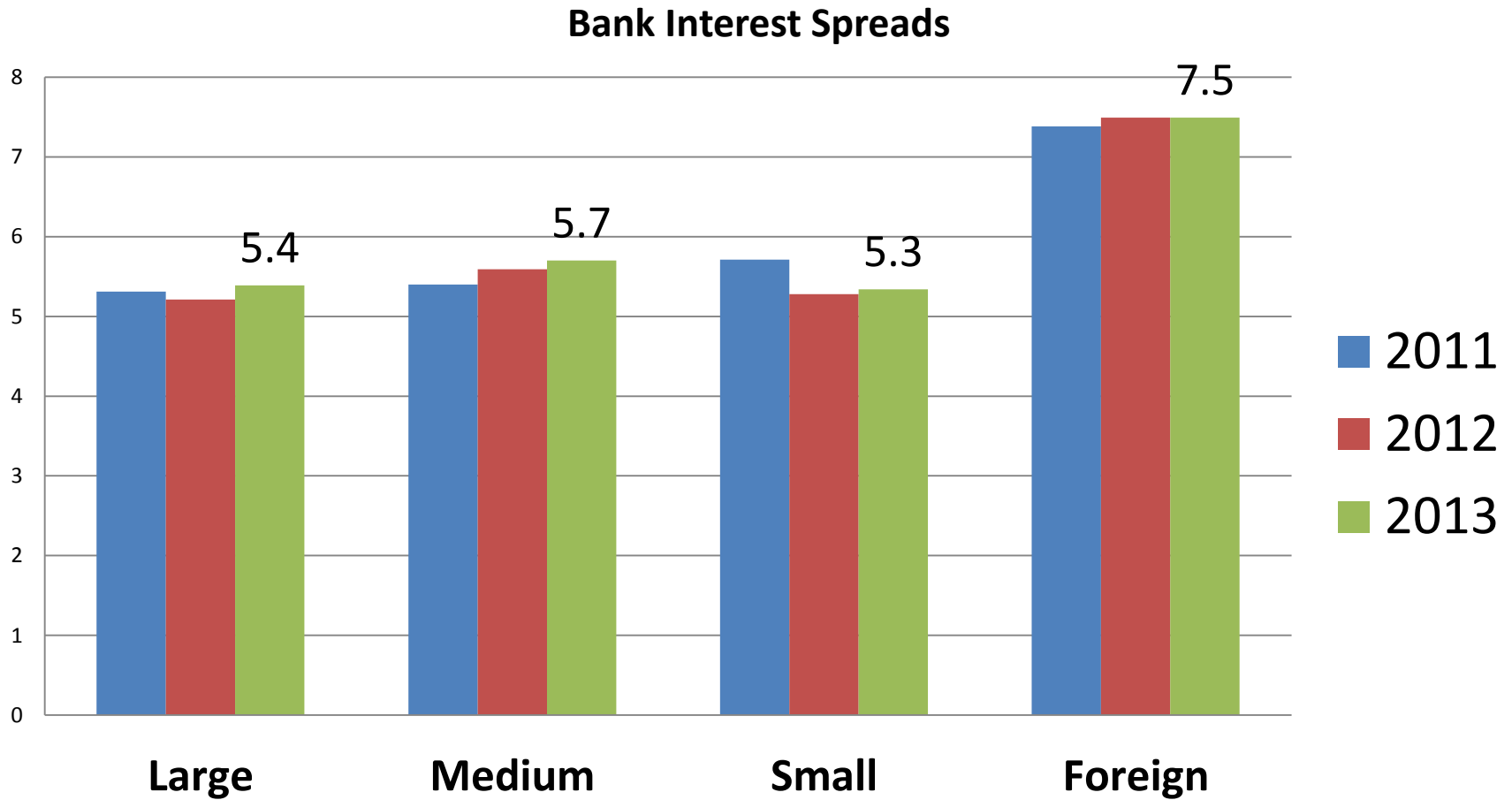


Lending interest rate (%)

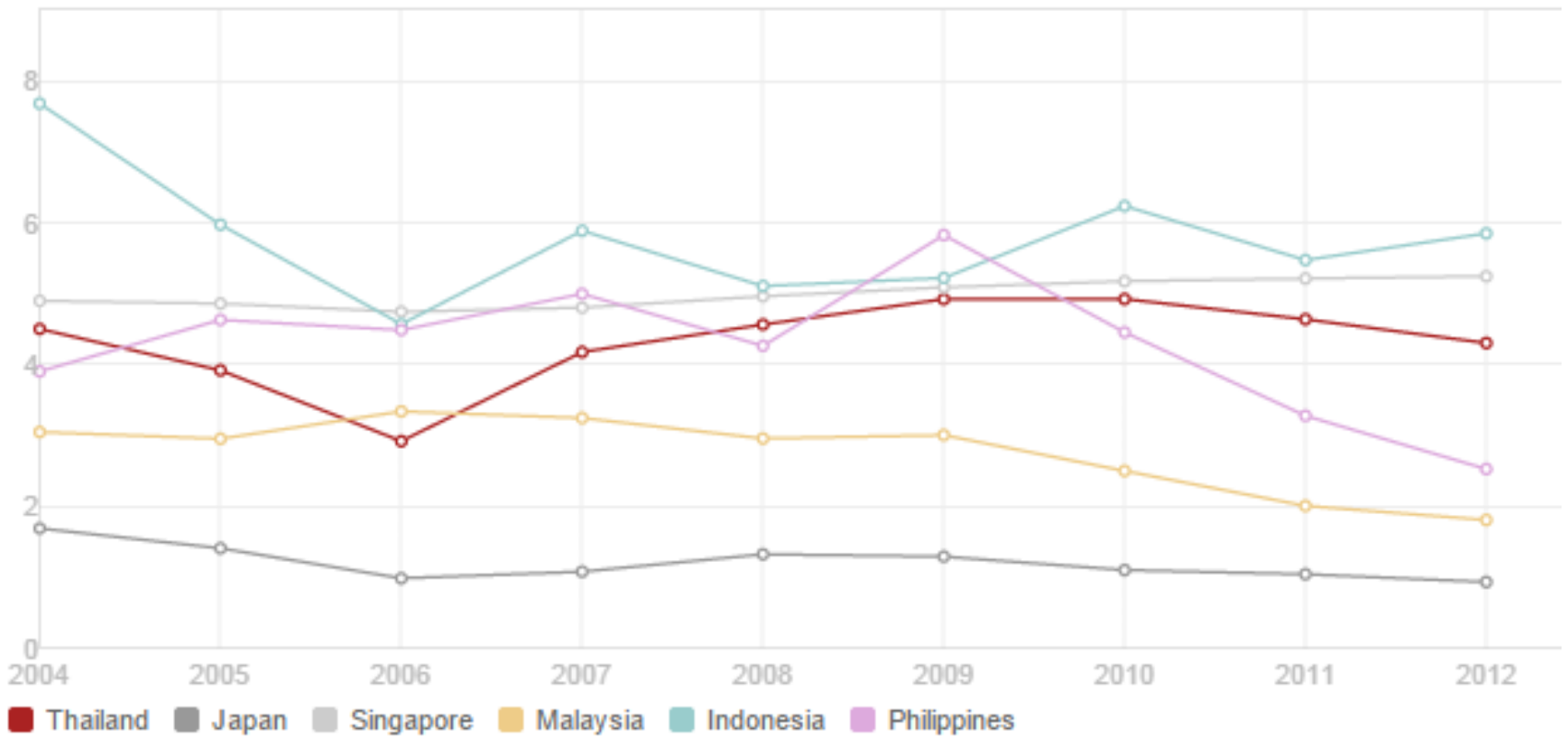
Lending rate is the bank rate that usually meets the short- and medium-term financing needs of the private sector. This rate is normally differentiated according to creditworthiness of borrowers and objectives of financing. The terms and conditions attached to these rates differ by country, however, limiting their comparability.



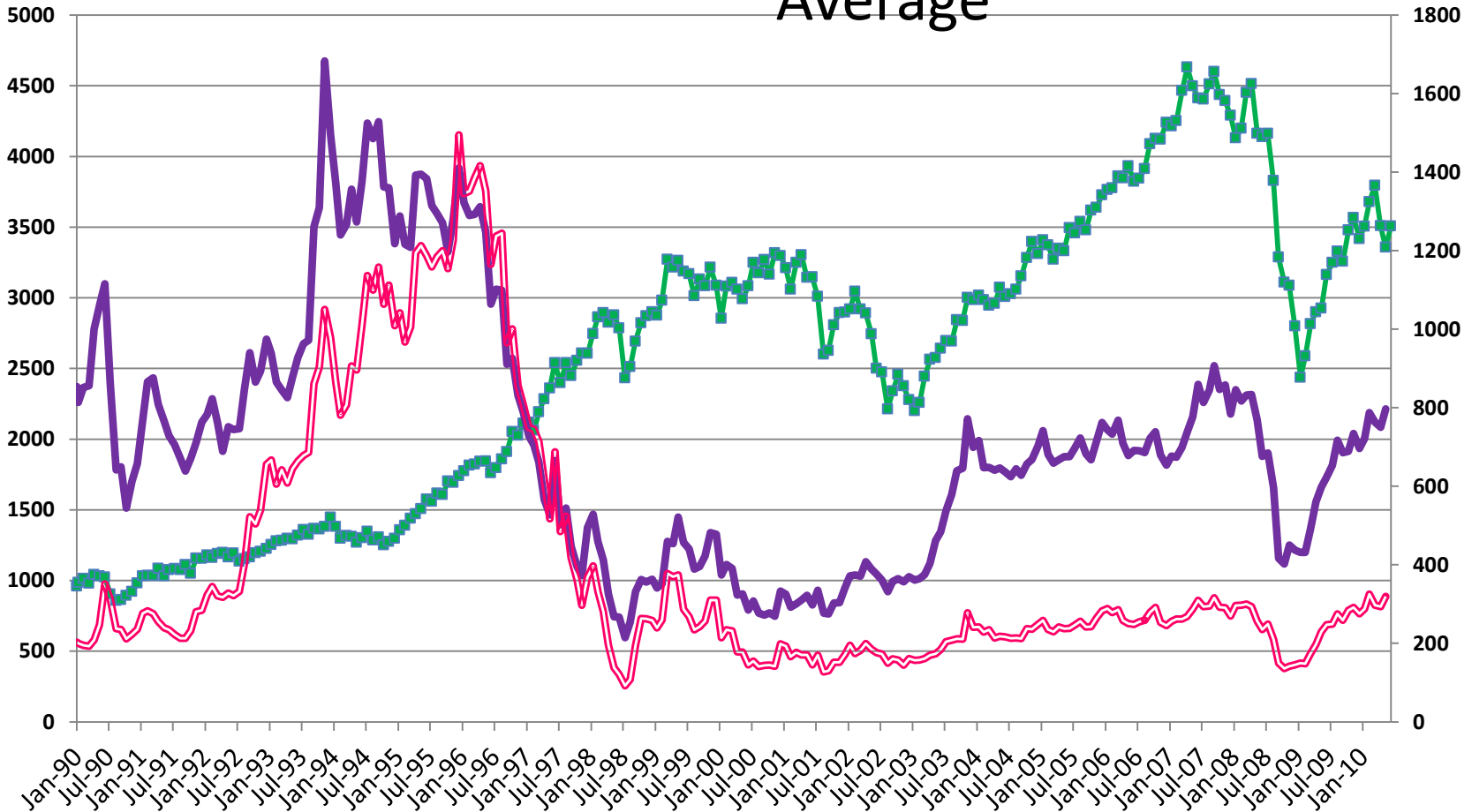
Size and spreads



Interest rate spread (lending rate minus deposit rate, %)



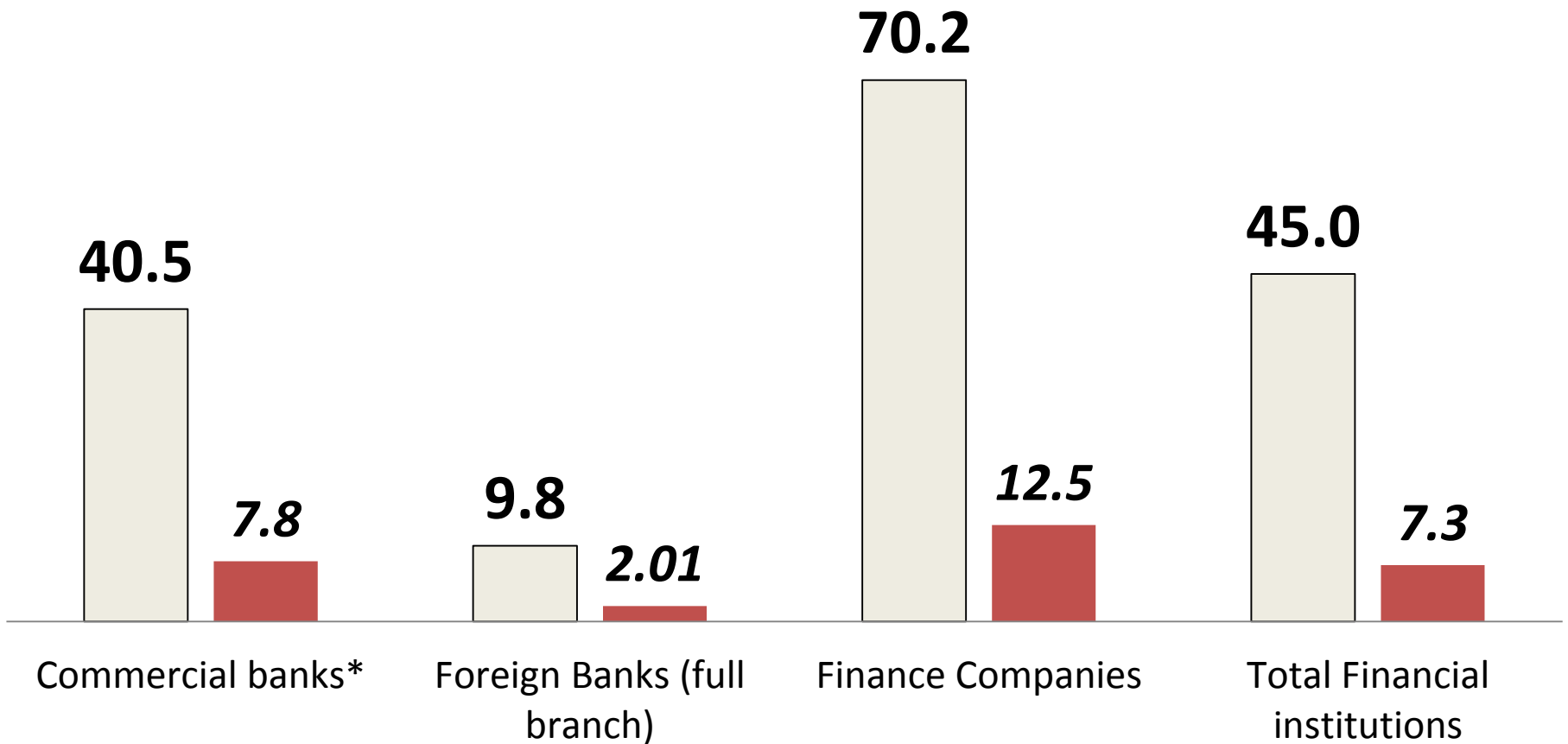
Dow Jones vs. SET Composite Index - Monthly Average



—■ DJ - Close — SET (RHS) — SET - Banking (RHS)

NPLs by types of financial institutions (% total lending)

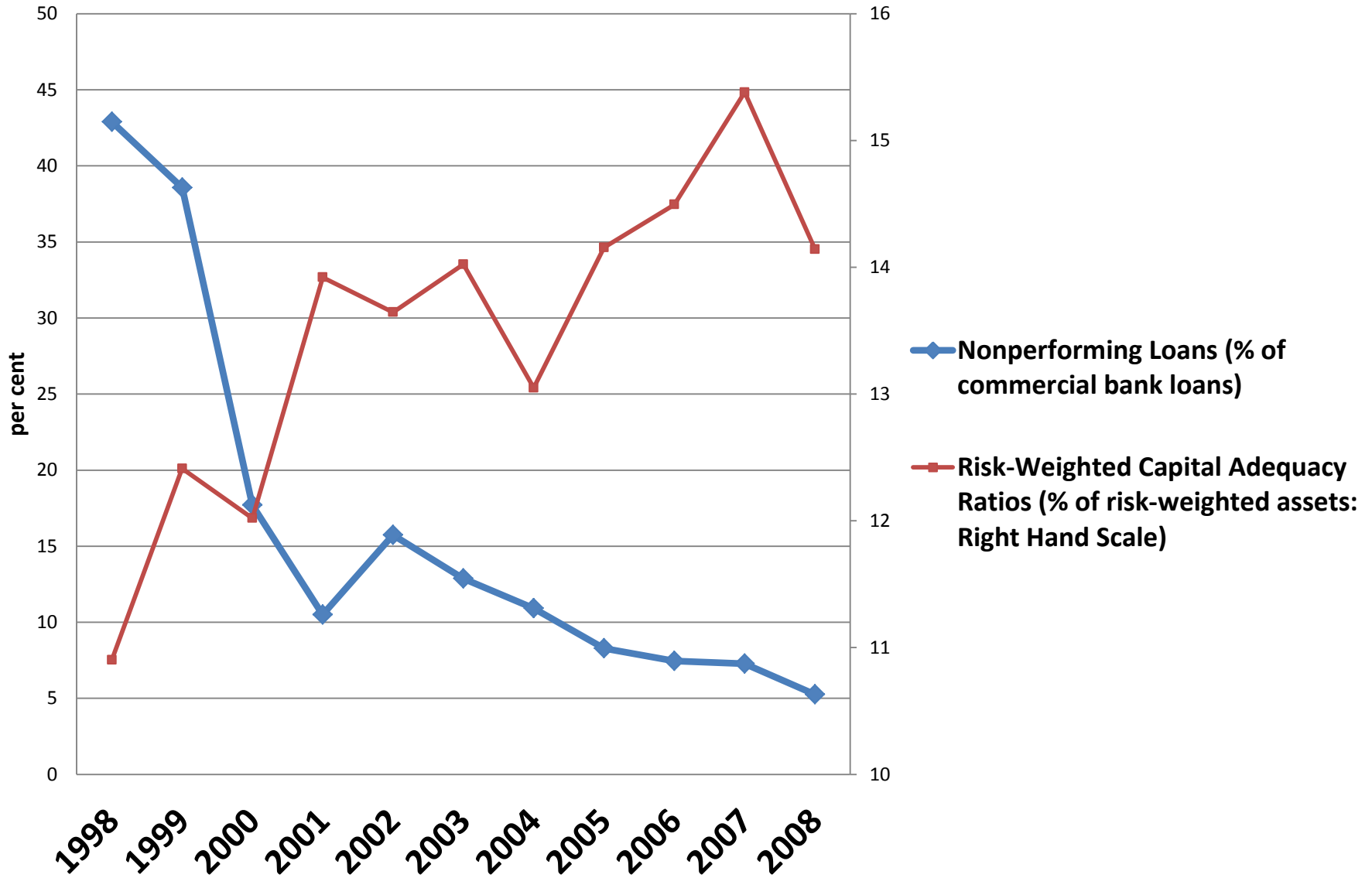
1998 2007



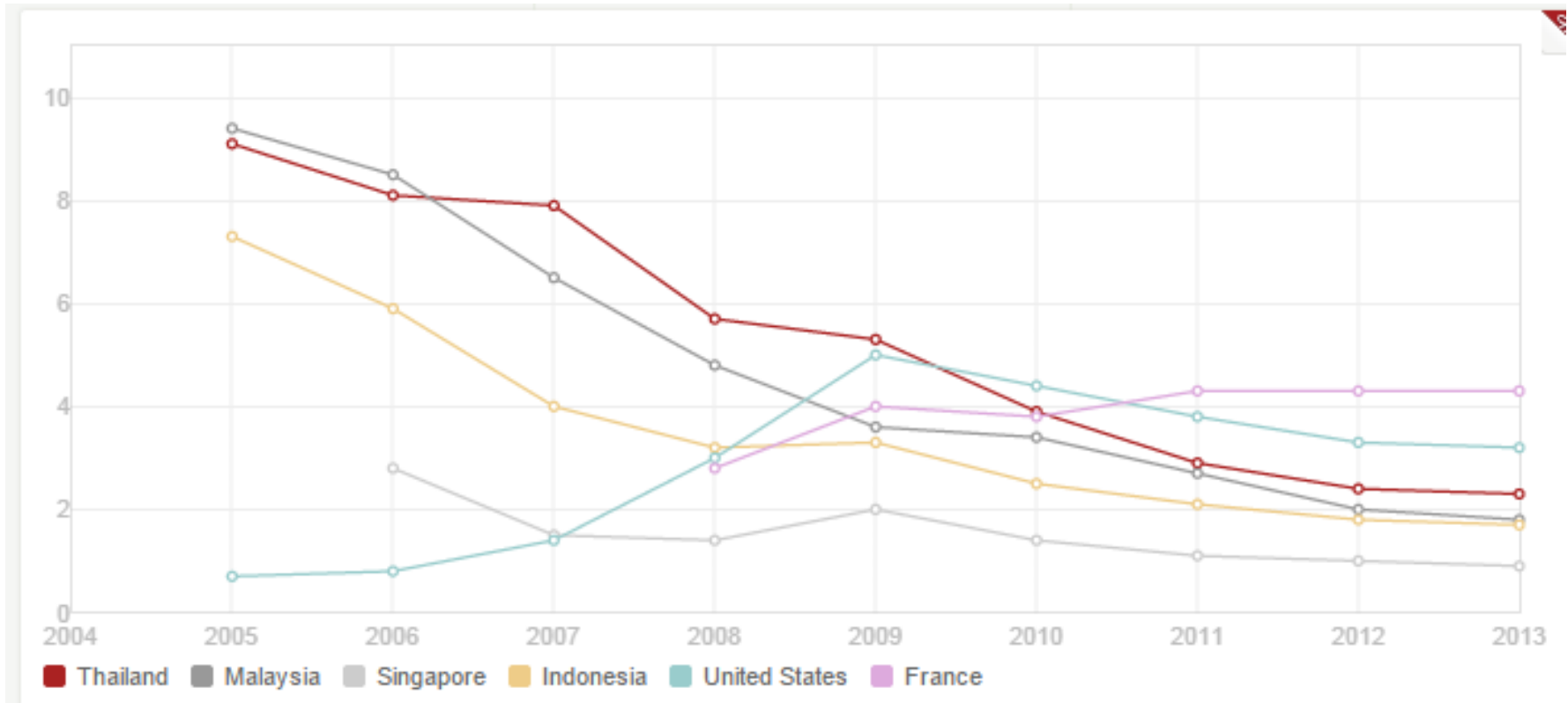
A blessing in disguise

- The Thai financial sector has emerged from the 1998 crisis and become stronger and more resilient, thanks to foreign capital injection, good governance, strengthened financial rules, and economic recovery.

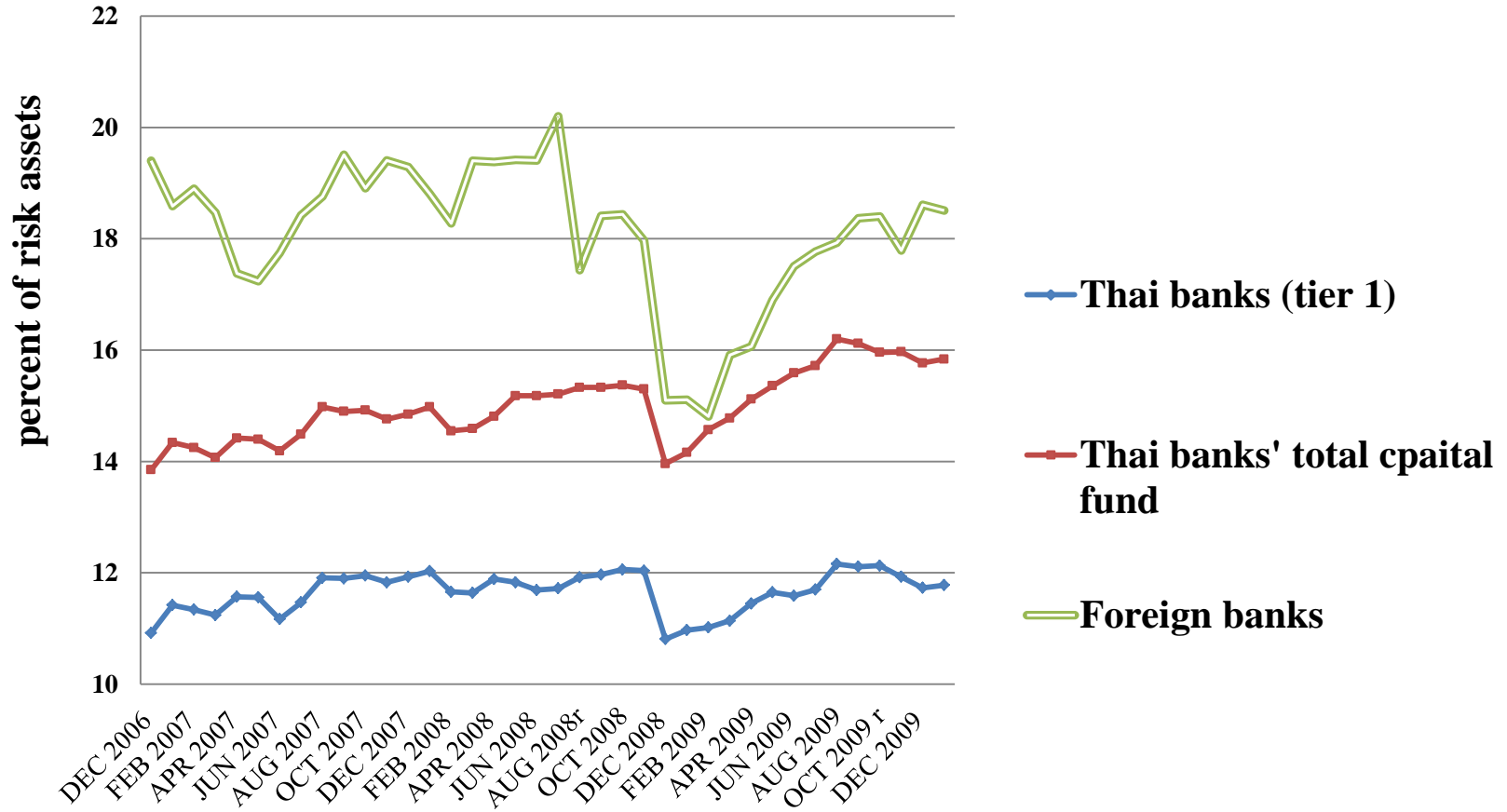
Banks' asset quality and capital adequacy



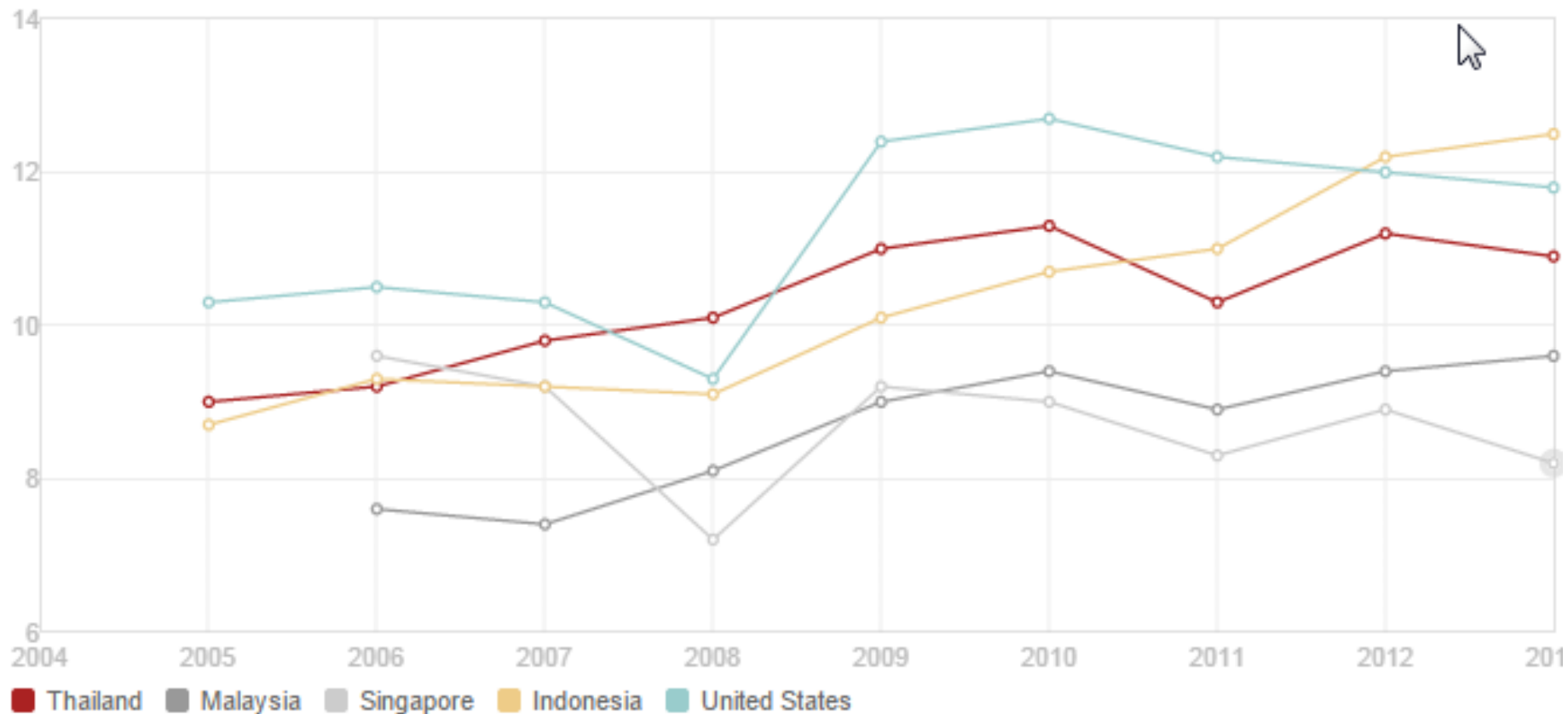
Bank nonperforming loans (% total loans)



Capital Adequacy during the global financial crisis



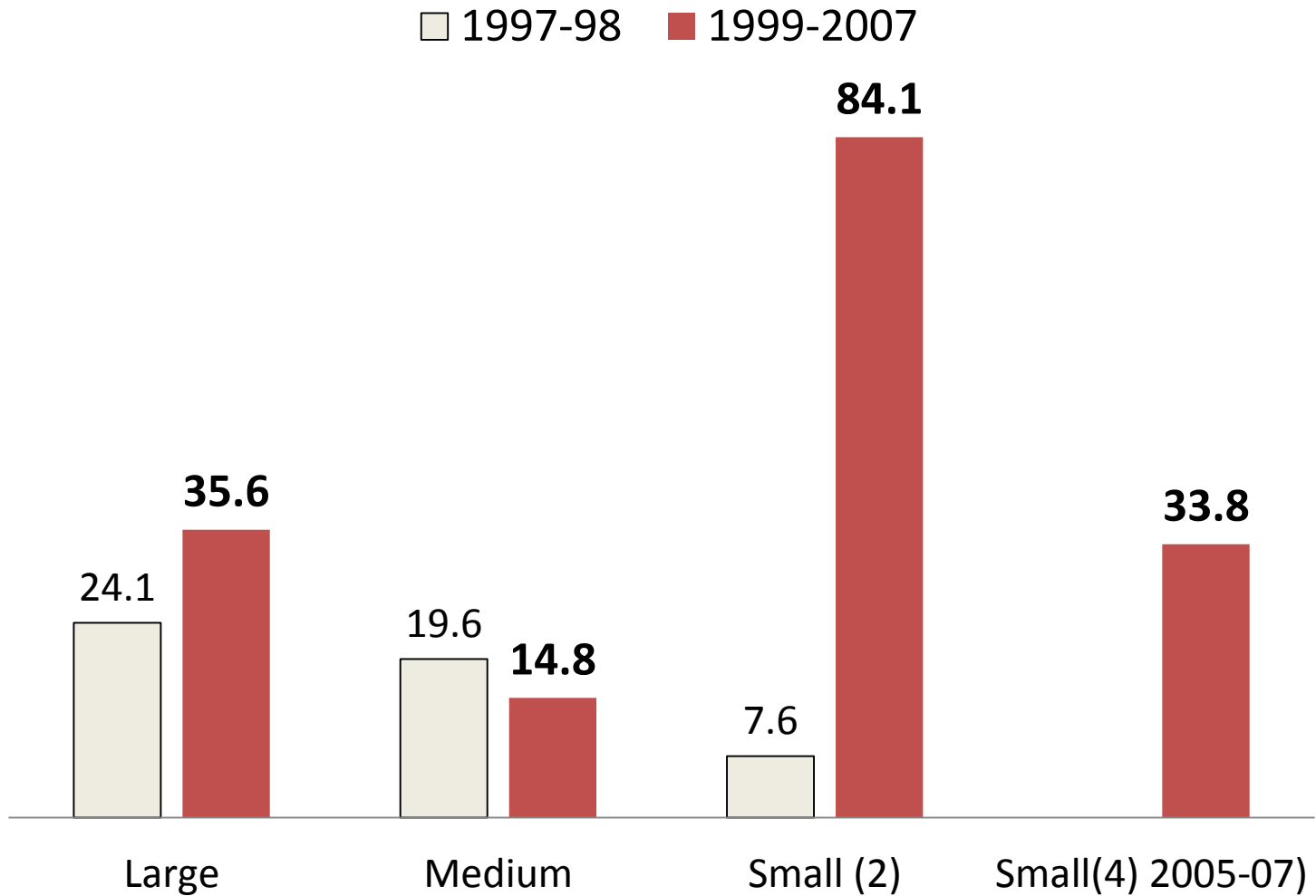
Bank capital to assets ratio (%)



Foreign ownership in Thai banks

	1997	2000	2004	2007
Large	22.1	33.4	36.3	38.5
Medium	25.8	9.5	12.2	37.6
Small	6.4	76.7	52.8	55.6

Foreign ownerships in Thai banks



Foreign penetration

- By opening up the financial sector to foreign participation, the financial sector has become more efficient, taking the benefit from competition effect and technology adaptation.
- The large interest margin between lending and deposit rates bodes well for the monopoly rent of commercial banks.
- The transfer of wealth from consumers to banks can be reduced via allowing foreign entry in line with liberalization of the service sectors.

Banks in Southeast Asia

- Southeast Asian countries were well prepared as they underwent financial reform after the 1997 crisis.
- Prudential rules and regulations have been established before the eruption of the GFC.

- With low exposure to export sector, Southeast Asian commercial banks invested little in collateral debt obligations backed by the US subprime loans.
- Southeast Asian banks remain healthy and did not suffer from the GFC.
- Is Thailand still a bank-based economy?

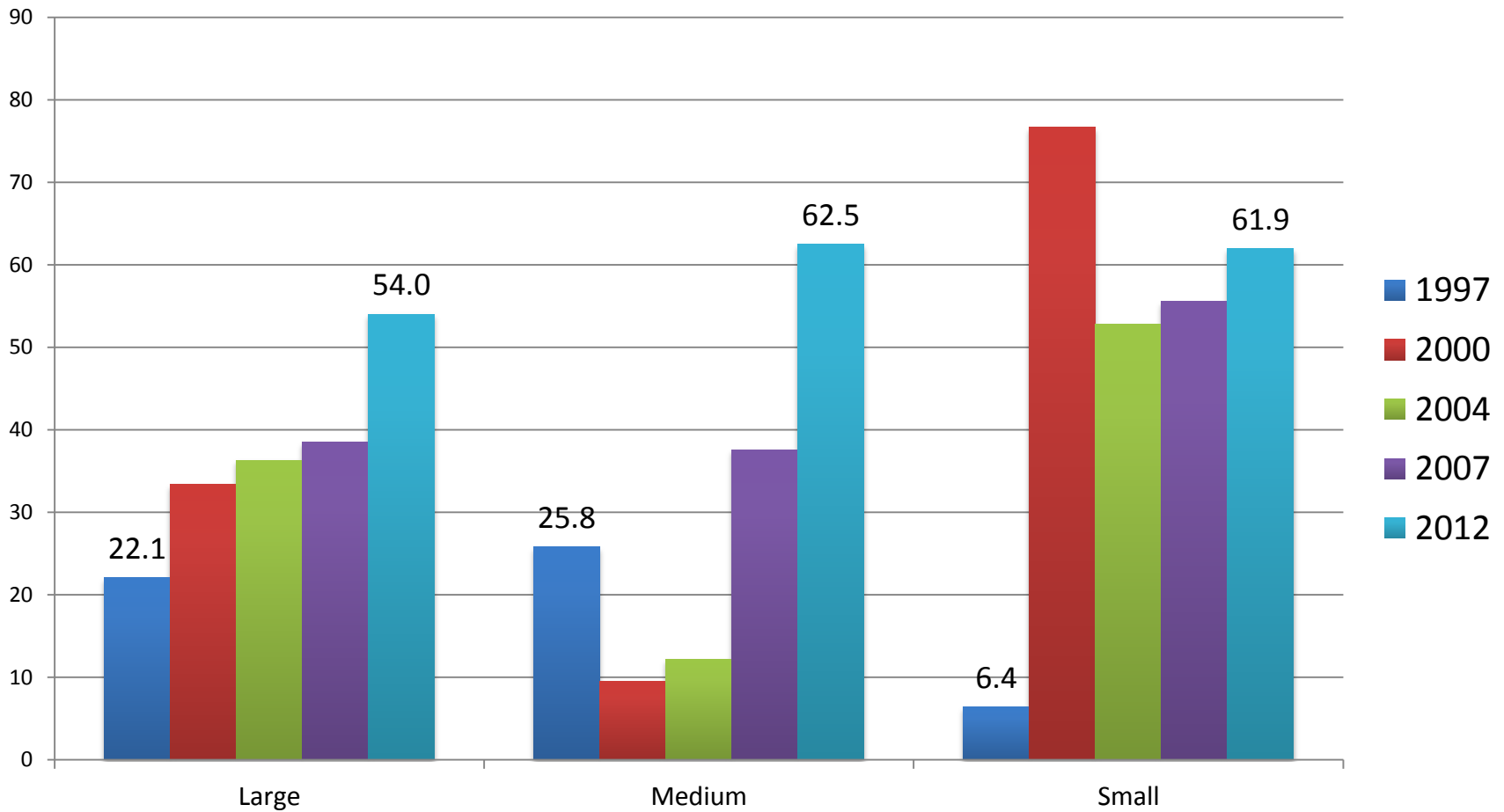
When are banks too big to fail?

- In the future, there would always be some banks that fail because of the vulnerable nature of financial firms; the monetary authorities must distance themselves from the too-big-to-fail syndrome.
- It takes time for depositors to learn to protect themselves and realize that deposit insurance program does not prevent them from any losses caused by future failure of financial institutions.

Foreign banks' participation or invasion?

- With foreign capital injection, the monetary authorities can maintain system solvency while lessening the burden on financial bailouts.
- Financial restructuring cannot be achieved without allowing foreign participation or acquiring shares of less efficient public-owned financial institutions.

Foreign ownership in Thai banks



GFC and Thai banks

- The Thai financial sector was vulnerable and weak in the late 1990s. The lack of prudential regulations and sufficient capital funds made capital control relaxation in the early 1990s premature liberalization.
- The ensuing fast and large capital inflows led to subsequent financial turmoil.

GFC and Thai banks

- The Thai financial sector since then has emerged from the 1998 crisis and become stronger and resilient, thanks to foreign capital injection, good governance, and strengthened financial rules.
- The rapid economic recovery, despite the political turmoil in 2010, provided opportunities for banks to expand their credit and enjoy the benefits from rising interest rates.
- In addition, strong performance of the corporate sector enabled banks to reduce nonperforming loans further.

A measurement of efficiency

- The large interest margin between lending and deposit rates bodes well for the monopoly rent of commercial banks.
- The transfer of wealth from consumers to banks can be reduced by allowing foreign entry in line with liberalization of the services sector.

Benefits and costs of foreign participation

- Financial institutions and their regulators cannot resist the global trend of foreign penetration.
- By opening up the financial sector to foreign participation, the financial sector has become more efficient, benefiting from competition and technology adaptation.
- With foreign capital injection, monetary authorities can maintain system solvency while lessening the burden of financial bailouts.

How vulnerable?

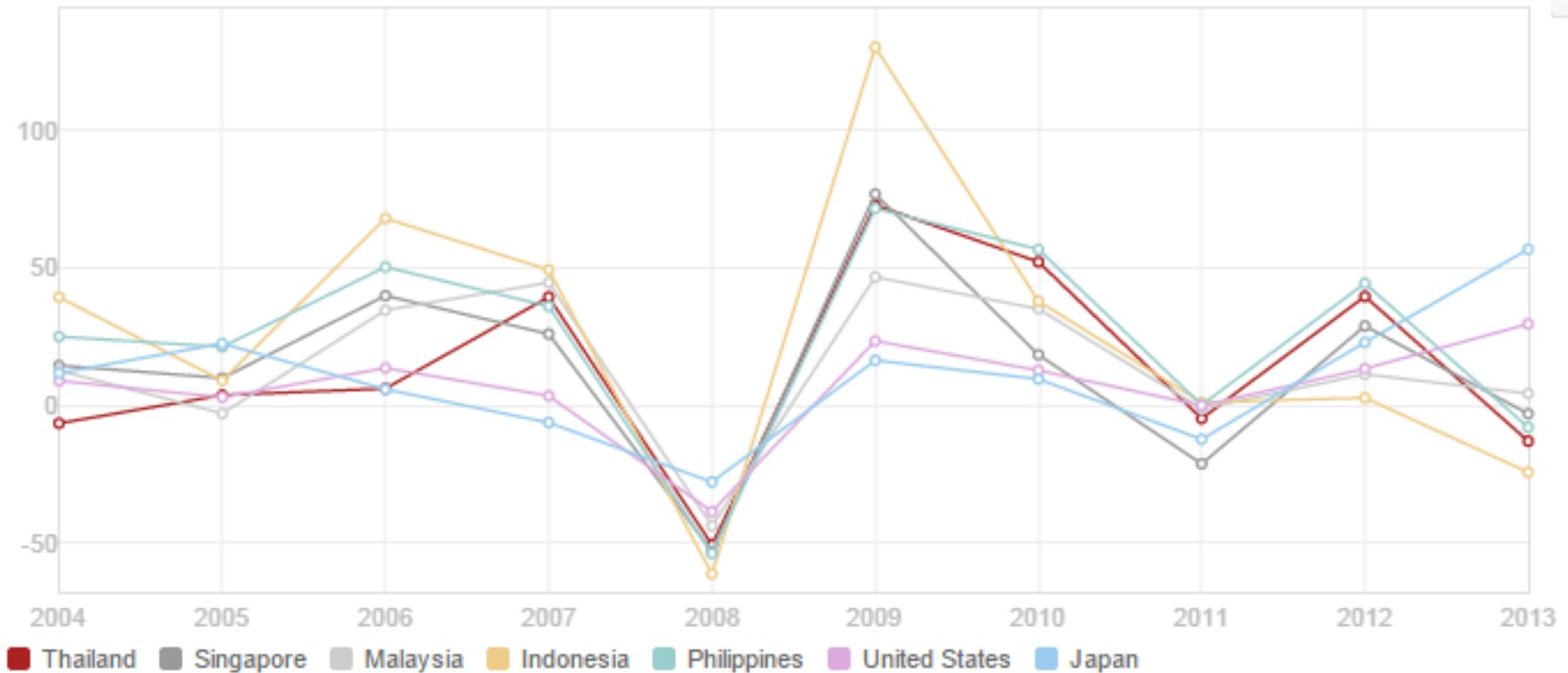
- Since the 1997 financial crisis, the Thai economy has been closely integrated to the world economy through international trade and capital flows.
- As such, it cannot completely shield itself from external shocks. The global financial crisis during 2007–2009 led to export collapse and output contraction in 2009.
- The debacle of the world's financial institutions and stock market crashes in 2008 had a negative impact on the Thai stock market.

How resilient?

- The adverse consequence on the Thai banking sector was minimal. Thai banks were able to make profits during difficult times.
- Most of them did not invest in CDOs nor focus mainly on property lending. The level of NPLs continued to decline, while banks enhanced capital strength and provided sufficient loan-loss provisions.
- The exploitation of economies of scale and scope improved efficiency in their operation.
- All of these factors are the result of financial reforms undertaken after experiencing the financial crisis in 1997.

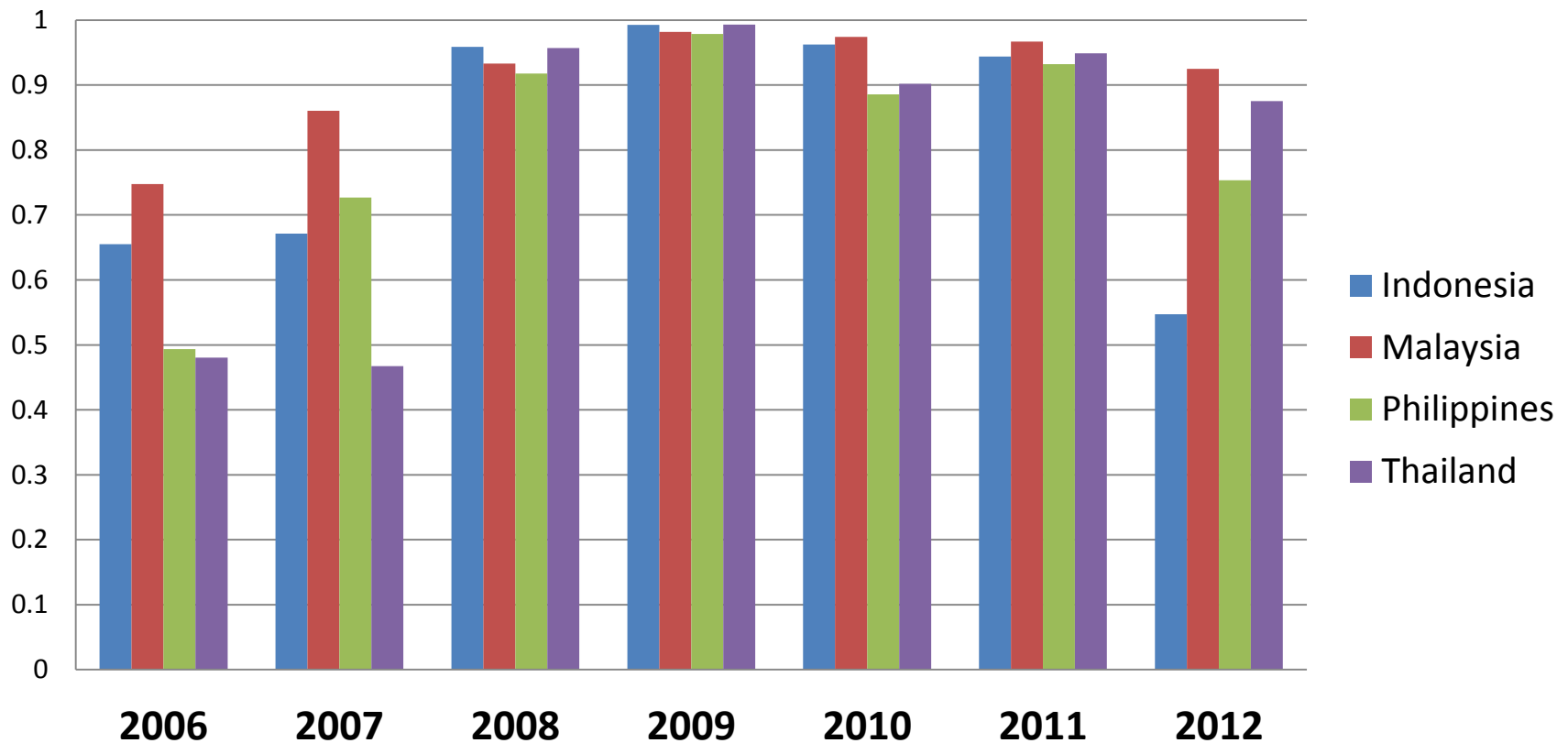
- Thai banks have been well prepared for the global financial crisis as they have learned a valuable lesson on being conservative and observing stringent prudential rules and regulations.

S&P Global Equity Indices (annual % change)



Singapore as a benchmark

Stock market returns correlation: Singapore



The shape of things to come

- Financial and real sectors in Southeast Asia have become increasingly integrated.
- The danger of capital market integration is that shocks can be transmitted easily in time of boom and bust.
- How would Thai banks cope with the slowdown of economic activity and the risk of property bubble burst?