

# Face to Face

WITH

MASTERCLASS  
**WEEK**  
L'ORÉAL

Shane Wolf

PRESIDENT OF L'ORÉAL'S  
PROFESSIONAL PRODUCTS  
DIVISION US BRANDS



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**HOW TO TAKE THE ROAD  
LESS TRAVELED**

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MASTERCLASS  
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19.09.22  
3PM CET

# Face to Face

WITH



Guive Balooch

GLOBAL VICE PRESIDENT  
OF L'ORÉAL'S  
TECHNOLOGY  
INCUBATOR



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**FROM SCRAPPY TO EXECUTIVE:  
HOW TO INNOVATE IN A BIG COMPANY**

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**20.09.22**  
1PM CET

# Face to Face

WITH

Angela Guy

CHIEF DIVERSITY  
EQUITY & INCLUSION  
OFFICER NORTH  
AMERICA



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**HOW TO BUILD AND MAINTAIN  
TRUST WITHIN TEAMS**

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**21.09.22**  
**3PM CET**

# Face to Face

WITH



Adam Kornblum

VP, HEAD OF GLOBAL  
DIGITAL MARKETING  
FOR CERAVE



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**FROM BILLIONAIRES TO BILLIONAIRE BRANDS:  
LEARN HOW TO BUILD INFLUENCE AND DRIVE  
DISRUPTIVE MARKETING**

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MASTERCLASS  
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**22.09.22**  
4PM CET

# Face to Face

WITH

Ankit Porwal

GENERAL MANAGER OF  
E-COMMERCE,  
CONSUMER PRODUCT  
DIVISION SAPMENA



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**HOW CAN BRANDS WIN IN THE  
E-COMMERCE WORLD**

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MASTERCLASS  
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**23-09-22**  
11AM CET