

Course Outline

TU106 Creativity and Communication

Semester 2/2022 (January 9th – May 6th, 2023)

Number of Credit: 3 credits

Prerequisite: None

Course Description:

Creative thought processes, with critical thinking as an important part, as well as communication of these thoughts that lead to suitable results in social, cultural and environmental contexts, at personal, organizational and social levels

Course Objectives:

The purpose of this course is for students to develop a coherent understanding in creativity and critical thinking. Students will also be able to communicate and interchange their ideas creatively.

Class Time and Logistic

Class day:	Tuesday
Class time:	14.00 – 17.00hrs.
Venue:	Room 302, Faculty of Economics
Teaching Materials Platform:	MS Team

Instructor:

Name: Assoc. Prof. Dr. Supranee Lisawadi

Office Hours: By appointment only

Email: supranee@mathstat.sci.tu.ac.th

Main Texts: None

Recommended Texts & Materials: None

Suggested readings:

1. Bono, E.D., *Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas*.
2. Pope, R., (2005), *Creativity: Theory, History, Practice*, Oxon: Routledge

Grading Criteria and Course Rule:

Attendance	10%
Class Activities	10%
Project Presentation #1	10%
Project Presentation #2	10%
Project Presentation #3	50%
Final Examination	10%

Course Plan

Session	Topics	Activities/Text & Materials/Media	Lecturer
1.	Introduction	Game/ Case Study/ Discussion	Dr.Supranee
2.	Creativity Motivation	Game/ Case Study/ Discussion	Dr.Supranee
3.	Design Thinking (I)	Game/ Case Study/ Discussion	Dr.Supranee
4.	Design Thinking (II)	Game/ Case Study/ Discussion	Dr.Supranee
5.	Project Presentation #1 (10%) (Design Thinking)	Presentation	Dr.Supranee
6	Story Telling: Six Thinking Hats Communication of Idea	Game/ Case Study/ Discussion	Dr.Supranee
7	Verbal VS Nonverbal Communication	Game/ Case Study/ Discussion	Dr.Supranee
8.	Communication of Idea: Consulting Session	Game/ Case Study/ Discussion	Dr.Supranee
9.	Communication of Idea: Consulting Session	Game/ Case Study/ Discussion	Dr.Supranee
10.	Project Presentation #2 (10%) (Final Project Proposal)	Presentation	Dr.Supranee
11.	Project Development	Game/ Case Study/ Discussion	Dr.Supranee

12.	Project Development	Game/ Case Study/ Discussion	Dr.Supranee
13.	Project Development	Game/ Case Study/ Discussion	Dr.Supranee
14.	Project Presentation #3 (50%) (Final Project)	Presentation	Dr.Supranee
15.	Reflection	Discussion	Dr.Supranee

ACADEMIC CALENDAR & HOLIDAY SEMESTER 2/2022

Semester 2/2022 (January 9 - May 6, 2023)	
Registration at REG TU (*ID.62-65)	November 22 – 25, 2022
Tuition Fee Payment Period (Via TU Greats App)	November 27, 2022 – January 7, 2023
Classes Begin	January 9, 2023
Add-drop period	January 9 - 22, 2023 <i>(from 9.00 AM of January 9 to 10.30 PM of January 22)</i>
Tuition Fee Payment Period (Via TU Greats App)	January 9 - 23, 2023 <i>(9 AM - 10.30 PM)</i>
Mid-term Examination Period	February 27 - 28 to March 4, 2023
<i>Makha Bucha Day*</i>	<i>March 6, 2023</i>
Withdrawal period with "W" on record	January 25 – March 19, 2023 <i>(from 9.00 AM of January 25 to 10.30 PM of March 19)</i>
<i>Chakri Memorial Day*</i>	<i>April 6, 2023</i>
<i>Songkran Festival Day*</i>	<i>April 10 - 16, 2023</i>
<i>Coronation Day*</i>	<i>May 4, 2023</i>
Last day of class for Semester 2/2022	May 6, 2023
Final exam period	May 8 – 22, 2023
<i>Royal Ploughing Ceremony Day*</i>	<i>To be announced</i>
Submitting Forms for Degree Conferral	January 9 - 22, 2023

Remark * Holiday, No classes during this period