

10 units - cost 200฿.

Chapter 16 Short-Run Costs

Cost = the least cost of producing a given output Q . The cost is determined by the use of inputs (labor L and capital K),

- with fixed input prices (wage w and interest r)
- in the most efficient way (no unnecessary wastes)
- with the available best technology
- in the specified time frame (Short-Run/Long-Run)

Cost(Q).

Thus, the cost function is a function of quantity.

Short-Run Costs: the least cost of producing a given output Q where at least one input is fixed.

- K is assumed to be the fixed input at $K = K_0$, at price r /unit of capital

$$\Rightarrow r \cdot K_0 = \text{Total Fixed Cost} = \text{TFC}(Q)$$

— a constant that does not vary with Q .

- L is variable at price w /unit of labor

$$\Rightarrow w \cdot L = \text{Total Variable Cost} = \text{TVC}(Q)$$

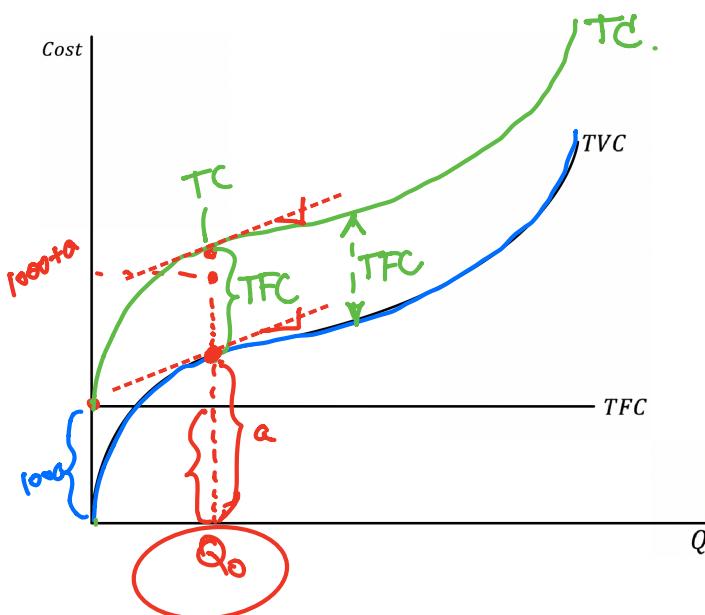
—Note that $\text{TVC}(Q)$ varies with the quantity Q , thus the name variable cost.

Total Cost = Total Fixed Cost + Total Variable Cost
 $\text{TC}(Q) = \text{TFC}(Q) + \text{TVC}(Q)$

$K_0 = 10$ unit.
 price $r = 100$ ฿.
 $\text{TFC} = r \cdot K_0 = 100 \cdot 10 = 1000$ ฿.
 $Q = 0, \text{TFC} = 1,000$.
 $Q = 20 \text{TFC} = 1,000$

Q	TVC
0	0
20	120.

Relation of Total, Fixed and Variable Costs:



Q	TFC	TVC	TC
0	1000	0	1000
Q_0	1,000	a	$1000 + a$

3 total curves. ← Average Marginal.

Relationships of Total, Average, and Marginal of Total, Fixed and Variable Costs

—each of Total costs has its Average and Marginal

Average Costs:

~~AFC~~
 $AC(Q) = \frac{TC(Q)}{Q}$

$$AVC(Q) = \frac{TVC(Q)}{Q}$$

$$AFC(Q) = \frac{TFC(Q)}{Q}$$

• Since $TC(Q) = TFC(Q) + TVC(Q)$, we have

$$\frac{TC(Q)}{Q} = \frac{TFC(Q)}{Q} + \frac{TVC(Q)}{Q}$$

$$\underline{AC(Q)} = \underline{AFC(Q)} + \underline{AVC(Q)} \iff AFC(Q) = AC(Q) - AVC(Q).$$

Marginal Cost: — slope of TC.

$$MC(Q) = \frac{d}{dQ} TC(Q)$$

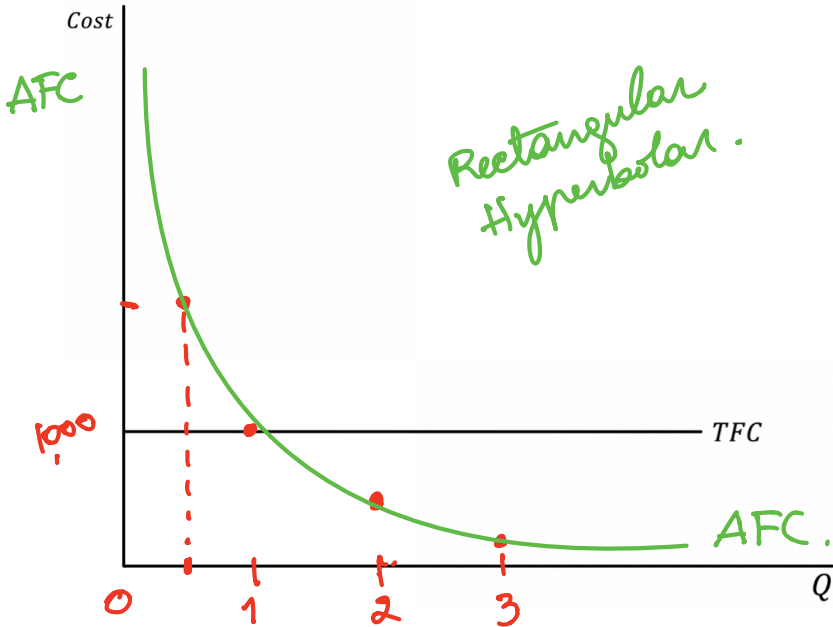
$$= \frac{d}{dQ} (TFC(Q) + TVC(Q)) = \frac{d}{dQ} TFC(Q) + \frac{d}{dQ} TVC(Q)$$

$$= \frac{d}{dQ} TVC(Q)$$

$= 0$
 $= 1,000$
 $f(x) = 1,000 + x^2$
 $f'(x) = 2x$

• Marginal Cost is the slope of Total Cost, which is the same as the slope of Total Variable Cost

Graph of $AFC(Q) = \frac{TFC(Q)}{Q}$



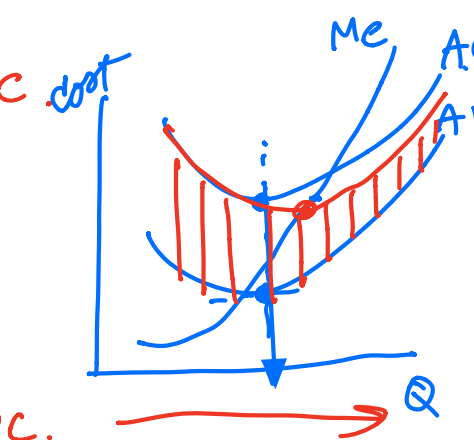
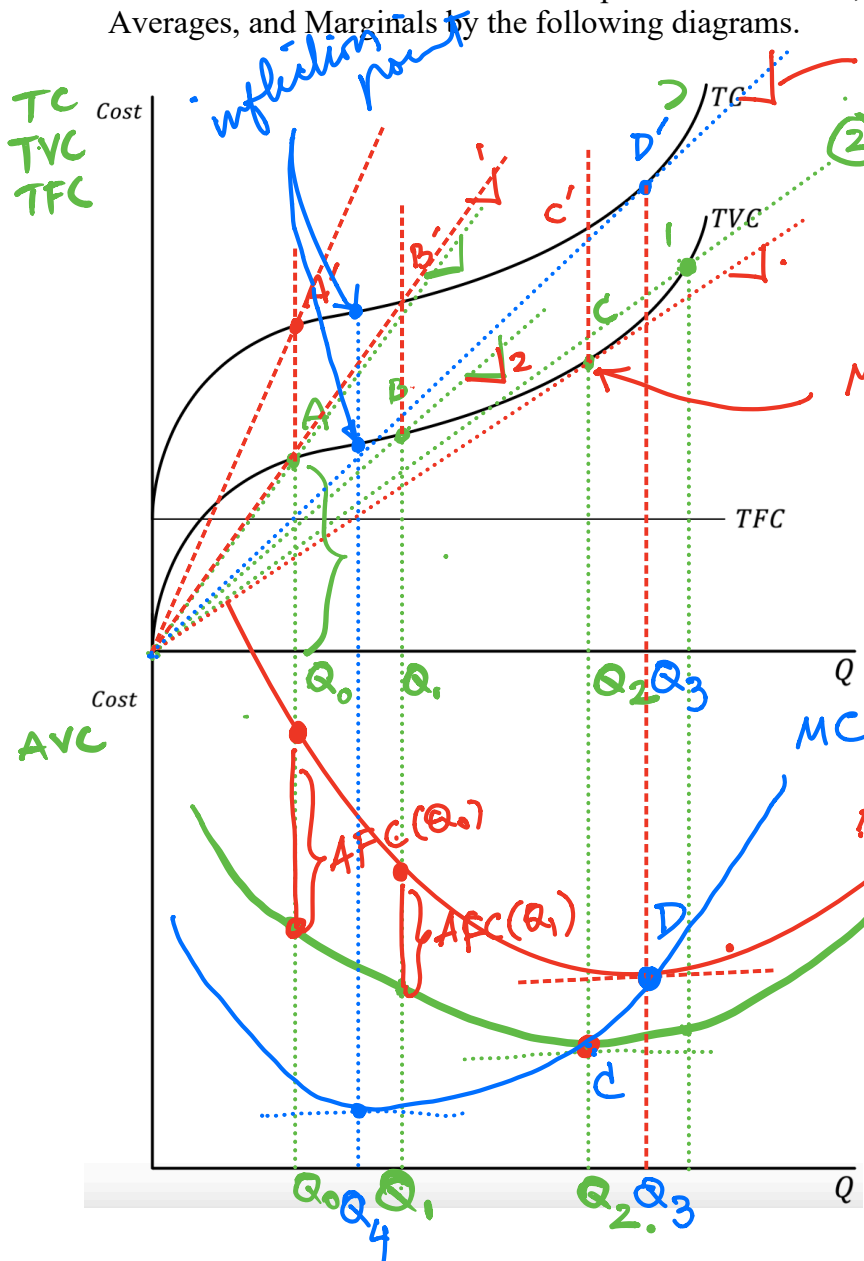
$$AFC(Q) = \frac{TFC(Q)}{Q}$$

Q	AFC
0	∞
0.5	2000
1	1000
2	500
3	333.33

slope of TFC = 0.

R&D.

- We can demonstrate the relationships of these Totals, Averages, and Marginals by the following diagrams.



AC - min?

MC!

AC > AVC.

At any Q, AC > AVC.
why?

because AC = AFC + AVC.

- at Q₀, MC < AVC.

because AVC is decreasing

Total	Average	Marginal
	AVC, AC increasing	M > A
	AVC, AC decreasing	M < A
	Min.	M = A
Max, Min		
Inflection point		Min.

- The relationship between Average and Marginal can also be verified by calculus. By definition,

$$MC(Q) = \frac{d}{dQ} TC(Q) = \frac{d}{dQ} (AC(Q) \cdot Q) = AC(Q) \frac{dQ}{dQ} + Q \frac{dAC(Q)}{dQ}$$

$$MC(Q) = AC(Q) + Q \cdot \frac{dAC(Q)}{dQ}$$

$$TVC(Q) = AVC(Q) \cdot Q \Rightarrow MC(Q) = AVC(Q) + Q \cdot \frac{dAVC(Q)}{dQ}$$

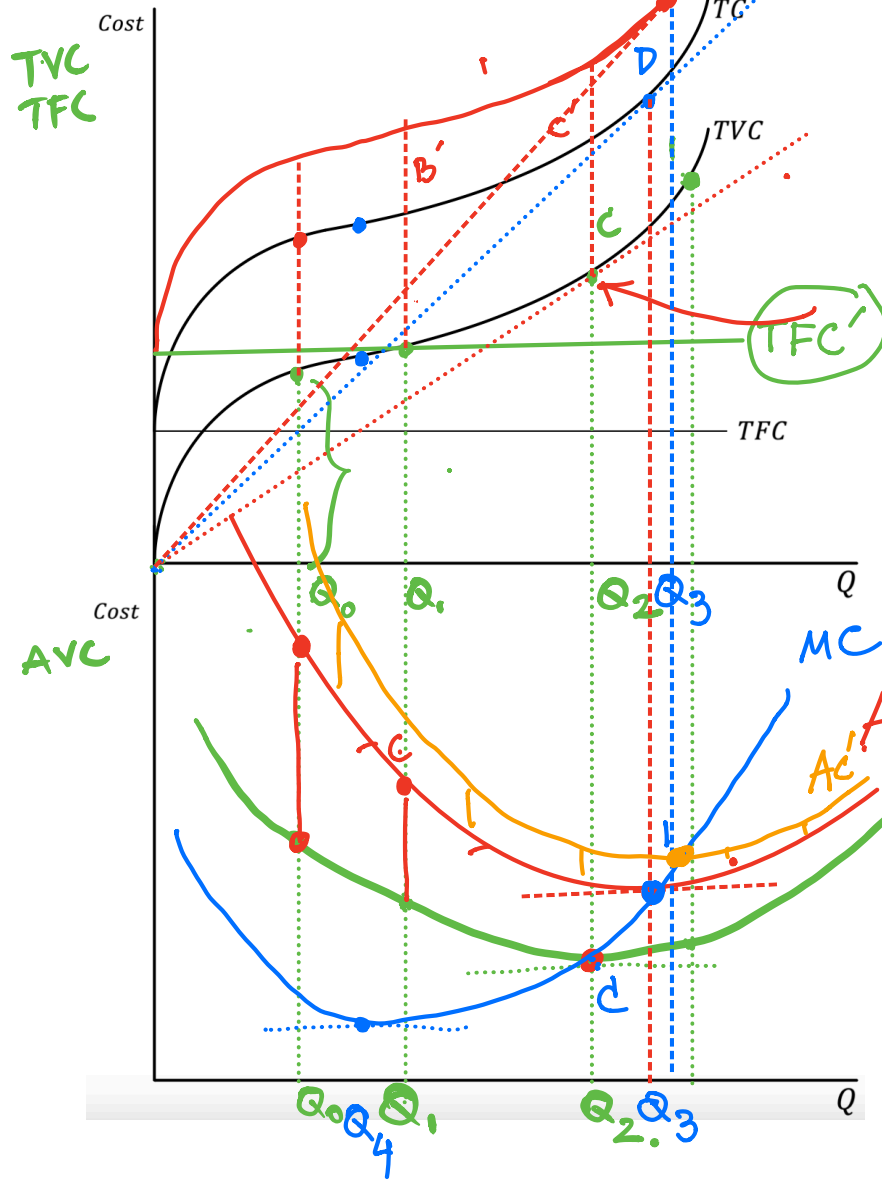
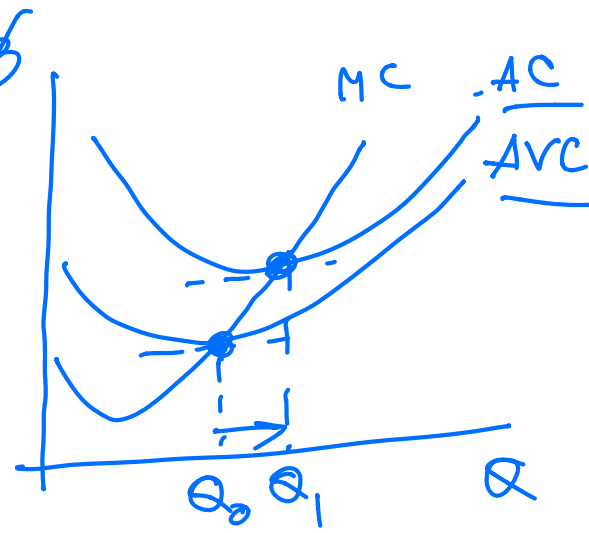
Changes of Cost Curves

1. Change in TFC—higher rent or higher price of fixed factor

original.

$$TC(Q) = TFC(Q) + TVC(Q)$$

$$TC'(Q) = TFC'(Q) + TVC'(Q)$$



- MC & AVC does not change.
- AC' increases to AC' where MC intersects AC' at min AC'

2. Change in TVC The government imposes tax of 10 Bahts/unit on the producer.

$$TC(Q) = TFC(Q) + TVC(Q)$$

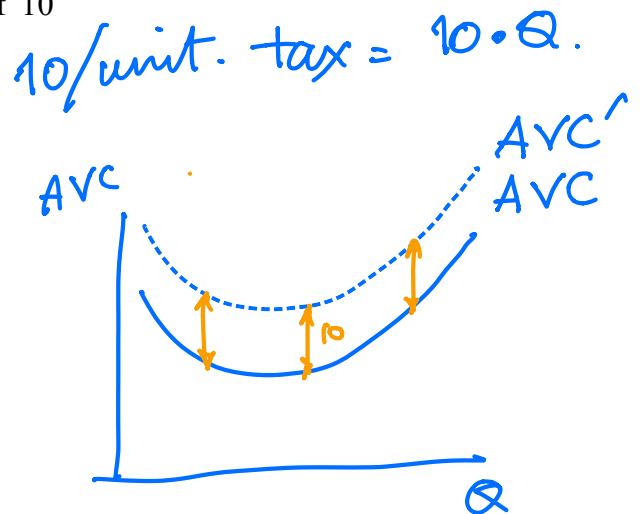
$$TC'(Q) = TFC(Q) + TVC'(Q)$$

Change in Average Costs,

tax

$$TVC'(Q) = TVC(Q) + \frac{10Q}{Q}$$

$$AVC'(Q) = AVC(Q) + 10$$



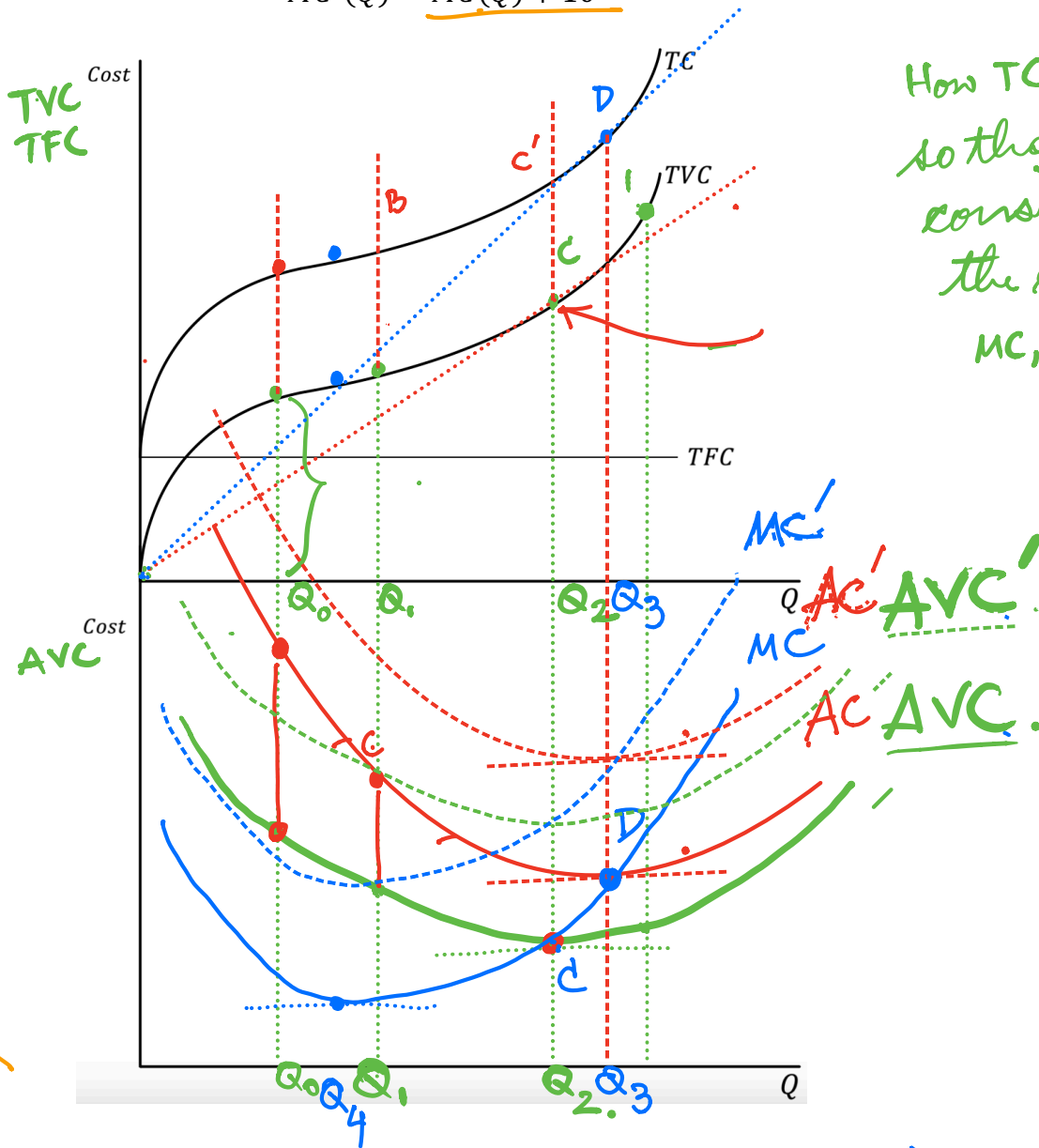
$$\frac{TC'(Q)}{Q} = \frac{TFC(Q)}{Q} + \frac{TVC(Q)}{Q} + \frac{10Q}{Q}$$

$$AC'(Q) = AFC(Q) + AVC(Q) + 10 = AC(Q) + 10$$

Change in Marginal Cost,

$$\frac{d}{dQ} TVC'(Q) = \frac{d}{dQ} TVC(Q) + \frac{d}{dQ} 10Q = 10$$

$$MC'(Q) = MC(Q) + 10$$



How TC & TVC change so that they are consistent with the changes in MC, AVC, and AC?

what if the government gives subsidy 10\$/unit to each firm?