



**EE481/EE481
FACT SHEET**

Course code (Curriculum 2547/2552):	EE481/EE481			
Course title:	Industrial Economics			
Instructor:	Dr. Wanwiphang Manachotphong			
Contact information	wanwiphang@econ.tu.ac.th, yuwi.manachotphong@gmail.com			
Class schedule after class resumed	Class	Date	Time	Room
	Class#1	23/11/2011	1400-1530	202
	Class#2	25/11/2011	1400-1530	202
	Class#3	30/11/2011	1400-1530	202
	Class#4	2/12/2011	1400-1530	202
	Class#5	3/12/2011	1600-1800	202
	Class#6	7/12/2011	1400-1530	202
	Class#7	9/12/2011	1400-1530	202
	Class#8	11/12/2011	1230-1500	202
	Class#9	14/12/2011	1400-1530	206
Score allocation and grading policy	<ul style="list-style-type: none"> - Homework and Pop Quizzes (5%) - Short Essays (15%) - Midterm Exam (30%) - Final Exam (50%) 			
Final examination date	Friday, Dec 16, 2011 (0900-1200)			
Topics covered in final exam and final exam policy (if any)	Chapter 10 Advanced Topics in Pricing (Tie-in Sale only) Chapter 11 Strategic Behavior Chapter 12 Vertical Integration and Vertical Restriction Chapter 14 Advertising and Disclosure Chapter 19 Antitrust Laws and Policy			
Quizzes/Assignments after class resumed (if any)	<ul style="list-style-type: none"> - Second essay due on Friday 25th Nov, by 1pm at the BE office. - Third essay due before final (deadline will be announced) - No more group presentation. 			
Other information for exchange students (if any)	Only exchange students are allowed to choose the take-home exam option. Please discuss with your instructor if you would like to take this option.			