

EE481 Writing Assignment 1

“Would you prefer Thailand to have such a thing as Amazon.com?

Why or why not?”

Due date: Friday 24 Oct, **before 2pm at the BE office**

Objectives

1. Students will get to assess the balance between economic efficiency, risk and fairness (assess pros and cons).
2. Students will be able to convey and support their point of views towards the different forms of firms in the economy.
3. Students will learn how to cite their sources of information properly.

Instructions

1. Form a group of 1-3 people. However, since I will ask you to write 3 essays in total, you will have to keep the same group for all 3 essays.
2. Watch the “Amazon's Retail Revolution Business Boomers BBC Full documentary 2014” clip on Youtube.com
(URL - <http://www.youtube.com/watch?v=6UhrIEUjtwI>)
3. The essay topic is **“Would you prefer Thailand to have such a thing as Amazon.com? Why or why not?”**. The grading will depend on the strength of your arguments. A good essay should also address the pros and cons of having such a mega online store and market platform.
1. The essay may not be longer than 3 double-space pages. Please type your essay and use 12pt. font (not too big or too small). However, in case there is any, you can put your graphs or pictures in the appendix. The appendix does not count towards your 3-page limit.
 - ❖ To double space your essay, first highlight the entire section that you would like to double space. Then, right click -> paragraph -> under the dropdown “Line-spacing:” list, choose “Double” -> OK.
2. **(Very serious point)** If your essay will contain ideas that you get from books, internet, websites, newspapers, magazines, etc., you will have to give credits to those ideas. A correct form of reference will **have to be** included at the end of your essay (or on an extra page attached at the end of your essay). If the

references page is not included or the format is incorrect, I **will not** grade the essay. Here are some links you can consult:

APA style: <http://www.library.cornell.edu/resrch/citmanage/apa>

MLA style: <http://owl.english.purdue.edu/owl/resource/747/01/>

3. Your grade will depend on the strength of your argument. The point of writing an essay is not to list all the correct answers and explain them, but to "convince" your readers. Thus, the more convincing your essay is, the more points you will receive.
4. Please proofread your essay before you submit in order to fix any grammatical errors.

An example: please strictly follow this format and **HAVE TO do the references correctly.**

Miss Simply Ann Example, Mr. John For instance, Miss Maybe Etc.
ID#:2220405, 2220406, 2220407

“Would you prefer Thailand to have such a thing as Amazon.com?

Why or why not?”

You then start writing and writing and writing.....If you get an idea to write this sentence from a website called investor.com, then you should put the source at the end of the sentence (InvestorWords.com, 2011). If you get the exact wording from a book or an article, then you should put that wording in a quotation like this “the study of the use of scarce resources to satisfy unlimited human wants” (Lipsey and Courant, 1995).

If you get your idea from one or more than one sources to write a paragraph, then you can put all those sources at the end of the paragraph. For example, if you get your idea to write this paragraph from 3 sources. Then, you put all the citations at the end of the paragraph like this.(InvestorWords.com, 2011) (Lipsey and Courant, 1995) (Levitt and Dubner, 2005)

In the end, please **do not forget to add a proper reference page** to your essay. An example is given in the next page. **Those who do not do the reference properly will not get any grade.** However, if everything you write in your essay is from your original idea, you do not need to cite.

References

- InvestorWords.com. (2011). "Economics." Retrieved May 19, 2011, from <http://www.investorwords.com/1648/economics.html>.
- Krugman, P. and R. Wells (2006). Economics. New York, Worth Publishers.
- Levitt, S. D. and S. J. Dubner (2005). Freakonomics. London, the Penguin Group.
- Lipsey, R. G. and P. N. Courant (1995). Economics. New York, HarperCollins Publishers Inc.