

**Example 3.J:** Excess burden formula under linear model & Tax-Revenue-maximizing tax rate

$$\text{Demand: } p^d = a - bQ^d \quad ; \quad a \geq 0, \quad b \leq 0.$$

$$\text{Supply : } p^s = c + dQ^s \quad ; \quad d \geq 0.$$

- Solve for quantity and prices equilibrium when the unit tax is imposed. Analyze the result

$$\left\{ \begin{array}{l} \text{tax on producer} \rightarrow p^s = p^d - t \\ \text{tax on consumer} \rightarrow p^d = p^s + t \end{array} \right.$$

$$\left. \begin{array}{l} \text{tax on producer} \rightarrow p^s = p^d - t \\ \text{tax on consumer} \rightarrow p^d = p^s + t \end{array} \right\} \rightarrow \text{Equilibrium (after tax) will not changing (remain the same)}$$

$$\begin{aligned} p^s + t &= a - b \cdot Q^d \\ p^s &= a - t - b \cdot Q^d \\ p^s &= c + dQ^s \\ Q^d &= Q^s \rightarrow \text{equilibrium} \end{aligned}$$

$$\begin{aligned} p^s = p^d &\rightarrow a - t - b \cdot Q = c + d \cdot Q \\ a - t - c &= (b + d)Q \\ Q^* &= \frac{a - t - c}{b + d} \\ &= \frac{a - c}{b + d} - \frac{t}{b + d} \end{aligned}$$

Derive t

$$t = 0 \rightarrow Q = \frac{a - c}{b + d}$$

$$t > 0; Q = \frac{a - c}{b + d} - \frac{t}{b + d}$$

$$\begin{aligned} \Delta Q &= Q_{\text{After tax}} - Q_{\text{before tax}} \\ &= \frac{-t}{b + d} \end{aligned}$$

$$\text{So, } \frac{\Delta Q}{\Delta t}; \frac{\Delta Q}{\Delta t} = \frac{-1}{b + d}$$

↳ when  $Q \downarrow$  then  $t \uparrow$

- Derive the excess burden formula for buyers and sellers

$$\begin{aligned}
 p^s &= c + dQ^s \\
 &= c + d\left(\frac{a-c}{a-d} - \frac{t}{b+d}\right) \\
 &= c + \frac{d(a-c)}{b+d} - \frac{dt}{b+d} \\
 &= \frac{cb + cd + da - dc}{b+d} - \frac{dt}{b+d}
 \end{aligned}$$

$$p^{s^*} = \frac{cb + da}{b+d} - \frac{dt}{b+d}$$

$p^s(t=0)$        $\downarrow$   
 $0$

$$p^d = p^s + t$$

$$\rightarrow p^d = \frac{cb + da}{b+d} - \frac{dt}{b+d} + t$$

$$p^{d^*} = \frac{cb - da}{b+d} + \left| \frac{b}{b+d} \cdot t \right|$$

$\downarrow$   
 $0$

$p^s, p^d$  depends on tax

$$\left. \begin{aligned}
 t=0 \rightarrow t>0 \rightarrow |\Delta p^s| &= \frac{dt}{b+d} \\
 |\Delta p^d| &= \frac{bt}{b+d}
 \end{aligned} \right\} = t$$

$$\begin{aligned}
 t^{\text{old}} > 0 \rightarrow t^{\text{new}} > 0 & \quad \text{initial } p^* \text{ before tax} \\
 \left| \frac{\Delta p^s}{\Delta t} \right| = \frac{d}{b+d} = \frac{\frac{\Delta p}{\Delta Q^s}}{\frac{\Delta p}{\Delta Q^d} + \frac{\Delta p}{\Delta Q^s}} &= \frac{\frac{1}{\Delta Q^s} \cdot \frac{1}{p^s}}{\frac{1}{\Delta Q^d} \cdot \frac{1}{p^d} + \frac{1}{\Delta Q^s} \cdot \frac{1}{p^s}} \\
 &= \frac{1}{\frac{1}{\epsilon^d} + \frac{1}{\epsilon^s}} \\
 &= \frac{1}{\frac{\epsilon^d + \epsilon^s}{\epsilon^d \cdot \epsilon^s}} = \frac{\epsilon^d}{\epsilon^d + \epsilon^s}
 \end{aligned}$$

$$\left| \frac{\Delta p^d}{\Delta t} \right| = \frac{b}{b+d}$$

Consumer burden

$$\begin{aligned}
 &= \frac{\epsilon^s}{\epsilon^s + \epsilon^d} \\
 \left. \begin{aligned}
 \frac{\Delta \text{Consumer burden}}{\Delta \epsilon^d} &= \frac{-\epsilon^s}{(\epsilon^s + \epsilon^d)^2} \\
 \frac{\Delta \text{firm burden}}{\Delta \epsilon^s} &= \frac{-\epsilon^d}{(\epsilon^s + \epsilon^d)^2}
 \end{aligned} \right\} \therefore \epsilon^s \downarrow \rightarrow \uparrow \text{ firm budget}
 \end{aligned}$$

$$\begin{aligned}
 \therefore \epsilon^d \uparrow &\rightarrow \text{burden} \downarrow \\
 \epsilon^d \downarrow &\rightarrow \text{burden} \uparrow
 \end{aligned}$$

- Calculate the tax rate that maximizes the tax revenue of government.

change  $Q$  to component.  $a, b, c, d, t$

$$\begin{cases} T = t \cdot Q \\ \rightarrow T = t \cdot \left( \frac{a-c}{b+d} - \frac{t}{b+d} \right) \end{cases}$$

Note:  $\frac{2t}{b+d} = \frac{a-c}{b+d}$

$$T(t) = \left( \frac{a-c}{b+d} \right) \cdot t - \frac{t^2}{b+d} = \frac{a-c}{b+d} - \frac{2t}{b+d}$$

$t^*$  maximize  $T(t)$

$$t^* = - \frac{\left( \frac{a-c}{b+d} \right)}{2 \left( -\frac{1}{b+d} \right)} = \frac{a-c}{2}$$