

Comments

An inequality of commerce on online platforms between foreign and local sellers

Interesting results, customers care only for the cheapest price they can get from an online platform and the platforms themselves care only about maximizing profit. This causes foreign competitors to penetrate the market easily by lowering the price which local sellers are the one with most suffering. This group is well explained on how inequality in platforms happens. However, It is better to explain more on the policies that have been implemented in other countries and how it will work with Thailand