



# Technology

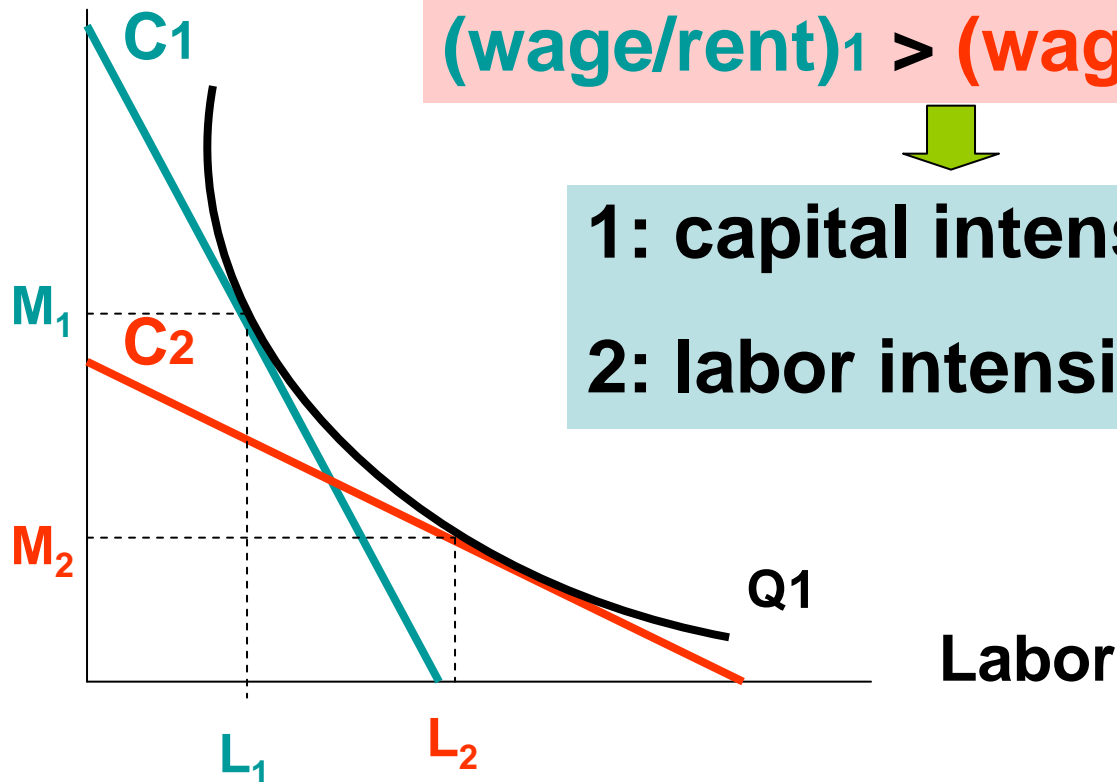
# Technology

## Significance

- Technological advance → overcome Malthus's prediction of food shortage and deprivation
- Crucial role in the modern economics growth experienced by developed countries → higher productivity

# Least-cost combination of two regions with different wage and rental rates

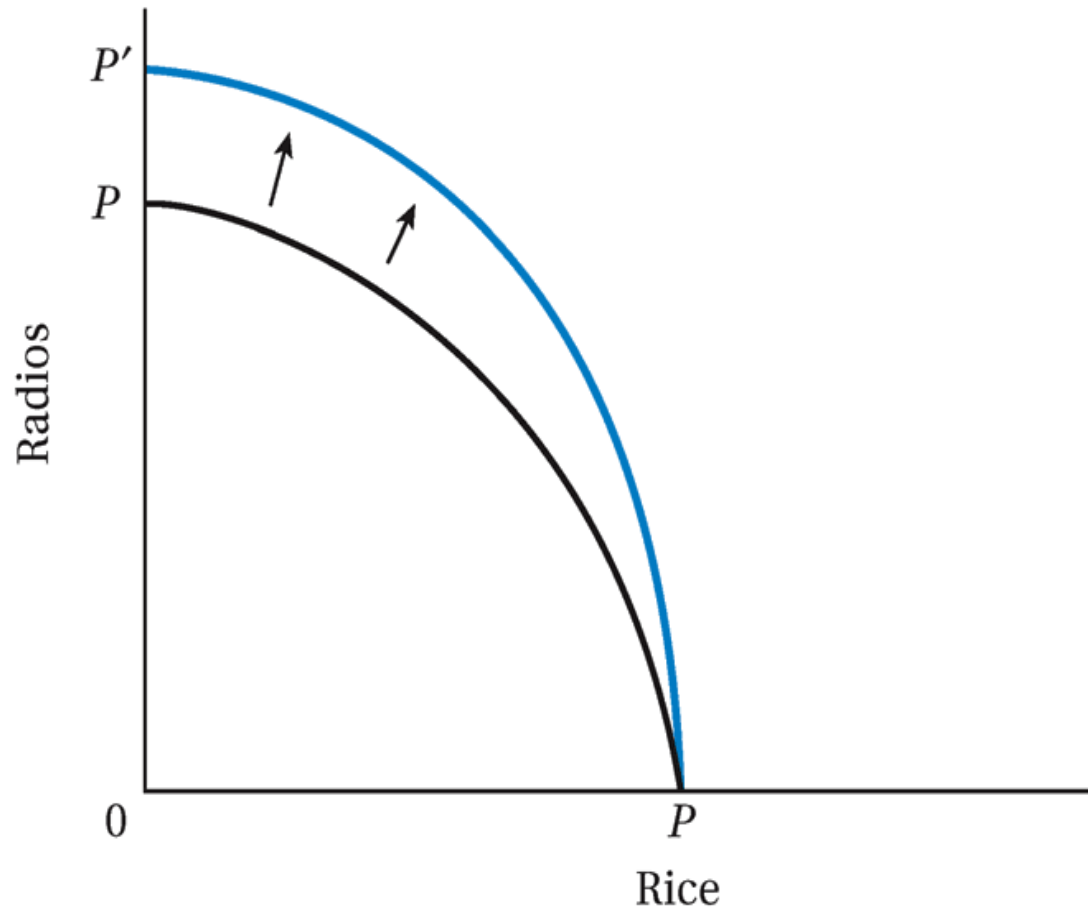
Machine



The same technology but different techniques

(input substitution) 3

# Example: Effect of Technological Change in the Industrial Sector on the Production Possibility Frontier

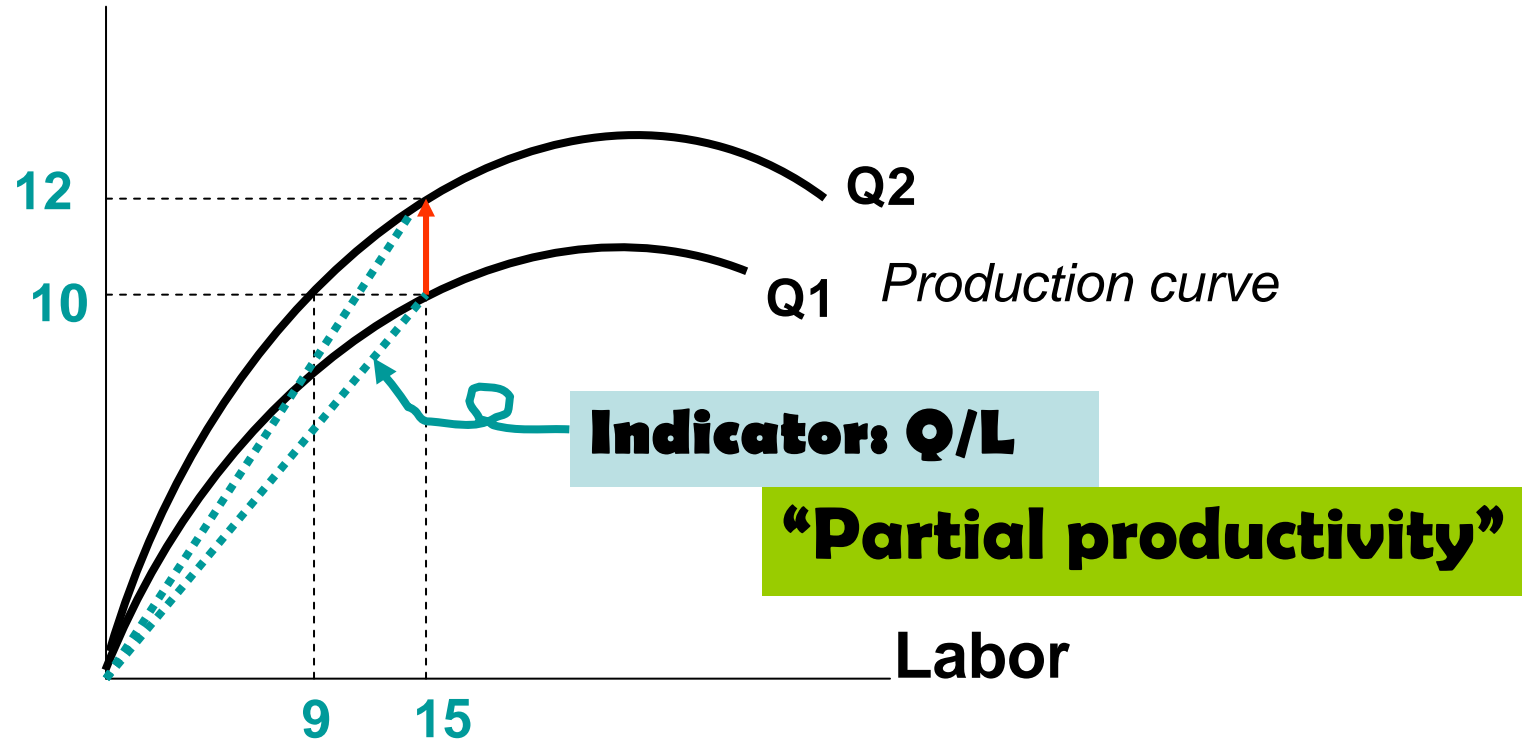


# Technology

**technological improvement = producing the same amount of output with less inputs and lower cost**

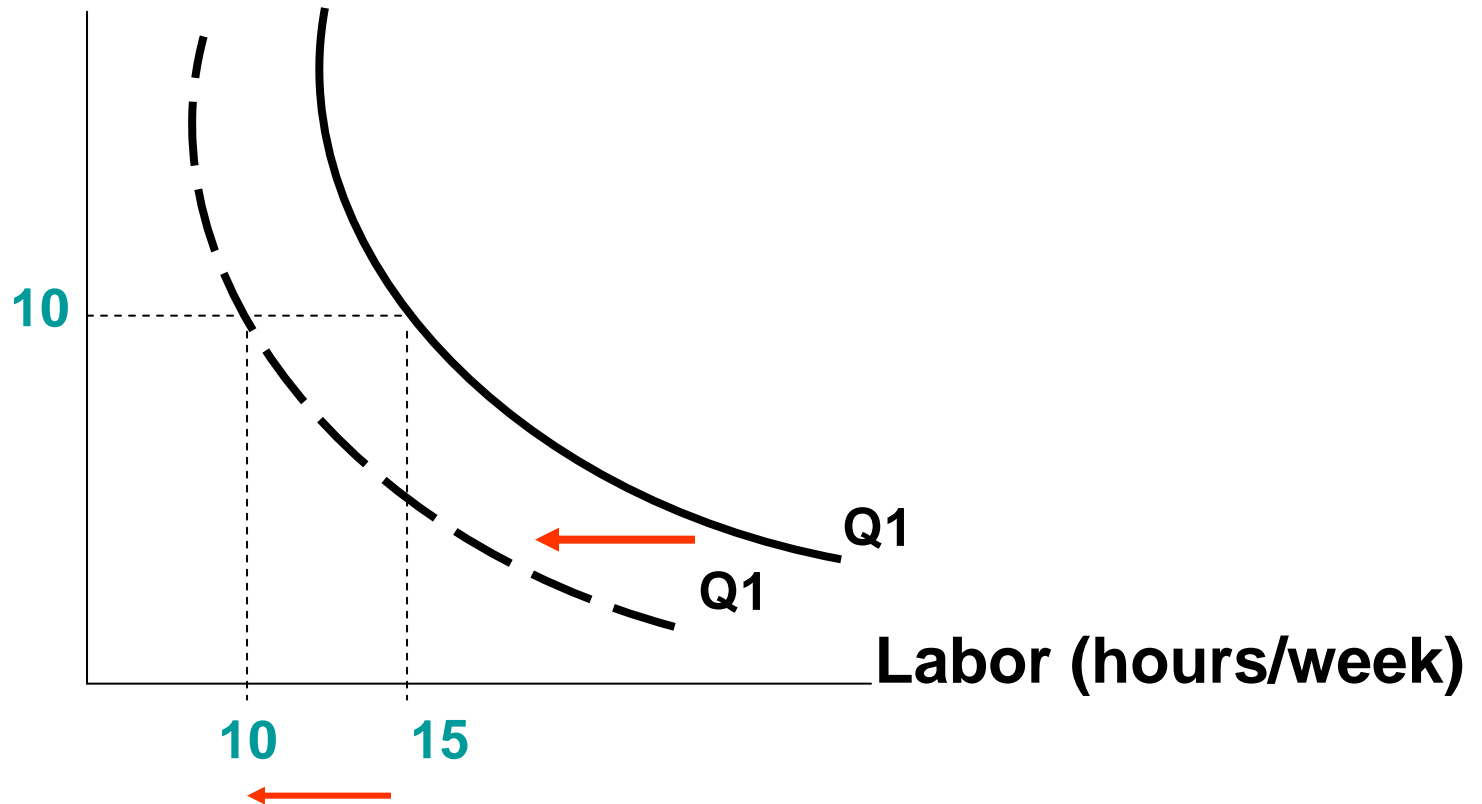
# Technological Improvement:

Output



# Technological Improvement: *same output quantity, less input*

Machine (hours/week)

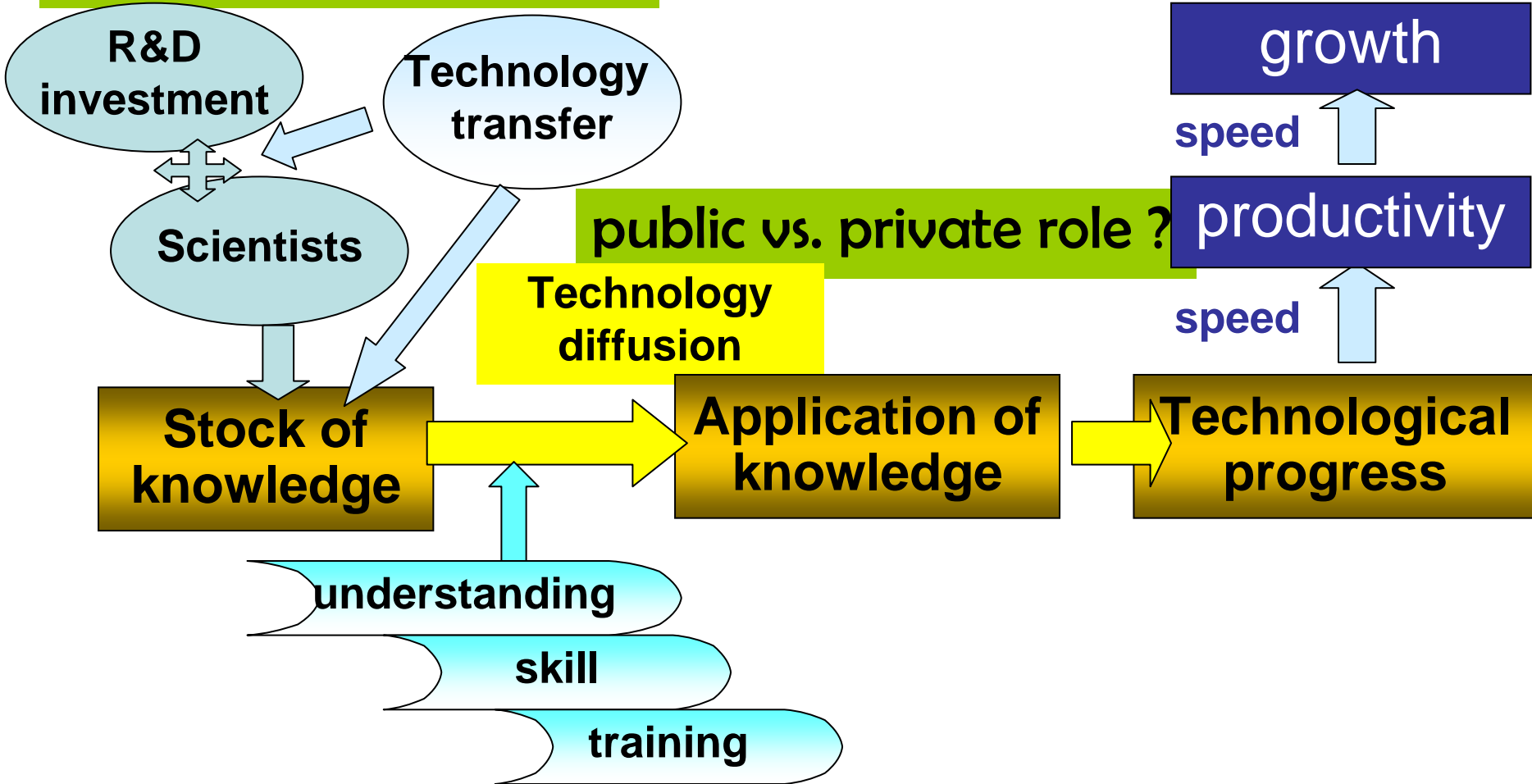


## Need Investment

- High social marginal rates of return
- Need investment
  - by whom ?
- Why underinvestment in LDCs?
- What direction is appropriate?
- Institution may facilitate or obstruct the spread of technology

# Process of technological progress

public vs. private role ?

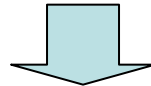


# Process of Technological Improvement

## **Investment in Agricultural Research**

**By scientists or innovative farmers**

- In a laboratory
- At an experimental station
  - On farm



## **Extension of Technology**

**By extension workers/officers**

**Training and Visiting (TV) system**

# Economics of Ag. Research

- Technology comes from investment
- Time lag between investment and outcome (new knowledge)
- Uncertain whether to achieve the new knowledge or not
- Technology (stock of knowledge) is a public goods
  - The use by one farm will not reduce its availability to another farm
  - Can be diffused and, often, costly to exclude those who do not pay

**Therefore,**

**→ Market (private) tends to under-invest in R&D**

**→ Investment by the government**

**→ Unless an incentive system is provided to the private sector**

**e.g. patent system,**

**technology embodied in inputs that cannot be duplicated easily (e.g. machine, corn seed)**



**Why are rice HYVs developed by public research but corn HYVs are developed actively by private firms?**

- The world has a number of **international research institutes**
  - IRRI: International Rice Research Institute
  - CYMMYT
- Is it justified to have an international collaboration?
  - Yes, as technology is a public goods and have economies of scale

# Forms of Technology

- Mostly embodied in a form of new inputs or inputs with improved quality e.g. new type of machines, HYV seeds, package of inputs
- New technique, new production process, cultural practices  
e.g. tissue culture, tapping system for rubber, genetic engineering



**Technology can be depreciated**

# Theory of Induced Innovation

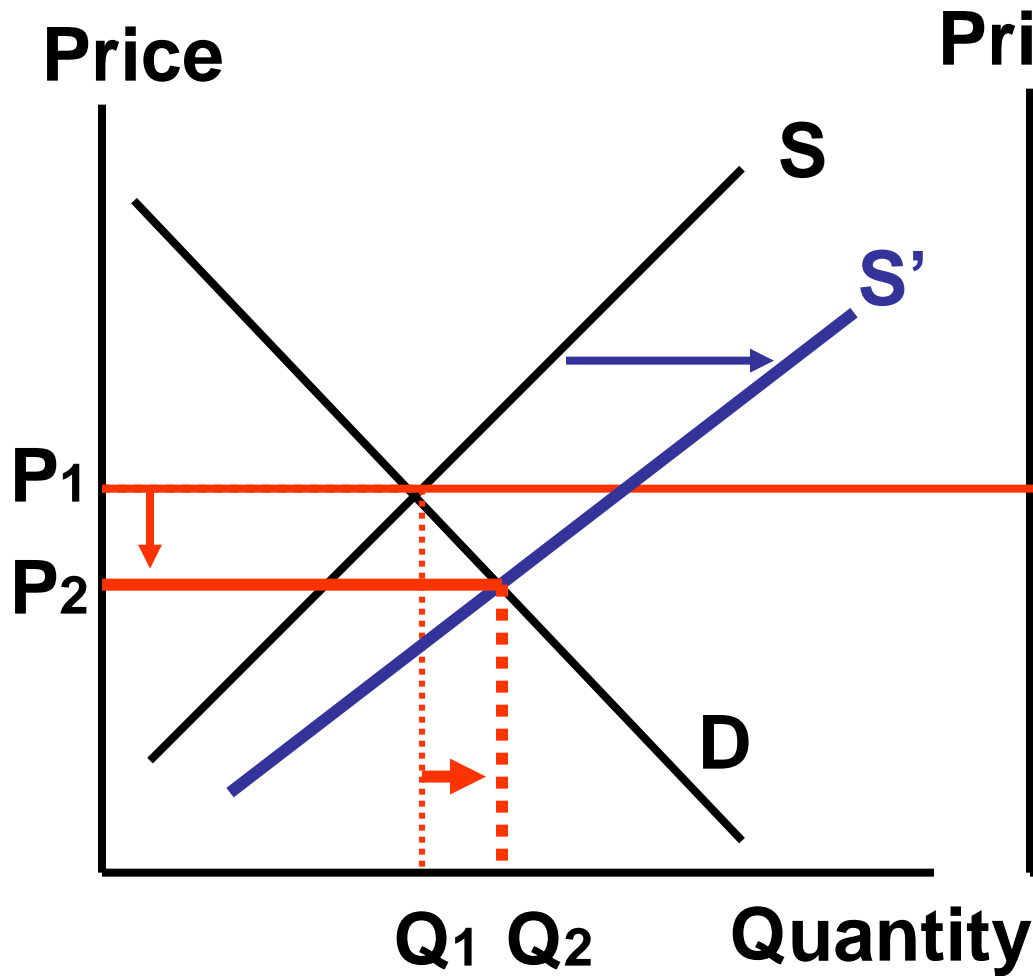
- By Hayami and Ruttan
- Innovation is induced by type of factors endowment
- Innovation that can reduce production cost is the one that saves the utilization of expensive inputs (scarce resources) and uses the cheaper inputs (abundant resources).
- “x-using” or “x-saving” or “x-neutral” type of technology

**Appropriate Technology**

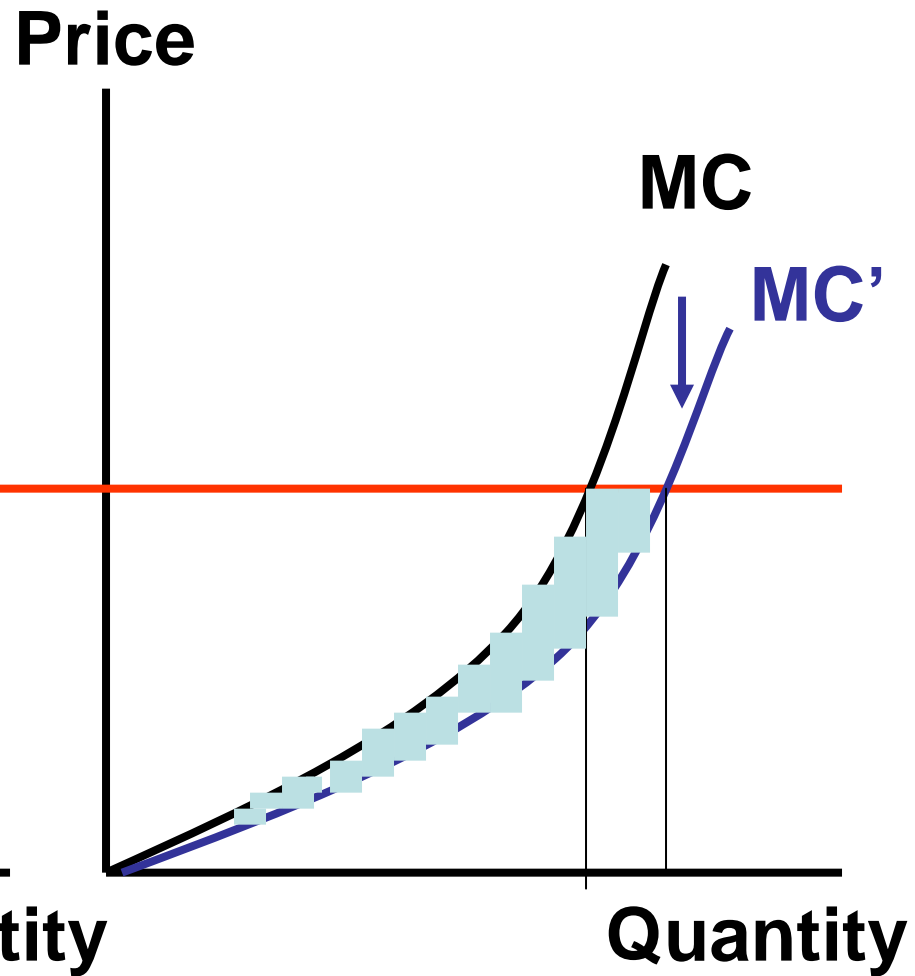
# Is technology always beneficial?

## Technology

- Given output, use less inputs → reduce production cost
- Given inputs, produce more output → increase input productivity

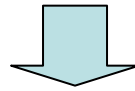


Rice Market



Farm

- **If a farm generates or early adopt the new technology**



**Lower cost → more surplus → produce more**

- **After technology diffusion**



**Market supply increase → Price falls**

# Net Impacts

- + surplus due to cost down
- surplus due to price down

## Beneficiaries

- **Product with a highly elastic market demand**  
(a falling price increases quantity demand significantly, or  
a quantity increases without falling price)  
e.g. **a small importer or exporter of rice in the world market**

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- **Product with a highly elastic market demand**  
(a falling price increases quantity demand significantly, or quantity increases without a falling price)  
  
e.g. a small importer or exporter of rice in the world market
- **The one who controls the technology** (without diffusion)
- **Early adopters of the technology** (mostly large farms)

# Research and Extension in Thailand

- **Mostly, public activities, innovative farmers, a few private firms**
- **Thailand focuses on extension rather than research, and often assumes that “appropriate” technology exists.**
  - **Tends to ignore factor price ratio in generating new technology**
  - **Ignore that ag. technology is location-specific**  
**=> lack of appropriate technology**
  - **Underinvestment in research (Why?)**



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# Case of Khao Hom Mali

- Premium rice with higher price
- A policy to increase its planted area by developing a new variety “Pathum60” that has similar characteristics to (but cannot be exactly the same as) Hom Mali
- Price of Hom Mali falls because
  - Increase in output of a close substitute
  - Mix of Pathum60 lowers the quality of rice as consumers cannot differentiate the product

# Case of GMOs

- **GMOs = genetically modified organisms**
- **Genes of preferable characteristics of one species are transferred into DNA sequences of another species by technique of genetic engineering**
- **e.g. corn, soybean, tomato, papaya**
- **Protested by NGOs**
  - **Unknown impacts on health and environment**
  - **The technology tended to be monopolized by a private company**

# e.g. Roundup-Ready Soybean

- **GMOs soybean, resistant to herbicide named “roundup ready”**
- **Farmers can grow “RRSoybean” while spraying “roundup ready” to kill weeds**
  - ➔ **labor-saving, convenient**
- **The company can sell more of both “RRSoybean” and “Roundup ready”**