



Language Institute, Thammasat University
EL296 English for Academic Purposes 1 (BE Program)
Semester 1/2023

Pre-requisite: TU105

Course Syllabus

The aim of this course is to guide students through the academic writing process with a particular focus on the field of economics. Students will learn the main features of academic writing and produce a selection of their own compositions within the APA format of citation and referencing. During the semester, students will connect with pressing issues within the global economy in the production of a range of economics texts, including definitions, descriptions of economic trends, summaries, argument essays, cause-effect relationships and comparing and contrasting data sets. The course will culminate in the production of a group research project enabling students to utilize the skills they have acquired throughout the course.

Course Objectives and Learning Outcomes (COLO)

<p>Objective 1: Students will be able to understand and identify features of academic writing.</p>
<p>Learning Outcome 1.1: Explore the different genres and components of academic writing in economics. Learning Outcome 1.2: Learn how to develop an academic writing style. Learning Outcome 1.3: Critically evaluate different sources of information used for constructing essays and academic reports. Learning Outcome 1.4: Understand the dangers of plagiarism and how to avoid it.</p>
<p>Objective 2: Students will be able to effectively engage in the academic writing process to produce a range of authentic compositions.</p>
<p>Learning Outcome 2.1: Construct clear and well-balanced paragraphs, essays, and reports using appropriate linking and clear sourcing of evidence and supporting points. Learning Outcome 2.2: Understand the core components of academic essays and how to enhance organization, structure, citing and referencing. Learning Outcome 2.3: Discover the features of different types of academic writing within the field of economics such as describing data trends, cause and effect patterns, and comparing and contrasting.</p>
<p>Objective 3: Students will explore current issues in the global economy and evaluate problems and solutions.</p>
<p>Learning Outcome 3.1: Research contemporary economic global issues. Learning Outcome 3.2: Understand the best sources to support different aspects of their work. Learning Outcome 3.3: Read and construct arguments based on credible sources of information and use these to construct thesis statements and research questions.</p>
<p>Objective 4: Students will be able to produce a comprehensive group research report.</p>
<p>Learning Outcome 4.1: Learn the components and format of academic research reports. Learning Outcome 4.2: Engage with relevant literature to explore a research topic and formulate research aims and objectives. Learning Outcome 4.3: Design & carry out a survey to collect data. Learning Outcome 4.3: Analyze data and discuss research findings.</p>

Course Materials

Articles from the Economists, international news media, economics journals, local newspapers and additional handouts.

Bailey, S. (2018). *Academic writing: A handbook for international students* (5th ed). Routledge.
 Moore, B. (2022). *Academic English Skills for Economists*. Thammasat University Press.

Course Contents

1. Features of academic writing
2. Structure of paragraphs, essays, and reports
3. Text types and critical reading
4. Note-taking, paraphrasing and summary writing
5. Argument, cause-effect, and comparative writing
6. Research writing skills (including APA citation, quotations, and referencing)

Course Evaluation

3 Assignments		Grading criteria
1) Academic summary	10%	A = 85%-100% B+ = 80 - 84% B = 75 - 79% C+ = 70 - 74% C = 65 - 69% D+ = 60 - 64% D = 55- 59% F = Below 55%
2) Economics definition paragraph	10%	
3). 500-word essay	20%	
3) A full economics group research report	30%	
4) Final Exam	30%	
TOTAL	100%	

Details of assignments

Tasks	Details
Assignment 1 (10%) Academic Summary & Personal reflection <i>Scoring: content, paraphrasing, cohesion/coherence, clear link between article and personal opinion</i>	COLO: 1.1, 1.2, 1.3, 1.4, 2.1, 2.3, 3.1, 3.2, 3.3 What to do: <ol style="list-style-type: none"> 1. Choose a video to watch that interests you from the Economist's you tube channel (https://www.youtube.com/c/TheEconomist). 2. Watch the video and take notes on the main points. Write an original summary based on the issues presented, which is not plagiarized. 3. At the end, write a personal reflection on your own feelings about the issue. What to submit: <ol style="list-style-type: none"> 1. A 200-word summary of the economic issue 2. A 150-word reflection on what you think about the issue
Assignment 2 (10%) Economics Term Definition (<i>In-class</i>) <i>Scoring: sentence construction, academic style, paragraph extension, cohesion/coherence.</i>	COLO: 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 2.3 What to do: <ol style="list-style-type: none"> 1. Compose an extended economics definition paragraph based on the term given to you by your instructor. 2. Extend your paragraph with explanations, classification, examples, contrasts etc. 3. Complete your definition within 1 hour. 4. Do not plagiarize – it must be written in your own words. What to submit: A 100/150-word paragraph providing an extended definition of an economic term produce in-class within 1 hour (class attendance is essential).

<p>Assignment 3 (20%) 500-word essay</p> <p>Scoring: <i>Task completion & content; organization & linking; supporting points & referencing, use of counter argument & rebuttal, grammar, punctuation, & spelling.</i></p>	<p>COLO: 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 2.3</p> <p><u>What to do:</u></p> <ol style="list-style-type: none"> 1. Investigate an economics topic or issue you are interested in (e.g. climate change, supply chains, trade policy, income inequality, poverty reduction etc). 2. Try to link it to Thailand or highlight its global importance (i.e. it should be clear why you have chosen this topic) with a clear thesis statement. 3. Read a range of different sources (including some economics journals) and make notes to support your writing following the academic summary writing process. 4. Plan and compose a well-structured and supported essay, complete with APA style citation and referencing. <p><u>What to submit:</u> An individual 500-word essay with citation and list of references.</p>
<p>Assignment 4 (30%) Economic research project</p> <p>Scoring: Academic writing style (10%); content (10%); presentation (5%); Self-reflection (5%).</p>	<p>COLO: 3.1, 3.2, 1.3</p> <p><u>What to do:</u></p> <ol style="list-style-type: none"> 5. In groups of 3-4 members, design & implement a research study on a specific topic of economic interest relevant to Thailand or Thai students. 6. Design a questionnaire and collect data from a sample of real people. 7. Write a full group report to present your data. 8. Write an individual reflection on how your study went, what you did to contribute to its completion, your feelings about its findings, and how you would do things differently next time. <p><u>What to submit:</u></p> <ol style="list-style-type: none"> 1. A 2000-word group report (20%) 2. A 5-minute group presentation summarizing your report before submission (5%) 3. A 200-word self-reflection (5%)
<p>Final Exam (30%)</p>	<p>COLO: 1.1, 1.2, 1.3, 1.4, 2.1, 2.3, 3.1, 3.2, 3.3</p> <p><u>Contents:</u></p> <ol style="list-style-type: none"> 4. economic terms & definitions, critical reading of economics texts, features of academic writing, paragraph structure, citation & referencing, cause & effect, describing data, comparing & contrasting, summary writing.

Active Learning Activities

Each assignment denotes active learning experience for the students who take this course. In the first assignment, students need to listen and write a summary and make personal reflections. This helps develop students' critical and analytical skills. In the written assignments, students can progressively develop their academic writing skills through both group and pair activities. This not only helps students master their writing proficiency, but also promotes the effective use of academic written English. In the last assignment, interpersonal communication and academic research skills are promoted. This is for students to work collaboratively on a research project, thereby supporting advanced academic study in economics.

Thammasat University Plagiarism Policy

Thammasat University students are required to refrain from any kind of **plagiarism**. This will result in a mark of zero for the assignment or even an F grade. Please refer to Thammasat University's regulations on student discipline and examination procedures.

Instructors, Days and Times

Section	Days	Time	Room	Instructors
046401	Thursday	1300 – 1600	EC 204	A. Benjamin Moore

Tentative Teaching and Learning Schedule

Schedule	Contents + Assignments
1 17 th Aug	Course Introductions <ul style="list-style-type: none"> - Course syllabus and outline - What is academic English?
2 24 th Aug	Characteristics of academic writing & critical reading <ul style="list-style-type: none"> - Basics of writing - Writer's purpose - Reading: Finding suitable sources
3 31 st Aug	The Summary Writing Process <ul style="list-style-type: none"> - Components of a good summary - Avoiding plagiarism - Finding Key Points & Note-taking
4 7 th Sep	Summarising & Paraphrasing <ul style="list-style-type: none"> - Techniques for paraphrasing - References & Quotations - Summary writing practice activities Assignment 1: Economist video summary + personal reflection (10%).
5 14 th Sep	Writing definitions <ul style="list-style-type: none"> - Sentence structure for simple definitions - In pairs, study and discuss how to write definitions on an economic issue (https://www.ukessays.com/essays/economics/definitions-concepts-economics-studies-7921.php) - Extending definitions to full paragraphs
6 21 st Sep	Argumentative Essay Writing <ul style="list-style-type: none"> - Identifying arguments for and against - Paragraph cohesion & unity - Essay organization Assignment 2: In-class one hour extended definitions.
7 28 th Sep	Understanding arguments <ul style="list-style-type: none"> - Using supporting ideas with referencing - Combining ideas in paragraphs - Using counterargument Assignment 3: Students choose their own topic with a focus on the economy and write a 500-word argumentative essay.
MIDTERM EXAM PERIOD (No EL296 Midterm)	

<p>8 12th Oct</p>	<p>Cause & Effect Writing</p> <ul style="list-style-type: none"> - The language of cause & effect - Using conditionals to propose solutions - Hedging (caution) in academic writing
<p>9 19th Oct</p>	<p>Research Report Writing</p> <ul style="list-style-type: none"> - Introduction to the report writing process - Formulating a research idea: Aims, RQs, and objectives - Analysis of model research report - Students form research groups of no more than 3 students
<p>10 26th Oct</p>	<p>Devising a research instrument</p> <ul style="list-style-type: none"> - Revising research questions (RQs) - Writing questions for surveys & questionnaires (https://www.uxbooth.com/articles/the-essential-guide-to-writing-effective-survey-questions) - In groups, design and pilot research instrument
<p>11 2nd Nov</p>	<p>Writing Introductions</p> <ul style="list-style-type: none"> - Structure of an appropriate introduction with example - Using core literature to position your own research with citation - Establishing clear a niche, research aim and questions
<p>12 9th Nov</p>	<p>Literature Reviews</p> <ul style="list-style-type: none"> - Definition & organizational structures - Language & features of literature reviews - Paraphrasing, summarizing, quotation, and referencing activities.
<p>13 16th Nov</p>	<p>Describing data and findings</p> <ul style="list-style-type: none"> - Incorporating data and illustrations into your report - Comparing & contrasting numbers & visual information - Describing trends & practice activities
<p>14 23rd Nov</p>	<p>Concluding your report & writing an abstract</p> <ul style="list-style-type: none"> - features of academic conclusions - constructing conclusion with cohesion and coherence - 4 moves of research abstracts
<p>15 30th Nov</p>	<p>Research study presentations & Exam Preparation</p> <ul style="list-style-type: none"> - Groups present project backgrounds, methodologies and preliminary findings. - Final exam outline & preparation <p>Assignment 4: Final group 2000-word research report.</p>

ACADEMIC CALENDAR & HOLIDAY SEMESTER 1/2023

Semester 1/2023 (August 15 – December 4, 2023)	
<i>the TU Office of the Registrar (TU REG) will process the registration (semester 1/2023) for all BE students who have completed the pre-registration via BE Portal.</i>	July 17 – 20, 2023
Tuition Fee Payment Period (Via TU Greats App)	July 21 – August 11, 2023
Create Plan from Quota via TU Greats App (*ID.66)	August 1 - 9, 2023
Registration via TU Greats App (*ID.66)	August 10, 2023
Classes Begin	August 15, 2023
Add-drop period	August 15 – 28, 2023 <i>(from 9.00 AM of August 15 to 10.30 PM of August 28)</i>
Tuition Fee Payment Period (Via TU Greats App)	August 15 – 29, 2023 <i>(9 AM - 10.30 PM)</i>
Mid-term Examination Period	October 1 – 7, 2023
<i>H.M. King Bhumibol Adulyadej The Great Memorial Day*</i>	<i>October 13, 2023</i>
<i>King Chulalongkorn's Day*</i>	<i>October 23, 2023</i>
Withdrawal period with "W" on record	September 4 – October 22, 2023 <i>(from 9.00 AM of September 4 to 10.30 PM of October 22)</i>
Special Withdrawal with "w" on record	October 24 – November 20, 2023
Last day of class for Semester 1/2023	December 4, 2023
Final exam period	December 12 – 23, 2023
<i>H.M. King Bhumibol Adulyadej The Great's Birthday*</i>	<i>December 5, 2023</i>
<i>Constitution Day*</i>	<i>December 10, 2023</i>
<i>Substitution for Constitution Day*</i>	<i>December 11, 2023</i>
Submitting Forms for Degree Conferral	August 15 – 28, 2023

Remark * Holiday, No classes during this period
Updated: July 24, 2023