

3. Consider total cost and total revenue given in the following table:

Quantity	0	1	2	3	4	5	6	7
Total cost	\$8	9	10	11	13	19	27	37
Total revenue	\$0	8	16	24	32	40	48	56

- Calculate profit for each quantity. How much should the firm produce to maximize profit?
- Calculate marginal revenue and marginal cost for each quantity. Graph them. (Hint: Put the points between whole numbers. For example, the marginal cost between 2 and 3 should be graphed at $2\frac{1}{2}$.) At what quantity do these curves cross? How does this relate to your answer to part (a)?
- Can you tell whether this firm is in a competitive industry? If so, can you tell whether the industry is in a long-run equilibrium?

a) Since $\text{Total Profit} = \text{Total Revenue} - \text{Total Cost}$
Then,

Total revenue	\$0	8	16	24	32	40	48	56
Total cost	\$8	9	10	11	13	19	27	37
	-8	-1	6	13	19	21	21	19

Therefore, the firm should produce at 40 - 48 units.

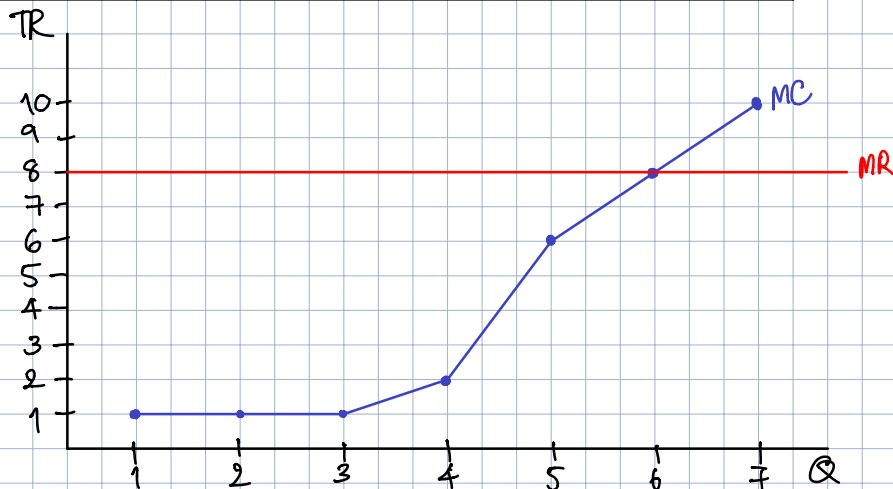
b)

Quantity	0	1	2	3	4	5	6	7
Total cost	\$8	9	10	11	13	19	27	37
Total revenue	\$0	8	16	24	32	40	48	56

MC, marginal cost = change in cost

MR, marginal revenue = change in revenue

MC	0	1	1	1	2	6	8	10
MR	0	8	8	8	8	8	8	8



The curves cross at 6 units. MR and MC related to a) answer because it illustrated the change of that categories: Cost and Revenue.

(c) To be in competitive industry
Marginal Revenue = Average Revenue
 $\$ = \$$

∴ This firm is in competitive industry
∴ The company is not in long-run equilibrium because the AC (average cost) should be equal to price but it is not in this case.

7. A profit-maximizing firm in a competitive market is currently producing 100 units of output. It has average revenue of \$10, average total cost of \$8, and fixed cost of \$200.

- What is its profit?
- What is its marginal cost?
- What is its average variable cost?
- Is the efficient scale of the firm more than, less than, or exactly 100 units?

i.e. Is AC at its minimum?

(a) As Output = 100
Average Revenue = 10
Average Total Cost = 8
Fixed Cost = 200

We find profit by

$$\text{Total Profit} = \text{Total Revenue} - \text{Total Cost}$$
$$= 100(10 - 8)$$

$$\text{Total Profit} = 200$$

(b) This firm is profit-maximizing firm then the Marginal Cost and Marginal Revenue should be equal ($MC = MR$)

because we got average information of Revenue & Cost we should multiply it with output = 100

Moreover, in competitive market Marginal Revenue will be equal to Average Revenue ($MR = AR$)

$$\therefore AR = MR$$

$$10 = MR$$

$$MR = MC$$

$$10 = MC$$

\therefore Marginal cost is 10

(c) Average Variable Cost (AVC) can be found by $\frac{\text{Total Variable Cost}}{\text{Output}}$

We can find TVC by

$$TC = TFC + TVC$$

$$TVC = TC - TFC$$

$$TVC = 100(8) - 200$$

$$TVC = 800 - 200$$

$$TVC = 600$$

$$\therefore AVC = \frac{600}{10}$$

$$AVC = 6$$

(d) As Marginal Cost (= 10) is higher than Average Total Cost (= 8) $MC > AC$

But in Efficient Scale of production MC should be equal to AC. Therefore, the Efficient Scale of the firm is less than 100 units.