

**Comments on 1 past seminar paper:** *Structure of Thailand Professional Football League and How The Football Club Run The Business* by Pongthavatch Srithavatch Na Ayudhaya

Personally, I believe that the topic question itself is not very interesting as a seminar paper, since the topic itself is fairly self-explanatory and seem to does not required any economic research to find out the results, and the researcher could just find out the answers to the main topic by searching up data from any secondary information sources.

First thing I want to point out is that there are multiple grammar mistakes in this paper, for example, in the abstract, the writer stated that "...growth of the economy caused people can access to the product easier...", which makes little sense and made this paper very confusing to follow since early on.

In the introduction, the researcher shows his extensive knowledge in the subject of local soccer in a page full of descriptive information in the general structure of the Thai football, which I found it to be unnecessary to put it whole in the introduction, especially when comparing to the small portion that actually established a niche and occupying the niche of the paper.

In the literature review, the author used a very odd form of non-integral citation to referred to the other papers, instead of providing citation in the back like usual format, he wrote the referred sources in the form of APA format as the headlines for each paragraph that dedicated to that paper. He also failed to write format all paragraph to be in same format in this section.

I believe that his writing in methodology is quite confusing and did not explain about the actual methodology of this research paper well-enough, in the results, made his results less convincing, while he mentioned economic theories such as SCP Paradigm and marketing 4Ps to be used in this paper, he also stated that he gathered part of the data from the primary sources but the writer did not mentioned the purpose of this questionnaire, its range, where he conducted research or the results of this part of it, the majority of the results seem to be imported from secondary sources.

In conclusion, I believe that this seminar paper could be improved if the writer had clearer focus on the research questions and focused less on the general knowledges and background informations that are not actually provide substantial information that would help the readers to understand his paper more.