

EE481 Writing Assignment 3

Option 1

“Has the Thai government been successful at promoting efficiency in the ...<fill in the industry that you choose>...industry?”

- **Choose to write about 1 industry** which is a “state-own enterprise” (such as State Railway of Thailand, Metropolitan Electricity Authority, etc.) or a “regulated industry” (such as the mobile network provider industry which is regulated by the NBTC, PTT which is regulated by the Energy Regulatory Commission)

Option 2

“Is there too much advertising in our society?”

- Here, it would help if you can first discuss what criterion/criteria you will use to justify whether we have too much advertising. There is no right or wrong answer. Your grade will depend on the strength of your arguments.

Due date: Monday 21st December, before 12noon. No need to submit the hard copy.

Please email your essay to me <wanwiphang@econ.tu.ac.th>

For those whose team member(s) is/are unwilling to write the 3rd essay, you do not need to force them. You can either write the essay without them or form a new team. The number of team member may not exceed 3.

General instruction

1. Choose between option 1 and option 2.
2. The essay may not be longer than 3 double-space pages. Please type your essay and use 12pt. font (not too big or too small). However, in case there is any, you can put your graphs or pictures in the appendix. The appendix does not count towards your 3-page limit.
 - ❖ To double space your essay, first highlight the entire section that you would like to double space. Then, right click -> paragraph -> under the dropdown “Line-spacing:” list, choose “Double” -> OK.
3. (Very serious point) If your essay will contain ideas that you get from books, internet, websites, newspapers, magazines, etc., you will have to give credits to those ideas. A correct form of reference will **have to be** included at the end of your essay (or on an extra page attached at the end of your essay). If the references page is not included or the format is incorrect, I **will not** grade the essay. Here are some links you can consult:

APA style: <http://www.library.cornell.edu/resrch/citmanage/apa>

MLA style: <http://owl.english.purdue.edu/owl/resource/747/01/>

4. Your grade will depend on the strength of your argument. The point of writing an essay is not to list all the correct answers and explain them, but to "convince" your readers. Thus, the more convincing your essay is, the more points you will receive.
5. Please proofread your essay before you submit in order to fix any grammatical errors.