

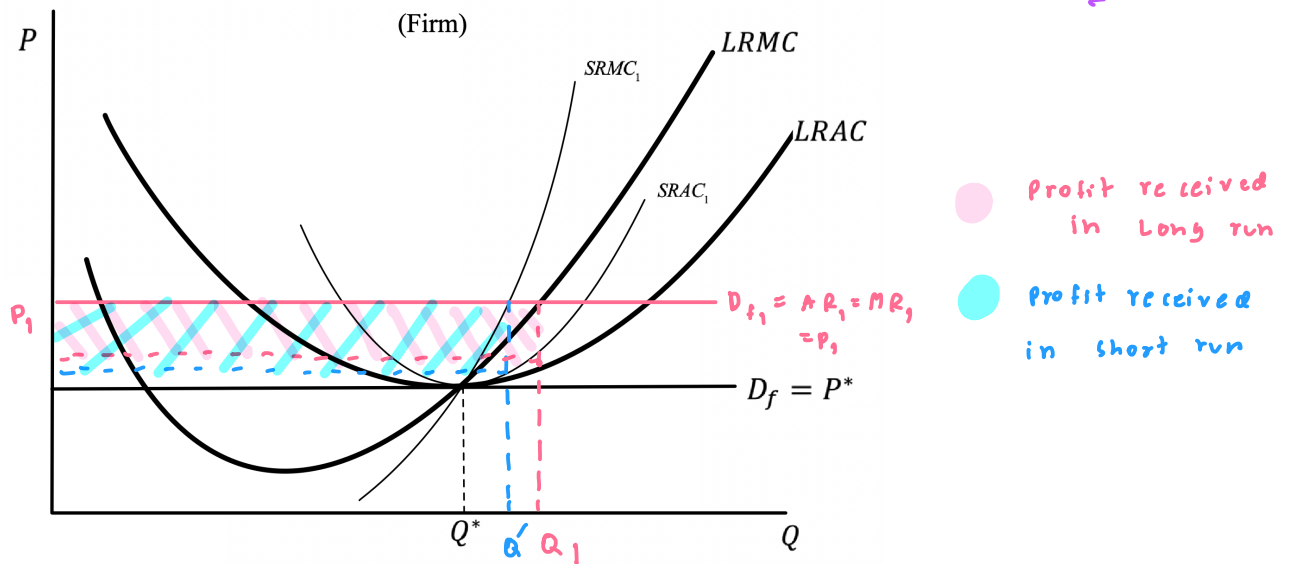
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HW#13 Due May 13, 2021

Suppose that the market is in a Long-Run equilibrium where the price is at P^* and each firm produces Q^* . With the given $SRMC_1$ and $SRAC_1$ and $LRMC$ and $LRAC$, the market price increases from P^* to P_1 ,

- Show how the firm will change its output in Short Run and Long Run.
- Indicate the profit the firm receives in Short Run and Long Run.
- Explain why the profit in Long Run is bigger than profit in Short Run.



In short run : output increase from Q^* to Q'

In long run : output increase from Q^* to Q_1

The Profit in Long Run is bigger than the profit in short-run because the firm has fixed input in short-run, so its potential to produce is at Q' . In contrast, the firm can change any input in Long run, so it can produce at Q_1 , which is greater amount than Q' , the increase in production leads to higher cost, but it is not too much cost compare to profit gained by the firm.