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Mother of Charity, Madonna

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Role model is the person who has characteristic and role that responses to social and other people in community. Each person has their own role model which difference reason to choose the right person. According to Bosma *et.al* (2011)¹ said that role model is “an influential factor in explaining the reasons for the choice of occupation and career” It means that person will choose career or expect what they would like to be according to their role model characteristic. This essay aims to write about role model as “Madonna” the American singer and entrepreneur who has strong reputation, and recognized by many people around the world. Social responsibilities, and action which according to Madonna will be evaluated and explained. Finally, in the end of essay will write about conclusion and my recommendation relates to the way to choose role model, properly.

Raising Malawi is the nonprofit organization which founded by Madonna and Michael Berg in 2006 (raisingmalawi.org)². This is a charity which working for help poverty children and giving chances for children in terms of education and support their quality of life. I really appreciate with Madonna because she is more than a singer. At first time, when I was young I have ever seen Madonna played her concert on the television. I asked my father that who is the smart girl in the concert, and my

¹ Bosma N., Hessels J., Schutjens V., Praag M., and Verheul I., (2011) Entrepreneurship and Role Models, Tinbergen Institute Discussion Paper, Pp.1

² Raisingmalawi.org (n.d.) About Raising Malawi, Retrieved 8 February, 2013, From <<http://www.raisingmalawi.org>>

father told me that she is Madonna- American superstar. When I grew up, I still listening to her song and follows the show of Madonna. Until one day, I found that, Madonna is women who founded a good charity that support and help poverty people. It makes me really appreciate with her more than ever because everyone knows that Madonna is a superstar with a top chart of super hit song for a long time. She is a very rich women. She has luxury house and super car, or I can say that almost product or real estate in the world that Madonna can buy with her money. But she never leaved poor people. She considers and finds the solution to encourage people in society to participate with organization. That's is a very good idea because nowadays the number of poverty people are tendency to increasingly. And Madonna is one of people who try to find the way to help them as much as possible. The second thing that makes me really proud of her that is the way to donates to the charity. Her organization is allows people to donate via online by accessing their website and click donate. It's such an easy way to encourage people around the world to participate with the charity, and increase recognize of people about commitment and objectives of organization. It means that Madonna is not just only founded the charity to make her image better. But she commits and would like to engage people to participate with her, truly.

Other than founded nonprofit organization to help poverty people, Madonna has ever played free concert and donated the tickets to people or countries which face with the unrest or problem. For instance, plays free concert to donated money for people who face with the problem in Middle East, or donated money from free concert to help people in Israeli (starpulse.com, 2012)³. From the information makes

³ Starpulse.com (2012) Madonna Donated Free Concert Tickets to Israeli Peace Groups, 8 Feb 2013, <http://www.starpulse.com/news/index.php/2012/06/01/madonna_donated_free_concert_tickets_t>

me really like Madonna because I ask myself that *how many people who really would like to hard working, tried, and donate their compensation to the society?* and Madonna is one of them. She is not only super star in television, not only the best singer in the Top Hit chart of song. But she is a woman who has an awareness, has kind heart, and desires to help people who face with problem with the truly commitment. The activities that made by her are help many people to get the happiness with their life. I believe that some people in Africa never expected that they will get a chance to study in the school same as people around the world. Or have a chance to having food, or clean water for eat and drink. Madonna is one of people who look at back to disadvantaged people and driving effective organization to help those people, *Help without expecting returns*.

However, my role model is not just only people who has high reputation or be famous in society. But my role model should be a person who success with their life, and would like to share happiness and open opportunity for disadvantaged people. Madonna is a woman who success with her life. She is so lucky and full with the join that many people in society cannot be like her. Madonna raise awareness to people in society to understand the word giving without expecting. She founded her own nonprofit organization to help people, who face with the poverty situation, lack of nutrition food and clean drinking water. She opens an opportunity for children to have a chance to study in the school. She is building many schools in Africa by her own money. Or we can say that Madonna is giving new life for many people in society.

Finally, I would like to recommend everyone about how to choose their own model. Do not consider only about the reputation of the individual, or focus only about how he/she famous. People in society should consider about people who success in their life, and would like to share the success or chance for other people

without any expectation. Nowadays, there are many entrepreneurs consider about activities that can building up their image to be better. People should consider about the core and truly objectives of the activities, and evaluate it with the outcome of activities to make them confidence that the people who chosen to be a role model is the right people or not. Moreover, I recommend that people should not judge people by their external expression but they should judge a person from their mind. Effective role model is not a person who open the story to the social that how they get a success, but good role model should tell you that how they consider and find the solution to distribute happiness to the society.